

62  
THEY ARE PREFERRED BY SUCCESSFUL GARDENERS AND FARMERS EVERYWHERE

# Schell's Quality Seeds <sup>1957</sup>

MARKET  
GARDENERS  
CATALOG



THEY GROW BETTER—THEY YIELD BETTER



A gorgeous entrance to any home! You, too, can have this beauty around your home this year by planting annual flowers  
See page 8B for complete information

WALTER S. SCHELL, Inc., *Quality Seeds*

*Central Pennsylvania's Largest Seed House*

Tenth and Market Sts.

HARRISBURG, PA.



A bed of new "Carnival" Petunias. A perfectly marvelous sight to look upon!

## "CARNIVAL" Petunia Grandiflora

An F<sub>2</sub> hybrid strain produced from F<sub>1</sub> Hybrids resulting in an **amazing display** of **fascinating colors**, blue, rose, red, white, salmon, crimson, scarlet, and intergrading shades of these colors, such as a dozen different shades of pink. Many combinations in individual flowers such as: rose on white, or edged pink on white, or starred white on blue. The effect from this great range of colors is **kaleidoscopic**. Never before has there been developed such an **illuminous, sparkling, "dancing" carnival of beautiful charming Petunias** as we offer you in this new "Carnival." For bedding, edgings, window boxes, porch vases, it is unsurpassed. The flowers average 3 to 3½ inches across, some with ruffled petals. Most are waved, some plain edged. The plants are 12 to 15 inches tall loaded with flowers all season long. If you can, start the seed early in pots or boxes indoors. It is thrilling to look at a bed of "Carnival." **Pkt. 50 cts.; 2 pkts. 90 cts.; 5 pkts. \$2; 1/32oz. \$6.50; 1/16oz. \$12; 1/4oz. \$45.**

## Giant Hybrid Zinnias

**Giant in size of flowers, 5 to 6 inches across**, all very free flowering all summer long until frost. Stems and plants 2½ to 3 feet tall.

The flowers are full, gracefully fluffy and ruffled, presenting a very artistic and beautiful show in the garden and in vases.

**SUNNY BOY.** Brilliant buttercup-yellow.

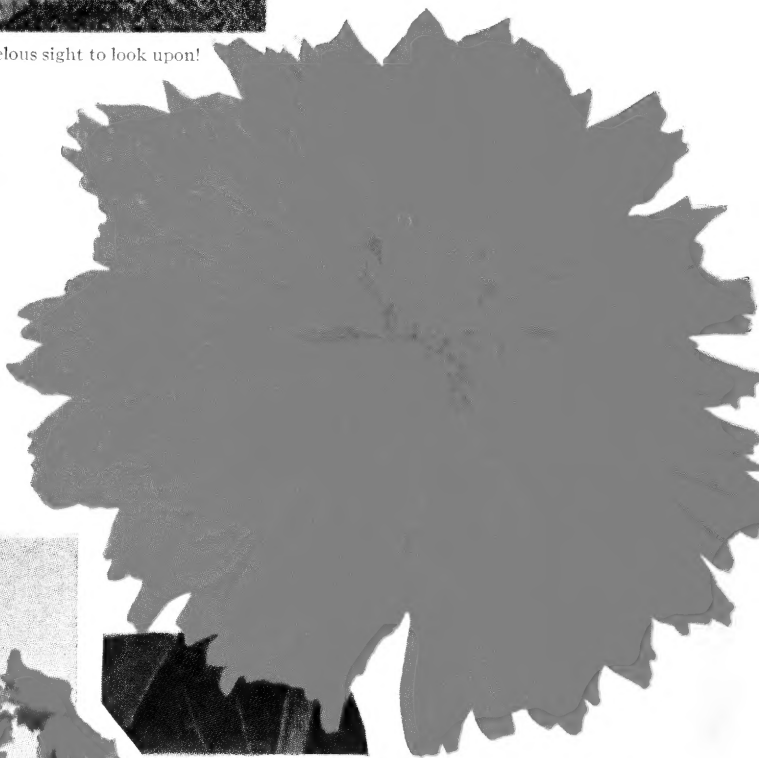
**RIVERSIDE BEAUTY.** Bright, highly luminous, glowing salmon-pink.

**ESKIMO.** Snow-white.

**FLORADALE.** Vibrant scarlet-red.

**Pkt. 25 cts.; 2 pkts. 45 cts.; 4 pkts. (one of each color) 75 cts.; 1/4oz. 95 cts.; 1/2oz. \$1.75; oz. \$3.00; 1/4lb. \$8.00.**

New Petunia "Fire Dance" Winner of the 1956 All-America Award.



New Hybrid Zinnia "Sunny Boy"

**New! 1956 All-America Medal Award**

## "FIRE DANCE" Petunia

The color is a very **brilliant salmon-scarlet** with a yellow throat; the flowers are 100% grandiflora type 3½ to 4 inches across. All are **deeply fringed** making "Fire Dance" one of the most beautiful of all brilliant scarlet flowers. The plants are 12 to 15 inches high with a spread of 20 inches. It is base-branching and semi-compact.

**Fire Dance** is an F<sub>1</sub> Hybrid, very uniform and very beautiful when you grow this bright color alone or with others in pots, boxes, beds and borders. First offering. **Pkt. 50 cts.; 2 pkts. 90 cts.; 5 pkts. \$2; 1/4oz. \$10; 1/32oz. \$19; 1/16oz. \$37.**



## F<sub>2</sub> Pansy, MASQUERADE

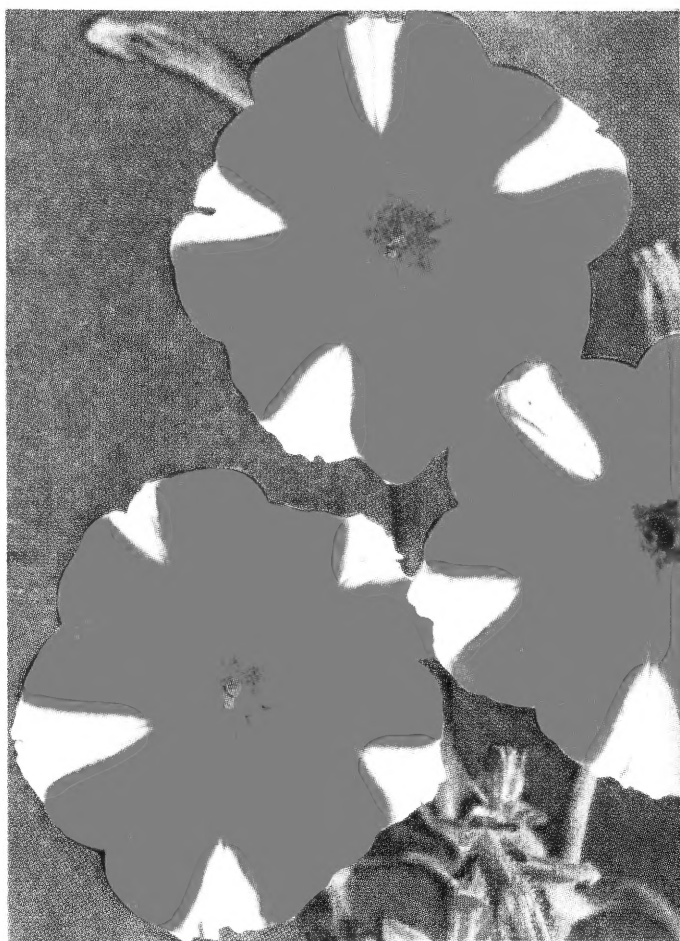
This new Pacific Giant Hybrid has huge flat blooms and is extremely early. Striped and shaded blooms are varicolored in combinations of rust, yellow, blue, violet, mauve and lavender. This early-blooming mixture of bright, light colors is sure to please you. **Pkt. 50 cts.; 2 pkts. 90 cts.; 1/8oz. \$4.50; 1/4oz. \$8.00; 1/2oz. \$14; oz. \$27.**



## F<sub>1</sub> Hybrid Petunia, RED SATIN

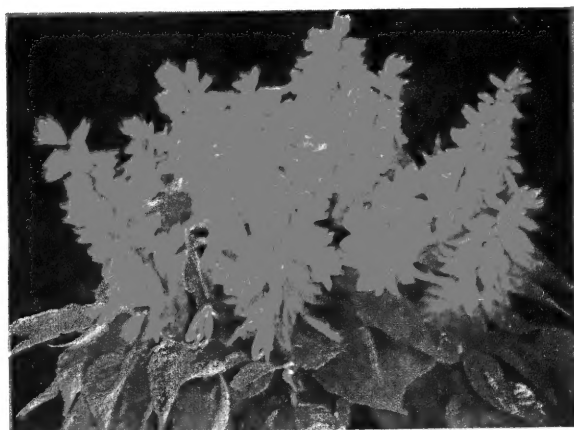
**1957 All-America Winner**

**Red Satin** displays incredibly vivid and shining scarlet-red flowers. Heat and sunshine fail to fade the color. The 10 to 12-inch, globe-shaped plants maintain their shape through the growing season and are a profusion of 2½ to 3-inch, scarlet blooms until frost. Well adapted for bedding or potting. **Pkt. 50 cts.; 2 pkts. 90 cts.; 1/64oz. \$9; 1/32oz. \$17.**



## Petunia, GLITTERS **1957 All-America Winner**

This beautiful F<sub>1</sub> Hybrid Petunia will be the talk of every garden in which it is planted this year. The extra-compact plants grow with true hybrid vigor, 12 to 18 inches high. The brilliant scarlet flowers with sharply contrasting, pure white, star-like edging are something entirely different. It truly "glitters." Be sure it is on your order this year. **Pkt. 50 cts.; 2 pkts. 90 cts.; 1/64oz. \$10; 1/32oz. \$18.**

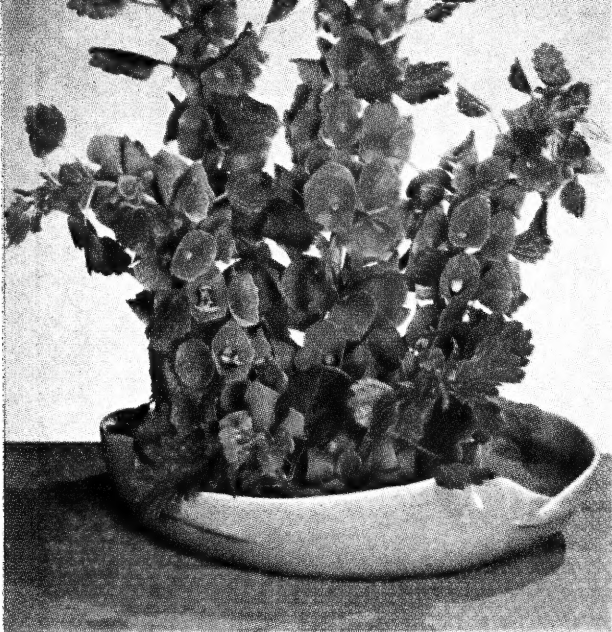


## "FIREWORKS!"

### New Dwarf Everblooming Scarlet Sage

Brilliant liquid-like red flowers covering the compact plants 12 inches high. It is so **extra early** that all the plants will **start flowering when but 4 inches high**. Seed started in February or March will produce blooms in May or June and then continuously. "**Fireworks**" fits in any bed or border combination of colors; makes a bright edging alone and brightly colors window boxes and porch vases. Sow outdoors in late April or May. Annual. **Pkt. 50 cts.; 2 pkts. 95 cts.; 5 pkts. \$2; 1/8oz. \$2.50; 1/4oz. \$4.50; 1/2oz. \$8; oz. \$14.**





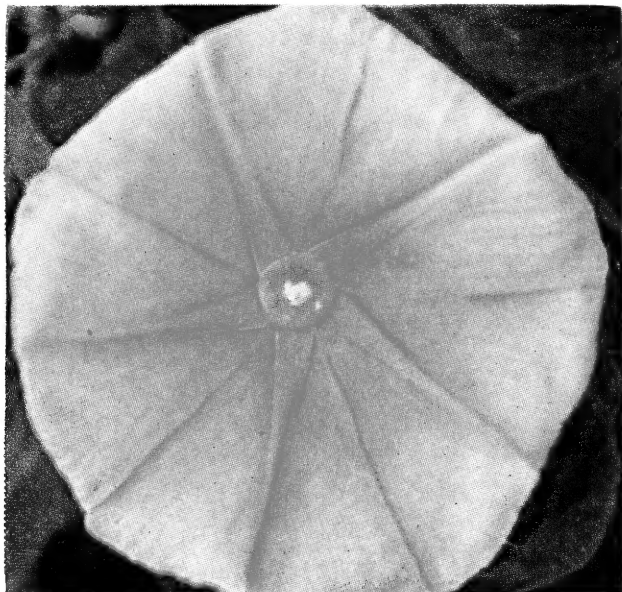
## Bells of Ireland—A Green Flower

An **easy annual to grow** and makes a fine cut-flower. The bell-shaped flowers are closely grouped on 2-foot stems. Both flowers and foliage are a light **apple-green** color. It not only is a grand cut-flower but **can also be dried for winter vasing**. For this purpose cut the flowers when fully developed and hang them upside down in a warm, dry place until cured. This novel flower we know you will want to have and grow. **Pkt. 50 cts.; 2 pkts. 90 cts.; 1/4oz. \$1.75; 1/2oz. \$3; oz. \$5.50; 2 ozs. \$10; 1/4lb. \$17.**

## Shamrock *The True Irish Shamrock*

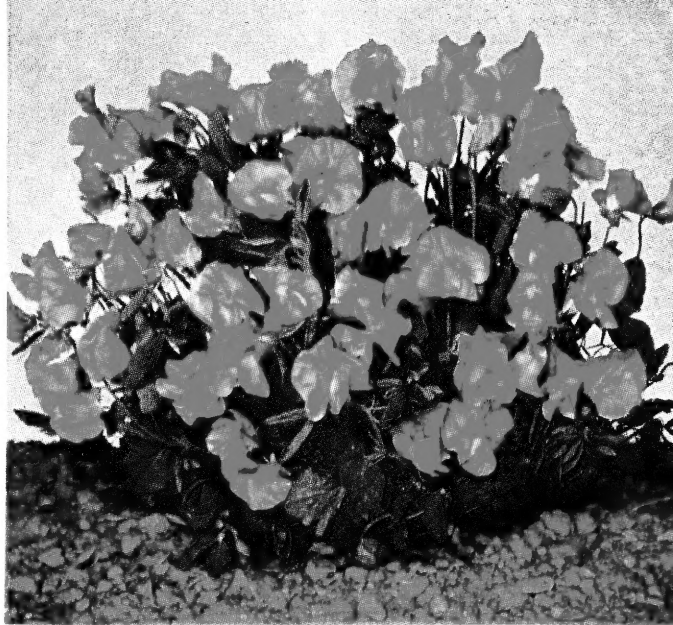
Grow them indoors in pots or boxes, then transplant 3 or 4 seedlings to each 3 or 4-inch pot.

Those who believe in luck say "*it's lucky*" to have these Irish Shamrock plants growing in the home. It is a very pretty little window plant. **Pkt. 25 cts.; 2 pkts. 45 cts.; 5 pkts. \$1; 1/2oz. \$2.50; oz. \$4.50.**



## New Candy Pink Morning-Glory

Friends, here is one of the most beautiful, most desirable flowers for your enthusiastic enjoyment every day. Put up a trellis (we have them) at the side of the porch or house, or in the garden, or plant them along the fence—anywhere just so they get the morning sun. When they start blooming, you will be given a thrill of joy every morning when hundreds of new flowers open their silky pink beauty for you. Carefully pick off the old flowers of the day before. This gives strength to produce more new ones. Be very sure to make a place for these beauties. **Pkt. 50 cts.; 2 pkts. 90 cts.; 1/2oz. \$2.75; oz. \$5; 2 ozs. \$9; 1/4lb. \$16; 1/2lb. \$30.**

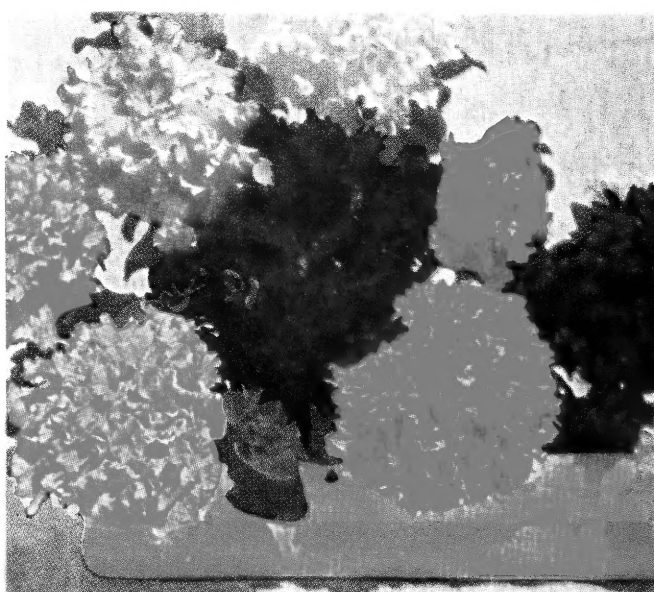


## New Dwarf Bush Sweet Pea Little Sweetheart

So pretty, so sweet and lovely it is difficult to describe. You must see it. Little **rounded, upright bushes** just 8 inches high, covered with **big, Spencer-type flowers, richly fragrant, in every color**. Blooms early and long. Wonderful for borders, single plantings, beds or pot culture. You who love flowers will surely love this Little Sweetheart. **Pkt. (25 seeds) 75 cts.; 2 pkts. \$1.40; 1/2oz. \$3.50; oz. \$6.50; 2 ozs. \$12; 1/4lb. \$20.**

## Prima Donna Petunia

The new, improved F<sub>1</sub> (first-generation hybrid) in the giant-flowering, dwarf, fringed Grandiflora class. It is a **gorgeously beautiful, bright rose-pink. Artistically fringed and wavy petals**. The plants are vigorous, uniform, 12 inches tall, and the flowers very large. Its charming beauty just made it win the votes of the judges. Excellent for beds, borders, pots, window-boxes. **Pkt. 75 cts.; 2 pkts. \$1.40; 3 pkts. \$1.80; 5 pkts. \$2.50.**



## "Glorious Mixture" Grandiflora Double Petunias

Can you conceive of anything more marvelously beautiful? The plants are dwarf to medium dwarf, average 15 inches, spread of plant 24 inches. Over 98% grandiflora. They are magnificent; every color, and a charming annual for borders, garden, bedding, cut flowers, and for pots and window boxes. **Pkt. (100 seeds) \$1.25; 5 pkts. \$5; 1/128oz. \$9; 1/64oz. \$17; 1/32oz. \$33; 1/16oz. \$64.**



**New for 1957!**

# **Marigold CRACKERJACK**

This really is a Crackerjack of a Marigold. It is the giant-flowered type that you have been waiting for to use as a background in that bed of Marigolds. Many times giant-flowered types flowered late and were caught by frost, and the flowers varied in size. But in **Crackerjack** we have a Marigold in the large class which blooms early, and the blooms are uniformly large and double. The flowers measure 4 to 5 inches across and are all double. The plants are sturdy, about 30 inches tall. A full range of color, primrose, yellow, gold and orange, is insured by careful field selection. Try it—you'll say "It's a crackerjack!"

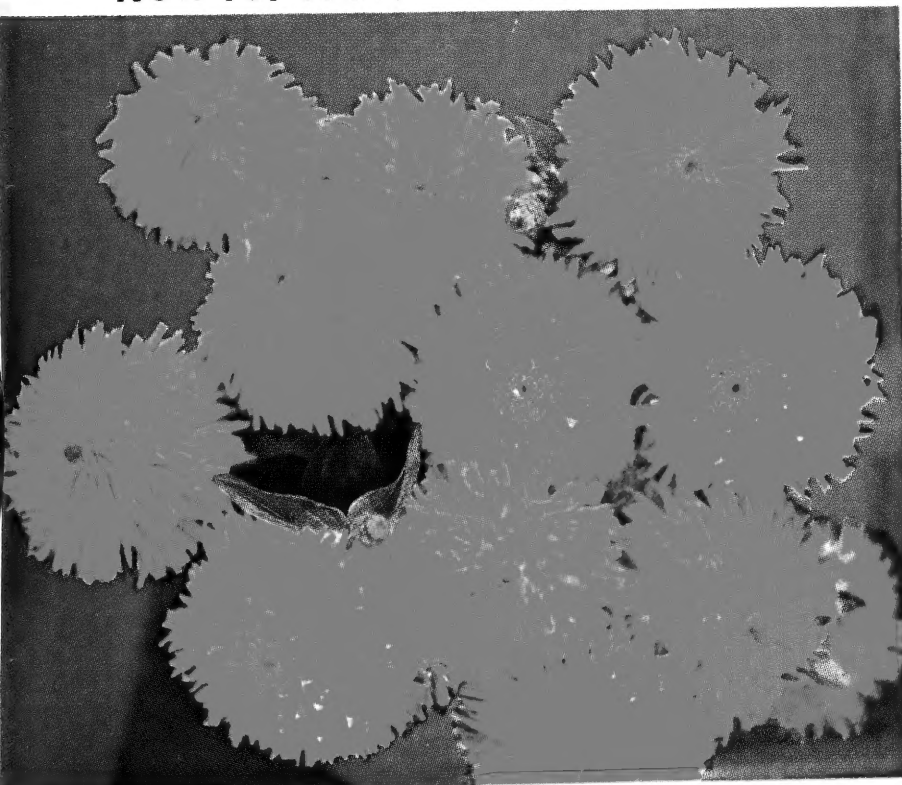
**Pkt. 25 cts.; 5 pkts. \$1; 1/8oz. 90 cts.; 1/4oz. \$1.75; 1/2oz. \$2.75; oz. \$5; 1/4lb. \$15.**



**NEW MARIGOLD, CRACKERJACK**

**New for 1957!**

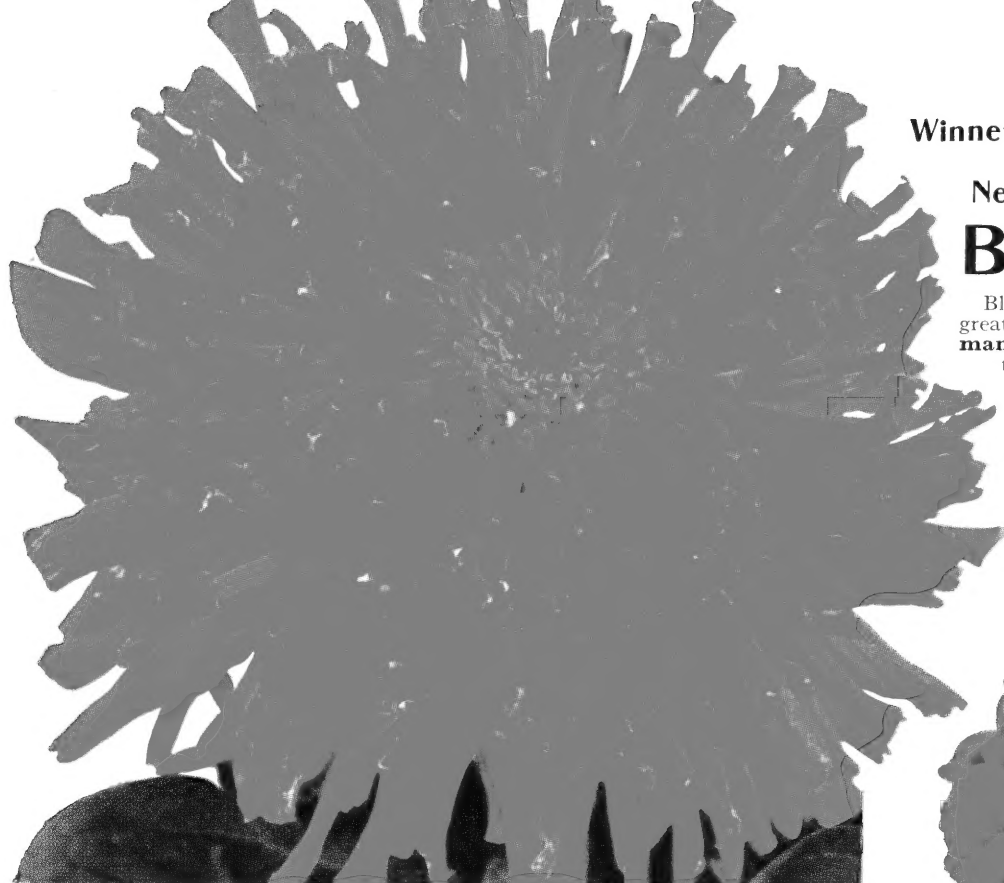
# **TREASURE ISLAND Hybrid Zinnia Color Mixture**



**NEW HYBRID ZINNIA, TREASURE ISLAND**

Here truly is a real treasure for your garden. A beautiful color mixture of true hybrid Zinnias in a combination never before equaled. As these colors unfold before your eyes you will see the brilliant reds in shades of scarlet to deep crimson (the blood and excitement of the treasure hunt). You will see the deep rich uniform buttercup-yellow (the gold in the treasure); besides this there will be the beautiful shades of brilliant orange (for the sun and sand) and the pink shades—rose, salmon and pink (the jewels). Truly a Treasure of color in **Treasure Island**. The plants are bushy, vigorous and 36 inches high. The flowers are up to 6 and 7 inches in diameter and fully double.

**Pkt. 35 cts.; 3 pkts. 90 cts.; 1/8oz. \$1.75; 1/4oz. \$3; oz. \$9; 2 ozs. \$16.50; 1/4lb. \$30.**



Hybrid Blaze Zinnia

## Zinnia, FANTASY Finest Mixed Colors

The twisting, ray-like flowers have a most refined and graceful appearance and are borne on long stems, making them a charming flower for cutting for vases, and they are a glorious sight in the garden. The flowers are of brightest red, orange-pink, scarlet, yellow, and cream. They bloom abundantly all summer. Fantasy flowers are 2 1/2 to 3 inches; plants 2 1/2 feet high. **Pkt. 20 cts.; 2 pkts. 35 cts.; 1/4oz. 85 cts.; 1/2oz. \$1.65; oz. \$3; 1/4lb. \$10.**



Zinnia, Fantasy. Finest Mixed

## POMPON or BABY ZINNIAS Improved Florist's Strain

These Baby Zinnias are extremely popular. Their pretty little bright-colored flowers, only 1 1/2 inches wide, on strong stems 15 inches long, make them a most excellent cut-flower for vasing and for table decoration. The small, dainty flowers are very compact and symmetrical. They are indeed very charming and beautiful. You will love them in your garden and in your home. Plants are 1 1/2 feet high. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/4oz. 75 cts.; 1/2oz. \$1.40; oz. \$2.50; 1/4lb. \$6.50.**

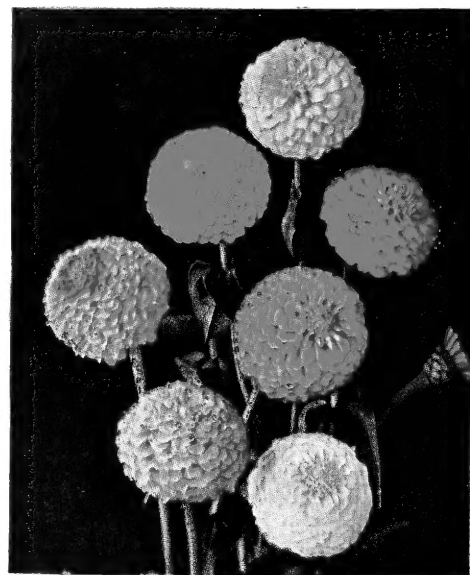
You may prefer separate colors. If you do, see page 67.

## New Zinnia, PERSIAN CARPET

*Awarded All-America Medal*

The color combinations are beautiful beyond words to describe. Fully double, ball-shaped flowers, about the size of a silver dollar, sparkle in their wide range of variegated color combinations. Rich shades of gold, bronze and orange. They are dwarf plants 12 inches tall, forming compact mounds of brilliant colors. Each plant is different, each covered with dozens of flowers, no two alike, blooming all summer long. Strong stems make them perfect for bouquets and for borders, window boxes, apartment gardens, and for marketing. They are really wonderful. Be very sure to order this charming new miniature Zinnia, **Persian Carpet** for your enjoyment. **Pkt. 25 cts.; 2 pkts. 45 cts.; 4 pkts. 80 cts.; 1/4oz. \$1.25; 1/2oz. \$2.25; oz. \$4; 1/4lb. \$14.**

## Zinnia, Improved Pompon



Improved Pompon or Baby Zinnia

**HERE IT IS!**

**Winner of All-America Award Medal for Best New Flower for 1954**

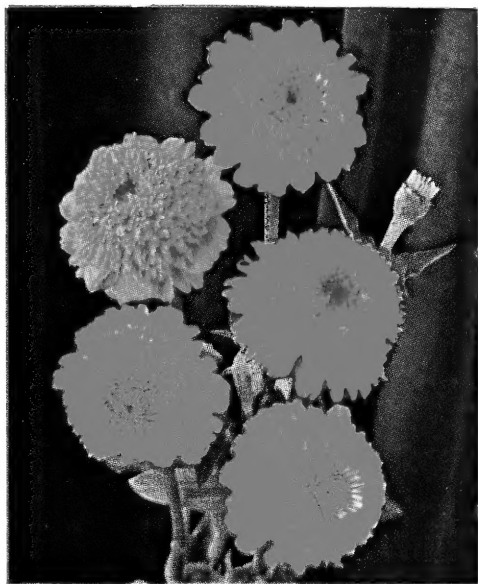
## BLAZE HYBRID ZINNIA

Blaze bursts into bloom with a great profusion of **big, brilliant mandarin-red** flowers which soften to scarlet-orange as they attain full size. This fiery beauty is borne on very free-blooming, uniform plants 30 inches tall. A sensational beauty for mass bed effect, for borders and a grand cut flower for either long or short-stemmed arrangements. **Pkt. 35 cts.; 3 pkts. 90 cts.; 1/8oz. \$1.75; 1/4oz. \$3; oz. \$9; 2 ozs. \$16.50; 1/4lb. \$30.**



Zinnia, Persian Carpet



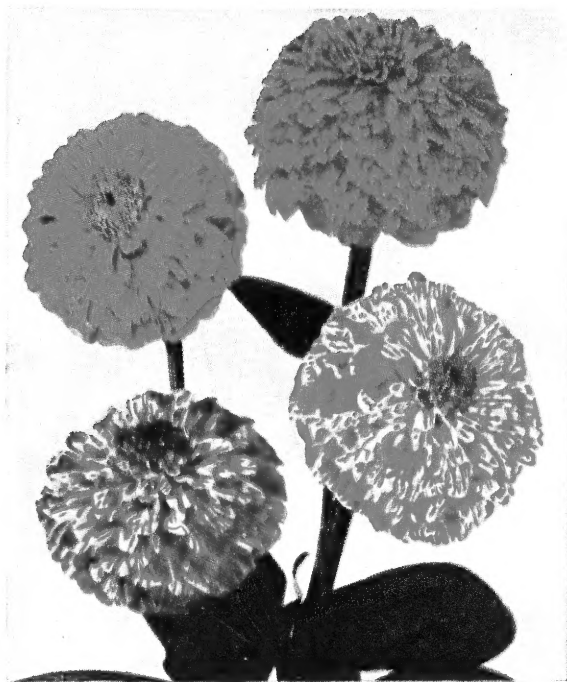


**Zinnia, Harmony or Scabious-Flowered.** Beautiful!

### Zinnia, Harmony

Bright, beautiful, pincushion-shaped flowers 3 to 3½ inches in diameter, borne on long, strong stems; the plants, 2½ to 3 feet high, are a mass of showy colors. These unusually attractive flowers are lovely for bouquets. **Finest Mixed.** Pkt. 25 cts.; 2 pkts. 45 cts.; ¼oz. 95 cts.; ½oz. \$1.75; oz. \$3; ¼lb. \$10.

Plant a garden of Zinnias. From tiny Cupid to Monster Hybrids, they will give much enjoyment for very little effort.



### New Zinnia, Peppermint Stick

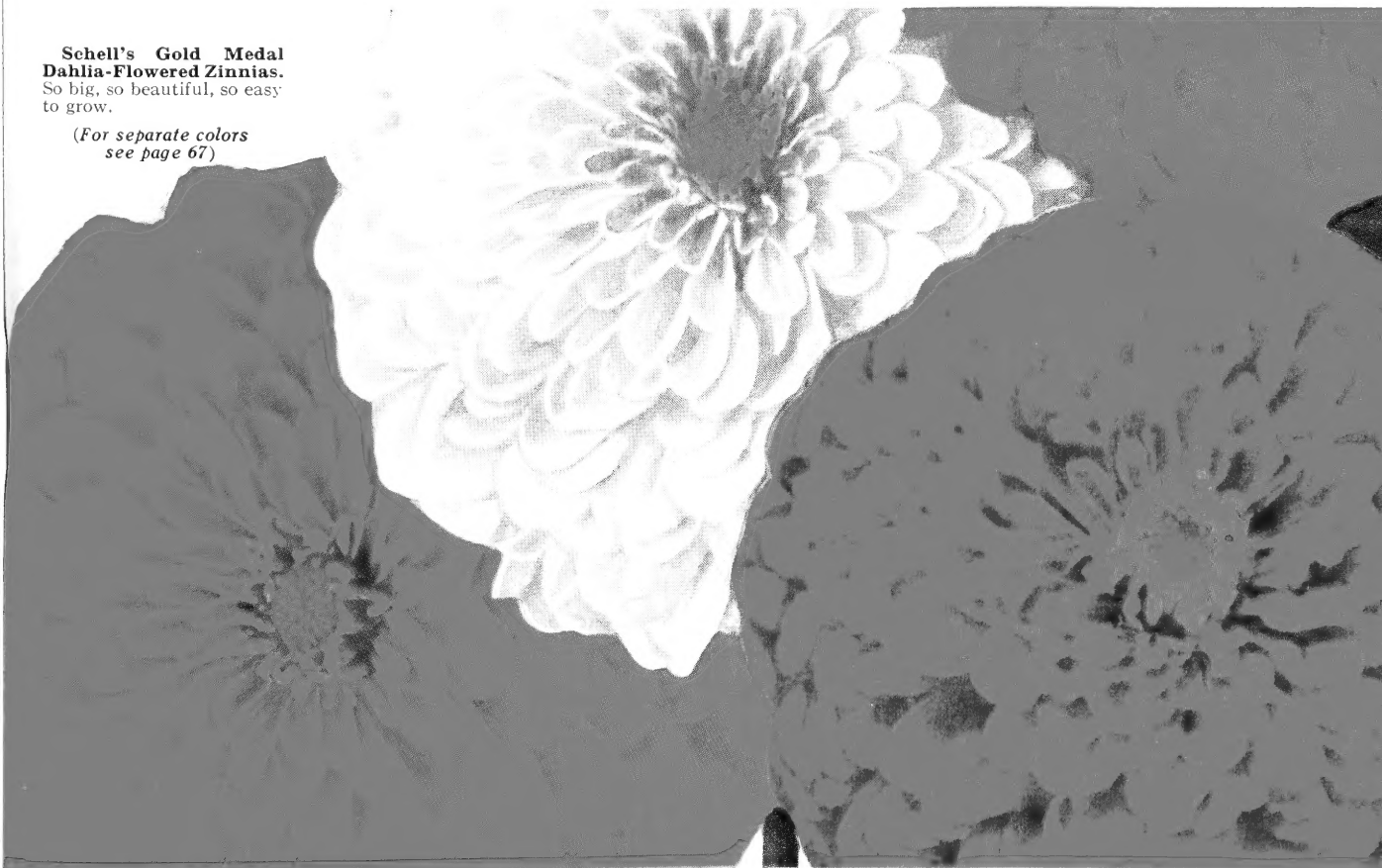
**Peppermint Zinnias** are a rainbow of stripes in the petals, red and white, red and yellow, pink and white, orange and yellow, and purple and white. The plants, 2½ to 3 feet high, bear their flowers in great abundance on long strong stems, making them extremely valuable for cut flowers. Indeed, they are a cut-and-come-again variety and if kept picked will bloom all summer until frost. Seventy per cent of the flowers will be **striped**. Pkt. 25 cts.; 2 pkts. 45 cts.; ¼oz. 90 cts.; ½oz. \$1.50; oz. \$2.50; ¼lb. \$9.

## Schell's Gold Medal Dahlia-Flowered ZINNIA

The most popular, most largely planted flower in America. Gorgeous flowers of **monster size**, 5 inches across, on long stems. Fine for bouquets in vases, blooming all summer long, and so easy to grow. They make a "flower show" of your garden and cut flowers whenever you want them. **Many beautiful colors.** In circular or oblong beds, in borders, in mass planting or individual plants they are charming! Plants are 2½ to 3 feet high. **Schell's Gold Medal Dahlia-Flowered Mixture.** Pkt. 20 cts.; 2 pkts. 35 cts.; ¼oz. 75 cts.; ½oz. \$1.35; oz. \$2.50; 2 ozs. \$4.50; ¼lb. \$8; ½lb. \$14; lb. \$25.

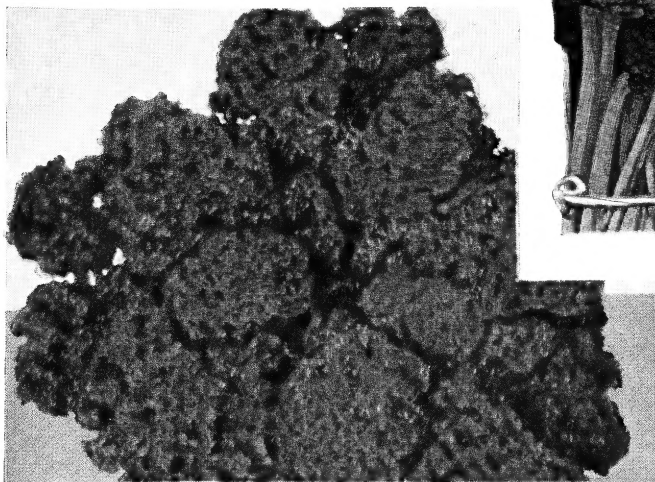
**Schell's Gold Medal Dahlia-Flowered Zinnias.**  
So big, so beautiful, so easy to grow.

(For separate colors see page 67)





Improved Brussels Sprouts



**Kale, Dwarf Curled Blue Scotch.** Rich in vitamins, the leafy plant is delicious for boiled greens and when cut up fine and used raw like lettuce, in sandwiches and salads. Every garden should contain Kale.

**KALE (or Borecole.)** A packet will sow 30 feet of row; 1 ounce will sow 200 feet; 2 pounds, an acre. Sow from early spring until August 15; thin to stand 12 inches apart in the rows. Sow in July for fall use and in September for spring use.

**Dwarf Curled Blue Scotch ("Vates" Strain)** (also known as "Jamaica" and as "Bloomsdale Kale"). 55 days. This Kale is of a dark bluish green color without yellowing, even after several days of shipping. It grows to a large size. Very hardy and passes through the severest winters without being harmed. Pkt. 15 cts.; oz. 40 cts.;  $\frac{1}{4}$  lb. 90 cts.; lb. \$2.75; 5 lbs. \$13; 10 lbs. \$25.

**Dwarf Green Curled.** Hardy. Grows 15 inches high and 30 inches spread. Deep yellowish green, finely curled. Pkt. 15 cts.; oz. 40 cts.;  $\frac{1}{4}$  lb. 90 cts.; lb. \$2.75; 5 lbs. \$13; 10 lbs. \$25.

**Dwarf Siberian.** 65 days. A dwarf grower (15 inches) with large, broad leaves lightly curled at the edges, deep green with bluish bloom. Pkt. 10 cts.; oz. 30 cts.;  $\frac{1}{4}$  lb. 75 cts.; lb. \$1.75; 5 lbs. \$8; 10 lbs. \$15.

**KOHLRABI** One ounce will sow a row about 200 feet long. Sow early in spring, then in July for second crop. Make rows 1  $\frac{1}{2}$  feet apart. When plants are well established, thin to 6 inches. The round bulb is the edible part, not the leaves. Use when 2 to 2  $\frac{1}{2}$  inches across; boil like cabbage or turnips, or serve raw, sliced or grated. Delicious sweet flavor, similar to cauliflower. Sow a row in the home garden and grow it for market.

**Early White Vienna.** The skin is light green, the flesh white. Ready to use in 55 days. Pkt. 15 cts.;  $\frac{1}{2}$  oz. 45 cts.; oz. 80 cts.;  $\frac{1}{4}$  lb. \$1.75; lb. \$4.

**Early Purple Vienna.** Outside is purple, flesh green-white. Prices same as White Vienna.

WE PAY THE POSTAGE

## ASPARAGUS

**HOW TO GROW ASPARAGUS.**—One ounce of seed will produce about 500 plants. I will furnish a special Leaflet with full directions for preparing the bed, how to set the roots, etc., free to all my customers who ask for it. Plant in early spring.

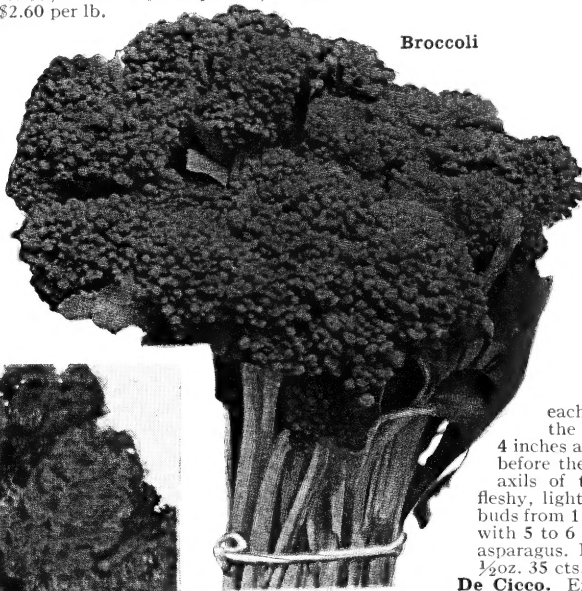
For your home-garden, 50 roots will plant a space 25 feet long and 6 feet wide; 100 roots, 50 feet by 6 feet; 8,000 roots per acre, 1  $\frac{1}{2}$  feet apart, in rows, 3 feet between the rows.

### Mary Washington Rust-Resistant

Now more popular and more widely grown than any other. It produces large, beautiful, straight, dark green, tender shoots of the most delicious flavor.

**Large Two-Year-Old Roots of Mary Washington.** 25 roots \$1.50 (postpaid \$1.75); 50 roots \$2.50 (postpaid \$2.85); 100 roots \$4.25 (postpaid \$4.60); 1,000 roots \$25; 5,000 roots @ \$24 per 1000.

**Seed of Mary Washington.** Pkt. 15 cts.; oz. 35 cts.;  $\frac{1}{4}$  lb. 95 cts.; lb. \$3; 5 lbs. at \$2.85 per lb.; 10 lbs. at \$2.75 per lb.; 25 lbs. at \$2.60 per lb.



Broccoli



Mary Washington Asparagus

## BROCCOLI

One ounce makes about 2,000 plants.

**Calabrese or Italian Green Sprouting. Early Strain.**

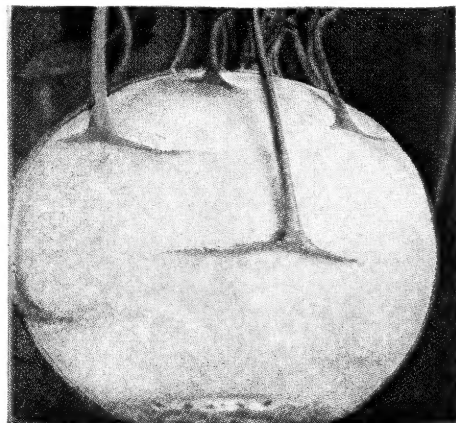
70 days. You grow it as you do cabbage plants, starting indoors in February or March and transplanting outdoors later, or sow outdoors in May, then transplant 30 inches apart each way. The plants produce from the center small green heads about 4 inches across. These are cut out and used before the flower-buds open, then from the axils of the leaves there develops thick, fleshy, light green sprouts, each with small buds from 1 to 2 inches across. These are cut with 5 to 6 inches of stem and prepared like asparagus. It is **delicious**; try it. Pkt. 15 cts.;  $\frac{1}{2}$  oz. 35 cts.; oz. 65 cts.;  $\frac{1}{4}$  lb. \$1.25; lb. \$4. **De Cicco.** Extremely early strain. Ready to use in 60 days. Prices same as above.

**Plan now for a big garden. Grow your food; save those big store bills.**

Mrs. Howard D. Davidson, Pa., writes us: "Thank you for the exceptional value in Asparagus Roots that I bought from you. Every root grew and is bearing well".

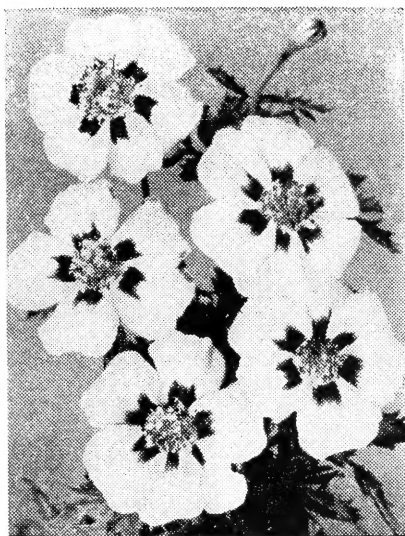
## BRUSSELS SPROUTS

**Improved Long Island.** The plants grow 20 to 24 inches high. The "sprouts" or miniature cabbage-like balls are about 1  $\frac{1}{2}$  inches in diameter, very solid, and so closely set that the stem is completely covered. More delicate flavor than cabbage. Sow seed in April to June; transplant to 1  $\frac{1}{2}$  feet in the row, and rows 3 feet apart. When the "sprouts" begin to form, break off the lower leaves to give the "sprouts" or "heads" more room to develop. Prepare like cabbage. Ready to use in about 90 days. One ounce of seed sows 400 feet of row. Pkt. 15 cts.;  $\frac{1}{2}$  oz. 45 cts.; oz. 85 cts.;  $\frac{1}{4}$  lb. \$1.75; lb. \$6.75.



Early White Vienna Kohlrabi





### MARIGOLD Dainty Marietta

As dainty and colorful as a small canary bird. Plants just 6 inches high, but the blooms are 2 inches across, made up of about six soft golden yellow petals with a maroon blotch at the base of each petal.

**Pkt. 25 cts.; 2 pkts. 45 cts.;**  
 $\frac{1}{8}$ oz. 85 cts.;  $\frac{1}{4}$ oz. \$1.50;  $\frac{1}{2}$ oz.  
 \$2.75; oz. \$5.



### DAHLIA Fall Festival

Easily grown from seed. The vigorous, 2½-foot plants hold the 3-inch flowers on long stems. Flowers are in the shades of the northern woods in the fall. Some double, some semi-double or single. Mixed colors.

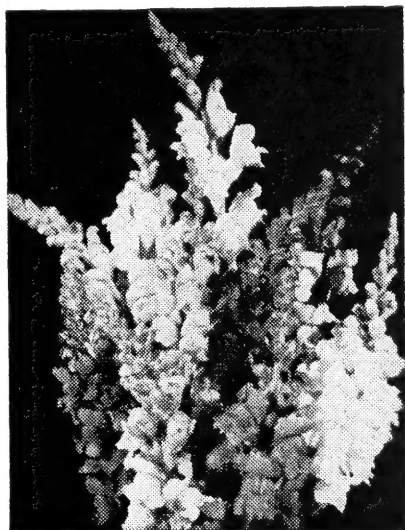
**Pkt. 25 cts.; 2 pkts. 45 cts.;**  
 $\frac{1}{8}$ oz. 85 cts.;  $\frac{1}{4}$ oz. \$1.50;  $\frac{1}{2}$ oz.  
 \$2.75; oz. \$5.



### MARIGOLD Firetail

Firetail has a base color of rich golden orange, with reddish scarlet markings shooting up through the petals from the base of the bloom. Each plant will produce 40 to 50 blooms. 10 inches in height.

**Pkt. 25 cts.; 2 pkts. 45 cts.;**  
 $\frac{1}{8}$ oz. 85 cts.;  $\frac{1}{4}$ oz. \$1.50;  $\frac{1}{2}$ oz.  
 \$2.75; oz. \$5.



### SNAPDRAGON Carrousel

All the vigor and uniformity of hybrid plants with all the beautiful colors represented in Snapdragons. Plants are 30 inches tall, early blooming and fast growing, with flowers evenly spaced on long stems. Especially adapted for bedding and will give superior garden performance.

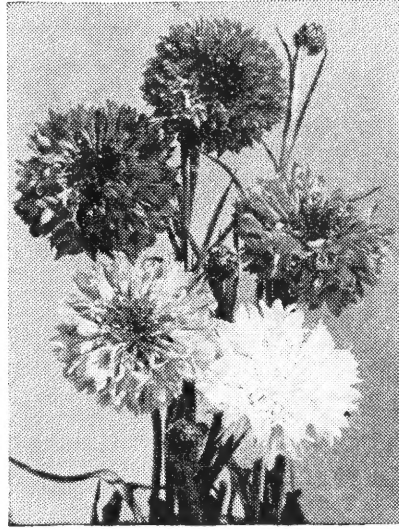
**Pkt. 25 cts.; 2 pkts. 45 cts.;**  
 $\frac{1}{8}$ oz. 85 cts.;  $\frac{1}{4}$ oz. \$1.50;  $\frac{1}{2}$ oz.  
 \$2.75; oz. \$5.



### CANDYTUFT Dwarf Compact Fairy Mixed

Something new and different in Candytuft. The little dome-like plants are neat, dwarf and very compact, growing about 8 inches in height. Grows just half the height of the regular strain. All colors mixed, making a carpet of rich hues. A fine bedder.

**Pkt. 25 cts.; 2 pkts. 45 cts.;**  
 $\frac{1}{8}$ oz. 85 cts.;  $\frac{1}{4}$ oz. \$1.50;  $\frac{1}{2}$ oz.  
 \$2.75; oz. \$5.



### CENTAUREA CYANUS Double Extra Early Mixed

Everyone wants blooms as soon as possible. This Extra-Early Strain of Centaurea will be in full bloom 25 days before there will be any flowers on the regular strain. In this new extra-early strain there are a number of new shades. Full-double, 1½-inch blooms.

**Pkt. 25 cts.; 2 pkts. 45 cts.;**  
 $\frac{1}{8}$ oz. 85 cts.;  $\frac{1}{4}$ oz. \$1.50;  $\frac{1}{2}$ oz.  
 \$2.75; oz. \$5.

**ALFALFA SEED**—99% Pure—Clean—Untreated. Lb. \$1.50; 5 lbs. \$7, postpaid

Our New-Crop Seeds for 1957 Are Now Ready for You

BE SURE OF SUCCESS — ALWAYS PLANT

# Schell's Quality Seeds

They Grow Better

They Yield Better

That is **why** they are **preferred** by successful **Market Gardeners**, and **Farmers**, and **Home-Gardeners** all over America, from coast to coast.

**What do we mean by saying They Grow Better—They Yield Better?**

We mean that the expert, intensive, constant breeding and selection work carried out in the production of our seeds by our plant breeding experts develop these greatly improved quality strains, resulting in **heavy-yielding, healthy plants** which **grow better** and produce their **top-market quality vegetables** in **greater abundance, yielding better**.

**This is why** our old customers and new customers enthusiastically praise the **wonderful, outstanding quality crops** they grow from our seeds.

**To our Many Customers:** We thank you for your valued patronage and we will be looking with pleasant anticipation for your order for this year.

**To New, Prospective Customers:** We invite you to place your confidence in us this year by sending us your order and we know you will be delighted with your crops.

**PLAN TO HAVE A HOME VEGETABLE GARDEN.** Plan as large a garden as it is possible for you to care for. If you do not have enough room of your own, rent or borrow a vacant lot and grow all the foods it will produce. Nothing can equal the quality and goodness of vegetables fresh from your own garden. Freeze and can the surplus and you will have your own "supermarket" right in your own home. Gardening is fun. Gardening is healthful. Gardening is profitable. Plan your garden now!

**MARKET GARDENERS AND FARMERS WHO GROW TO SELL.** It is to your advantage to add more acres in vegetables for 1957. Many acres are being taken out of vegetables around the big cities as new housing developments spread out. More and more people in the cities and towns are asking for **more and better quality fresh** vegetables. **You** can supply that demand at markets, roadside stands and home routes. The vegetable-growing business has a bright future if you grow quality crops. Be sure of success—always plant **Schell's Quality Seeds** for Quality Crops.

**THE HOUSE ON THE FRONT COVER.** Isn't that a riot of color and beauty for an entrance to a home? **You** can have a similar beautiful garden of annual flowers at your home. The flowers are all annuals, sown from seed in the spring either indoors during February or March, or in a seed bed outdoors in May, and will bloom until frost.

The beds are 35 feet long and 42 inches wide. The low border is made up of alternating Dwarf Yellow Marigolds and Blue Ageratum. Two plants of Ageratum were planted to one Marigold to better balance the color. In the center we have Tetra Snapdragons with Pompon and Dahlia-Flowered Zinnias alternating in a riot of colors. A total of 500 plants will fill the beds.

## Beautify Your Home with an Abundance of Gorgeous Bright-Colored Flowers and a Lawn of Schell's Quality Lawn Grass Seed!

**OUR BEAUTIFUL CATALOG** filled with all the **newest** and **best** vegetables and flowers is sent to **you** to **inspire** you to **plant our seeds—Vegetable Seeds—Flower Seeds**—and enjoy and profit by doing so. May we be favored with a good order from you? **Please! Thank you.**

If for any reason you will not be able to do any planting this year, then you will do us a great kindness if you will give this catalog to a friend or neighbor who will have need for seeds.

**We PAY THE POSTAGE, Express, or Freight** on all **Garden Seeds, Flower Seeds** and **Bulbs** at the prices quoted in this Catalog, to all points in the United States.

**Promptness.** We have a good reputation for **good service** and **promptness** as well as for quality seeds. **95% or more** of our orders are filled and sent out the **same day** they are received.

**IMPORTANT!** Do not wait to order your seeds until you are about ready to plant. Take time **now**, as soon as you receive this Catalog, and during the next few days and evenings read through our Catalog. Start at the beginning and go over each page carefully, making sure not to miss any items you want. Put them down on the order sheet, then send your order in to us **early**, as soon as possible, so we can get the seeds to you promptly.

For you who plan to come to our store, we are open from 8 a.m. to 5:30 p.m. six days, except holidays. You may park **free** on our own Parking Lot just across the street from our store, South Tenth St., while you are shopping in our store.

## Special Discounts!

**This applies to Vegetable Seeds, Flower Seeds and Bulbs only. All other items are net at the price given.**

On all Orders of from \$5 to \$10 **you may deduct 6 per cent** cash discount.

On all Orders of from \$11 to \$25 **you may deduct 8 per cent** cash discount.

On all Orders of from \$26 to \$50 or \$100 or more **you may deduct 10 per cent** cash discount.

You may deduct the above cash discount from the total of your order for vegetable seeds and flower seeds when sending cash with your order. You see, it is very much to **your** interest to send your **entire** order to us and save from 6 to 10 per cent.

CULTURAL HELPS or "How to Grow Them"—for Vegetables, at the top of the page beginning each kind; for Flowers, at the top of page 50. And we **urge** you to order our **Better Homes and Gardens Garden Book**, a **complete garden guide. \$4.35 ppd.**

"We warrant that the seeds, bulbs, and plants we sell are, at the time of delivery, as described on the container within recognized tolerances; but we limit our liability on this warranty to the amount of the purchase price of such seeds, bulbs and plants. We give no other or further warranty, express or implied."—WALTER S. SCHELL, Inc.



**WALTER S. SCHELL, Inc.,**  
Tenth and Market Sts.,  
**HARRISBURG, PENNA.**

**Use this Order Sheet. We will send another one with your Seeds**

Express or Freight Office \_\_\_\_\_

Filled By	AMOUNT
Checked By	Post Office Money Order \$ _____
	Express Money Order . _____
Date	Check . . . . . _____
Shipped	Cash, Notes and Silver . _____
	Postage Stamps . . _____

Date \_\_\_\_\_ 1957

**THIS IS VERY IMPORTANT TO YOU!**

You may deduct the following large quantity discount from the total of your order for VEGETABLE SEEDS and FLOWER SEEDS when sending cash with your order. It is to your interest to send your entire order to us.

**If your order totals from \$5 to \$10, you may deduct 6 per cent.**

**If your order totals from \$3 to \$10, you may deduct 6 per cent.**  
**If your order totals from \$11 to \$25, you may deduct 8 per cent.**

If your order totals from \$26 to \$50, or more, you may deduct 10 per cent.

**These discounts apply only on Vegetable and Flower seeds. Other items are net.**

I do general farming and have _____ acres	I grow _____ acres of vegetables for marketing
I grow flowers only, (if so put X in square)	

**PENNA. SALES TAX.** 3% or 3 cts. for each dollar. If you do general farming, you are exempt from this tax. The tax is payable on Flower Seeds, Lawn Grass Seed, Bulbs, Roses and Miscellaneous Garden Supplies. Figure out your tax, 3% of the total of these items, and add it on the other side of this order sheet. This applies only to persons living in Penna. No tax on any items ordered from other states.

[illegible]

(Continue order on other side)

Amount carried forward to other side \$

**ENTER TOTAL AND TAX ON OTHER SIDE**

**CONDITION OF SALE**—"We warrant that the seeds, bulbs, and plants we sell are, at the time of delivery, as described on the container within recognized tolerances; but we limit our liability on this warranty to the amount of the purchase price of such seeds, bulbs and plants. We give no other or fuller warranty, express or implied."

**WALTER S. SCHELL, Inc.**



## ENDIVE

Sow seed in early spring, then again in June or July for late crop. Tie up the leaves for 2 weeks with soft twine or raffia to blanch them before using or selling. One ounce will sow a row about 200 feet long; 4 lbs. for an acre. (90 days to table use.)

**Schell's Golden Heart.** A grand and popular variety. Plants are larger than other sorts, the leaves very beautifully fringed, and their stems broad. The "hearts" blanch to a rich golden yellow, blending out to pure white. **Pkt. 15 cts.; oz. 45 cts.; 1/4lb. \$1.20; lb. \$3.**

**Green Curled.** A fine, very curly variety with center blanching to creamy yellow. Midrib is green. **Pkt. 15 cts.; oz. 40 cts.; 1/4lb. 95 cts.; lb. \$2.75.**

**White Curled.** Extremely curly leaves of a very light green blanching to white in the center. **Pkt. 15 cts.; oz. 40 cts.; 1/4lb. 95 cts.; lb. \$2.75.**

**Fullheart Batavian.** (Escarolle.) Large, broad, plain dark green leaves, curled only slightly on the edges and blanching to beautiful yellow. **Pkt. 15 cts.; oz. 40 cts.; 1/4lb. 95 cts.; lb. \$2.75.**

**Pancalier or Pink Ribbed.** A large type of the green curled. The midrib or leaf stem is tinged with rose or pink. (Some call it red.) Forms a big yellow blanch heart surrounded by the curled green leaves. A very excellent Endive. **Pkt. 15 cts.; oz. 40 cts.; 1/4lb. 95 cts.; lb. \$2.75.**



Schell's Golden Heart Endive. Excellent!

## Schell's Quality CAULIFLOWER

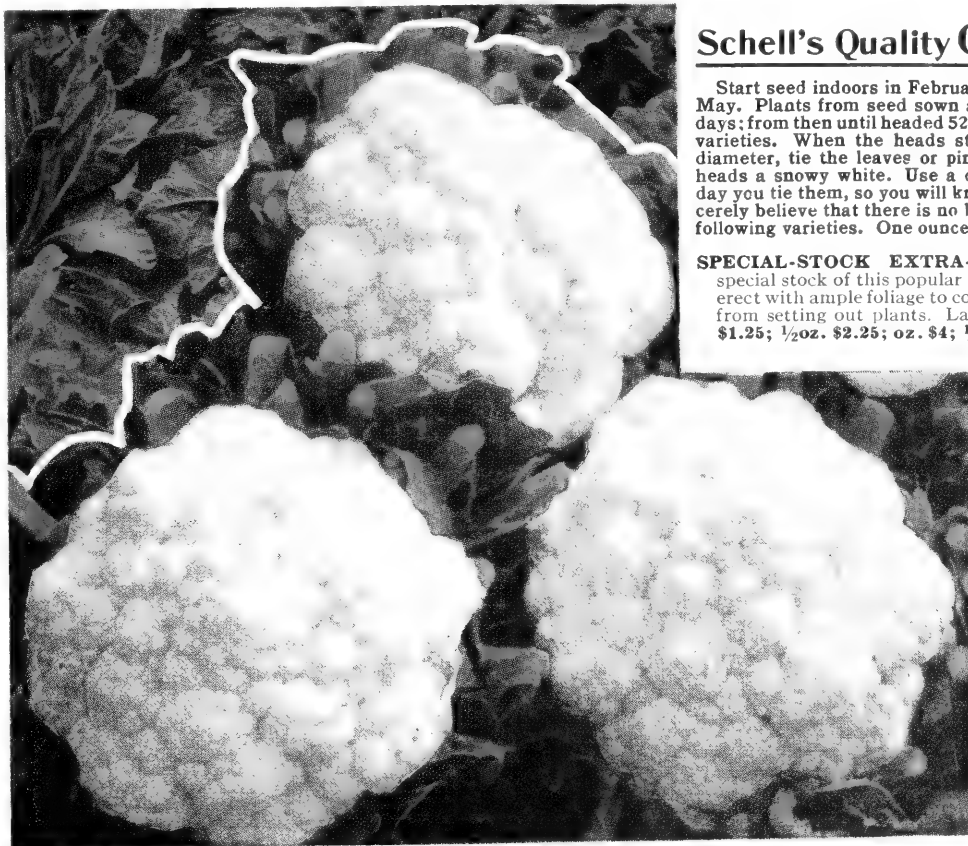
Start seed indoors in February or March; outside in April or May. Plants from seed sown are ready to set out in about 30 days; from then until headed 52 to 65 or 80 days for early and late varieties. When the heads start to form, about 3 inches in diameter, tie the leaves or pin them at the top to bleach the heads a snowy white. Use a different kind of string for each day you tie them, so you will know which to open first. We sincerely believe that there is no better quality anywhere than the following varieties. One ounce will produce about 3,000 plants.

**SPECIAL-STOCK EXTRA-EARLY SNOWBALL.** Our special stock of this popular variety is unequalled. Plants are erect with ample foliage to cover the heads. Ready in 52 days from setting out plants. Large heads. **Pkt. 25 cts.; 1/4oz. \$1.25; 1/2oz. \$2.25; oz. \$4; 1/4lb. \$12; lb. \$40.**

**LARGE EARLY SNOWBALL.** Beautiful large snow white heads on upright plants with leaves tall; inner leaves cover the heads well. 65 days from plants to heads. **Pkt. 25 cts.; 1/4oz. \$1.25; 1/2oz. \$2.25; oz. \$4; 1/4lb. \$12; lb. \$40.**

**DRY WEATHER.** It grows tall and has proved to be able to withstand hot, dry weather, producing large, white heads in spite of lacking the moisture required by other varieties. 70 days. **Pkt. 25 cts.; 1/4oz. \$1; 1/2oz. \$1.75; oz. \$3; 1/4lb. \$8; lb. \$30.**

**Super Snowball.** 80 days. Later and larger than the early strains. **Pkt. 25 cts.; 1/2oz. \$2.25; oz. \$4; 1/4lb. \$12; lb. \$40.**



**SCHELL'S "SENSATION" CAULIFLOWER.** Never have we seen anything to equal it in producing so uniformly a crop of practically 100% perfectly beautiful heads for early or late crop. Whether you grow acres of Cauliflower or smaller quantities, we urge you, for your own benefit, to be sure to make it "Sensation" this year, or at least part of it. Another year you will want all "Sensation". **Pkt. 25 cts.; 5 pkts. \$1; 1/4oz. \$1.25; 1/2oz. \$2.25; oz. \$4; 1/4lb. \$12; lb. \$40; 10 lbs. \$350.**

## EGGPLANT

One ounce will produce 2,000 plants; 8,000 plants per acre

**Schell's New Hybrid Eggplant F<sub>1</sub>.** Fruits deep oval shape slightly tapering toward stem. Dark shiny smooth skin, excellent quality. 70 days. Heavy yield, very uniform. **Pkt. 50 cts.; 1/4oz. \$2.25; 1/4oz. \$4; 1/2oz. \$7; oz. \$12; 2 ozs. \$20; 1/4lb. \$35; lb. \$125.**

**Black Beauty** The fruits are large, jet-black, of fine shape. Our strain of Black Beauty is bred to a jet-black (this picture does not do it justice). Gardeners refer to our special stock of Black Beauty as "Schell's Jet-Black Strain." They get a premium of 50 cts. to 75 cts. per basket more for ours. Try our Black Beauty this year. They ripen early. 75 days. **Pkt. 15 cts.; 1/2oz. 50 cts.; oz. 90 cts.; 1/4lb. \$2.40; lb. \$7.50.**

**New York Improved Spineless.** Color purplish black. **Schell's Black Egyptian.** The earliest Eggplant. A heavy yield, shaped long, slender. Skin smooth and black.

**Fort Myers Market.** Very productive, high bush variety. Fruits 9 to 10 inches long, 5 1/2 to 6 1/2 inches in diameter. Deep purple-black.

**Florida Highbush.** Dark purple, elongated fruits. Price of any of the 4 above varieties: **Pkt. 15 cts.; 1/2oz. 45 cts.; oz. 80 cts.; 1/4lb. \$2.25; lb. \$7**



Black Beauty Eggplant. Our "jet-black strain."

## NEW IMPROVED STRAIN Bountiful Beans Green-Pod Bush

A grand new Improved Strain of this very popular, extra-early, green-pod Bountiful Bean. Almost void of fiber. Very vigorous, healthy plant structure. Excellent for **canning, freezing, ribboning** (slicing or "shoe-string" canning) and a great favorite for the home-garden. It is a quick-selling market Bean because of its big, meaty, tender, stringless pods. Grow lots of them—three crops. Plant in April, June and the last one about August 15.

Very tender, thick, wide, flat, meaty, big pods 7 inches long; stringless. This new strain is the result of breeding work to eliminate any fiber content, thus improving the extra goodness of this very popular Bean. Bountiful is an **extra-early**, ready to pick in about 42 to 45 days. And yield! Well, the plants are just loaded with their big, long, "fat," stringless, beautiful green pods. Be sure to include this good Bean in your order. **Pkt. 15 cts.; 1/2 lb. 40 cts.; 1 lb. 75 cts.; 2 lbs. \$1.40; 5 lbs. \$2.90; 10 lbs. \$5.50; 25 lbs. \$10.50; 50 lbs. \$17; 100 lbs. \$33, prepaid.**

As soon as the leaves are formed, start dusting all Beans with **Pratts 1% Rotenone Dust** (lb. 95 cts.; 5 lbs. \$2.50, postpaid). Continue dusting every 10 days or two weeks. Stop while they are blooming unless beetles are on them. This protection results in uninjured plants and thus a finer crop.

### Refugee or 1,000-to-1 Stringless.

The **Pods** are **round, straight, and stringless**, and average **6 inches long**. It is one of the leading Beans for canning and very desirable as well for the home-garden and for market, ready to pick in 65 days. **Pkt. 15 cts.; 1/2 lb. 40 cts.; 1 lb. 75 cts.; 2 lbs. \$1.40; 5 lbs. \$3.25; 10 lbs. \$6; 25 lbs. \$11; 100 lbs. \$40, prepaid.**

### New Bean Longreen. Wins prize in All-

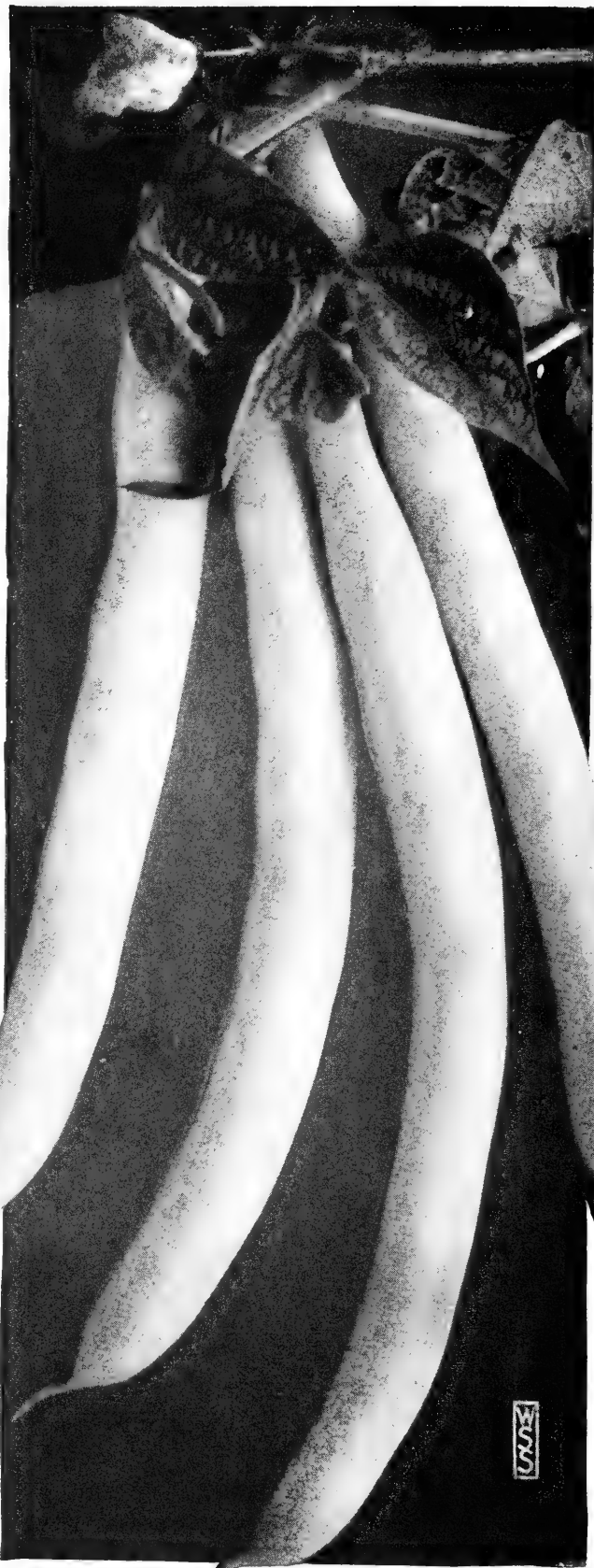
**America Selections.** Fine for freezing, for home canning, as well as a grand Bean for garden-fresh use. The deliciously flavored pods are **7 inches long, round, straight, meaty, stringless and fresh dark green color**, very good and very attractive. Ready to use in 50 to 55 days. Try this fine new Bean **Longreen. Pkt. 15 cts.; 1/2 lb. 45 cts.; 1 lb. 80 cts.; 2 lbs. \$1.50; 5 lbs. \$3.25; 10 lbs. \$6; 25 lbs. \$11.25; 100 lbs. \$40, prepaid.**

### Extra-Early Red Valentine,

**Stringless.** Extra early; round-podded; 5 inches long and of fine quality. About **50 days** from planting to picking. An old favorite. **Pkt. 15 cts.; 1/2 lb. 45 cts.; 1 lb. 75 cts.; 2 lbs. \$1.50; 5 lbs. \$2.75; 10 lbs. \$5; 15 lbs. \$6.75; 25 lbs. \$11; 100 lbs. \$35.**

### Ruby Dwarf Horticultural Bush

**Bean** (also called **Roman Bean**). Stringless pod, dark green streaked with red. Delicious quality when dried for a Shell Bean. A good item for market farmers to sell all fall and winter. The seed is cream, splashed with red. Pods are round and fleshy. 60 days for Shell Beans. **Pkt. 15 cts.; 1/2 lb. 40 cts.; 1 lb. 75 cts.; 2 lbs. \$1.40; 5 lbs. \$3; 10 lbs. \$5.50; 25 lbs. \$11; 50 lbs. \$20; 100 lbs. \$38.**



The New Improved Strain Bountiful Green-pod Beans. Extra early; plants loaded with pods. A grand good Bean for you.

# BEANS *Quality Seed* GREEN-POD BUSH

the soil is wet and the atmosphere is cold. If you do not want to run the risk of replanting them, do not plant your Beans until the soil is warm. Cultivate often but never when the plants are wet as this brings on rust. Pick the Beans as fast as they become fit for use; this makes them bear longer. One pound will plant a row 100 feet long; about 1 1/4 bu. to the acre. Work plenty of fertilizer into the soil before planting. It is very wise and beneficial to inoculate all Beans, Limas and Peas with LEGUME-AID. It forms nodules on the roots, which draw much nitrogen from the air and feed it to the plants, stimulating vigorous growth. Pkg. (enough for 5 lbs. seeds) 20 cts.; LARGER SIZE (enough for a bu.) 55 cts. (Mention for Beans and Peas when you order it.)

**HOW TO GROW BUSH BEANS.** Make the rows 18 inches to 2 feet apart and drop the Beans 4 inches apart in the row. If the soil is warm and loose, plant 2 inches deep; if rather cold and wet, plant only 1 inch deep. Beans, especially yellow-podded, rot very easily if planted when

## *Improved Strain, Stringless Green-Pod.* The earliest **round-pod,**

ready to pick in 45 to 50 days from planting. The plants are very prolific; pods are round and thick, average 6 inches long—an inch longer than the old strain—entirely stringless, excellent quality, brittle and very fleshy; good freezer and canner. One of the best for table green Beans and for market-gardeners to grow. **Pkt. 15 cts.; 1/2 lb. 35 cts.; 1 lb. 65 cts.; 2 lbs. \$1.25; 5 lbs. \$2.50; 10 lbs. \$4.75; 15 lbs. \$6.25; 25 lbs. \$9.50; 100 lbs. \$34, prepaid.**

## *Sensation Refugee* (formerly called **Victory Bean**). It is

really sensational the way it yields. Every plant is loaded with beautiful, medium green, rich meaty, round, straight, stringless pods, 6 inches long, and ready in 60 days. For canning it is ideal, being ready two to three weeks after the early varieties. For better flavor, for tenderness and for far greater yield we think it is positively unequalled. Try it. **Pkt. 20 cts.; 1/2 lb. 40 cts.; 1 lb. 75 cts.; 2 lbs. \$1.40; 5 lbs. \$3.25; 10 lbs. \$5.75; 25 lbs. \$11; 100 lbs. \$40, prepaid.**

## *Contender* A recent introduction praised by all our market-

gardeners and home-gardeners as excellent in its quality. Tender, stringless, long, slim, near-round (thick-oval), dark green pods 6 1/2 inches long. Ready to pick in 55 days, and yields a very heavy crop. Very important is that it is mosaic resistant. Try some **Contender** this year and get acquainted with it. **Pkt. 15 cts.; 1/4 lb. 25 cts.; 1/2 lb. 40 cts.; 1 lb. 75 cts.; 2 lbs. \$1.40; 5 lbs. \$3; 10 lbs. \$5.50; 15 lbs. \$6.75; 25 lbs. \$10; 100 lbs. \$35, prepaid.**



**Contender.** Mosaic resistant. Pods 6 1/2 inches, slim, nearly round.



That good, ever-popular **Giant Stringless Bush Bean.**

## *Giant Stringless Green Bush Bean.*

It is early, ready to pick in 48 to 53 days. The plants are robust, bearing in profusion long, round pods, averaging 7 inches, entirely stringless, excellent quality; fine freezer. The long pods make it desirable for canning whole or cut. A fine quality rich meaty Bean. **Pkt. 15 cts.; 1/2 lb. 35 cts.; 1 lb. 65 cts.; 2 lbs. \$1.25; 5 lbs. \$2.50; 10 lbs. \$4.85; 15 lbs. \$6.45; 25 lbs. \$10; 100 lbs. \$35, prepaid.**



New Bean, **Slendergreen.** We rate it "Excellent"

## *Slendergreen.*

A most excellent tender, tasteful, new early green-pod bush Bean producing in abundance its long, slim, round, straight, dark green, stringless pods, which mature very uniformly. We recommend it highly for freezing, canning, and fresh garden use. **Very smooth, slim pods. 50 days. Pkt. (2 ozs.) 20 cts.; 1/2 lb. 45 cts.; 1 lb. 85 cts.; 2 lbs. \$1.60; 5 lbs. \$3.50; 10 lbs. \$6.50; 25 lbs. \$14; 50 lbs. \$23; 100 lbs. \$40, prepaid.**

**THEY GROW BETTER • THEY YIELD BETTER**



# SCHELL'S BEANS GROW BETTER—THEY YIELD BETTER

Preferred by Successful Gardeners and Large Bean Growers Everywhere

Thousands of acres are planted with our quality Seed Beans



Improved Tendergreen

## Improved Strain, Stringless

### Green-Pod.

The earliest round-pod, ready to pick in 45 to 50 days from planting. The plants are very prolific; pods are round and thick, average 6 inches long—an inch longer than the old strain—entirely stringless, excellent quality, brittle and very fleshy; good freezer and canner. One of the best for table green Beans and for market-gardeners to grow. **Pkt. 15 cts.; 1/2 lb. 35 cts.; lb. 65 cts.; 2 lbs. \$1.25; 5 lbs. \$2.50; 10 lbs. \$4.75; 15 lbs. \$6.25; 25 lbs. \$9.50; 100 lbs. \$34, prepaid.**

### Improved Tendergreen.

**Thick, ROUND, stringless pods.** Very popular with all who prefer the round-pod Beans. Tendergreen pods are 6 inches long, round, stringless, very tender, thick and meaty, a perfect Bean for freezing, canning, for shipping to city markets and for home-garden use. This is one of our leaders. You will like it, for it is a good tender Bean. Ready to use in 50 days. **Pkt. 20 cts.; 1/2 lb. 45 cts.; lb. 85 cts.; 2 lbs. \$1.60; 5 lbs. \$3; 10 lbs. \$5.50; 25 lbs. \$11.50; 100 lbs. \$35.**

### Stringless

### Black Valentine.

Quite a few markets and home-gardeners prefer an oval or half-round-pod Bean, and this is a very popular one, grown in great quantities by our customers where it is preferred. The pods are 6 inches long, narrow, oval, dark green, stringless and of excellent tender goodness. It is ready to pick in 55 days. It is so good it was awarded the Silver Medal. Why not plant all three of these Beans? They follow each other in 45 to 50 and 55 days. **All are top quality in every way. Pkt. 15 cts.; 1/2 lb. 45 cts.; lb. 75 cts.; 2 lbs. \$1.25; 5 lbs. \$2.90; 10 lbs. \$5.50; 25 lbs. \$10.50; 100 lbs. \$33.**

## New Supergreen Green Bush Bean.

**Supergreen Beans** have stringless dark green, long, slim, round pods of highest quality, 6 to 7 inches long. Plants are 15 inches high, mosaic-resistant, and extremely productive. Medium season following the extra earlies. Seeds are long and slim. Be sure to grow this grand new Bean. Ready to pick in 55 days. Indeed a super quality Bean. **Pkt. (2 ozs.) 20 cts.; 1/2 lb. 30 cts.; 1/2 lb. 50 cts.; lb. 85 cts.; 2 lbs. \$1.60; 5 lbs. \$3.25; 10 lbs. \$6; 25 lbs. \$11; 100 lbs. \$40, prepaid.**

### Wade.

**Awarded Gold Medal.** A real high-quality Bean for market and the home-garden. Plants are bush type, vigorous, resistant to mosaic and powdery mildew. Very prolific. Pods round, smooth, stringless, 6 inches long, straight, dark green and meaty. Include new Wade Bean in your order. Excellent for canning and freezing. **Pkt. (2 ozs.) 20 cts.; 1/2 lb. 50 cts.; lb. 90 cts.; 2 lbs. \$1.70; 5 lbs. \$3.75; 10 lbs. \$6.50; 100 lbs. \$42.**

### Topcrop.

**Awarded Gold Medal.** The bushy plants are very vigorous and very prolific. Pods round, fairly straight, stringless, 6 inches long, dark green. Developed by the U. S. D. A. Resistant to disease. Early, 50 days from planting to picking. **Pkt. (2 ozs.) 20 cts.; 1/2 lb. 50 cts.; lb. 85 cts.; 2 lbs. \$1.60; 5 lbs. \$3.25; 10 lbs. \$5.75; 15 lbs. \$7.50; 25 lbs. \$11; 100 lbs. \$40, prepaid.**

### Plentiful.

A stringless green Bean, black-seeded. Very productive meaty flat pods 7 1/2 inches long, ready to pick in 50 days. **Pkt. 15 cts.; 1/2 lb. 45 cts.; lb. 80 cts.; 2 lbs. \$1.50; 5 lbs. \$2.75; 10 lbs. \$4.85; 100 lbs. \$33, prepaid.**

## Schell's Beautiful Bean.

The pods are broad, very meaty, richly flavored, stringless and the seeds are white with a bright red spot, very unusual and very pretty, so we named it **Beautiful!** The tender pods are delicious and if desired they may be allowed to mature to the dry stage and the fat little round white seed with the bright red spot be used as a soup bean and for baking. Plants are bush type and have spreading habit. Try it, we believe you will like it, we do. **Pkt. 25 cts.; 1/2 lb. 50 cts.; lb. 90 cts.; 2 lbs. \$1.70; 5 lbs. \$3.50; 10 lbs. \$6.50; 25 lbs. \$15.**



Stringless  
Black  
Valentine

## SCHELL'S Extra Good Quality Yellow or Wax-Podded Bush Beans

**GOOD ADVICE**—Order enough Beans to plant 3 crops, in early spring March or April; in early June; then the last half of August. Pick as the new tender pods are ready.

**Schell's Yellow-Pod Bountiful.** This is a grand good Bean and we recommend it very highly. It is **extra early**—ready to pick in 45 days. The handsome bright golden yellow pods are 7 inches long,  $\frac{1}{2}$  inch wide, thick and meaty, very tender, with a rich flavor. For market, for home-garden, for shipping or trucking long distance, it is your best yellow Bean. Keep planting them every two weeks for fine tender-fresh crops all season. **Pkt. (2 ozs.) 20 cts.;  $\frac{1}{2}$  lb. 45 cts.; lb. 80 cts.; 2 lbs. \$1.50; 5 lbs. \$3; 10 lbs. \$5.50; 25 lbs. \$10.75; 50 lbs. \$17.50; 100 lbs. \$34, prepaid.**

**Brittle Wax.** (or Round Pod Kidney Wax). As these two are practically identical we are listing them together. Its long (7-inch) stringless pods are round, straight or some just slightly curved. They are of such tender quality that they crack at the least touch, they are so brittle. They are **richly flavored**, and **beautiful** in appearance. **Excellent** for canning, freezing and fresh-garden use. Very profitable to grow for market. 52 days. A grand good Bean. **Pkt. 20 cts.;  $\frac{1}{2}$  lb. 45 cts.; lb. 80 cts.; 2 lbs. \$1.50; 5 lbs. \$3.35; 10 lbs. \$6.50; 25 lbs. \$12; 100 lbs. \$40, prepaid.**

**Schell's Golden Glory.** 48 days. Introduced by us. A **fine stringless round-pod yellow Bean** 6 inches long. Excellent quality. Its plant-structure is strong, vigorous and **amazingly productive**. The beautiful yellow pods hang thick on every plant. It is early, excellent for canning, freezing and fresh garden use. Grow this valuable variety. **Pkt. 20 cts.;  $\frac{1}{2}$  lb. 50 cts.; lb. 90 cts.; 2 lbs. \$1.65; 5 lbs. \$3.50; 10 lbs. \$5.75; 15 lbs. \$8.25; 25 lbs. \$11; 100 lbs. \$36, prepaid.**

### Cherokee Wax.

A fine variety developed from a single plant selection in a field of Asgrow Black Valentine, which it resembles very much except that it is a golden yellow. It could be called **Asgrow Yellow-Pod Black Valentine**. The pods are **oval**, nearly straight, rather slender, but meaty, stringless and very fine quality. A **most prolific variety**. Try it.

**Pkt. 20 cts.;  $\frac{1}{2}$  lb. 50 cts.; lb. 90 cts.; 2 lbs. \$1.60; 5 lbs. \$3.50; 10 lbs. \$5.50; 15 lbs. \$6.75; 25 lbs. \$10; 100 lbs. \$35, prepaid.**

**Brittle Wax.**  
Real tender goodness.

Schell's Yellow-Pod Bountiful

### Improved Top-Notch Golden

**Wax.** **RUST PROOF.** Here is an exceptionally good Early Bean for market and the home-garden, ready to pick in 50 days. It is vigorous and stands adverse weather conditions without rusting. The pods, 5 inches long, are thick, very meaty, flat, stringless and of finest flavor, tender and brittle. It is very prolific; the hardy plants are loaded with beautiful golden waxy pods. Order enough for several plantings. **Pkt. 20 cts.;  $\frac{1}{2}$  lb. 45 cts.; lb. 80 cts.; 2 lbs. \$1.50; 5 lbs. \$3.25; 10 lbs. \$5.75; 15 lbs. \$8.25; 25 lbs. \$11; 100 lbs. \$36, prepaid.**



Top-Notch Golden Wax

**Sensation Wax**  
(Formerly called Yellow Surprise)

**Sensation Wax.** (Formerly called **Yellow Surprise**.) **Round-Pod Stringless Wax Bean.** Heavily productive, long, slim pods. Very early, ready to pick in about 52 days. The vigorous plants yield a very heavy crop at the first picking. The pods,  $5\frac{1}{2}$  inches long, are a very deep golden yellow; they are round, stringless, very straight, and gracefully slim, ideal for canning whole or for freezing. **Pkt. 20 cts.;  $\frac{1}{2}$  lb. 50 cts.; lb. 90 cts.; 2 lbs. \$1.65; 5 lbs. \$3.50; 10 lbs. \$6.50; 25 lbs. \$12; 100 lbs. \$42.**

**Sure-Crop Stringless Wax.** Very early. Stringless and a good yielder. Pods are  $6\frac{1}{2}$  inches long, flat and meaty. **Pkt. 20 cts.;  $\frac{1}{2}$  lb. 45 cts.; lb. 80 cts.; 2 lbs. \$1.50; 5 lbs. \$3; 10 lbs. \$5.50; 15 lbs. \$8.75; 25 lbs. \$10.75; 100 lbs. \$34, prepaid.**

**New Puregold.** Awarded Medal. Plants 15 inches high; pods long, round, handsome, yellow, stringless, 6 to 7 inches long, medium season. Very deep golden yellow. Mosaic resistant. Excellent for garden and for canning. 58 days. **Pkt. 20 cts.;  $\frac{1}{2}$  lb. 50 cts.; lb. 85 cts.; 2 lbs. \$1.60; 5 lbs. \$3.50; 10 lbs. \$6.50; 25 lbs. \$12; 100 lbs. \$40.**

### Kinghorn Wax. (52 days).

Our first offering. Pure white seed. Pods 6 inches, round, slim, rich yellow, stringless, **very tender, highly flavored** and the plants yield their pods in great numbers. **Excellent**, try it for fresh table use, for canning and freezing. **Pkt. (2 ozs.) 25 cts.;  $\frac{1}{2}$  lb. 60 cts.; lb. 95 cts.; 2 lbs. \$1.75; 5 lbs. \$3.50; 10 lbs. \$6.50; 25 lbs. \$12; 100 lbs. \$43, prepaid.**

**Pencil-Pod Black Wax.** Pods are bright yellow, stringless, long, straight, round like a pencil, tender, and of most delicious quality, 6 inches long. Good canning and freezing variety. Ready to pick about 58 days from planting. Extremely prolific. **Pkt. 20 cts.;  $\frac{1}{2}$  lb. 40 cts.; lb. 75 cts.; 2 lbs. \$1.40; 5 lbs. \$3; 10 lbs. \$5.50; 15 lbs. \$8; 25 lbs. \$11; 100 lbs. \$36, prepaid.**

**Davis Stringless Wax.** (Formerly called **Record Early**.) An excellent extra-early Bean; ready to pick in 42 to 45 days. The stringless light yellow pods are very long,  $6\frac{1}{2}$  to 7 inches, flat, curved slightly, and produced in abundance. White seed. **Pkt. 20 cts.;  $\frac{1}{2}$  lb. 50 cts.; lb. 90 cts.; 2 lbs. \$1.65; 5 lbs. \$3.50; 10 lbs. \$5.75.**

# Schell's Quality Bush Lima BEANS

Grow lots of Limas this year for canning, freezing, drying for winter, and for fresh-out-of-the-garden use. We pay the postage. Prices are lower.

**HOW TO GROW BUSH LIMAS.** Make the rows 2 feet apart. If the soil becomes hard or crusted keep it broken up, or your Limas will never come up. Do not plant Limas until the soil is warm, about May 15 in this latitude. Planting too early, when soil is cold, often results in the seed rotting and makes replanting necessary. Plant Lima Beans carefully, edgewise with the eye down, cover 1 inch if soil is moist, or 1 1/2 inches if soil is dry; one every 5 or 6 inches in the row. Keep out of them when the plants are wet. Excellent green, dried, and canned. Two pounds will plant 150 feet of row; 60 pounds to the acre.



Good "Meaty"  
Fordhook Bush Lima

## *Fordhook* (Sieved for larger size) *Formerly Listed as "Jumbo" Fordhook.*

Here is a brand of Fordhook Limas with larger seed of very uniform size. These seed Beans are **big, fat, beautiful** seed which we have been offering as "Jumbo" Fordhooks. The best proof that many of our customers prefer this large seed is that thousands of orders are received annually. Every year we receive more orders than the previous year. **Fordhooks** as you know are of delicious quality and flavor, excellent for freezing. 75 days. Try some. 1/4 lb. 35 cts.; 1/2 lb. 55 cts.; 1 lb. 90 cts.; 2 lbs. \$1.75; 5 lbs. \$4; 10 lbs. \$7.50; 15 lbs. \$10.95; 25 lbs. \$16; 50 lbs. \$25; 100 lbs. \$46, prepaid.

**Fordhook Bush Lima.** Regular Stock. Our Fordhook Limas are pure-bred, quality seed. The Beans are **very thick, meaty**, and of **delicious flavor**. They bear very heavily. The plants stand very erect, never prostrate or running, and are filled with many clusters of pods. **Quality** counts more than price on any market. Ready in about 75 days. If you have not tried our superior brand of Fordhook Limas, do so by all means this year. Pkt. (2 ozs.) 15 cts.; 1/4 lb. 25 cts.; 1/2 lb. 40 cts.; 1 lb. 75 cts.; 2 lbs. \$1.40; 5 lbs. \$3; 10 lbs. \$5.50; 15 lbs. \$7.50; 25 lbs. \$11.25; 50 lbs. \$20; 100 lbs. \$38, prepaid.

**Burpee Improved Bush Lima.** Largest of all the Bush Limas. Fine-flavored, big, broad, "meaty" Beans. The sturdy bushes grow 20 to 24 inches high. It is an enormous yielder, bearing in clusters as many as eleven pods to the cluster. Ready to use in 75 days. Pkt. (2 ozs.) 15 cts.; 1/4 lb. 25 cts.; 1/2 lb. 40 cts.; 1 lb. 75 cts.; 2 lbs. \$1.40; 5 lbs. \$3; 10 lbs. \$5.50; 15 lbs. \$7.50; 25 lbs. \$11.25; 100 lbs. \$38, prepaid.

**BABY FORDHOOK (or McCrea).** The plant is nearly as large as the original Fordhook, while the Beans are just about one-third the size. They are the true thick "potato type," very delicious flavor. Pods contain 3 to 5 Beans. Fine for gardeners, canners, and the home-garden. 70 days. 1/4 lb. 25 cts.; 1/2 lb. 40 cts.; 1 lb. 75 cts.; 2 lbs. \$1.40; 5 lbs. \$3; 10 lbs. \$5.50; 15 lbs. \$7.50; 25 lbs. \$11.25; 100 lbs. \$38, prepaid.

**HENDERSON BUSH BABY LIMA.** (Also called "Wood's Prolific.") In the South it is called "Butter Bean." Small Beans 1/2 inch long, very tender and of **exquisitely rich buttery Lima flavor**, whether used green or dried or canned for winter. Good freezer. The seed is creamy white. Bears heavily from July until frost. 65 days. Pkt. (2 ozs.) 15 cts.; 1/2 lb. 40 cts.; 1 lb. 70 cts.; 2 lbs. \$1.40; 5 lbs. \$3; 10 lbs. \$5; 25 lbs. \$10, prepaid.

**Cangreen or Thorogreen Bush Lima.** Here is a dainty dish fit for a king! It is a small baby, deliciously **butter-sweet** Lima Bean, holding its **fresh green** color when dried or canned or frozen. The bushy plants are just loaded with their little baby Limas in great abundance.

Ready to use in 65 days. This is another very choice vegetable for your garden and for market. Pkt. (2 ozs.) 15 cts.; 1/2 lb. 40 cts.; 1 lb. 75 cts.; 2 lbs. \$1.40; 5 lbs. \$3; 10 lbs. \$5; 25 lbs. \$10; 100 lbs. \$35, prepaid.



Cangreen  
Bush Lima

## *Fordhook No. U. S. 242.*

Awarded Medal in the All-America Selections. Developed by the U. S. Dept. of Agriculture. Pods a little shorter than the regular Fordhook, the Beans just like it. Claimed to outyield it at a three-to-two rate, and about seven days earlier than regular Fordhook. The quality is excellent for canning, freezing, and garden-fresh. 68 days. Very prolific. Pkt. (2 ozs.) 15 cts.; 1/4 lb. 25 cts.; 1/2 lb. 40 cts.; 1 lb. 75 cts.; 2 lbs. \$1.40; 5 lbs. \$3; 10 lbs. \$5.50; 15 lbs. \$7.50; 25 lbs. \$11.25; 100 lbs. \$38, prepaid.

## *SOUP or SHELL BEANS (Bush)*

These are allowed to dry in the pod for fall and winter use as **soup Beans and baking Beans**. Grow enough for all winter. **White Marrowfat or Soup Bean.**

**Michillite or Improved White Navy Bean.** Bush. Also called Pea Bean or Snow Flake. Very prolific, **small**; very good as dried Beans.

**Red Kidney Soup Bean.** Bush. Very popular. Seed is red. **White Kidney.** Bush. Large white Beans.

**Broad Windsor or Fava Bean.** Pods glossy green, 5 1/2 inches long, 1 1/2 inches broad, 3 seeds. Dry Beans very large, circular, flat.

Prices of the above 5 varieties: Pkt. (2 ozs.) 15 cts.; 1/2 lb. 40 cts.; 1 lb. 70 cts.; 2 lbs. \$1.35; 5 lbs. \$2.50; 10 lbs. \$4.75; 25 lbs. \$9.50; 100 lbs. \$32, prepaid.

**EDIBLE SOY BEANS, BANSEL.** The earliest variety. A rich delicious food **rich in vitamins A, B, and G**. Plants are 24 inches high. Ready in 90 days. The seeds look much like a pea, and when in the green stage are green and look like a miniature lima bean. Delicious when cooked green, and for canning and freezing. Pkt. 15 cts.; 1/2 lb. 45 cts.; 1 lb. 75 cts.; 5 lbs. \$3.25; 10 lbs. \$5.50; 25 lbs. \$9; 100 lbs. \$30, prepaid.



# POLE LIMA BEANS

**HOW TO GROW THEM.**—About the first to the middle of May, plant 6 to 8 Beans around poles 8 to 10 feet high, setting the poles 4 feet apart each way. Thin to three plants, if soil is rich. They may also be grown on trellis or poultry wire; for this method plant in regular rows, two or three Beans every 2 feet. (We have bean poles.) Cultivate often (not when plants are wet). One pound of seed to 50 feet of row; 35 lbs. per acre.

**Schell's Wonder Pole Lima.** Wonderfully prolific. The big, broad, thick, meaty Beans, holding their *fresh greenish color*, even when dried, are crowded tightly in the pods. The vines are so tremendously prolific that the handsome pods seem literally crammed onto every inch of the branches. Plant this variety on my recommendation. It is the *best* of all Pole Limas. 100 days to maturity. **Pkt. (2 ozs.) 15 cts.; 1/2 lb. 25 cts.; 1 lb. 40 cts.; 2 lbs. \$1.40; 5 lbs. \$3.25; 10 lbs. \$6; 15 lbs. \$7.50; 25 lbs. \$10; 100 lbs. \$38, prepaid.**

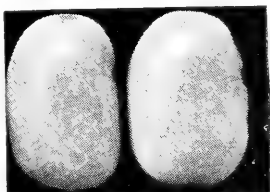
**King of the Garden Pole Lima.** Very prolific and the quality is very fine. The pods usually contain five or six very large Beans. A very popular variety. **Pkt. (2 ozs.) 15 cts.; 1/2 lb. 35 cts.; 1 lb. 65 cts.; 2 lbs. \$1.20; 5 lbs. \$2.75; 10 lbs. \$5; 15 lbs. \$6.75; 25 lbs. \$10; 100 lbs. \$36, prepaid.**

**New Potato Pole Lima ("Burpee's Best," or "Pole Fordhook").** Very much like the Bush Fordhook—thick, meaty green Beans, 4, 5, and 6 to a pod, 4 to 8 pods in a clusters. Very prolific. Richly flavored. A fine Pole Lima. **Pkt. (2 ozs.) 15 cts.; 1/2 lb. 40 cts.; 1 lb. 75 cts.; 2 lbs. \$1.40; 5 lbs. \$3.25; 10 lbs. \$6; 15 lbs. \$7.50; 25 lbs. \$10; 100 lbs. \$38, prepaid.**

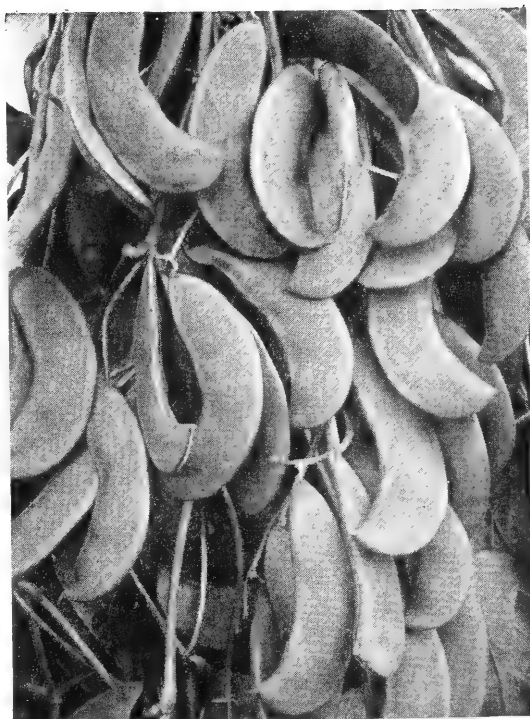
## POLE BEANS

Two pounds will plant 150 hills; about 24 pounds to the acre. Do not think of hurrying your crop by too early planting or you may have a failure—the seed will rot readily if the soil is cold and wet. Wait until the soil is thoroughly warmed.

**HOW TO GROW THEM.** See above same as Pole Limas.



**Old Homestead or Kentucky Wonder Pole Beans**  
Pods are 8 to 10 inches long.



**Schell's Wonder Pole Lima Beans**

## SCHELL'S BUTTER BEANS OR POLE BEANS

An old favorite "Butter Bean," grown here in Pennsylvania and preferred so much by the Pennsylvania Dutch gardeners and farmers of this state. The Beans are shelled from the pods as you do Limas or other Shell Beans. Delicious when cooked fresh out of the pods and when dried for winter use. Rich, delicious, "buttery" flavor. They are a Pole Bean. **Pkt. (2 ozs.) 20 cts.; 1/2 lb. 55 cts.; 1 lb. 90 cts.; 2 lbs. \$1.60; 5 lbs. \$3.75; 10 lbs. \$6.50; 15 lbs. \$7.50; 25 lbs. \$11; 100 lbs. \$40, prepaid.**

**Lazy Wife.** Broad, thick, fleshy, green pods, entirely stringless. Pods average 6 inches and are borne in great abundance. The white Beans may be used as Soup Beans if allowed to dry in the pods. 80 days. **Pkt. (2 ozs.) 15 cts.; 1/2 lb. 35 cts.; 1 lb. 65 cts.; 2 lbs. \$1.20; 5 lbs. \$2.75; 10 lbs. \$5; 15 lbs. \$6.60; 25 lbs. \$9; 100 lbs. \$35, prepaid.**

**Old Homestead or Kentucky Wonder.** One of the earliest Green-podded Pole Beans, and one of the finest quality. Pods are round, stringless when young, and average 8 to 10 inches in length. A very heavy yielder, and if the pods are gathered as they mature, the vines will continue to bear until the end of the season. Good freezer. 65 days to picking. **Pkt. (2 ozs.) 15 cts.; 1/2 lb. 35 cts.; 1 lb. 65 cts.; 2 lbs. \$1.20; 5 lbs. \$2.75; 10 lbs. \$5; 15 lbs. \$6.60; 25 lbs. \$9; 100 lbs. \$34, prepaid.**

**YELLOW-PODDED OLD HOMESTEAD.** The plants are covered with beautiful, long, golden yellow pods, 7 inches long, stringless when young. 68 days. **Pkt. (2 ozs.) 15 cts.; 1/2 lb. 45 cts.; 1 lb. 75 cts.; 2 lbs. \$1.50; 5 lbs. \$3.25; 10 lbs. \$5.50.**

**Old-fashioned Sickle Pole Bean.** One of the best. The pods are 8 inches long, meaty and stringless. Very heavy yielder. 75 days. Very popular. **Pkt. (2 ozs.) 15 cts.; 1/2 lb. 45 cts.; 1 lb. 85 cts.; 2 lbs. \$1.60; 5 lbs. \$3.50; 10 lbs. \$6; 15 lbs. \$7.50; 25 lbs. \$12.**

**Mammoth Horticultural Pole Bean or Cranberry.** ("Roman" Bean; "Birds' Egg.") Pods 5 inches long, oval, thick pods. The seed is large, egg-shaped, and brightly mottled. Fine also as a dried Bean. 75 days. **Pkt. (2 ozs.) 15 cts.; 1/2 lb. 40 cts.; 1 lb. 75 cts.; 2 lbs. \$1.40; 5 lbs. \$3.25; 10 lbs. \$5.50; 15 lbs. \$6.60.**

### Black-Seeded Creaseback or Blue

**Lakes.** Here is a green-pod Pole Bean that is positively *stringless* at all ages. The tender tasty, stringless pods are 7 inches long, straight and round, and ready to use in 65 days. Heavy yielder. We highly recommend it. **Pkt. (2 ozs.) 15 cts.; 1/2 lb. 40 cts.; 1 lb. 75 cts.; 2 lbs. \$1.40; 5 lbs. \$3; 10 lbs. \$5.50.**

**WHITE-SEEDED CREASEBACK or BLUE LAKES.** Round stringless pods 6 to 7 inches long. Leading canning and freezing Bean becoming very popular here. White seeds are fine for drying. **Pkt. 15 cts.; 1/2 lb. 40 cts.; 1 lb. 75 cts.; 2 lbs. \$1.40; 5 lbs. \$3.**



**Black-Seeded Creaseback or Blue Lakes.** Green, stringless pods.

# BEETS

**HOW TO GROW THEM.** Sow the seed as soon as the ground can be properly worked. Make the rows 12 inches apart for hand cultivation; cover the seed 1 inch; thin out the plants to stand 2 to 3 inches in the row; cultivate often; keep clean of weeds. Successive plantings may be made every 3 weeks until August 1. You will have Beets all summer, with the last crop for winter use. At this last planting put out all you can to provide for your own use, for canning, and for selling all winter. This is one of the important crops so necessary to provide for winter vegetables. Beets require just 50 days from planting of the seed to harvest for early varieties and from 60 to 70 and 80 days for the later varieties. One ounce will sow a row of 50 feet; 5 to 6 pounds to the acre.



(Natural Size)  
Schell's Famous  
Black Knight  
Beet

**Schell's Black Knight Beet.** UNEXCELLED IN COLOR, AND PERFECT SHAPE. Thousands of successful gardeners make this their choice for early planting (to follow extra-early Harrisburg Market), also for second crop, fall, and winter crops. **Schell's Black Knight Beet** is deepest dark red all the way through, just as is shown in this color photograph which is an exact reproduction of the Beets as they grow. In addition to its very desirable deep dark color, it is of very superior quality, richly flavored, and is very smooth, clean, and of a very uniform shape and size, bunching up attractively. Ready to use in 55 to 60 days. **Schell's Black Knight Beet** is the best Beet for your own use, and it is the best Beet for market. **Pkt. 15 cts.; oz. 40 cts.; 1/4lb. 90 cts.; 1/2lb. \$1.50; lb. \$3; 5 lbs. \$13.75; 10 lbs. \$25; 25 lbs. \$56.25.**



Schell's  
Miniature  
Beet

## Schell's Miniature.

Its quality is superb; flesh tender, rich-flavored, fine-grained, very deep rich dark crimson. Beets **small**, being only a little more than 1 1/2 inches in diameter, making it ideal for canning, serving whole, either cooked or pickled. Pull and use, or sell them when they are this size. If, however, you prefer to have them a trifle larger (1 1/2 to 2 inches), they are excellent this size also. **Pkt. 15 cts.; oz. 35 cts.; 1/4lb. 85 cts.; 1/2lb. \$1.50; lb. \$3.**

Be sure to order plenty of Beet Seed for spring, summer and Fall crops.

## Schell's Harrisburg Market. Finest Extra-Early Beet.

**Ready to use in 48 days.** Dark red color all the way through; tender, highly flavored flesh; smooth clean skin; shape extremely uniform. This is the very best first-early Beet. For many years this very excellent Beet has been choice of the market-gardeners and home gardeners for **first early**. Our sales total many tons of seed. It is **half-globe**. **Pkt. 15 cts.; oz. 40 cts.; 1/4lb. 90 cts.; 1/2lb. \$1.50; lb. \$3; 5 lbs. \$13.75.**



(1/2 natural  
size)

**Harrisburg  
Market Extra  
Early Beet.**  
Extragood quality,  
extra dark  
red. First in  
the market.

**Detroit Dark Red Beet.** Very popular because of its **extra dark color** and its very uniform round globe shape. A variety of exceptional quality. Its handsome appearance makes it a great seller on the market. **Pkt. 15 cts.; oz. 35 cts.; 1/4lb. 85 cts.; lb. \$2.50; 5 lbs. \$11.75; 10 lbs. \$22.50.**

**Crosby's Improved Egyptian.** One of the earliest Beets—55 days. Deep dark red of excellent quality and extra fine flavor. Small tops, making it a good forcer. A profitable market sort. **Pkt. 15 cts.; oz. 35 cts.; 1/4lb. 85 cts.; lb. \$2.50; 5 lbs. \$11.75.**



Schell's grand, good, tender Beet, Lutz's Greenleaf

**Schell's Lutz's Greenleaf Beet.** **Lutz's Green-leaf** is a very large Beet, 4 to 6 inches in diameter at the top and tapering to a point, like a top. It is **deep dark red** all the way through and it is exceedingly tender and delicious at all times when small, medium or very large in size. Ideal for fall and winter use and for pickling down for slicing. Be sure to grow lots of this fine Beet in the home-garden and for market. Ours is the genuine original strain of this excellent Beet. We introduced it. The tops or green leaves are delicious "greens" for preparing like Spinach. **Pkt. 15 cts.; 2 pkts. 25 cts.; oz. 40 cts.; 2 ozs. 70 cts.; 1/4lb. 90 cts.; 1/2lb. \$1.50; lb. \$3; 5 lbs. \$13.75.**

# CARROTS

in April as soon as the soil is warm and fit to work, then make successive plantings until August 1, the last for fall or winter use. Make the rows 12 to 15 inches apart; cover the seed  $\frac{1}{2}$  inch deep; then thin out the plants so they will stand 2 inches apart in the rows. One ounce will sow a row 100 feet long; 3 to 4 pounds to the acre in 2-foot rows or 6 to 8 pounds in rows 1 foot apart. 60 to 80 days.

## Nantes or Coreless.

Also called "Better Carrot." 68 days. It is the earliest garden Carrot. It is unsurpassed in quality; sweet, mild, is long, cylindrical, averages 7 inches long and  $1\frac{1}{2}$  inches thick, and is stump-rooted. The color is pure orange-scarlet; the core is so undefined that it is called "coreless." Really super-fine. The illustration in natural color at the bottom of the page gives you an idea of how grand this pure-bred Carrot is. Pkt. 15 cts.;  $\frac{1}{2}$ oz. 35 cts.; oz. 60 cts.;  $\frac{1}{4}$ lb. \$1.30; lb. \$3.50; 10 lbs. \$32.50; 25 lbs. \$75.

## Chantenay.

You can have a perfect crop, with very much more profit to you, if you sow Schell's Brand of Chantenay. It is  $5\frac{1}{2}$  to  $6\frac{1}{2}$  inches long, 2 to  $2\frac{1}{2}$  inches at the shoulder and 1 to  $1\frac{1}{2}$  inches at the bottom, of perfect uniform shape, and smooth. The color is a very rich bright orange-scarlet all the way through; even the heart or core is the same and hidden away in the breeding, in the "blood," in the heart or life germ of the seed where the eye cannot see it, is that greatly superior quality which will be seen in the crop, distinctly and outstandingly. This is why thousands of gardeners sow Schell's Brand. Have the best quality by planting our seed of Chantenay. 70 days. Pkt. 15 cts.;  $\frac{1}{2}$ oz. 35 cts.; oz. 60 cts.;  $\frac{1}{4}$ lb. \$1.30; lb. \$3.50; 10 lbs. \$32.50; 25 lbs. \$75. Chantenay "Long Type." Longer Carrot and with shorter tops than above. Pkt. 15 cts.; oz. 60 cts.;  $\frac{1}{4}$ lb. \$1.30; lb. \$3.50; 10 lbs. \$32.50.

## Bunching.

This Carrot is so very good in so many ways it was awarded the Gold Medal in the All-America trials when first introduced. The roots at full maturity are almost cylindrical, with rounded shoulders, and are well stumped. The neck is quite small; they grow 8 inches long by  $1\frac{1}{4}$  to  $1\frac{1}{2}$  inches in diameter. Roots smooth and handsome, a fine deep red throughout. An excellent quality bunching Carrot; ideal for long-distance shipping, as well as a perfect variety for the home-garden. On muck soil also does very well for market-gardeners. 77 days. Pkt. 15 cts.;  $\frac{1}{2}$ oz. 35 cts.; oz. 60 cts.;  $\frac{1}{4}$ lb. \$1.30; lb. \$3.50; 10 lbs. \$32.50; 25 lbs. \$75.

## Supreme Half-Long.

It is like a smaller, refined Danvers Half-Long, with short but strong tops. Roots 6 inches long, about 2 inches wide at the shoulder, and taper to a half stump root. Smooth, well-finished; excellent color. The core is small and the same dark red color as the flesh. 75 days. Pkt. 15 cts.;  $\frac{1}{2}$ oz. 30 cts.; oz. 55 cts.;  $\frac{1}{4}$ lb. \$1.20; lb. \$3; 10 lbs. \$29; 50 lbs. \$140.

## Danvers Half-Long.

75 days. Our brand of this popular market Carrot is a beautiful type. Danvers is a rich orange-scarlet. Roots 7 inches long, smooth and handsome, tapering to a blunt point. Flesh very crisp and sweet. One of the best for market. Pkt. 15 cts.;  $\frac{1}{2}$ oz. 30 cts.; oz. 50 cts.;  $\frac{1}{4}$ lb. \$1.20; lb. \$3.25; 10 lbs. \$30.

## Oxheart.

75 days. Grows about 4 inches long, is about 3 inches thick at the shoulder and  $2\frac{1}{2}$  inches thick at the bottom. Especially desirable if your soil is heavy or shallow. Pkt. 15 cts.; oz. 45 cts.;  $\frac{1}{4}$ lb. \$1.15; lb. \$3.25.

## IMPROVED LONG ORANGE.

85 days. Orange-scarlet. It grows about 8 inches long, is 2 inches thick at the shoulder, and tapers in a straight line to a point at the root end. Pkt. 15 cts.;  $\frac{1}{2}$ oz. 30 cts.; oz. 50 cts.;  $\frac{1}{4}$ lb. \$1.20; lb. \$3.

IMPERATOR. 77 days. A very attractive Carrot, 8 inches long of highest quality, rich color. Pkt. 15 cts.;  $\frac{1}{2}$ oz. 35 cts.; oz. 55 cts.;  $\frac{1}{4}$ lb. \$1.25; lb. \$3.25; 10 lbs. \$29.

TOUCHON. 70 days. A quality Carrot Pkt. 15 cts.;  $\frac{1}{2}$ oz. 30 cts.; oz. 50 cts.;  $\frac{1}{4}$ lb. \$1.20; lb. \$3.25.

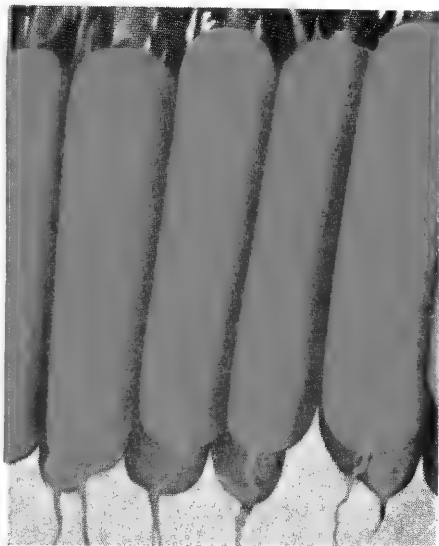
**Carrot Bunching.** Smooth, handsome. 8 inches long.



## "Gold Pak" Carrot

Winner of All-America Medal for 1956

It is beautiful! Rich orange, long, (8 inches), smooth, slender, a very "refined" bunching Carrot, tender orange flesh throughout. Short strong tops. Excellent in quality and appealing appearance for both market and home-garden. Pkt. 25 cts.; 2 pkts. 45 cts.;  $\frac{1}{2}$ oz. 70 cts.; oz. \$1.25; 4 ozs. \$3; lb. \$6; 5 lbs. \$27.50; 10 lbs. \$50.



Fancy Quality Carrot, Nantes or Coreless.

Carrot, Chantenay



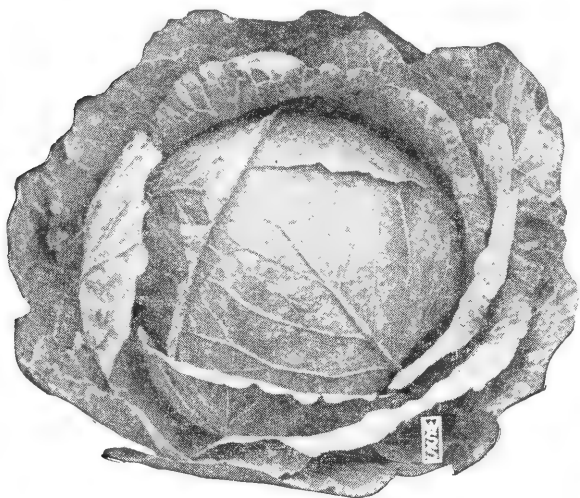
# CABBAGE

It is easy and thrifty to grow your own plants and it's fun to sow the seed in boxes (we have them), then transplant them to Vita-Band pots (see page 46) then set them out in your garden. A pkt. of seed will give you several hundred plants, plus the pleasure of growing them. One ounce of seed will make about 2500 plants; 4 ounces enough plants for an acre. Always sow plenty of seed to give you all the plants you need—your surplus you can readily sell at a profit. Early Cabbage may be started indoors in February or March and outdoors in April and May. Sow seed of late varieties outdoors in April or May.



New Cabbage "Greenback" (Yellows Resistant).

**Greenback.** A new Cabbage we highly recommend for market and shipping as well as for the home-garden. Dark green, compact heads, 7½ inches in diameter, average 5½ pounds. Ready to harvest in about 74 days. Short-stemmed. Yellows resistant. Try it. It is good. Pkt. 20 cts.; 2 pkts. 35 cts.; ¼oz. 40 cts.; ½oz. 60 cts.; oz. \$1; ¼lb. \$3; lb. \$10.



Schell's "Harrisburg" Extra-Early Cabbage, the best extra-early round variety. About 62 days.

## Schell's "Harrisburg" Extra-Early.

This is, without question, the best **extra-early round-headed** variety. It is very early, forming its hard, heavy, round heads in **62 days**. You can grow 150 heads of "Harrisburg" Cabbage on the same space required for 100 heads of other varieties, because the plants of "Harrisburg" are very compact with few outside leaves and these keep close to the head so that you can set the plants 12 inches apart instead of 18 inches as required for other sorts. I recommend it highly. Pkt. 15 cts.; ½oz. 50 cts.; oz. 95 cts.; ¼lb. \$2.50; lb. \$8.25.

**GOLDEN ACRE.** Extra-early, round, solid, close-grained. Ready to cut in 68 days. A very popular market variety. Pkt. 15 cts.; ½oz. 40 cts.; oz. 75 cts.; ¼lb. \$2.25; lb. \$5.

**Schell's Early Perfection.** A large second-early, round-headed Cabbage of the greatest value. The heads are **very solid**, weighing 8 to 10 pounds, the stems short, with few outside leaves, which allows very close planting. It follows ten days to two weeks after Extra-Early "Harrisburg," 75 days. Pkt. 15 cts.; ½oz. 50 cts.; oz. 95 cts.; ¼lb. \$2.50; lb. \$8.25; 5 lbs. at \$8.

**EARLY JERSEY WAKEFIELD.** The best first-early **pointed-head** Cabbage. Heads very solid and of best quality. 62 days. Long time favorite for **extra early** crop. Pkt. 10 cts.; ½oz. 35 cts.; oz. 65 cts.; ¼lb. \$1.40; lb. \$4.50.

**CHARLESTON WAKEFIELD.** Half again as large as Jersey Wakefield and ten days later to first cutting. **Pointed head.** 71 days. Pkt. 10 cts.; ½oz. 30 cts.; oz. 55 cts.; ¼lb. \$1.40; lb. \$4.50.

**GLORY OF ENKHUIZEN.** One of the best medium early or midseason round-headed varieties. Heads are large, round as a ball, very solid, and fine-grained. 80 days. Pkt. 10 cts.; ½oz. 35 cts.; oz. 60 cts.; ¼lb. \$1.50; lb. \$5.

**COPENHAGEN MARKET.** Extra-early, round-headed. A valuable variety, grown extensively. The heads are 7 to 8 inches in diameter, and average 4 pounds. A sure-heading variety of excellent quality. 72 days. Pkt. 15 cts.; ½oz. 35 cts.; oz. 60 cts.; ¼lb. \$1.50; lb. \$5.

**EARLY DWARF FLAT DUTCH.** Heads large, nearly round, solid. A good Cabbage. 80 days. Pkt. 10 cts.; ½oz. 35 cts.; oz. 60 cts.; ¼lb. \$1.50; lb. \$5.

**SUCCESSION.** An ideal second-early roundhead; heads average 10 pounds. Fine for second-early or late. 84 days. Pkt. 10 cts.; ½oz. 35 cts.; oz. 60 cts.; ¼lb. \$1.50; lb. \$5.

## Savoy Cabbage, Chieftain.

Awarded medal for best new improved Savoy Cabbage. Heads are medium-large, flat rounded on top. Leaves are intensively savoyed, and dark olive-green. Chieftain is the finest quality, early Savoy Cabbage. 80 days. Pkt. 15 cts.; ½oz. 40 cts.; oz. 75 cts.; ¼lb. \$1.75; lb. \$6.

**Bonanza.** An outstanding variety for market, shipping and the home garden. Heads are almost round, very firm and uniform and have the smallest, shortest core of any cabbage. Customers say "it's all cabbage"; heads 4 pounds, 6½ inches in diameter. It is early, 75 days. Because of its small core or heart it does not crack and can be used small or allowed to grow without loss. Try it—for it is a "bonanza" for goodness. Pkt. 15 cts.; 2 pkts. 25 cts.; ½oz. 60 cts.; oz. \$1; ¼lb. \$2.50; ½lb. \$4.25; lb. \$8.50.

## CHINESE CABBAGE.

A delicious vegetable that may be served as a salad or shredded, like cole-slaw, with dressing. The green portion of the leaves may be served like spinach and the mid-ribs of the leaves are delicious when prepared like asparagus. **Sow the seed the middle of July**; if sown in spring they soon shoot to seed. Thin the plants to stand 15 inches apart in the rows. Ready to use last of Sept. and Oct. It is adapted to quick freezing.

## Michihli.

Uniform heads tightly wrapped, beautifully blanched snow-white. Heads 15 to 18 inches.

**Pe-Tsai.** Grows 15 to 20 inches tall and 8 inches in diameter.

**Chi-hi-li.** 18 to 24 inches tall and 4 inches thick.

**Wong Bok.** 8 to 10 inches, short, broad.

Price of above 4 varieties, pkt. 15 cts.; ½oz. 35 cts.; oz. 60 cts.; ¼lb. \$1.75; lb. \$6.



Chinese Cabbage, Michihli

# Schell's Late Cabbages

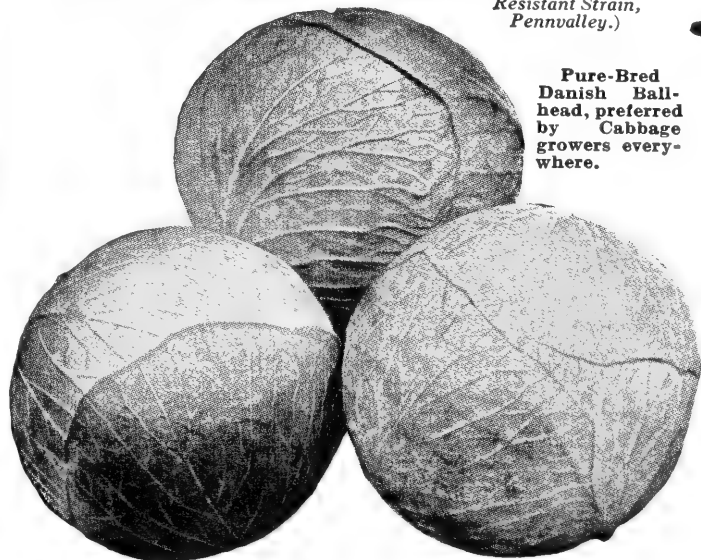
**IMPORTANT:** All Cabbage Seed Crops in this country and Europe were the smallest in many years. Supplies are very limited. Order yours soon, while we have the seed for you.

## *Penn State Ballhead Cabbage.*

A grand Cabbage, the most popular of all medium-sized semi-late varieties. The heads are very solid, fine-grained, the proper size, 7 to 8 inches in diameter, not too big, not small, just the **right size**—the popular market size, an excellent keeping variety. Developed by our plant-breeding experts at our Penna. State College of Agriculture. So pure and uniform is this strain that **98% of the plants have been marketable heads**; thus a **yield of 23.8 tons per acre has been produced.** Penn State is a quality Cabbage, fine-grained—not coarse. Its heads are very uniform. Many of our customers write us praising its merits and the wonderful crops they have grown from our seed. As the seed may be sown outdoors in April and May, for your late crop, you can readily and at a great saving, grow your own plants. Be very sure to grow plenty of this very good **Penn State Cabbage.** And remember ours is produced from original stock seed grown on the State College breeding grounds. It is **top quality, 100 days.** **Pkt. 20 cts.; 2 pkts. 35 cts.; 1/2oz. 50 cts.; oz. 85 cts.; 1/4lb. \$2; 1/2lb. \$3.50; 1lb. \$6.50; 5 lbs. \$30; 10 lbs. \$57.50.** (See also *Yellows-Resistant Strain, Pennvalley.*)



**Penn State Ballhead Cabbage.** One of the most popular, heaviest yielding, best keeping, hardest heading, semi-late Cabbages.



**Pure-Bred Danish Ballhead, preferred by Cabbage growers everywhere.**

**Danish Ballhead.** Big, round ball-shaped heads. Very popular.

***Danish Ballhead.*** One of the best hard-heading, round, late Cabbages. Unexcelled for its fine flavor, solidity, and beautiful ball-shaped head averaging 6 to 7 pounds. One of the best for its keeping qualities. 115 days. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 40 cts.; oz. 75 cts.; 1/4lb. \$1.75; 1lb. \$6.**

***Danish Roundhead.*** An excellent late variety, ready to cut about ten days to two weeks ahead of the Ballhead when planted at the same time. Keeps just as well. Stem shorter and head not so globe-shaped. Unexcelled for market and for kraut. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 40 cts.; oz. 75 cts.; 1/4lb. \$1.75; 1lb. \$6.**

***Hollander.*** 120 days. Late Cabbage. Heads spherical, weigh 6 to 7 pounds. Firm and solid. **Pkt. 15 cts.; 1/2oz. 40 cts.; oz. 75 cts.; 2 ozs. \$1.35; 1/4lb. \$2.25; 1/2lb. \$3.75; 1lb. \$7.**

***Genuine Surehead.*** Large medium flat heads; good keeper. An old favorite; heads weigh from 7 to 10 pounds. 90 days. **Pkt. 10 cts.; 1/2oz. 30 cts.; oz. 55 cts.; 1/4lb. \$1.50; 1lb. \$5.**

***Large Late Flat Dutch.*** The largest heading of all Cabbages. The big broad beautiful heads often weigh from 10 to 12 pounds or more and measure a foot and more in diameter, and they are ready to cut in about 100 days. These immense heads give you a lot of Cabbage from a small space in the garden and quantities in weight and size for marketing, while for making kraut it is very desirable and of excellent quality. Be very sure to grow all you can of this grand big Cabbage. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 2 ozs. \$1; 1/4lb. \$1.60; 1/2lb. \$2.50; 1lb. \$5.**

***Mammoth Rockred.*** Largest-heading, round **red** Cabbage. 110 days. **Pkt. 15 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 1/4lb. \$1.75; 1lb. \$6.**

## YELLOWS-RESISTANT STRAINS

We recommend growing these resistant strains if your soil is infested with the disease known as "Cabbage Yellows."

***Pennvalley.*** (New.) Yellows-resistant strain of **Penn State Ballhead.** **Pkt. 25 cts.; 1/2oz. 60 cts.; oz. \$1; 1/4lb. \$2.75; 1lb. \$9.**

***Jersey Queen.*** (Y. R.) Jersey Wakefield in the resistant strain. **Pkt. 15 cts.; oz. 60 cts.; 1/4lb. \$1.75; 1lb. \$6.**

***Marion Market.*** (Y. R.) Yellows-resistant strain of Copenhagen Market. Extra early. **Pkt. 15 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 1/4lb. \$1.75; 1lb. \$5.**

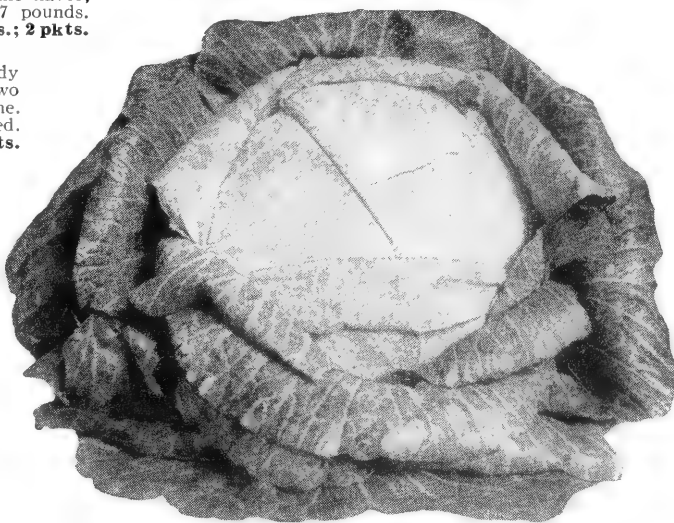
***Detroit (Golden Acre).*** (Y. R.) Ten days earlier than Marion Market. **Pkt. 15 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 1/4lb. \$1.75; 1lb. \$6.**

***Racine Market.*** (Y. R.) **Pkt. 15 cts.; oz. 75 cts.; 1/4lb. \$2.25; 1lb. \$6.**

***Globe (Glory of Enkhuizen).*** (Y. R.) Second early. **Pkt. 15 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 1/4lb. \$1.75; 1lb. \$6.**

***Wisconsin Hollander No. 8.*** (Y. R.) Danish Ballhead type. **Pkt. 15 cts.; 1/2oz. 40 cts.; oz. 75 cts.; 1/4lb. \$2; 1lb. \$6.**

***Red Hollander.*** (Y. R.) Red Cabbage. Late. **Pkt. 15 cts.; 1/2oz. 60 cts.; oz. 95 cts.; 1/4lb. \$2; 1lb. \$7.**



**Large Late Flat Dutch.** Monster heads, 12 to 15 inches in diameter, 10 to 12 lbs. or more, the biggest Cabbage you ever grew. Write us about that biggest head you grew.

# Schell's Quality HYBRID SWEET CORN

All on this page are hybrids. (See page 21 for Iochief.)

**REMEMBER THIS**—Do not pick your Corn until you are ready to use it. Then you get that **super rich sweet** flavor that is the real delicious goodness in Sweet Corn. If picked 10 to 12 or more hours before using, much of the sugar turns to starch and you lose much of its sweetness and flavor. And **just as important** is to pick or harvest your Corn when it is **just** right, with kernels fully developed and the milk in them; then you get the rich, delicious flavor. By trying several ears you can easily tell when they are at their best.

(See How to Grow Sweet Corn, page 22)

**Spancross 4.13.** Spancross 4.13 (63 days) is the **best extra-early hybrid**, and the earliest. Of excellent quality, medium sized ears, 6 to 7 inches, 12 rows, is resistant to bacterial wilt and is also somewhat less cold-resistant. Richly flavored golden ears on **4 to 5-foot plants**. (Please note how small the stalk is—only 4 to 5 feet.) Remarkably uniform in time of maturity. There are other Spancross Hybrids—watch the numbers. **This 4.13 is earliest and best.** Pkt. 20 cts.; 1/2 lb. 50 cts.; 1 lb. 85 cts.; 5 lbs. \$3.50; 10 lbs. \$5.90; 25 lbs. \$13; 100 lbs. \$40, prepaid.

**Marcross 13.6.** 70 days. A most excellent early yellow hybrid maturing its crop one week after Spancross 4.13 when planted at the same time; good for freezing. Very sweet, large kernels. 12 to 14 rows; **ears 8 inches long. Stalks 5 feet.** Pkt. 20 cts.; 1/2 lb. 50 cts.; 1 lb. 85 cts.; 5 lbs. \$3.50; 10 lbs. \$5.90; 25 lbs. \$13; 100 lbs. \$40, prepaid.

**Carmelcross 13.39** 76 days. This is another outstanding early hybrid following about 6 days after Marcross 13.6 when planted at the same time. Ears are 7 to 8 inches with 12 to 14 rows of richest golden yellow kernels of most excellent quality. Stalks 5 feet. Pkt. 15 cts.; 1/2 lb. 50 cts.; 1 lb. 85 cts.; 5 lbs. \$3.50; 10 lbs. \$5.90; 25 lbs. \$13; 100 lbs. \$40, prepaid.

**Tendermost.** 80 days. Yellow. Retains its tender goodness until the leaves and husks begin to turn brown. The clean, 9-inch ears with 14 to 16 rows are deliciously sweet and develop a brilliant gold color when cooked. Excellent for fresh garden use, for freezing and canning. Pkt. 25 cts.; 1/2 lb. 55 cts.; 1 lb. 95 cts.; 2 lbs. \$1.75; 5 lbs. \$4; 10 lbs. \$7.50; 25 lbs. \$14; 100 lbs. \$50.

**Ioana.** 90 days. Awarded Bronze Medal as one of the very best varieties in All-America Selections. A midseason yellow hybrid, highly resistant to drought and wilt. Ears are 8 inches long, with 12 to 16 rows of light yellow kernels. Rich quality. Stalks 7 to 8 feet. Pkt. 20 cts.; 1/2 lb. 50 cts.; 1 lb. 85 cts.; 5 lbs. \$3.50; 10 lbs. \$5.90; 25 lbs. \$13; 100 lbs. \$40, prepaid.

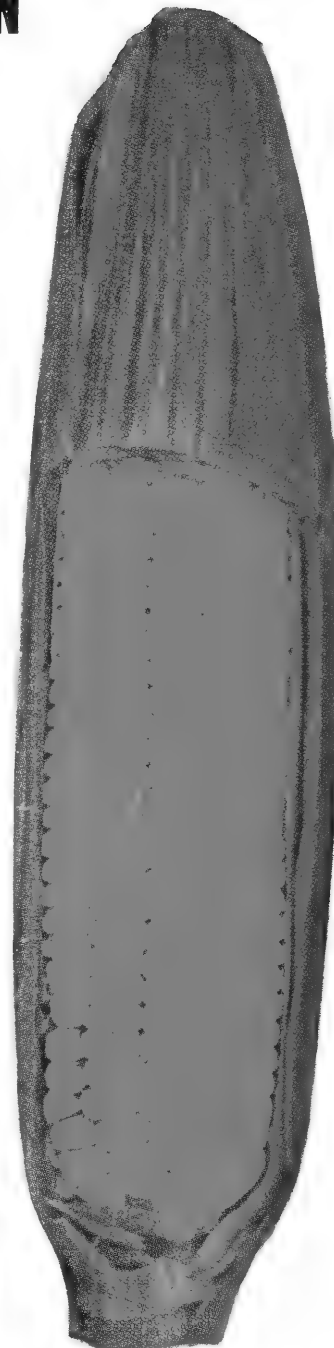
**Lincoln.** 80 days. Awarded medal for one of best Hybrid Sweet Corns. An **excellent quality** midseason Corn. **Ears are large**; 8 in. long, with 14 to 18 rows of bright golden grains, narrow and of richest flavor. Stalks 7 feet erect, resists lodging, ears borne high. Good freezer. Fine for market-gardeners wanting **large ears early.** Pkt. 20 cts.; 1/2 lb. 50 cts.; 1 lb. 85 cts.; 5 lbs. \$3.50; 10 lbs. \$5.90; 25 lbs. \$14; 100 lbs. \$40, prepaid.

## Golden Cross Bantam.

88 days. A very excellent variety for market-gardeners, canners, and home-gardeners; more popular and widely planted than any other hybrid. Beautiful ears 8 to 9 inches long with 12 to 14 rows of golden kernels of sugary sweetness. Be sure to grow this excellent variety. **Fine for freezing and canning.** For a continuous supply of fresh-out-of-the-garden, sugar sweet Corn make your first planting May 1, then May 15, June 1, 15; July 1, 15 and you will have it fresh and sweet up to Oct. 15. Stalks 6 to 7 feet. Pkt. 20 cts.; 1/2 lb. 50 cts.; 1 lb. 85 cts.; 5 lbs. \$3.50; 10 lbs. \$5.90; 25 lbs. \$13; 100 lbs. \$40, prepaid.



Hybrid Stowell's Evergreen, 16 to 18 rows of deliciously sweet kernels.



Hybrid Marcross 13.6, Early (70 days)



Hybrid Golden Cross Bantam. Sweet and tender. One of the foremost yellow Hybrid on the market today.

## Stowell's Evergreen White

**Hybrid.** 14.5. A very valuable variety for market-gardeners, canners and home-gardeners and for freezing. **Very large snow-white ears** with 16 to 20 rows of deep sweet kernels. Stalks 8 feet. 90 days. Pkt. 20 cts.; 1/2 lb. 50 cts.; 1 lb. 85 cts.; 2 lbs. \$1.60; 5 lbs. \$3.75; 10 lbs. \$6.50; 25 lbs. \$14; 100 lbs. \$50, prepaid.

**COUNTRY GENTLEMAN HYBRID.** 8.6. 90 days. Prices same as Stowell.

**Silver Cross Bantam.** An excellent **snow-white** hybrid maturing in 80 days, 10 days in advance of Stowell's Hybrid, thus giving you an earlier white to come in before your Stowell's is ready. Beautiful uniform ears the shape and size of its counterpart, Gold Cross Bantam. Stalks 7 to 8 feet tall; ears 12 to 14-rowed, 8 to 9 inches long. Flavor very sweet and tender. A very fine early white hybrid. Pkt. 25 cts.; 1/2 lb. 55 cts.; 1 lb. 95 cts.; 2 lbs. \$1.75; 5 lbs. \$4; 10 lbs. \$7.50; 25 lbs. \$14; 100 lbs. \$50, prepaid.



## This is IOCHIEF HYBRID—the sweet Sweet Corn everybody is talking about.

deners, canners are all praising its superlative quality that won for it the Gold Medal in the All-America Selections.

Iochief is an outstanding new yellow hybrid with top rating for **yield, flavor and tenderness**, plus excellent performance under drought conditions. Beautiful big, uniform ears with 16 to 20 rows of deep narrow kernels. Ears 8½ to 9 inches long, filled to tips. Stalks 7½ feet and virtually tillerless. Good husk coverage, a clean silker and **holds its super quality** for canning, freezing and garden-fresh use. 85 days to maturity.  
¼lb. 30 cts.; ½lb. 50 cts.; 1b. 90 cts.; 2 lbs. \$1.70; 5 lbs. \$4;  
10 lbs. \$7.40; 25 lbs. \$15; 100 lbs. \$48, prepaid.

## Extra Early Hybrid Sweet Corn GOLDEN BEAUTY

**Extra-Early.** In the trials at Penna. State Experiment Station and at Rutgers New Jersey trials, it was ready to use at the same time to the day, as North Star, yet ears are larger, more rows and considered by many as better in every way than North Star. Ears 7½ to 8 inches, 12 to 14 rows of sweetest most delicious bright golden kernels, medium depth. An **every purpose, quality** extra early, Sweet Corn. (65 days.) Pkt. 25 cts.; ¼lb. 35 cts.; ½lb. 50 cts.; 1b. 90 cts.; 2 lbs. \$1.70; 5 lbs. \$3.75; 10 lbs. \$6.50; 25 lbs. \$15; 100 lbs. \$50, postpaid.

Excellent New Hybrid Sweet Corn, Golden Beauty. Awarded the Silver Medal! Extra Early.

# SWEET CORN

Grow lots of Sweet Corn for yourself, for market

See also pages 20, 21 and 25 for other varieties.

**HOW TO GROW SWEET CORN.** Prepare the soil thoroughly; enrich it by working in manure. For tractor cultivation, make rows 3 feet apart, for the home-garden 2 feet apart, and plant the hills about 15 inches apart in the rows. The early varieties, producing smaller stalks can be planted closer than the big late Corns. If planted very early, before the soil is warm, of course you take some risk of the seed rotting. If it does, don't blame the seed; remember that you took a risk against nature. Most gardeners take such a risk in order to get very early crops. Cover seed lightly when planted early—about  $\frac{1}{2}$  inch and  $1\frac{1}{2}$  inches when soil is warm, and deeper in summer when soil is dry. Remember that seed needs moisture and warmth to germinate it. Do not plant just one row of Corn so many feet long of a variety in your garden; plant four rows of it each  $\frac{1}{4}$  as long so they are more sure to properly pollinate. This helps to insure a full set of kernels on the ear. Plant every two weeks from May 1 (if warm enough) up to July 15. One pound will plant 150 hills; 12 pounds to an acre.—Can it, freeze it, dry it.



**Schell's Yellow Sweet Corn, "Golden Goliath."** Enormous ears; 20 to 24 rows of kernels as sweet as honey.

**Schell's Super-Sweet Yellow Sweet Corn "Golden Goliath."** The ears are of jumbo size, exceedingly large, having as many as 20 to 24 rows of kernels, and these are very deep and broad and are positively so rich in sugar-sweet flavor that you just naturally exclaim, "Mmm, isn't that good!" We have never tasted any sweeter Corn. One or two of these big, deep-grained, golden yellow delicious ears will make you a meal. Be sure to order it and make a planting every two weeks, for fresh sweet-goodness right through the season. (80 days to mature.)  $\frac{1}{4}$  lb. 25 cts.;  $\frac{1}{2}$  lb. 40 cts.; lb. 75 cts.; 5 lbs. \$3.50; 10 lbs. \$6; 25 lbs. \$9; 100 lbs. \$33.

## EXTRA-EARLY VARIETIES

READY FOR MARKET IN 50 TO 65 DAYS

**Schell's Earliest Yellow.** (Yellow.) Try this fine-quality extra-early Yellow Sweet Corn on my recommendation. Very attractive golden yellow ears of richest flavor, 6 to 7 inches long. 10 to 12 rows. It is ready to use in 50 days. Stalks 5 feet. Pkt. 15 cts.;  $\frac{1}{2}$  lb. 35 cts.; lb. 65 cts.; 2 lbs. \$1.20; 5 lbs. \$2.75; 10 lbs. \$5; 25 lbs. \$8.25; 100 lbs. \$30, prepaid.

**BARDEN'S WONDER BANTAM.** (Yellow.) Extra-early. The ears are 8 to 10 inches long, filled with 8 rows of rich golden-colored kernels, with the same delicious flavor as Golden Bantam. Pkt. 15 cts.;  $\frac{1}{2}$  lb. 40 cts.; lb. 70 cts.; 2 lbs. \$1.30; 5 lbs. \$3; 10 lbs. \$5.50; 15 lbs. \$6.40; 25 lbs. \$8.25; 100 lbs. \$30, prepaid.

**Golden Sunshine.** (Yellow.) A very excellent variety of yellow Sweet Corn. It is very sweet and has twelve rows of kernels. Ready to use in 55 days. Stalks 5 to 6 ft. Pkt. 15 cts.;  $\frac{1}{2}$  lb. 35 cts.; lb. 65 cts.; 2 lbs. \$1.20; 5 lbs. \$2.75; 10 lbs. \$5; 15 lbs. \$6.40; 25 lbs. \$8.75; 100 lbs. \$28.

**Whipple's Early Yellow.** (Creamy yellow.) Ears 7 to 8 inches long; grains broad; 12 to 16 rows. A fine quality early Corn with a very large ear. Stalks 6 to 7 feet. Pkt. 15 cts.;  $\frac{1}{2}$  lb. 35 cts.; lb. 65 cts.; 2 lbs. \$1.20; 5 lbs. \$2.75; 10 lbs. \$5; 25 lbs. \$8.25; 100 lbs. \$30, prepaid.

**Whipple's Early White.** (White.) Large ears 8 to 9 inches long, with 16 to 18 rows of deep, sweet kernels. Extra early. Pkt. 15 cts.;  $\frac{1}{2}$  lb. 35 cts.; lb. 65 cts.; 2 lbs. \$1.20; 5 lbs. \$2.75; 10 lbs. \$5; 25 lbs. \$8.25.

## SECOND-EARLY VARIETIES

READY FOR MARKET IN 70 TO 80 DAYS

**Kendel's Early Giant.** (White.) One of the best second-early varieties. Ears uniform, 7 inches long, with 12 to 16 rows of good deep grains; highly flavored. Stalks 7 feet. Pkt. 15 cts.;  $\frac{1}{2}$  lb. 35 cts.; lb. 65 cts.; 2 lbs. \$1.20; 5 lbs. \$2.75; 10 lbs. \$5; 15 lbs. \$6.40; 25 lbs. \$8.75; 100 lbs. \$28.

**EARLY EVERGREEN.** (White.) See illustration below. Matures ten days earlier than Stowell's Evergreen. A very fine variety, ivory-white, 16 to 20 rows of very deep grains. Large ear; very sweet. Stalks 8 feet. Pkt. 15 cts.;  $\frac{1}{2}$  lb. 35 cts.; lb. 65 cts.; 2 lbs. \$1.20; 5 lbs. \$2.75; 10 lbs. \$5; 15 lbs. \$6; 25 lbs. \$8.75; 100 lbs. \$28, prepaid.

**Howling Mob.** (White.) Large-eared and fine quality. Pkt. 15 cts.;  $\frac{1}{2}$  lb. 35 cts.; lb. 65 cts.; 2 lbs. \$1.15; 5 lbs. \$2.75; 10 lbs. \$5; 15 lbs. \$6; 25 lbs. \$8.75; 100 lbs. \$28, prepaid.

**Black Mexican.** 85 days. Ears 7 to 8 inches long; 8 rows of pearly white, honey-sweet kernels. Bluish-black when seed matures. Pkt. 15 cts.;  $\frac{1}{2}$  lb. 45 cts.; lb. 75 cts.; 5 lbs. \$3; 10 lbs. \$5.50.

## LATE VARIETIES

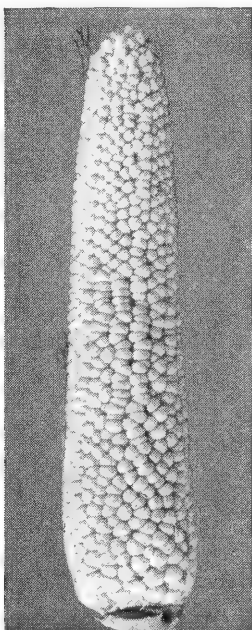
90 DAYS See also pages 20, 21 and 25

**White Evergreen.** (White.) Matures about a week earlier than Stowell's. Pkt. 15 cts.;  $\frac{1}{2}$  lb. 40 cts.; lb. 70 cts.; 2 lbs. \$1.30; 5 lbs. \$3; 10 lbs. \$5; 25 lbs. \$8.25; 100 lbs. \$28.

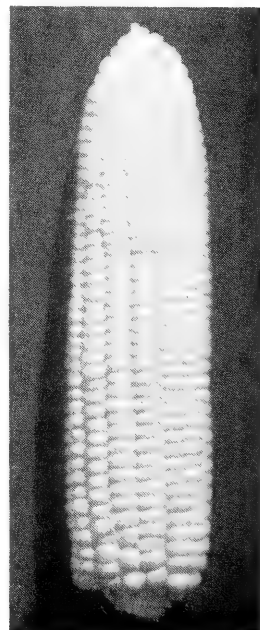
**COUNTRY GENTLEMAN.** (White.) Also known as "Shoe Peg." Long, deep, narrow grains irregularly arranged on the ear; pure white, deliciously sweet. Excellent freezer and canning variety. And for garden-fresh eating it is positively a genuine treat for the family. Pkt. 15 cts.;  $\frac{1}{2}$  lb. 35 cts.; lb. 65 cts.; 2 lbs. \$1.20; 5 lbs. \$2.50; 10 lbs. \$4.50; 100 lbs. \$30.

**POP CORN Hybrid Purdue Certified, P-31.** Highest yielding of all, with a record of 5307 lbs. of ears per acre. Friends, this Pop Corn makes the most delicious cereal. A pound will pop into almost a half-bushel of big tender grains. Add sugar or molasses and cream or milk and you have the best of all cereals at a tiny cost. Try it by either growing it for quantities or ordering a pound to pop. Most popular. Combines high quality and expansion. Yellow. Pkt. 25 cts.;  $\frac{1}{2}$  lb. 70 cts.; lb. \$1.25; 3 lbs. \$3.45; 6 lbs. \$6; 25 lbs. \$22.50, prepaid.

**Golden Queen** (Yellow), **White Rice** (White), and **Big Buster** (Yellow). 115 days. Each variety, pkt. 15 cts.;  $\frac{1}{2}$  lb. 35 cts.; lb. 65 cts.; 2 lbs. \$1.20; 5 lbs. \$2.75; 10 lbs. \$5, postpaid. One pkt. will plant 4 rows each 25 feet long; 6 lbs. an acre.



Country Gentleman



Early Evergreen

ALL VEGETABLE SEED PRICES ARE PREPAID

# CUCUMBERS

For HYBRIDS and others see page 24

Cucumbers; do not allow any to ripen, or it will stop the vines from continuing to bear. Spray or dust the plants from the very beginning with some good insecticide and *don't* step on the vines, that kills them. Make room for your feet with your hands first by pushing vines aside. One ounce will plant 50 hills; 2 pounds to the acre. The figures give the number of days from planting to picking.

**New York State Pickling.** Recently developed as highly resistant to mosaic. Very uniform, dark green pickles with blunt ends and black spines. Very prolific. Ideal for small and dill pickles for home use and market; 3 to 5 inches. 55 days. Pkt. 15 cts.; 2 pkts. 25 cts.; oz. 40 cts.; 1/4 lb. \$1.20; lb. \$3.50.

**Heinz Pickling.** These may be taken off when quite small, 3 or 4 inches, or allowed to grow to desirable size for slicing. A very heavy yielder, with crisp dark green pickles. 56 days. Pkt. 15 cts.; 2 pkts. 25 cts.; oz. 40 cts.; 1/4 lb. 95 cts.; lb. \$3.

**Marketer.** 65 days. Developed after years of breeding work to a top-quality market Cucumber, straight, notably uniform, tapering slightly, dark green, 8 inches long, 2 1/4 inches wide. Very trim and attractive appearance. A great favorite of large growers of Cucumbers. Pkt. 10 cts.; oz. 40 cts.; 1/4 lb. \$1.10; lb. \$3.25; 5 lbs. \$15.50; 10 lbs. \$30.

**Everbearing.** 54 days. A heavy yielder and comes very early. If the fruits are kept gathered, the vines will continue bearing throughout the season. Fruits dark green and small (about 4 1/2 inches long). Pkt. 15 cts.; oz. 40 cts.; 1/4 lb. \$1.10; lb. \$3; 2 lbs. \$5.50.

**HOW TO GROW CUCUMBERS.** They want a rich, warm, well worked soil. Plant in hills about 4 feet apart each way. Plant 8 to 10 seeds in each hill. And they may also be planted in groups of 8 or 10 seeds 4 feet apart in rows 4 to 6 feet apart. We like this best; rows can be cultivated better. For early crops, plant as soon as weather is settled and soil is warm during May. For pickles, for late use, and for canning, plant in June.

Other plantings may be continued until July 15. Keep gathering the

**New Ohio M-R25 Pickle.** New and excellent, it is indeed outstanding as a new development in the pickle class. Small, blocky, short pickles, deep green in color. Prolific. 63 days. We urge that you try it. Mosaic resistant. Pkt. 15 cts.; 2 pkts. 25 cts.; oz. 45 cts.; 1/4 lb. \$1.35; lb. \$4.

**National Pickling.** Very popular and in great demand by canning companies because of its straight shape, blunt ends, rich dark color, heavy yield of pickles. Grows 3, 4, 5 and 6 inches, as you like them for sweet pickles or sour, and for dills. 55 days. Pkt. 15 cts.; 2 pkts. 25 cts.; oz. 40 cts.; 1/4 lb. 95 cts.; lb. \$3.

**Schell's Little Gem Pickler.** 50 days. Small, especially desirable for "putting up" in jars for serving whole. The most uniform little Cuke, and smooth and shapely. They yield tremendously. In the very small stage, 2 to 3 inches, they are ready in about 35 days; dill pickle size a few days later; then if desired 5 inches long, you will have them within 55 days. For marketing it is a rapid-selling item. Keep them gathered when 2 1/2 to 3 inches long for jar pickles. Pkt. 15 cts.; oz. 45 cts.; 1/4 lb. \$1.25; lb. \$3.50; 2 lbs. \$6.50; 5 lbs. \$15.

**THE HERB, Dill,** used in making dill pickles is easy to grow. Plant a row or two in your garden to have when you make dill pickles. Pkt. 15 cts.; oz. 35 cts.; 1/4 lb. 85 cts.; lb. \$2.75.



Improved Early White Spine, an old favorite

**Improved Early White Spine.** 58 days. Very straight and attractive shape, 8 inches long. Smooth, rich dark green. Flesh is snow-white and has a very crisp flavor. For the home-garden and for market. Pkt. 10 cts.; oz. 30 cts.; 1/4 lb. 95 cts.; lb. \$2.75; 5 lbs. \$12.75.

**JERSEY PICKLE.** 54 days. Very productive; the small fruits are used for pickles, larger ones for sweet pickles. Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 75 cts.; lb. \$2.50; 2 lbs. \$4.75.

**EARLY FORTUNE.** 58 days. Large perfect shape, very dark green and early. Pkt. 10 cts.; oz. 30 cts.; 1/4 lb. 80 cts.; lb. \$2.50.

**Improved Long Green.**

65 days. Of desirable size (about 10 inches long), rich dark green color, straight, cylindrical, and a heavy yielder. Fine for the home-garden. Pkt. 15 cts.; oz. 45 cts.; 1/4 lb. \$1.15; 1/2 lb. \$1.65; lb. \$3; 2 lbs. \$5.50.



Straight-8 Cucumber. Awarded the Gold Medal.

Schell's Little Gem Pickler

**DAVIS PERFECT.** 58 days. Similar to White Spine, except darker green; very fine. One of the best. Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 75 cts.; lb. \$2.50; 2 lbs. \$4.75; 5 lbs. \$11.50.

**EARLY GREEN CLUSTER.** 54 days. Very prolific; small; of good form; especially fine for pickling. Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 75 cts.; lb. \$2.75; 2 lbs. \$5.30; 5 lbs. \$12.75.



Improved Long Green Cucumber, dark green

**A. & C. Cucumber.** 60 days. 10 inches long, 2 1/4 inches thick, straight and uniform, with rounded ends, dark green; crisp white flesh. Pkt. 10 cts.; oz. 35 cts.; 1/4 lb. 95 cts.; lb. \$2.75; 5 lbs. \$12.75.

**Longfellow.** 60 days. Twelve to 15 inches long, dark green. Pkt. 10 cts.; oz. 35 cts.; 1/4 lb. 95 cts.; lb. \$2.75.

**Japanese Climbing.** 58 days. Pkt. 10 cts.; oz. 35 cts.

**Gherkin or Bur.** 60 days. Pkt. 10 cts.; oz. 35 cts.

**White Wonder.** 60 days. Its color is white, its flesh white, crisp, very mild. Fruits are 2 1/2 to 6 by 7 inches long, rounded ends. Novel and good. Pkt. 10 cts.; oz. 35 cts.; 1/4 lb. 95 cts.

**Black Diamond.** "It Stays Green." 55 days. Deep green skin, white flesh, fruits 7 inches long, 2 to 3 inches thick, straight and with blunt ends. Pkt. 10 cts.; oz. 30 cts.; 1/4 lb. 85 cts.; lb. \$2.50.

**Early Green Prolific or Boston Pickling.** 55 days. Yields a big crop; valued for small and medium-sized pickles. Pkt. 10 cts.; oz. 25 cts.; 1/4 lb. 75 cts.; lb. \$2.50; 2 lbs. \$4.75.

**Straight-8.** 65 days. Awarded the Gold Medal in the All-America Seed Selections of best new vegetables. Named for its very straight, symmetrical, cylindrical fruits, averaging 8 inches long and about 1 1/2 inches in diameter. Deep green, round at ends, free from striping and tipping. In every particular a quality product. Pkt. 15 cts.; oz. 45 cts.; 1/4 lb. \$1.15; 1/2 lb. \$1.75; lb. \$3.25; 5 lbs. \$15.



# HYBRID CUCUMBERS

First Generation (F<sub>1</sub>) Hybrid Cucumbers are highly resistant to mosaic and downy mildew, which keeps the vines producing long after most varieties have wilted.

## EARLY SURECROP Hybrid F<sub>1</sub> Cucumber

Produced 2500 perfect cucumbers on one 60-foot row. Handsome uniform shape and dark green color. Outstanding hybrid vigor. Disease and drought resistant, fast growing, right size (8 to 9 inches), it has a rich quality flavor and yields early (54 days) and heavily. A true first-generation hybrid necessitating hand pollination in its production. Its fruits are slender, blunt ended, 2½ inches in diameter, holding the **rich dark green color** well after picking. Its **flesh is white, crisp** and unusually **delicious**. Small seed cavity. Its vines are **amazingly vigorous**, **with large protective leaves**. Its resistance to mosaic and downy mildew keeps the vines alive and **producing long after most varieties have wilted**. It is **perfectly** suitable for you market-growers, greenhouse-growers, as well as for the home-garden. And excellent for both pickling and slicing.

### EARLY SURECROP Hybrid F<sub>1</sub> Cucumber

Pkt. 25 cts.; 3  
pkts. 65 cts.; 5  
pkts. \$1; ½oz.  
\$2.50; oz. \$4.50;  
¼lb. \$16; lb. \$60.

## EARLY MARKETER F<sub>1</sub> Hybrid Cucumber

This grand new Hybrid is bred for **Extra high early yield** of finest quality fruits. Beautiful, slender, cylindrical 8½ inches long, 2½ inches in diameter, very dark green color and with a most excellent uniform shape. Resistant to downy mildew and mosaic. For earliness it cannot be beat, therefore it is highly recommended as a shipping and market garden variety. Pkt. 35 cts.; 3 pkts. \$1; ½oz. \$3.50; oz. \$6; ¼lb. \$18; ½lb. \$33; lb. \$60.

## TOTAL MARKETER F<sub>1</sub> Hybrid Cucumber

This new hybrid is bred for **total high yields** of very fine uniform dark green fruits, 8 to 9 inches long. Its resistance to downy mildew and mosaic keeps the vine alive and productive long after most other varieties have wilted. It has outyielded the popular open pollinated Marketer. Try it this year. Pkt. 35 cts.; 3 pkts. \$1; ½oz. \$3.50; oz. \$6; ¼lb. \$18; ½lb. \$33; lb. \$60.

## NEW HYCROP Pickling Cucumber

This fine new pickling Cucumber is more slender and deeper green in skin color than others. It is blunt at the fruit tips. Very tender skin and sweet flavor. Averages 5½ to 7 inches long by 2¼ to 2¾ inches thick; black spine. Vine vigorous, resistant to mosaic, mildew and spot-rot. **Hycrop** is a **three-purpose variety**: it can be used in the **gherkin, dill and cutting-ring stages**. Its quality is outstanding for mustard pickles or slicing. Heavy yielder even in adverse weather. You will want **Hycrop**. Early 54 days. Pkt. 35 cts.; 3 pkts. \$1; ½oz. \$2.90; oz. \$5.50; ¼lb. \$18; lb. \$65.

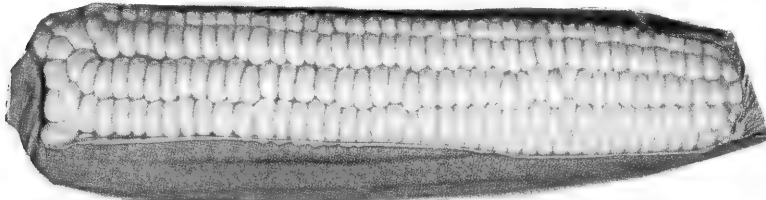
**Hycrop Pickling.** Early Hybrid Cucumber.

# Schell's High Quality SWEET CORN

SIX VERY CHOICE STANDARD VARIETIES AND THREE GRAND NEW HYBRIDS

(See also pages 20, 21 and 22)

**Schell's Firstin Earliest White.** (55 to 60 days.) The earliest of all white Sweet Corns. The ears are 7 inches long, filled tightly with 12 rows of rather broad kernels, snowy white, and very highly flavored. We recommend it highly for the home-garden and for market for your first extra-early white sweet Corn. **Pkt. 15 cts.; 1/2 lb. 40 cts.; lb. 70 cts.; 2 lbs. \$1.25; 5 lbs. \$2.50; 10 lbs. \$4.50; 15 lbs. \$6; 25 lbs. \$9.50; 50 lbs. \$16; 100 lbs. \$32, prepaid.**

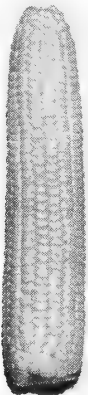


**Schell's Firstin**, the Earliest White Sweet Corn. You can have it for the Fourth of July if planted May 5 to 10. It's the favorite of thousands of our customers for first early.

## Schell's Silver Beauty

The sweetest, largest silvery white early Sweet Corn.

(65 to 75 days.) The favorite of thousands of gardeners everywhere and has been for years. It has an unusually rich, sweet, delightful flavor of its own. The ears are large, 8 inches long, 12 or 16 rows, the grains white and deep. It is ready about ten days after Firstin if planted at the same time. I want you, without fail, to grow Silver Beauty, for it is the best of all large-eared early varieties. **Pkt. 15 cts.; 1/2 lb. 40 cts.; lb. 70 cts.; 2 lbs. \$1.25; 5 lbs. \$2.35; 10 lbs. \$4.25; 15 lbs. \$5.40; 25 lbs. \$8.25; 50 lbs. \$15; 100 lbs. \$28, prepaid.**

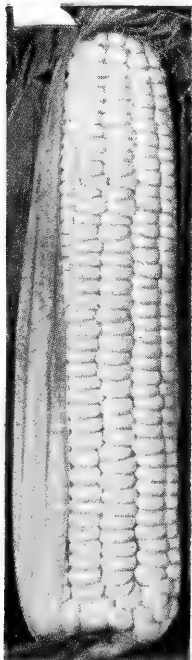


## Hybrid Golden Nugget

Very tender, in fact the sweetest hybrid known to date. Ears 8 1/2 inches long; 12 to 16 rows of medium yellow, deep kernels. Stalks 8 feet. Ears borne well up from the ground. Ready to use in 85 days. A top-quality market and home hybrid. **1/4 lb. 30 cts.; 1/2 lb. 55 cts.; lb. 95 cts.; 2 lbs. \$1.70; 5 lbs. \$4; 25 lbs. \$14; 100 lbs. \$50, prepaid.**

## Golden Giant

(65 to 75 days.) Rich golden yellow grains, deliciously sweet make the large, full ears very attractive in appearance. The size, the bright color, the quality, together with its earliness—make this the most popular, large-eared, golden yellow Sweet Corn of the standard varieties. Ears are 8 inches long with 12 to 16 rows. It follows Golden Bantam by ten days when planted at the same time. Excellent freezer. **Pkt. 15 cts.; 1/2 lb. 40 cts.; lb. 70 cts.; 2 lbs. \$1.25; 5 lbs. \$2.35; 10 lbs. \$4.25; 15 lbs. \$5.40; 25 lbs. \$8.25; 50 lbs. \$15; 100 lbs. \$28, prepaid.**

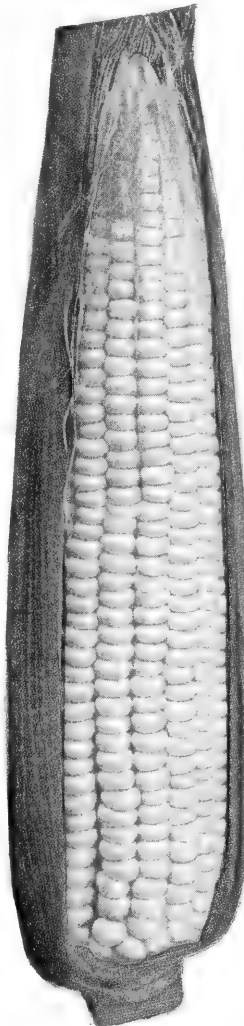


Improved  
Stowell's Evergreen

## Improved Stowell's Evergreen

So sweet, kernels so deep, ears so big, everybody loves it

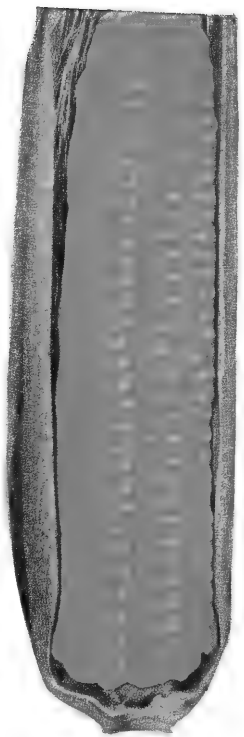
(About 90 days.) Everybody knows that Stowell's Evergreen is the leading late Sweet Corn but not everybody knows of the very great difference in our Improved Strain and other ordinary strains of it. We supply enormous quantities to market-gardeners, to canners, to those who freeze, dehydrate or evaporate Corn, because they know they get a very superior quality from us. Stowell's Evergreen has a very large ear 8 to 9 inches long with 16 or 18 rows of very deep, broad, and deliciously sweet kernels. It is ready in about 90 days after planting. Our strain is a really super quality in its rich flavor. **Pkt. 15 cts.; 1/2 lb. 40 cts.; lb. 70 cts.; 2 lbs. \$1.25; 5 lbs. \$2.35; 10 lbs. \$4.25; 15 lbs. \$5.40; 25 lbs. \$8.25; 50 lbs. \$15; 100 lbs. \$28, prepaid.**



Schell's  
Silver Beauty

## Improved Golden Bantam

(65 to 75 days.) It is needless to describe this great favorite of everybody everywhere. It is on every market, in almost every home-garden, and is put up in great quantities by canning companies and for freezing—all because it is so good. It is extra-early, very sweet, and richly flavored. Ears are 7 to 8 inches long, 8-row, and a rich golden yellow. Stalks 6 feet. Our strain of it is a most excellent purebred strain, the result of constant selection. It is very fine. **Pkt. 15 cts.; 1/2 lb. 40 cts.; lb. 70 cts.; 2 lbs. \$1.25; 5 lbs. \$2.35; 10 lbs. \$4.25; 15 lbs. \$5.40; 25 lbs. \$8.25; 50 lbs. \$15; 100 lbs. \$28, prepaid.**



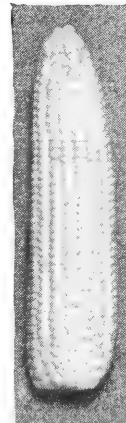
Improved  
Golden Bantam

## Extreme Early Strain Golden Bantam

Ten days earlier, ears smaller, 6 1/2 inches, often 2 ears per stalk, 4 to 5 feet high. Same prices as above.

## Hybrid Mello-Gold

Our latest development for an early canning and freezing Corn. 75 to 80 days. Large ears 8 1/2 inches long; 12 to 16 rows of medium width. Beautiful bright glossy yellow color giving it a most attractive appearance. A good yielder. Stalks 7 feet, with very few tillers. An excellent quality early hybrid. 90% resistant to the Stewart's Disease. **1/4 lb. 30 cts.; 1/2 lb. 55 cts.; lb. 95 cts.; 2 lbs. \$1.70; 5 lbs. \$4; 25 lbs. \$14; 100 lbs. \$50, prepaid.**



## Hybrid Prospector

Excellent quality. It gives a high cutting percentage, normally producing two good ears set well up for easy harvesting. Ears are large, 8 1/2 inches long, with 16 to 18 rows of yellow, narrow, deep kernels. Stalks 8 1/2 feet. 85 days. **1/4 lb. 30 cts.; 1/2 lb. 55 cts.; lb. 95 cts.; 2 lbs. \$1.70; 5 lbs. \$4; 25 lbs. \$14; 100 lbs. \$50, prepaid.**





"Wonderful"—that is its name and it is a wonderful Celery! Acres of it are grown from **Schell's Quality Seeds** by one of our customers who has been growing it for years and always gets **top prices** because, he says, "It is always top quality."

# CELERY

**HOW TO GROW CELERY.** To have matured Celery early in the summer, sow seeds of the early varieties under glass or indoors in boxes in February; set the plants out in May. For fall and winter crops, sow the seed in April or May, depending on the condition of the soil. Have the soil worked deep, very fine and loose, moist and warm. Sow the seed in rows a foot apart for hand cultivation. Keep moist; prevent soil from becoming dry or "crusted." For small gardens start your seed in boxes or seed-flats, or if sowing seed outside cover seedbed with burlap bags or any cloth and keep moist until the seedlings are through the ground, then remove the cloth and keep moderately moist, prevent soil drying out, not too wet or they will die of "damping off." In June set the plants 6 inches apart in the rows, having the soil prepared. Make the rows 2 to 3 feet apart. Blanching is done by banking up the earth around the plants gradually until within a few inches of the top, also by use of Bleaching Paper (we have it), and by use of boards. One ounce will produce about 5,000 plants, 15,000 plants for each acre. Celery seed is slow germinating, usually requiring two to four weeks to obtain seedlings. If cold weather causes a check or setback to the young plants, it may eventually result in a large number of "Seeders" in the crop. (Days given are time from setting of plants to maturity.) See page 49 for other Celeries.

Every home gardener should grow a few rows of delicious Celery, enough for your family to enjoy all winter. It's easy, it's interesting—and it's thrifty.

**Celery, Wonderful.** Our Wonderful is outstanding in its superior quality. Once grown, our customers continue with it always. Early maturing. Foliage is bright golden yellow. The stems and hearts blanch easily and early without banking on boards, to rich creamy yellow. Exceptionally rich nutty flavor, full hearted, brittle and tender, yet one of the best shippers. Grows 24 to 28 inches tall. Try it this year. 85 days. **Pkt. 20 cts.; 2 pkts. 35 cts.; 1/4oz. 50 cts.; 1/2oz. \$1; oz. \$2; 2 ozs. \$3.75; 1/4lb. \$6; lb. \$20.**

**Fordhook.** Also known as **Emperor**. Stems almost round; blanches up well; very excellent quality. A green Celery which blanches up to a silvery white with large golden heart. Good keeper. 135 days. **Pkt. 20 cts.; 2 pkts. 35 cts.; 1/2oz. 60 cts.; oz. \$1; 1/4lb. \$3; lb. \$10.**

**Golden Self-Blanching.** It is very early, blanches quickly, and its very beautiful golden yellow color makes it exceedingly attractive. The stalks are thick, broad, very crisp, brittle, and solid, averaging 22 inches tall. It is ready for market earlier than any other. 78 days. **Pkt. 15 cts.; 1/4oz. 40 cts.; 1/2oz. 65 cts.; oz. \$1.10; 1/4lb. \$3.50; lb. \$10.**

**Celery, Golden Plume.** This is the original Golden Plume. The plants are medium high, 20 to 26 inches, stocky and very full-hearted and compact. It matures early. The stocks are thick, solid, meaty and blanch readily. This has long been a great favorite with large numbers of our customers for their leading early yellow-green Celery. 85 days. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. \$1; oz. \$2; 1/4lb. \$6; lb. \$20.**

**Easy-Blanching** (also called **Sweetheart**). One of the most valuable early Celeries on the market. It averages 24 inches high on good soil, and has a wealth of rich, nutty hearts and inside stems. All the stems of the entire stalk are thick, brittle, very tender, and of exquisite flavor, and it is a good keeper. Quickly blanches to rich, golden yellow. 100 days. **Pkt. 15 cts.; 1/4oz. 40 cts.; 1/2oz. 70 cts.; oz. \$1.25; 2 ozs. \$2.25; 1/4lb. \$4; 1/2lb. \$6; lb. \$12.**

**Gold Star.** Delicious, rich nutty flavor; beautiful golden yellow color; early; blanches rapidly. The luscious hearts are exceptionally full. Tall (25 inches) and attractive stems, 8 inches to the joint. Fine for market and the home-garden. 85 days. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/4oz. 60 cts.; 1/2oz. \$1; oz. \$2; 1/4lb. \$6; 1/2lb. \$10; lb. \$20.**

**Utah Golden Crisp No. 15.** A most excellent quality midseason Celery. The large plants 26 to 28 inches high are very erect, very compact and very full hearted. The edible stems are 8 to 10 inches long, very numerous, thick, rounded, quite smooth, very crisp and of finest quality. Leaves are a dark green. **Gold Seal Strain. Pkt. 25 cts.; 2 pkts. 45 cts.; 1/2oz. \$1.75; oz. \$3; 2 ozs. \$5; 1/4lb. \$8; lb. \$30.**

## Schell's Allheart

A late Celery, rich flavor, abundance of hearts, size, and attractive appearance. There are big bunches of hearts in each stalk. Rich, nutty flavor; stalky, light green, blanches up early and to a rich golden yellow. One of the best keepers. 110 days. Grow **Allheart**, I know it will please you. **Pkt. 20 cts.; 2 pkts. 35 cts.; 1/2oz. 70 cts.; oz. \$1.25; 2 ozs. \$2.25; 1/4lb. \$4; lb. \$12.**

## Giant Pascal.

A most excellent green winter-keeping Celery. The stems are thick, solid, crisp, with richest nutty flavor. When banked with earth, boards or paper, it blanches quickly to creamy yellow. Abundance of hearts. Ours is a very superior brand of it. 140 days. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 50 cts.; oz. 90 cts.; 1/4lb. \$3; lb. \$10.**

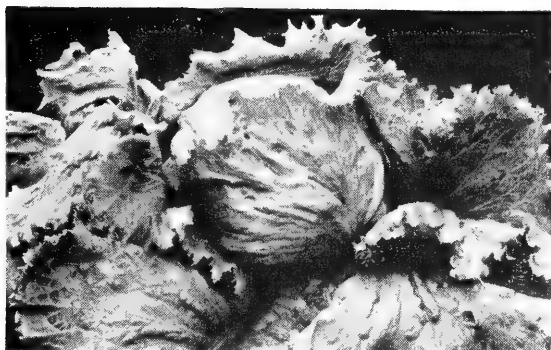
## CELERIAC or Turnip-Rooted Celery.

**Pkt. 15 cts.; 1/2oz. 45 cts.; oz. 80 cts.; 1/4lb. \$1.75; lb. \$6.**



**Celery, Giant Pascal.** A sweet, delicious, nutty-flavored strain of this very popular Celery.





**Cornell No. 456** of the Iceberg or Imperial family. Excellent.



**Schell's Hot-Weather Head Lettuce** resists extreme heat without going to seed.

**Lettuce Imperial 44.** Imperial 44 has proved a very valuable Imperial type head Lettuce especially adapted for Pennsylvania, New Jersey, New York, and northeastern states. Heads medium to large, leaves medium green, thick, long and wide and well folded around the head. One of the last to bolt to seed under adverse conditions. Grow this very good head Lettuce. **Pkt. 15 cts.; 2 pkts. 25 cts.; oz. 45 cts.; 1/4lb. \$1.25; lb. \$4.50.**

**Cornell No. 456.** An excellent heading Lettuce developed by the U. S. Department of Agriculture and Cornell Experiment Station for our eastern states, withstanding high temperatures of July and August and it rarely tip-burns. 80 days. Highly recommended. Our customers praise our pure-bred stock of it enthusiastically. **Pkt. 15 cts.; 1/2oz. 40 cts.; oz. 75 cts.; 1/4lb. \$2.25; lb. \$7; 5 lbs. \$34; 10 lbs. \$65.**

**Prizehead.** Very early, quick-growing (ready in 45 days) and popular for the home-garden. Large, loose heads tinged with brownish red. Very crisp, tender and sweet. The leaves are intensely frilled and curled at the edges. While its name is Prizehead, it is really a loose-leaf Lettuce with a very compact center. An old favorite. **Pkt. 15 cts.; oz. 45 cts.; 1/4lb. \$1.25; lb. \$3.25.**

**Giant White Cos Lettuce.** Served in the leading hotels and restaurants as "Romaine Salad." It grows upright and the leaves are 8 to 10 inches long, spoon-shaped. Very nutritious, crisp and sweet. For serving with tomatoes, potato salad, etc., the leaves make a very attractive base. Thin plants to 6 to 8 inches apart. Try it. **Pkt. 15 cts.; oz. 45 cts.; 1/4lb. \$1.10; lb. \$3.**  
**Dark Green Cos.** Darker green leaves than above, same price.

### **New Lettuce, Premier Great Lakes.**

Awarded Bronze Medal Premier produces its heads 7 to 10 days earlier than the standard Great Lakes. Very uniform 90% marketable heads, most all ready at first cutting. Heads are solid, round, 7 inches across, and average 2 pounds. Highly recommended for upland soils for early crop. Due to being of slow-bolting habit and its resistance to tip-burn it may be planted in succession for summer crops. **Pkt. 20 cts.; 2 pkts. 35 cts.; 1/2oz. 50 cts.; oz. 85 cts.; 2 ozs. \$1.40; 1/4lb. \$2.25; lb. \$7.50; 5 lbs. \$35.**

# LETTUCE

See also pages 28 and 29.

**HOW TO GROW LETTUCE.** To grow head Lettuce early, sow the seed in February or March in boxes or flats or in hotbeds in close rows. When an inch or more high, transplant to other flats or coldframe. Set plants about 2 inches apart each way. From there set out in the garden as soon as the soil is warm, placing the plants 6 to 8 inches apart in rows 12 inches apart. Where there are no hotbeds or flats, sow the seed outside when weather permits and transplant outside. For loose-leaf or cutting Lettuce, sow the seed either broadcast or in rows; make sowings every 2 weeks for Lettuce all summer, and cut as it comes. Sowing in rows is best, for then seed can be covered and plants cultivated. One ounce will sow 4 rows, each 25 feet long.

### **Schell's Hot-Weather Head Lettuce.**

An early Lettuce, producing good-sized, tightly formed heads, very tender and delicious. The inside is a rich cream-yellow and the outside a light green. Resists the extreme heat without going to seed. Fine for early and midsummer crop. This very excellent Lettuce has long been a choice of thousands of our customers for their home-gardens and farmers for market. We recommend it highly. **Pkt. 15 cts.; 2 pkts. 25 cts.; oz. 45 cts.; 2 ozs. 80 cts.; 1/4lb. \$1.25; lb. \$4.**

### **Schell's Winter Lettuce.**

A variety for sowing in the fall for wintering over to have early Head Lettuce the first thing in the spring. Finest quality solid heads with creamy yellow center. Sow the seed about August 15 to September 10. About the end of October, set the plants to remain permanently in as favorable a situation as possible. Protect with straw during frosty weather. Heads begin to form in April. **Pkt. 15 cts.; oz. 45 cts.; 1/4lb. \$1.25; lb. \$3.90.**

### **Lettuce, Great Lakes.**

**Awarded First Prize as One of Best New Varieties.** It is in the Iceberg or Imperial class; a fine well-shaped head with leaves large and well folded, very crisp. Good for spring and summer as it stands the hot suns of summer well, being very slow to seed and it is resistant to tip-burn. Very successful in Pa., N. J., and other eastern states. Our very excellent strain of it is in great demand by large Lettuce growers who buy it from us in 10, 20 and 30 pound lots. Try ours. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 45 cts.; oz. 85 cts.; 1/4lb. \$2.50; lb. \$7.50; 5 lbs. \$36.25; 10 lbs. \$70.**

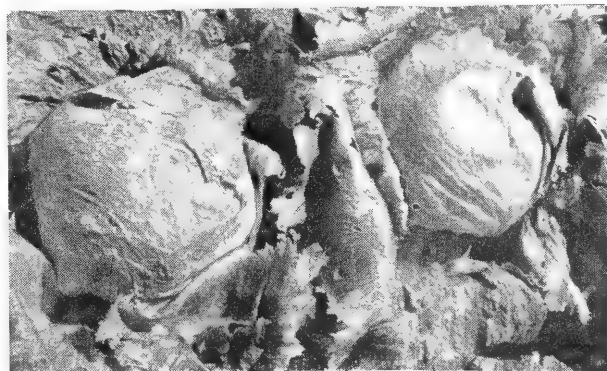
### **Hanson.**

Large head; crimped leaf. Fine for market in early spring and during the summer months and a very great favorite for the home-garden. The very large heads are white in the center, with light yellowish green outer leaves, all very crisp and tender. **Pkt. 15 cts.; oz. 40 cts.; 1/4lb. 95 cts.; lb. \$3.**

### **New York P. W. No. 55.**

This is the triumphant result of sixteen years of intensive breeding and selection work. It is the earliest New York type in existence. Crisp, hard-heading, of highest quality. Heads well and sure in early spring, summer, and early fall. Is resistant to tip-burn. Excellent for home- and market-gardeners. **Pkt. 15 cts.; oz. 45 cts.; 1/4lb. \$1.25; lb. \$4.50.**

**NEW YORK LETTUCE NO. 515.** Ready a little earlier than No. 12 which it is like in general appearance, having large, solid heads of bright green color, and it has been bred for resistance to tip-burn and stands hot weather quite long without bolting. **Pkt. 15 cts.; 2 pkts. 25 cts.; oz. 45 cts.; 1/4lb. \$1.25; lb. \$4.50.**



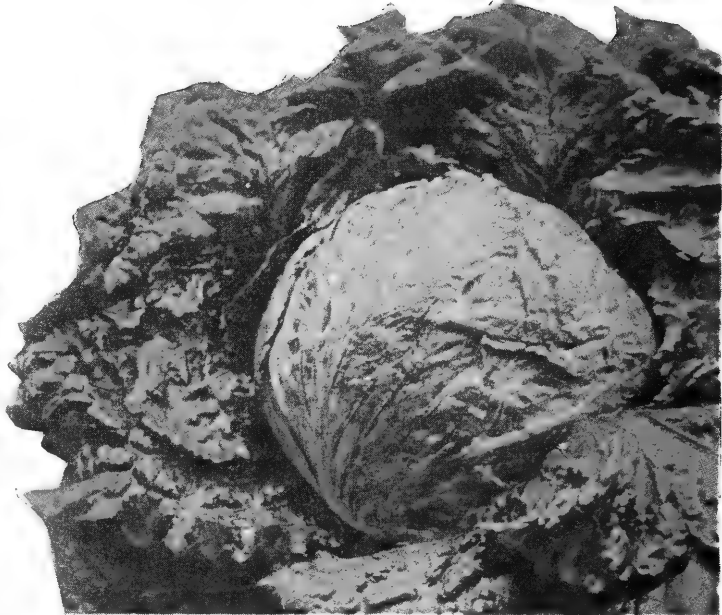
**New Great Lakes Lettuce No. R-200**

### **New Great Lakes Lettuce No. R-200.**

This new variety has a bright green foliage, with larger outer leaves which furnish good protection for the large, round, crisp head. Resistance to tip-burn and slow to seed makes it ideal for spring and summer planting. **Pkt. 20 cts.; 2 pkts. 45 cts.; 1/2oz. 55 cts.; oz. 90 cts.; 2 ozs. \$1.50; 1/4lb. \$2.75; lb. \$8.75.**



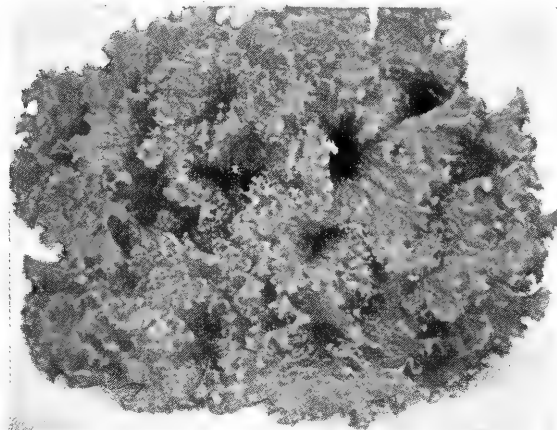
**Oak Leaf Butter Salad Lettuce.**—Um! Delicious! Deliciously tender and crisp and good, with that tasty flavor that makes you want another helping. Very decorative. A pretty dish to serve. The leaves form a tight bunch and are deeply lobed, giving a spiky effect. The heart forms a tight rosette of white and yellow-green leaves of tender goodness. You'll love it so order enough for 3 or 4 plantings. Fine for market, too. Very resistant to hot weather. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2 oz. 35 cts.; oz. 60 cts.; 1/4 lb. \$1.50; lb. \$4.75.**



**That Grand Good Head Lettuce, Iceberg**

## Lettuce, ICEBERG

One of the most popular varieties in America today. Large, solid, crisp heads dark green outside, with golden yellow center, super-tender and good, easy to grow. Ours is so excellent in quality, uniformity, color and brittle tenderness that gardeners everywhere are asking for this popular Iceberg. If you have never grown our Iceberg Lettuce, try it this year. **Pkt. 15 cts.; 2 pkts. 25 cts.; oz. 60 cts.; 1/4 lb. \$1.75; lb. \$6; 5 lbs. \$27.50; 10 lbs. \$50.**



**Lettuce, Grand Rapids.** A very popular variety

**Lettuce, Grand Rapids.** This is the most popular of all loose-leaf Lettuces. It is exceedingly tender, crisp, and the large, upright, compact plants are crimped and curled; leaves are fan-shaped, beautiful, light green, very attractive, and make a delicious salad. We supply great quantities of seed of it to gardeners for growing outside and also for in the greenhouse. It is excellent for both. It grows quickly and it surely does sell quickly. Grow an abundance of it. Fine for the home-garden. 42 days. **Pkt. 15 cts.; 2 pkts. 25 cts.; oz. 40 cts.; 1/4 lb. \$1; lb. \$2.75; 5 lbs. \$12.50; 10 lbs. \$22.50.**

**GRAND RAPIDS U. S. NO. 1.** Mildew-Resistant Strain. **Pkt. 15 cts.; oz. 40 cts.; 1/4 lb. \$1.10; lb. \$3.50.**

**Pennlake Lettuce.** Awarded Bronze Medal. We rate it excellent for its fine, clean, attractive quality, and appearance. Heads are very uniform, crisp, smooth dark green foliage, no ribbiness. Produces a large percentage of marketable heads at first cutting and early. Heads are completely protected from sun scald by broad enfolding wrapper leaves. Fine early summer crop and fall crop and is adapted for upland or muck soils anywhere in the U. S. Resistant to tipburn. **Pkt. 20 cts.; 2 pkts. 35 cts.; 1/2 oz. 50 cts.; oz. 90 cts.; 2 ozs. \$1.50; 1/4 lb. \$2.50; lb. \$7.50; 5 lbs. \$35.**



That very, very good, tender Lettuce, "Crisp as Ice."

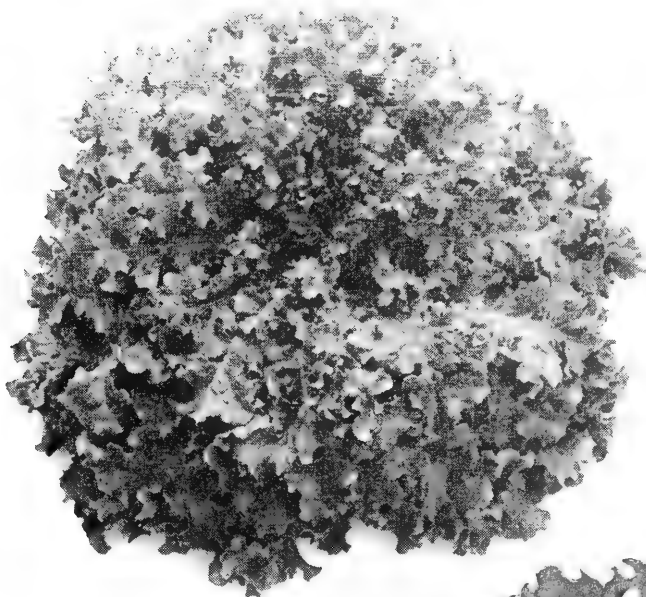
## "CRISP AS ICE"

Large handsome heads, solid, crisp and tender. Forms its heads even under rather adverse weather conditions. Deep green overlaid with dark brown. Center of heads blanch well and have a delicate, buttery flavor, tender and very delicious. **Pkt. 15 cts.; 2 pkts. 25 cts.; oz. 45 cts.; 2 ozs. 75 cts.; 1/4 lb. \$1.25; lb. \$4.50.**



An excellent Cabbage-head Lettuce, **White Boston**

**Lettuce, White Boston.** Very uniform, solid heads. Color light green, with beautiful buttery yellow center, deliciously tender and tasty. White Boston is an early Lettuce, easy to grow. We urge all of you who specialize in growing fancy quality Head Lettuce, whether an acre or fifty acres, get acquainted with our strain of White Boston. It will prove a money-maker for you. For the home-garden it is a very desirable quality Head Lettuce. Include it in your order. **Pkt. 15 cts.; 2 pkts. 25 cts.; oz. 45 cts.; 2 ozs. 85 cts.; 1/4 lb. \$1.20; lb. \$3.50; 5 lbs. \$16.25; 10 lbs. \$30; 25 lbs. \$68.75.**



**New Salad Bowl Lettuce**

## Lettuce GIANT CRYSTAL HEAD

An excellent, sure-heading, butter-yellow center, very crisp and brittle. Quick-growing uniform heads, fine for spring crop and again for Aug. sowing for fall crop. A grand good Lettuce. **Pkt. 15 cts.; 2 pkts. 25 cts.; oz. 35 cts.; 1/4lb. 95 cts.; lb. \$2.50.**



**Lettuce, Giant Crystal Head.** Tender, crisp, yellow hearts.

## BIG BOSTON LETTUCE

**Very Popular Everywhere**

A grand variety for early, midsummer, or fall use. Big, compact, cabbage-like heads, as yellow as gold inside and deliciously sweet, tender, and crisp. The margin or edge of the leaves is tinged brown. Extensively grown both for the private garden and for market. Our gardeners grow enormous crops of Big Boston on a comparatively small acreage because it can be planted close. 70 days. **Pkt. 15 cts.; oz. 40 cts.; 1/4lb. 90 cts.; lb. \$2.50; 5 lbs. \$10.75; 10 lbs. \$20.**

## Schell's Lettuce, KENTUCKY BIBB

**Queen of the Salad Bowl—Crisp and Tasty.** Here is a Lettuce that has graced the dinner tables of the society homes of old Kentucky for many years. Now very popular everywhere. The golden yellow heart leaves, brittle and deliciously flavored, and green outer leaves make a very attractive dish as well as a very good one. The heads are small, so set plants 6 inches apart in the rows. Sow in the spring; then again in August. **Pkt. 15 cts.; 2 pkts. 25 cts.; oz. 45 cts.; 1/4lb. \$1; lb. \$3.50.**

## Schell's Quality Lettuce SALAD BOWL

**AWARDED THE GOLD MEDAL**

**Salad Bowl** is a beautiful Lettuce, tender and sweet over a long period. Grows rapidly and is the last loose-leaf to bolt to seed. It is resistant to heat and tip-burn. We highly recommend it for every home garden. Rich in Vitamin C and A. One plant will fill a sizable salad bowl. Fine for marketing, too. Be **sure** to try this new Gold Medal Winner, **Salad Bowl**, brought to perfection after 12 years of intensive breeding work by Dr. Ross C. Thompson, U. S. Bureau of Plant Industry. **Pkt. 20 cts.; 1/2oz. 45 cts.; oz. 80 cts.; 1/4lb. \$1.75; lb. \$6.**

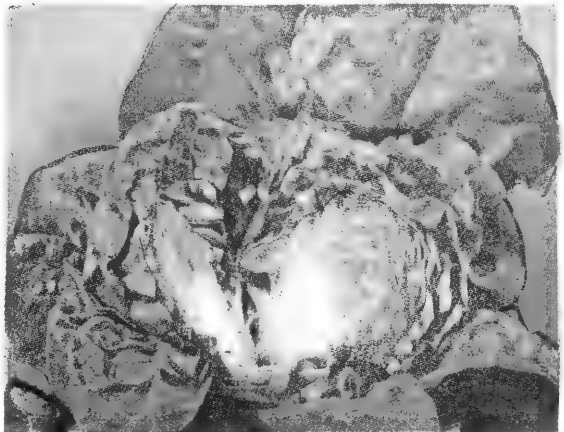
## Very Popular Garden Lettuce BLACK-SEEDED SIMPSON

Produces a mass of light green, curly leaves, each individual plant attaining a large size. Very fine. Desirable for home-garden and market where a loose-leaf Lettuce is wanted. Grows quickly. **Pkt. 15 cts.; oz. 35 cts.; 2 ozs. 65 cts.; 1/4lb. 90 cts.; lb. \$2.50; 5 lbs. \$11.25; 10 lbs. \$20.**

**Early Curled Simpson or Silesia.** Loose, curly leaves; fine for cutting in the home-garden. Similar to Black-Seeded Simpson except the seeds are white. **Pkt. 15 cts.; oz. 30 cts.; 1/4lb. 85 cts.; lb. \$2.50; 5 lbs. \$11.25.**



**Black-Seeded Simpson**, one of the most popular loose-leaf garden Lettucess.



**Lettuce, Big Boston** with its rich buttery yellow heart.





**Big Utah Jumbo Strain Yellow Sweet Spanish Onions.** Grown from our Quality Seeds by one of our customers whose entire crop, produced from seeds sown in May, was just like these three, measuring  $3\frac{1}{2}$  to 4 inches in diameter. Try them. You can have enough from an ounce of seed to supply your family all winter.

## SCHELL'S QUALITY ONION SEED

**HOW TO GROW ONIONS.** For sets (to plant the following spring), sow in rows 12 to 15 inches apart early in the spring, in soil well prepared and worked fine. Sow seed thick, 50 pounds to the acre. If not thick, then they grow too large. When ripe, gather, cure and store them in a dark, dry, cool, airy place. Leave undisturbed until next spring. For "picklers" sow 25 to 30 pounds per acre. For large Onions, sow 10 pounds to the acre. Sow seed early in spring in rows 12 to 15 inches apart, same as for sets, but make soil as rich as possible for Onions are strong feeders, and to grow the largest size it is necessary to have the plant-food there to feed them. Wizard Brand Sheep or Cattle Manure is splendid (we have it). Thin to about 2 inches apart in the rows. Keep clear of weeds. Harvest when the tops die down. One ounce will sow a row 100 feet long, or four rows 25 feet each and thinned out 2 to 3 inches apart will give your family enough big Onions like these big Utah Jumbos to have all winter—several bushels. Why pay 5 to 8 cts. per Onion at the big stores?

We pay the postage, and you may deduct 10% discount if your seed order equals \$26 or more—8% if \$11 or more.

**Yellow Sweet Spanish. UTAH JUMBO STRAIN.** This good Onion just naturally grows **big, very big**, averaging a pound or more, and being mild flavored they make the **most delicious Onion sandwiches**. A single center slice covers a slice of bread.

And to you who grow to sell, here is an item your customers will keep coming back for. Try a pound or more. They keep well. Flesh is pure white and mild, with a rich, crispy Onion flavor. Skin is brownish yellow. **Pkt. 15 cts.; oz. 75 cts.; 2 ozs. \$1.35; 1/4lb. \$1.75; lb. \$5.50; 5 lbs. @ \$5.35; 10 lbs. @ \$5.25.**

**White Sweet Spanish. UTAH JUMBO STRAIN.** Same as Yellow Sweet Spanish, except the skin is pure white and the mild flesh is also white. Fine large Onions of excellent quality, very attractive and a good market variety. **Pkt. 15 cts.; oz. 65 cts.; 1/4lb. \$1.85; 1/2lb. \$3; lb. \$8; 5 lbs. @ \$5.85.**

**Fancy Strain, "Early Yellow Globe."**

This is a **globe-shaped** Onion of excellent quality with a pleasing mild flavor. It is the **earliest** Globe Onion to ripen and **keeps perfectly** throughout the winter. A beautiful rich dark yellow skin, white flesh. Very popular on every market and brings highest prices. This variety is planted by leading large growers of Onions everywhere **because it produces its very large beautiful Onions from seed sown in the spring**. Every farmer should grow an acre or more for market. Yields of 500 to 1000 bushels per acre. **Pkt. 15 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 2 ozs. \$1.15; 1/4lb. \$1.60; 1/2lb. \$2.50; lb. \$4.50; 10 lbs. @ \$4.35; 25 lbs. @ \$4.25.**

**Prizetaker.** Grows to enormous size from seed. The flesh is pure white, succulent and sparkling; the skin a pale yellow; its keeping quality is excellent. Crops of 800 to 1,200 bushels to the acre have been grown with Prizetaker from seed. **Pkt. 15 cts.; 1/2oz. 45 cts.; oz. 75 cts.; 1/4lb. \$1.75; lb. \$5.50; 5 lbs. @ \$5.35.**

**Long White Spring Bunching Onions.** This type of Onion is grown from seed sown early in the spring, when it will produce long white bunching Onions nearly twice as long as other spring Onions, and they do not form a bulb on the end. They blanch white and remain mild and tender for a long time. Try them. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 45 cts.; oz. 75 cts.; 1/4lb. \$1.75; lb. \$5.50; 5 lbs. @ \$5.35.**

**White Silver Skin.** Pure white, mild-flavored Onions; splendid for spring-bunching Onions because of their snow-white skin and mild flavor, also valuable as large Onions and medium-sized,  $1\frac{1}{2}$  inches for stewing and pickling. **Pkt. 15 cts.; 1/2oz. 40 cts.; oz. 65 cts.; 1/4lb. \$1.75; lb. \$4.75; 5 lbs. @ \$4.60; 10 lbs. @ \$4.50.**

**Golden Globe.** A round, golden brown globe Onion. A good keeper and very attractive. Popular with many large growers. **Pkt. 15 cts.; oz. 65 cts.; 1/4lb. \$1.75; lb. \$4.75; 5 lbs. @ \$4.60; 10 lbs. @ \$4.50.**

**Yellow Globe Danvers.** Pure deep yellow, with firm flesh and good keeping qualities. On well-enriched soil, properly prepared and cultivated, you can grow from 500 to 1,000 bushels per acre of this variety **from seed**. We highly recommend this special strain of Yellow Globe Danvers. It is a perfect, round globe shape. **Pkt. 15 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 1/4lb. \$1.40; lb. \$4.25; 5 lbs. @ \$4.10; 10 lbs. @ \$4.**

**Southport White Globe** or **Large White Globe**, as it is also called, produces large Onions from seed sown in spring. The flesh has a most delicious flavor. A good keeper. **Pkt. 15 cts.; 1/2oz. 40 cts.; oz. 65 cts.; 1/4lb. \$1.70; lb. \$5.50; 5 lbs. @ \$5.35; 10 lbs. @ \$5.25.**

**Southport Yellow Globe.** Southport Yellow Globe produces large Onions from seed sown in the spring and thinned out to 2 inches in the row. They are a high globe shape, and elegant keepers. **Pkt. 15 cts.; 1/2oz. 35 cts.; oz. 65 cts.; 1/4lb. \$1.50; lb. \$4.50; 5 lbs. @ \$4.35; 10 lbs. @ \$4.25.**

**Red Globe Onion.** This is the leading red Onion and is used in very large quantities in some of our markets. They are a beautiful, attractive, purplish red. The skin is medium thick and the layers are white with a faint suggestion of pink tint. The flesh is fine grained and of strong flavor. We believe you will agree with us that our Red Globe is unsurpassed in type and quality. Try it. **Pkt. 15 cts.; 1/2oz. 35 cts.; oz. 60 cts.; 1/4lb. \$1.50; lb. \$4.50; 5 lbs. @ \$4.35.**

**Red Wethersfield.** The ever-popular, large, flat but thick, red Onion. Its flesh is white, tinged with pinkish rose near the skin. A late variety and will keep in storage a long time. Its stronger Onion flavor appeals to many for special tasty dishes. **Pkt. 15 cts.; 1/2oz. 40 cts.; oz. 70 cts.; 1/4lb. \$1.65; lb. \$4.50.**

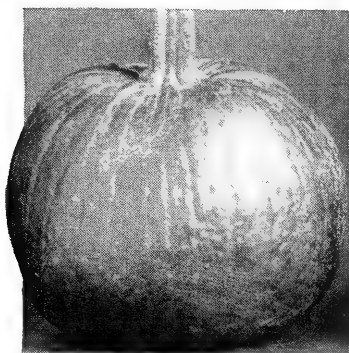
**Ebenezer.** Excellent keeping qualities through the winter without loss; pleasing mild flavor. Large, medium flat. Used more than any other for producing Onion sets for spring planting and large Onions also. **Pkt. 15 cts.; 1/2oz. 30 cts.; oz. 50 cts.; 1/4lb. \$1.40; lb. \$4; 5 lbs. @ \$3.85; 10 lbs. @ \$3.75.**

**Big Pennsylvania Dutch.** Enormous in size, often weighing 2 to 3 pounds each from seed sown in the spring. For the home-garden and for market, a large crop of wonderfully perfect Onions. Mild flavor; the **perfect** Onion for slicing and for all purposes. Light yellow skin; snow-white flesh; will keep well into the winter. **Pkt. 25 cts.; 2 pkts. 45 cts.; 1/2oz. 60 cts.; oz. \$1.10; 1/4lb. \$2.75; lb. \$10; 5 lbs. @ \$9.75.**

**Bottle Onion Seed.** **Pkt. 25 cts.; oz. \$1; 1/4lb. \$3.75.**

**ONION SETS.** Page 31. **ONION PLANTS.** Page 74.

**PUMPKIN** One ounce will plant 25 hills; 8 pounds to the acre. The richer the soil and better the cultivation, the larger and better will be the Pumpkins. Plant seed in May or June, about 8 feet apart, 6 to 8 seeds in a hill; also in cornfields, in the rows of corn, when you plant corn. This gives you a double crop of great value at a very little cost for the seed.



**Small Sugar Pie Pumpkin**

### Small Sugar Pie

**Pumpkin.** (New England Pie.)

For general purposes, that is, home-garden, to grow for market, or on a large scale it is ideal, and for sweetness and pie-making it is unexcelled. Skin light yellow, the flesh is thick, bright orange, very sweet and dry. Diameter 10 to 12 inches. (108 days.) **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 75 cts.; lb. \$1.85.**

### Dickinson Pump-

**kin.** This fine Pumpkin yields very heavily.

Its flesh, very thick, has a color strikingly brilliant, as rich as a fully ripe golden orange. Outside is tan or

buff. It is so sweet you need not add sugar when canning it. For quality, color, extraordinary yield, thickness of flesh and for pies and canning, we very highly recommend that you try our Dickinson. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 75 cts.; lb. \$2.50.**

**Large Cheese.** Flat. One of the best for the family garden. Weighs about 18 pounds. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 75 cts.; lb. \$1.50.**

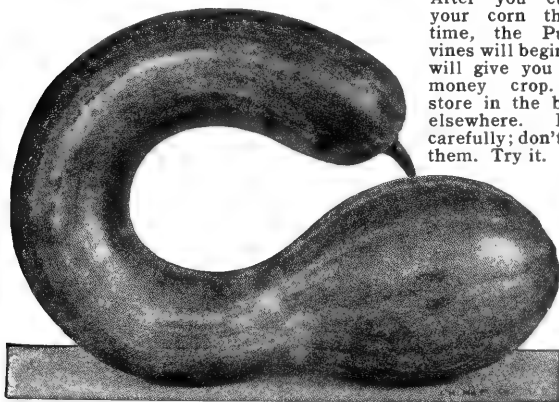
**Hundred Weight.** This is the largest of all; some have weighed 200 pounds. Salmon color outside; bright yellow flesh; very sweet and tender for pies and good for stock. **Pkt. 15 cts.; oz. 35 cts.; 1/4lb. 90 cts.; lb. \$2.50.**

**Tennessee Sweet Potato.** Bell or pear-shaped. Very sweet flesh. Fine for pies. Weighs 10 to 15 pounds; skin is creamy white with faint light green stripes. The flesh is rich yellow and of delicious, sweet potato flavor. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 60 cts.; lb. \$1.85.**

**Green-striped Cushaw.** A popular variety, with close-grained thick, yellow, sweet flesh. Crookneck. Weighs 10 to 15 pounds. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 50 cts.; lb. \$1.50.**

**Farmer Friends**—Pumpkins are capable of enormous yields. If you have Cattle or Hogs why not plant one, two, or three pounds of Connecticut or Large Field in your corn rows?

After you cultivate your corn the last time, the Pumpkin vines will begin. They will give you a real money crop. Just store in the barn or elsewhere. Handle carefully; don't bruise them. Try it.



**Golden Cushaw or Crookneck.**

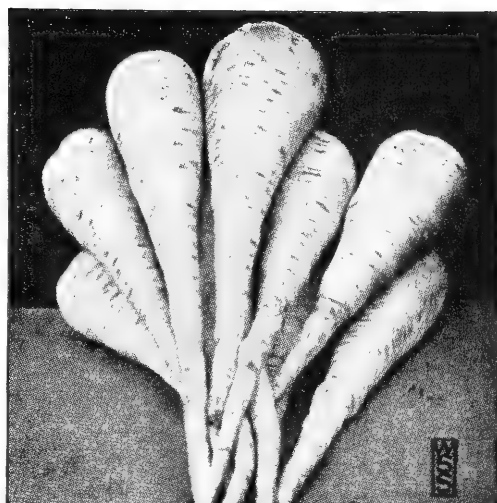
The best yellow Crookneck Pumpkin, 20 inches long, 9 inches thick, average 10 to 15 pounds. The flesh is thick, golden yellow, dry and very sweet. Excellent pie Pumpkin. (112 days.) **Pkt. 15 cts.; oz. 30 cts.; 1/4lb. 75 cts.; lb. \$2.25.**

**ONION SETS.** Ours are QUALITY SETS, re-cleaned, hand-picked, solid, 3/4-inch size, giving you 20%, or about 75 more Onions to each pound. We take out all large sets; these are the ones that go to seed and make "stiff-necks" or tough, not tender Onions. There is a big difference. Better buy your Onion Sets from us for best tender good Onions. For large Onions, 1 pound to 100 feet; 10 bu. to the acre. For early spring bunch Onions plant as soon as you can work the garden. Set the Onions 1 1/2 inches apart. Press bulbs in the soil. Prices subject to change with the market.

**EBENEZER ONION SETS.** For spring bunch Onions, and for producing large Onions of deep flat or half globe shape, for fall and winter use. Excellent keeping Onions.

	Postpaid up to 150 miles	Postpaid from 150 to 300 miles	Store prices
Lb. (about 1 qt.)	\$0.50	\$0.60	
2 lbs.	.90	.95	
5 lbs.	2.00	2.10	Ask at store
10 lbs.	3.50	3.65	
15 lbs.	4.50	5.10	
Bu. (32 lbs.)	7.25	7.95	

**GOLDEN GLOBE ONION SETS.** These sets are oblong and make fine "spring Onions"; for large Onions they are also fine and when matured are perfect globe-shaped Onions and keep well. Prices same as Ebenezer.



**Parsnips, Improved Hollow Crown**

**PARSNIP** One ounce will sow a row 150 feet long; 5 to 6 lbs. to the acre.

**HOW TO GROW THEM.** Parsnips need a deep, loose, rich soil to produce straight, smooth clean roots. Sow seed as early in spring as weather permits, when soil is warm. Make rows 1 1/2 feet apart and sow seed in rows; cover seed 1/2 inch when soil is moist; then when plants are 3 to 4 inches high, thin out to 4 inches between the plants. The roots are improved in quality and flavor if left in the ground over winter. Enough for winter use should be stored in pits or cellars and covered with earth to preserve their good quality.

**IMPROVED HOLLOW CROWN PARSNIP.** Our stock is the popular type, much in favor with the gardeners; smooth white, uniform in shape as shown in the illustration; they are extra fine. A most profitable crop to sell through winter and spring, for you who grow to sell or attend market, where prices have held high. Last fall 2 lbs. for 19 cts. in the big stores; think of that! Grow your own and plenty for market sales. **Pkt. 10 cts.; 1/2oz. 20 cts.; oz. 35 cts.; 1/4lb. 75 cts.; lb. \$1.90; 2 lbs. \$3.50; 5 lbs. \$8.**

**Pumpkin, "Mammoth Potiron" or Jumbo.** A single vine will yield 4, 6 or 8 mammoth Pumpkins, each weighing from 60 to 75 pounds. Fine quality, excellent for pies and stewing and for dairy farmers. It makes a tremendous quantity of good milk, producing food at a very low cost. **Pkt. 15 cts.; 2 pkts. 25 cts.; oz. 35 cts.; 1/4lb. 85 cts.; lb. \$2.50.**



**Connecticut or Large Field**

### Connecticut or Large Field Pumpkin.

Fine for pies and stock, 12 in. across and 10 in. long. Great demand for these for Hallowe'en Pumpkins. **Pkt. 10 cts.; oz. 30 cts.; 1/4lb. 65 cts.; lb. \$1.50.**

**WHITE ONION SETS.** Mild. Fine for "spring Onions" for picklers and for large Onions. **Lb. 65 cts.; 2 lbs. \$1.10; 5 lbs. \$2.35; 10 lbs. \$4; Bu. (32 lbs.) \$8, postpaid up to 150 miles; 150 to 300 miles \$8.75; store price, ask at store.**

**THE GENUINE PENNSYLVANIA LONG BOTTLE ONION SETS.** (None this year.)

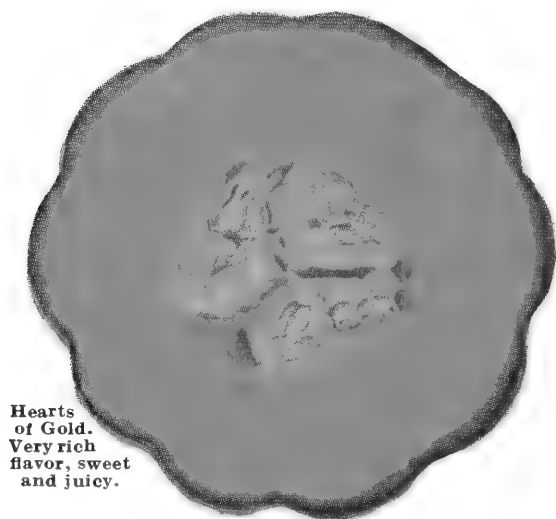
**Fall or Winter Onion Sets** (also called "Egyptian" and "Tree" Onions.) These "Winter" Onion Sets are planted in September and October, need no cultivating nor weeding, remain in the garden all winter and give you spring bunch Onions very early, before spring-planted sets are ready. Prices same as Ebenezer. Order them now, we will send them to you the last of August.

**GARLIC SETS.** One pound will plant a 200-foot row. **Lb. 85 cts.; 2 lbs. \$1.60; 5 lbs. \$3.75; 10 lbs. \$6.75, postpaid.**

**ONION PLANTS.** See page 74.

# Cantaloupes

One ounce will plant 50 hills. 3 pounds an acre. How to grow Cantaloupes (See under watermelons—page 33.)



**Hearts of Gold.** Very rich flavor, sweet and juicy.

**Hearts of Gold.** Morrill Strain. 92 days. A very excellent melon of delicious flavor, with very deep rich orange-salmon flesh. It is grown very extensively by both eastern and western market growers. The melons are 6 to 7 inches long, almost round. A very fine variety. **Pkt. 15 cts.; 2 pkts. 25 cts.; oz. 40 cts.; 1/4 lb. \$1.10; lb. \$3.50; 3 lbs. (for 1 acre) \$9.75; 6 lbs. (for 2 acres) \$18; 9 lbs. (for 3 acres) \$24.75.**

**Schell's Extra Early.** 75 days. Very valuable because of its **extreme earliness**. It is of excellent quality, with very thick salmon flesh of richest flavor. The fruits are rounded-oval, averaging 6 1/2 inches long by about 5 1/2 inches in diameter. **Pkt. 15 cts.; 2 pkts. 25 cts.; oz. 35 cts.; 1/4 lb. 95 cts.; lb. \$3; 3 lbs. (for 1 acre) \$8.50.**

**Rocky Ford** (or Burpee Netted Gem). 92 days. Oval shape, 5 by 4 1/2 inches. Known and grown the world around; famous for its **rich, very sweet, juicy GREEN** flesh. Very fine. **Pkt. 15 cts.; oz. 40 cts.; 1/4 lb. 90 cts.; lb. \$3.**

**Schoon's Hardshell.** 90 days. Here is a super-quality Cantaloupe, with very thick, rich flavored, deep salmon flesh. The melons are 7 by 8 inches, weigh 5 to 7 pounds, have a heavy blossom scar which resists cracking, prominent ribs, with coarse netting, with a hard shell. **Pkt. 15 cts.; oz. 40 cts.; 1/4 lb. 90 cts.; lb. \$3; 3 lbs. \$8.50; 10 lbs. \$27.**

**Bender's Surprise.** 90 days. Our strain of this variety is a very superior quality strain. A deep, richly flavored salmon flesh. The skin is greenish yellow when ripe. Oval, 7 by 8 inches. About 7 pounds. **Pkt. 15 cts.; oz. 40 cts. 1/4 lb. 90 cts.; lb. \$3; 3 lbs. \$8.50; 10 lbs. \$27.**

**Hale's Best Improved Strain No. 936.** 75 days. Deep salmon flesh of excellent quality; 6 1/2 by 6 inches; heavy netting. Extra-early. Average 3 pounds. **Pkt. 15 cts.; oz. 40 cts.; 1/4 lb. 90 cts.; lb. \$3; 3 lbs. (for 1 acre) \$8.50; 10 lbs. \$27.**

**Iroquois.** Developed by Cornell Experiment Station. Oval, 6 1/2 inches in diameter, with deep netting and prominent ribs. Its flesh is **extremely thick, sweet and juicy**, a rich deep salmon-orange with a delightful aromatic flavor. Resistant to fusarium wilt. 85 days. **Pkt. 15 cts.; oz. 40 cts.; 1/4 lb. 90 cts.; lb. \$3.25; 3 lbs. \$9.**

## Schell's "Dee-Licious."

Ready to pick in 85 days. This is our leading variety. When you sell it to your customers for the first time tell them it is Schell's famous "Dee-Licious"—and they will be waiting anxiously for you to come back soon with more of those same good melons. Schell's "Dee-Licious" is just like the picture. Its

flavor, as **everybody** says, is "**simply dee-licious.**" Rich, deep salmon flesh, sweet, luscious, juicy flavor. Be sure you figure to include this, the most popular Cantaloupe in Pennsylvania, in your garden whether large or small.

One to ten acres of it will prove very profitable. **Pkt. 15 cts.; 2 pkts. 25 cts.; oz. 45 cts.; 2 ozs. 80 cts.; 1/4 lb. \$1.25; lb. \$3.75; 3 lbs. (1 acre) \$10.50; 5 lbs. \$16.25; 10 lbs. \$30.**

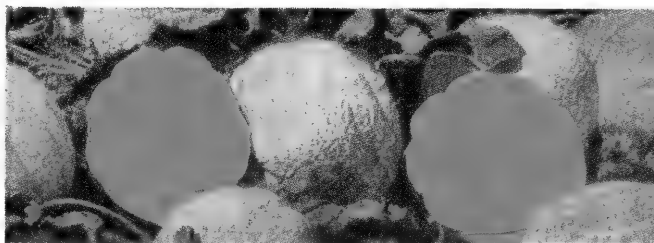
**Schell's "Dee-Licious" Cantaloupe**



## New Pennsweet Cantaloupe

Bred to **quality perfection** by Dr. R. E. Larson of our Pennsylvania Agricultural Experiment Station. Every new variety of vegetable developed here has been so good that it has had world-wide acceptance. **This new, deliciously sweet, thick, salmon-fleshed, early, prolific** Cantaloupe of outstanding quality is also a winner, having been **awarded the All-America Medal** because of its superior quality. Medium size, 1 1/2 to 2 pounds each, slightly oval; flesh very thick, almost no seed cavity. **Very early, exceedingly sweet and juicy.** Exterior color is greenish yellow. For the home gardener and market gardener it is highly recommended. **Pkt. 20 cts.; oz. 50 cts.; 1/4 lb. \$1.25; lb. \$4; 3 lbs. \$11.50.**

**Imperial Mildew-Resistant No. 45.** 86 days. Proof against mildew, this recent introduction has the unique quality of being the only Cantaloupe whose fruit can be fully ripened and yet remain edible for a long time. Near round, fine netting. Flesh salmon, very thick, firm, sweet. A wonderful melon. **Pkt. 15 cts.; oz. 40 cts.; 1/4 lb. 90 cts.; lb. \$3; 10 lbs. \$27.**



**Pride of Wisconsin.** Pure-Bred Strain. Pride of Wisconsin is almost round, slightly oval; smooth skin when young, developing a heavy netting when fully grown. Its flesh is extraordinarily thick, bright salmon color, most deliciously sweet, luscious flavor; small seed cavity; ripens right up to the rind. Yields tremendously, ready to begin picking in 90 to 100 days. **Pkt. 15 cts.; 2 pkts. 25 cts.; oz. 45 cts.; 2 ozs. 80 cts.; 1/4 lb. \$1.25; lb. \$3.50; 3 lbs. \$9.75; 10 lbs. \$30.**





# Watermelons

apart, with 4 or 5 seeds every 2 feet. As soon as they are through the ground, spray. When danger of bugs is past, thin out all but two of the best plants. Keep spraying them every two weeks, if necessary. In cultivating do not injure the plants. One ounce will plant 50 hills or 50 feet; 3 pounds an acre.

The time from planting to ripening for eating is given after each variety. This is approximate, as growing conditions have their effect in either helping or retarding growth. Do not pull your melons until you are sure they are ripe. When they are ripe they will separate from the vine by a slight pressure. If they hold tight they are not ripe.

**HOW TO GROW CANTALOUPES and WATERMELONS.** Plant them in May, or start early in paper pots and set out in May. They always do best on a light, loose, rich soil. Make hills of Cantaloupes 4 to 5 feet apart each way, and Watermelons 6 to 8 feet apart. Plant 10 to 12 seeds in a hill to insure a good stand of plants. Both can be grown very successfully by planting the seed in rows 4 feet apart, with 4 or 5 seeds every 2 feet. As soon as they are through the ground, spray. When danger of bugs is past, thin out all but two of the best plants. Keep spraying them every two weeks, if necessary. In cultivating do not injure the plants. One ounce will plant 50



**Dixie Queen.** (Wilt-Resistant strain.) 85 days. A splendid quality melon. Medium large, almost round. Weight 25 to 40 lbs., few seeds. The flesh is **very richly colored, very sweet, juicy and of delicious flavor.** It ripens right close up to the strong rind which doesn't break in shipping. Our Dixie Queen yields a big crop. Every gardener and farmer can grow them successfully on any good soil, and very profitably too. 1 ounce for 50 hills; 3 lbs. per acre. Plant an acre. **Pkt. 15 cts.; oz. 40 cts.; 2 ozs. 75 cts.; 1/4lb. \$1.25; lb. \$3.50; 5 lbs. \$15.**

## **New Watermelon Hybrid Dixie Queen.**

The **very important value** is that it is **fusarium wilt-resistant** and has that hybrid **vigor.** The stripes are a little darker green; has darker brownish seed. This is the **first Hybrid Watermelon.** **Pkt. 75 cts.; 1/2oz. \$2.75; oz. \$5; 2 ozs. \$9; 1/4lb. \$15; lb. \$50.**

**Improved Kleckley Sweets.** (Also called "Wondermelon.") As a crop for market, you will find it one of the most profitable, and for the home-garden too. True oblong shape, dark green rind, and rich red flesh, which is sweet and luscious; averages 40 lbs. A stronger rind than the old strain. Ready in about 87 days from planting. Plant an acre this year—3 to 4 lbs. of seed will do it and costs but \$9. **Pkt. 15 cts.; 2 pkts. 25 cts.; oz. 40 cts.; 1/4lb. \$1.10; lb. \$2.50; 3 lbs. \$7.20; 10 lbs. \$22.50.**



**Improved Kleckley Sweets.** A long-time popular variety.

**Striped Klondike No. 11.** 90 days. This new strain contains a very high content of sugar and thus has a most delicious flavor. The rind is thin but strong, the flesh solid bright red. Averages 30 pounds. Long-oval, heavily mottled and striped. **Pkt. 15 cts.; oz. 40 cts.; 1/4lb. \$1.10; lb. \$2.50.**

**Tom Watson.** 90 days. The melons are oblong, 18 to 24 inches long and 10 to 14 inches in diameter, averaging 40 to 60 pounds each. The flesh is a **deep red**, of the most **delicious quality** and extends close to the rind. Rind dark green and very strong. Very popular on all markets. **Pkt. 15 cts.; oz. 40 cts.; 1/4lb. \$1.10; lb. \$2.50.**

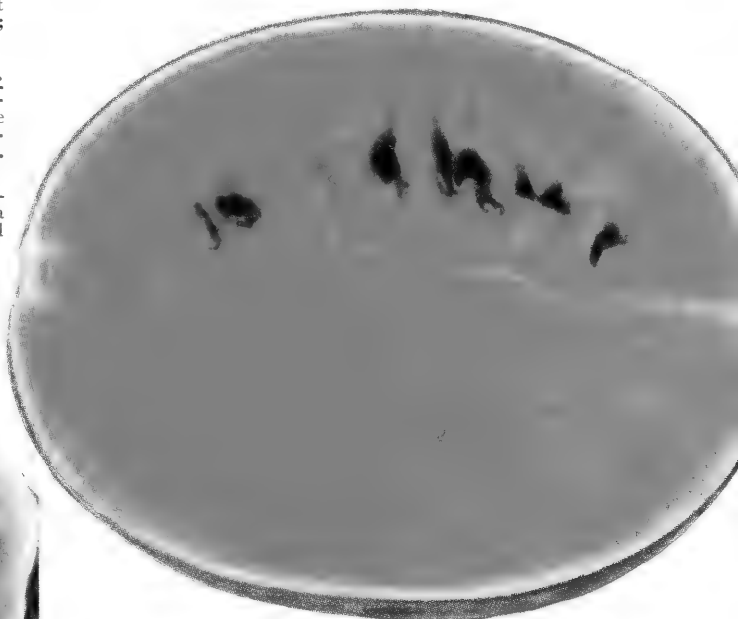
**Stone Mountain** or Dixie Belle. 90 days. Round smooth, green skin, flesh beautiful deep crimson. Averages about 45 pounds. One of the finest melons of the home-garden and for market. **Pkt. 10 cts.; oz. 35 cts.; 1/4lb. 90 cts.; lb. \$2.25; 5 lbs. \$10.**

**Halbert Honey.** 85 days. The fruits are long, blunt at both ends; skin a rich, glossy green; the flesh a beautiful crimson. **Pkt. 10 cts.; oz. 35 cts.; 1/4lb. 85 cts.; lb. \$2.25.**

**New Watermelon "Congo."** (USDA 46-40) *Winner of All-America Award.* Here is an extra-fine melon you will want to grow. The vines are very vigorous, highly resistant to anthracnose, yielding a big crop of very uniform oblong melons averaging 35 pounds. The rind is strong enough to stand up well under shipping, and the flesh is excellent both in sweet delicious flavor and fiery red color. 90 days. An ounce will plant 25 hills, 3 pounds per acre. **Certified Seed. Pkt. 15 cts.; 2 pkts. 25 cts.; oz. 40 cts.; 2 ozs. 75 cts.; 1/4lb. \$1.25; lb. \$3.50; 3 lbs. \$10.20; 10 lbs. \$32.50; 25 lbs. \$75.**

**Harris' Earliest.** 80 days. One of the best extra-early melons; oval, dark green; flesh sweet, delicious. **Pkt. 10 cts.; oz. 35 cts.; 1/4lb. 90 cts.; lb. \$2.25.**

**Rhode Island Red.** A grand new, **extra-early** (70 days) small melon, 10 to 12 lbs. bright sparkling pink-red flesh so sweet the sugar content runs as much as 11 per cent. In outward appearance it looks like a miniature Dixie Queen. A heavy producer and most excellent quality flavor. Try it, you will be **pleased.** **Pkt. 25 cts.; 1/2oz. 40 cts.; oz. 75 cts.; 1/4lb. \$2; lb. \$6.**



## **The New Hampshire Midget Watermelon.**

Awarded **Gold Medal** by All-America selections. Now, for every home-garden a little midget melon the size of a cantaloupe. Weighs 3 to 4 lbs. The flesh is just as red and juicy and sugar-sweet in flavor, as the big melons. **Pkt. 15 cts.; 2 pkts. 25 cts.; oz. 50 cts.; 2 ozs. 90 cts.; 1/4lb. \$1.50; 1/2lb. \$2.75; lb. \$5; 4 lbs. \$18; 10 lbs. \$40.**

# SCHELL'S QUALITY PEAS

## Grow Lots of Peas

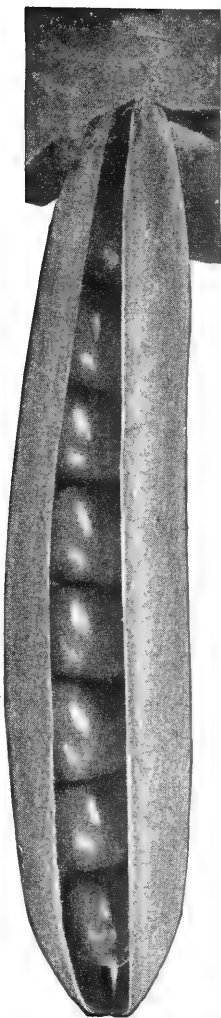
vegetable plants and flowers, too. It is safe and non-poisonous. Postpaid, 4 ozs. \$1.25; 8 ozs. \$2; qt. \$5.35 (2 teaspoonfuls make a gallon of spray). Grow them for fresh garden use, grow them to can and to freeze for an abundance of delicious Peas all winter. (You may deduct 10% Cash discount if your total order for vegetable seeds equals \$26 or more; 8% if \$11 to \$25.)

Please note that varieties of Peas marked thus ● are Wilt-resistant Strains.

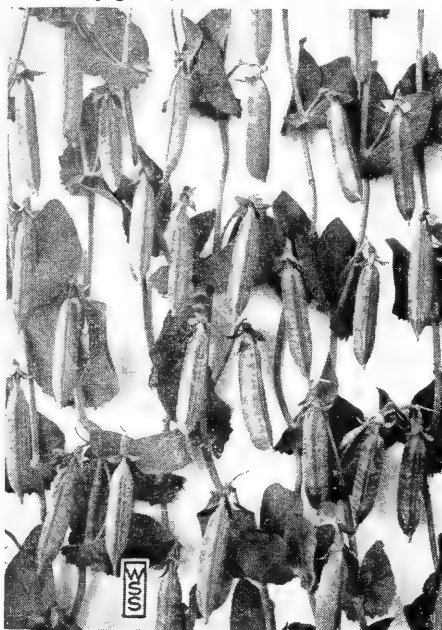
50 lbs. at the 100-lb. rate

**HOW TO GROW PEAS.** Have good soil worked deeply and thoroughly. Wizard Brand Sheep or Cow Manure worked in is good (we have it). Make the rows 1 foot apart for low-growing sorts and for the home-garden, and 3 feet for large plantings for tractor cultivation. You can grow Peas in midsummer very successfully if you cultivate them every week or twice a week, thus conserving the moisture for them. Try it. For tall sorts make rows 2 feet apart in the home-garden and 3 to 4 feet for large plantings. Cover early plantings 1 to 1½ inches; when soil is warm cover 2 inches. By successive plantings every 2 weeks Peas may be had all season. Cultivate thoroughly all through the growing period, but keep out of them when they are wet. Two pounds will plant a row 100 feet long; 100 to 150 pounds to the acre. Inoculate your Peas and Beans with Legume-Aid. Enough for 5 lbs. 20 cts.; Large Size 55 cts., enough for up to 60 lbs. Dust on the seed before planting; it feeds nitrogen to the plants. Mention you want it for Peas and Beans.

See pages 35, 36 and 37 for other Peas. We pay the postage.



Freezonian  
Excellent



Little Marvel Peas. See how they yield!

**Improved Thomas Laxton.** It is one of the very best ●extra-early large-podded Peas. It is ready to pick in 58 days. It is of excellent quality, richly flavored, and the pods are packed solid with large Peas, usually eight in a pod. It yields very heavy, and in every way is extremely desirable for home or market use, for canning and an excellent freezing variety. Plants grow 20 inches high. Pkt. 15 cts.; ¼lb. 25 cts.; ½lb. 35 cts.; 1b. 65 cts.; 2 lbs. \$1.25; 5 lbs. \$2.75; 10 lbs. \$4.50; 15 lbs. \$6; 25 lbs. \$7.50; 100 lbs. \$28, prepaid.

**Bliss' Everbearing.** One of the best main-crop Peas. Pods are ●3 to 4 inches long and well filled. Very prolific. Plants grow 2½ feet high. About 80 days from planting to picking. Pkt. 15 cts.; ¼lb. 25 cts.; ½lb. 40 cts.; 1b. 75 cts.; 2 lbs. \$1.35; 5 lbs. \$2.75; 10 lbs. \$4.50; 15 lbs. \$6; 25 lbs. \$7.50; 100 lbs. \$28, prepaid.

**Telephone or Alderman.** This grand good old variety, so ●well known, is immensely productive and of the finest quality. Grows 3 to 4 feet high and requires support such as brush, twine, or wire. (We have jute twine, rough and strong, which is ideal for the vines to climb and cling to. 45 cts. per ½-lb. ball, 55 cts. postpaid.) Large pods, 4½ to 5 inches long, filled with big Peas of delicious flavor. It bears these big Peas over a long period. It is a good freezing variety. 71 days. Pkt. 15 cts.; ¼lb. 25 cts.; ½lb. 40 cts.; 1b. 70 cts.; 2 lbs. \$1.30; 5 lbs. \$2.75; 10 lbs. \$4.50; 15 lbs. \$6; 25 lbs. \$7.50; 100 lbs. \$28, prepaid.

**Dwarf Telephone.** ●70 days. Vines grow 1½ feet. Pods are large—4½ inches. Pkt. 15 cts.; ¼lb. 25 cts.; ½lb. 35 cts.; 1b. 65 cts.; 2 lbs. \$1.20; 5 lbs. \$2.75; 10 lbs. \$5; 15 lbs. \$6.25, prepaid.

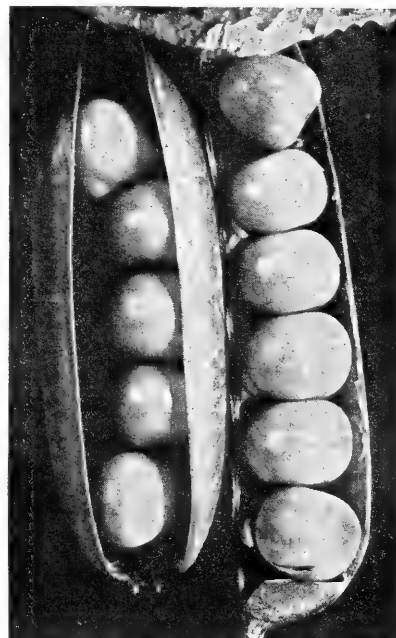
**Freezonian.** An excellently flavored Pea developed ●for freezing quality, heavy yield, large-size, broad full Market Peas, with a healthy, medium-heavy vine 30 inches high. The pods are blunt-ended, 3½ inches long. It is wilt-resistant and a fine garden variety for using fresh as well as for freezing. 60 days. Pkt. 15 cts.; ¼lb. 25 cts.; ½lb. 40 cts.; 1b. 70 cts.; 2 lbs. \$1.30; 5 lbs. \$2.75; 10 lbs. \$5; 15 lbs. \$6.25; 25 lbs. \$8.75; 100 lbs. \$30, prepaid.

**Laxtonian.** Grows 15 to 20 inches high. Pods are very large, often 9 big Peas in pod. It is one of the largest-podded of all dwarf varieties and early. 65 days. Pkt. 15 cts.; ¼lb. 25 cts.; ½lb. 35 cts.; 1b. 65 cts.; 2 lbs. \$1.20; 5 lbs. \$2.75; 10 lbs. \$5; 15 lbs. \$6.25; 25 lbs. \$8.75; 100 lbs. \$30, prepaid.

**Nott's Excelsior.** You will like this good garden Pea. One of the most desirable for market-gardener and home-garden, because ●of its sweet delicious flavor, even growth and productiveness. Grows just 15 inches high and its vigorous little bushes are covered with pods 2½ to 3 inches long, packed tight with big tender-sweet Peas. 60 days from planting to first picking. Pkt. 15 cts.; ¼lb. 25 cts.; ½lb. 35 cts.; 1b. 65 cts.; 2 lbs. \$1.20; 5 lbs. \$2.75; 10 lbs. \$4.50; 15 lbs. \$6; 25 lbs. \$7.50; 100 lbs. \$28, prepaid.

**Little Marvel** is a very popular Pea both with home and market-gardeners because it is such a good big deliciously flavored Pea, maturing early, being ready in 63 days. The pods are 3 inches long with 7 or 8 Peas in them. Vines 18 inches, dark green like the pods; good for freezing. (See it above.) Pkt. 15 cts.; ¼lb. 25 cts.; ½lb. 35 cts.; 1b. 65 cts.; 2 lbs. \$1.20; 5 lbs. \$2.75; 10 lbs. \$5; 15 lbs. \$6.50; 25 lbs. \$8.75; 100 lbs. \$30, prepaid.

**World's Record.** A large-podded, ●extra-early Pea of excellent quality, with 7 to 8 large, dark green Peas in a pod. 58 days. Pkt. 15 cts.; ¼lb. 25 cts.; ½lb. 35 cts.; 1b. 65 cts.; 2 lbs. \$1.25; 5 lbs. \$2.75; 10 lbs. \$5; 15 lbs. \$6.25; 25 lbs. \$8.75; 100 lbs. \$30, prepaid.



Nott's Excelsior Peas. Its rich, sweet flavor is what you will like. Plants just 15 in. high.

# Four Very Excellent Peas AND ALL EARLY VARIETIES.

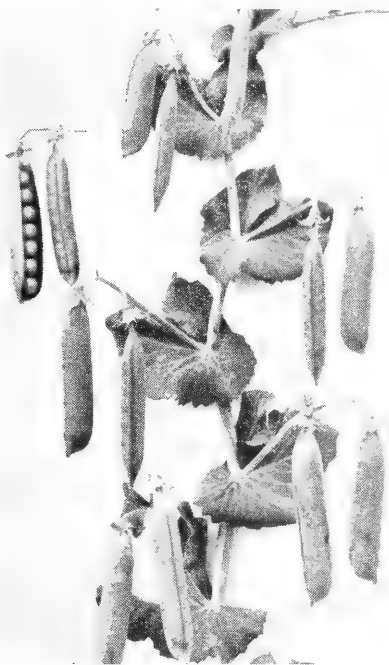
Especially desirable for **freezing** because of their **extra-rich flavor** and because they have been **bred for freezing and canning**. Of course, for fresh-from-the-garden use they also excel. Why not try some of each, for you will want to freeze and can enough for that hungry family for all next winter and spring, until next year's crop is ready. Save \$200 to \$300 on those big store bills by having a vegetable garden, a big one.

**Remember, you may deduct 10% if your entire order amounts to \$26 or more; 8% if \$11 or more.**

For other varieties of Peas see pages 34, 36 and 37.

## Victory Freezer

This very excellent variety has been bred to perfection in quality for **freezing, heavy yield** and resistance to wilt. Pick them two at a time, for they **bear two pods** on each stem, and the plants are loaded with them. Pods are  $3\frac{1}{2}$  inches long, plants 24 inches. Ready to use in 67 days. Perfect quality for fresh garden use. Victory Freezer should be a "must" in **your** garden. Pkt. 15 cts.;  $\frac{1}{2}$  lb. 25 cts.;  $\frac{1}{2}$  lb. 40 cts.; lb. 75 cts.; 2 lbs. \$1.35; 5 lbs. \$3; 10 lbs. \$5.50; 25 lbs. \$8.50; 100 lbs. \$32, prepaid.



**Victory Freezer Peas.** Note the pods are borne in doubles or two on each stem. Awarded the All-America Medal.

## Early Giant Peas

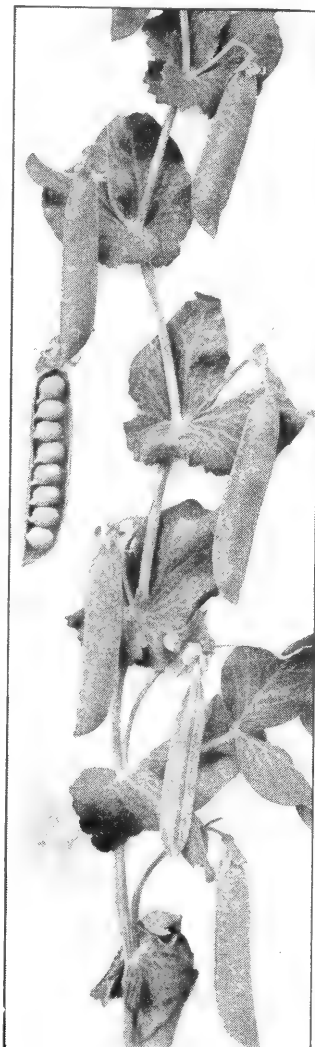
Here is an unusually good variety for you who grow for **early market**, for the pods of Early Giant average  $4\frac{1}{2}$  inches long, some bigger, and all filled with 8 and 9 big, **sweet-flavored Peas** in dark green pods. They are ready to pick in 64 days. The plants are just 20 inches high, vigorous, with heavy foliage. Try them. Pkt. 20 cts.;  $\frac{1}{2}$  lb. 40 cts.; lb. 75 cts.; 2 lbs. \$1.40; 5 lbs. \$3.25; 10 lbs. \$6; 25 lbs. \$9; 100 lbs. \$34, prepaid.

### SPECIAL OFFER!

All 4 are so very good we want you to have **all** of them.

**4 Pkts., one of each, 55 cts.**  
**4- $\frac{1}{2}$  lbs., one of each, \$1.50**  
**4-1 lbs., one of each, \$2.60**

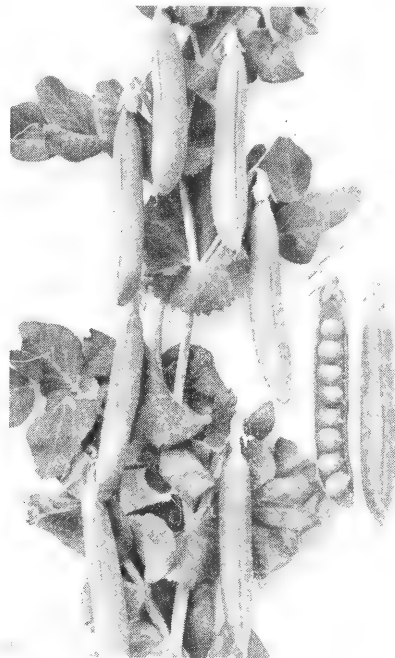
**Postpaid**



**Improved Gradus.** An excellent freezing variety.

## Improved Gradus

Very highly flavored, large Peas, packed in 4-inch dark green pods. The 35-inch plants are bred to wilt resistance. An excellent **freezer** and for market and home-garden use, as it is an extra-early, large-podded Pea ready in 65 days. Pkt. 15 cts.;  $\frac{1}{2}$  lb. 25 cts.;  $\frac{1}{2}$  lb. 40 cts.; lb. 70 cts.; 2 lbs. \$1.30; 5 lbs. \$3; 10 lbs. \$5.50; 25 lbs. \$8; 100 lbs. \$30, prepaid.



**Superb, Laxton's.** And it is a superb Pea in quality, is extra early and large.

## Superb, Laxton's

The plants grow only 15 to 18 inches high and produce in great abundance their big, 4-inch pods filled with delicious Peas. Extra early, too—ready to use in 60 days—and they are hardy and stand early planting. Try these Superb Peas. They are of **superb quality**. A good canning variety, and for **early market** and home-garden use (not freezing). Pkt. 15 cts.;  $\frac{1}{2}$  lb. 40 cts.; lb. 75 cts.; 2 lbs. \$1.35; 5 lbs. \$3; 10 lbs. \$5.50; 25 lbs. \$8.50; 100 lbs. \$32, prepaid.



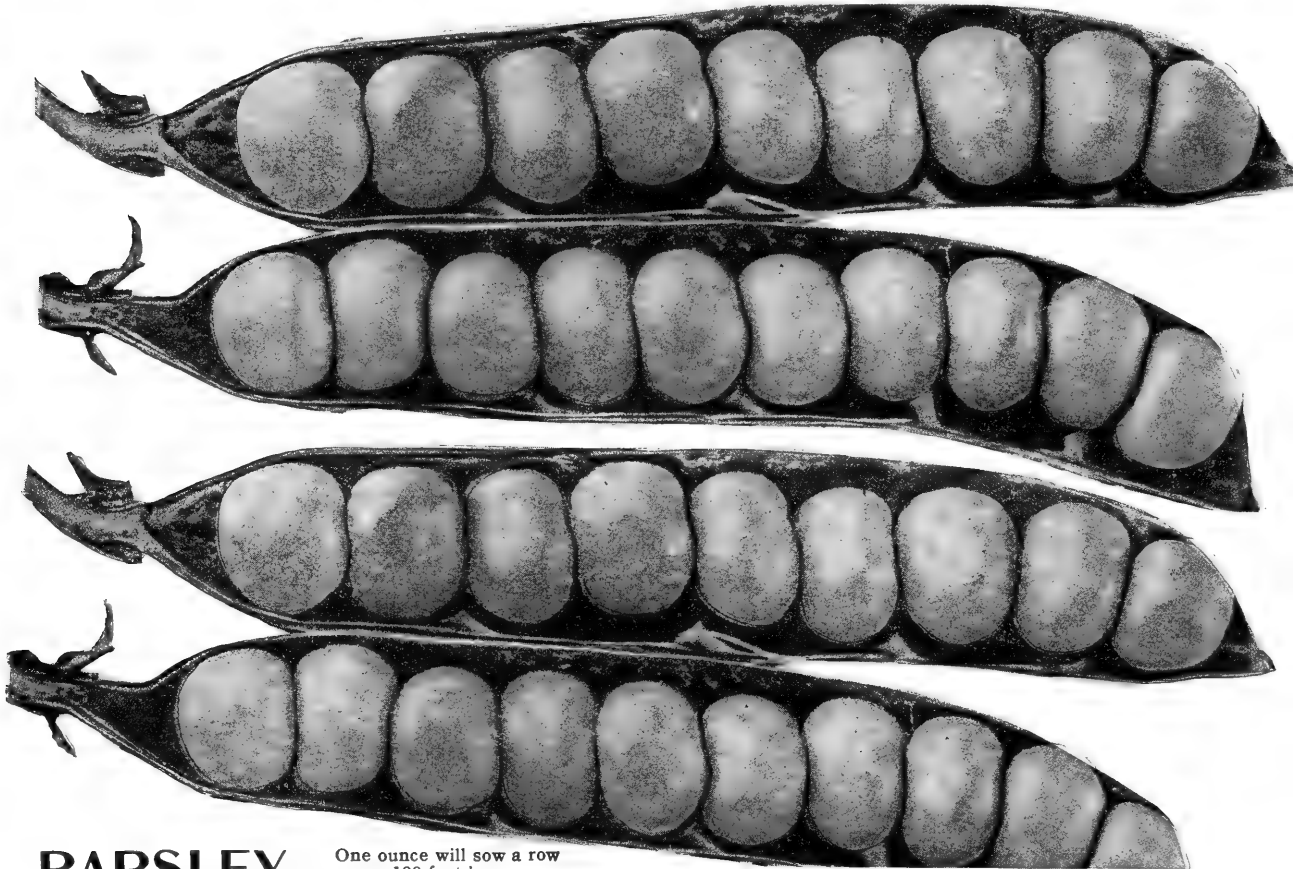
**Early Giant.** Big Peas in big,  $4\frac{1}{2}$ -inch pods, ready to pick in 64 days.



## Schell's WONDERFUL PEA *Monster Pods, Largest of Them All*

Each filled with **nine or ten big delicious Peas**. Schell's Wonderful Pea is remarkably sweet flavored, is adapted for **freezing and canning**. It was acclaimed as the most outstanding in **size, quality, vigor and yield** out of five hundred varieties tested with it. It is on almost every one of the tens of thousands of orders we receive annually from our customers—they **know** how **wonderful** it is. In the 1947 Pea Variety Trials carried on by our Pennsylvania State University Experiment Station out of 37 varieties, **SCHELL'S WONDERFUL PEAS** produced the largest average length of pods, 4.6 inches, and the heaviest weight per 100 pods, 965 grams. Be sure **you** include it in your order. It is **Wonderful!** (70 days.)

**Pkt. (2 ozs.) 20 cts.; 1/4lb. 35 cts.; 1/2lb. 60 cts.; 1b. 95 cts.; 2 lbs. \$1.65; 5 lbs. \$3.75; 10 lbs. \$6.50; 15 lbs. \$8; 25 lbs. \$11; 50 lbs. \$20; 100 lbs. \$40; 500 lbs. (enough for 5 acres) \$175, prepaid.**



## PARSLEY

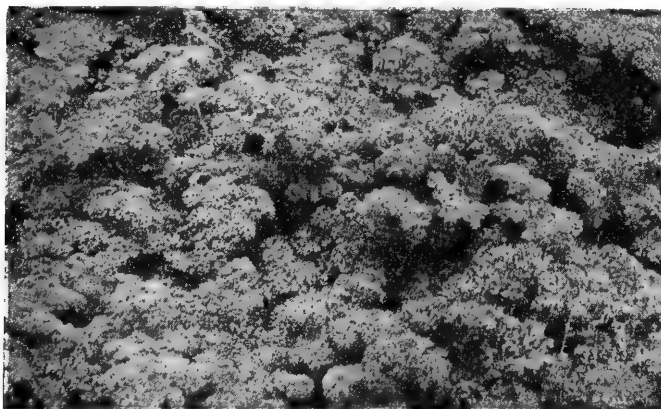
One ounce will sow a row  
100 feet long

### HOW TO GROW PARSLEY.

**Important.** It sometimes requires 3 to 4 weeks for Parsley seed to germinate. Cover the seed 1/2 inch. The soil must be moist. In dry weather it is next to impossible to get Parsley seed to germinate unless watered properly. Sometimes soaking the seed several hours in warm water, (not hot), then sowing it out immediately, will help. Parsley can also be easily grown all winter indoors in a flower pot or inside window-box. It is generally used green; however, you can dry the leaves and keep them in air-tight jars for winter.

### HAMBURG OR ROOTED PARSLEY

The roots are shaped like a parsnip and are used for flavoring soups, and the foliage is used also, just like the other varieties. You can store the roots in dry sand for winter use. **Pkt. 15 cts.; oz. 35 cts.; 1/4lb. 85 cts.; 1b. \$2.**



**"Evergreen" Parsley.** The leaflets are more coarsely cut than others, but closely curled. Very full uniform, vigorous plants, good stems. Be sure to order it. **Pkt. 10 cts.; oz. 35 cts.; 1/4lb. 85 cts.; 1b. \$2.**

**Plain Parsley.** The leaves are plain or smooth, not curled. **Pkt. 10 cts.; oz. 35 cts.; 1/4lb. 85 cts.; 1b. \$2.**

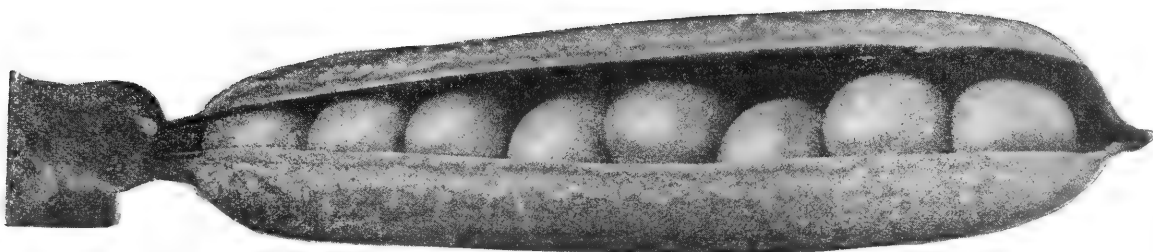
**Paramount.** Beautiful deep green; triple curled; good stems. **Pkt. 15 cts.; oz. 40 cts.; 1/4lb. 90 cts.; 1b. \$2.50.**

**Moss Curled.** **Pkt. 10 cts.; oz. 35 cts.; 1/4lb. 85 cts.; 1b. \$2.**

**Fine Double Curled.** Very handsome deep green, full curled and deeply cut. **Pkt. 10 cts.; oz. 35 cts.; 1/4lb. 85 cts.; 1b. \$2.**

**Schell's "Beauty" Parsley.** This is indeed a beautiful Parsley as well as a very good Parsley. The long stems are heavily massed with **extra full, curled foliage** which carries a very attractive bright lively dark green color. It is so outstanding that we think it deserves the gold medal for quality. **Pkt. 15 cts.; 2 pkts. 25 cts.; oz. 40 cts.; 2 ozs. 75 cts.; 1/4lb. \$1.10; 1b. \$3**

**Schell's Beauty Parsley.** The foliage is lacy and exquisitely curled; the color is a deep lustrous dark green, the stems long. Every home garden should have a row of Parsley. You market-gardeners should grow quantities of it for your customers. Don't make them go elsewhere for anything; grow some of **everything** for **your** customers, and **LOTS** of Schell's Beauty Parsley.



Schell's "Good-Times" Peas. Fine extra-early, richly flavored; excellent freezer.

## Schell's "GOOD-TIMES" Pea A MOST VALUABLE EXTRA-EARLY LARGE-PODDED PEA

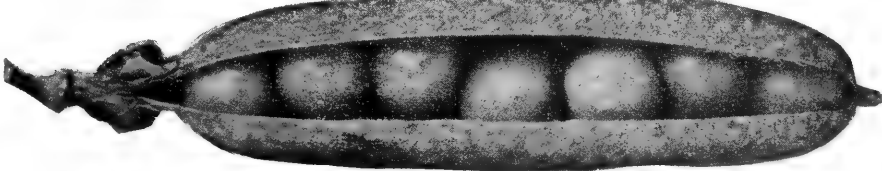
*Introduced by Us Exclusively and in Great Demand*

One of the grandest, largest, extra-early, dimpled Peas ever developed. Just what everybody wants, a larger-podded, better-quality heavier-yielding, **extra-early Pea**.

You will like it—we believe you will prefer it as positively the finest of all extra-early, large-podded varieties. The pods are deep rich green, holding their color longer than any other; the Peas are large, green, of richest quality, 8 and 9 in a pod; the plants grow 22 inches, and are loaded with Peas. They are upright and sturdy and show a vigorous resistance to adverse conditions, such as excessive heat, moisture, cold, and to insects, too. In other words, it is one of the most robust of all varieties, and this accounts to some degree, for its longer yielding period and very heavy crop.

We are confident, whether for your own use or for market, you will find "Good-Times" Peas one of the very best in quality, yield, and earliness you have ever grown. Therefore, we urge you to include it in your planting plans for this season.

Plant an abundance of this fine variety. We highly recommend "Good-Times" Pea; for canning, freezing, and garden fresh, it is one of the best. **Schell's Extra-Early Pea, "Good-Times" for your early crop. 57 days. Pkt. 20 cts.; 1/2 lb. 50 cts.; 1 lb. 85 cts.; 2 lbs. \$1.50; 5 lbs. \$3; 10 lbs. \$5.50; 15 lbs. \$7.80; 25 lbs. \$11.25; 50 lbs. \$19; 100 lbs. \$38, prepaid.** (It is wilt-resistant.)



**Improved Strain "Alaska."** For early to market and for canning, but not for freezing.

**Improved Strain "Alaska."** (Wilt-Resistant Strain.) The earliest of all Peas. There is a world of difference in this, the Improved strain of Alaska, and the ordinary Alaskas. The pods are solidly packed with big Peas from end to end. The Improved Alaska yields many more pods to the plant and the pods are larger. It is the first on the market when planted early. Ready in 45 days. The plants grow 2 feet. **Pkt. 15 cts.; 1/2 lb. 40 cts.; 1 lb. 60 cts.; 2 lbs. \$1.10; 5 lbs. \$2.25; 10 lbs. \$3.75; 15 lbs. \$4.90; 25 lbs. \$6.25; 100 lbs. \$22, prepaid.**

**Blue Bantam or Hundredfold.** 62 days. Grows 20 inches high. Pods are 4 inches long, with 6 to 8 very deliciously flavored Peas in them. Excellent quality, sweet and delicious. Early and **heavy producer**. In every way a most desirable variety for the home-garden and for market. Excellent freezer. **Pkt. 15 cts.; 1/2 lb. 45 cts.; 1 lb. 70 cts.; 2 lbs. \$1.25; 5 lbs. \$2.50; 10 lbs. \$4.25; 15 lbs. \$5.95; 25 lbs. \$7.25; 100 lbs. \$27, prepaid.**

## SUGAR PEAS

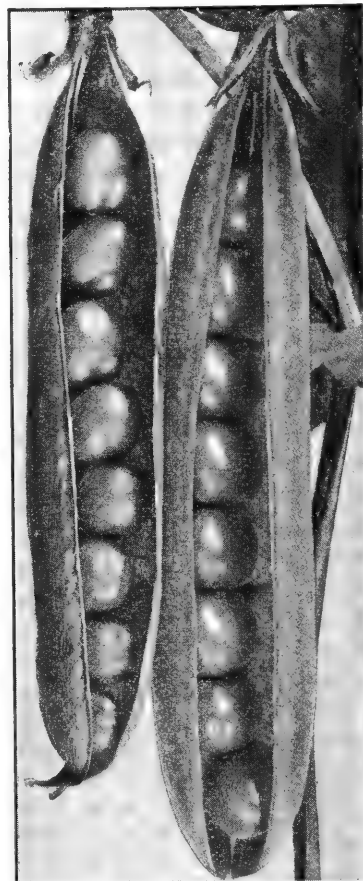
Sugar Peas are not shelled as other Peas. The pods and Peas are edible when cooked. They are delicious. Pick when young and tender and cook whole, as they are, as you do snap beans. Fine to freeze for a winter treat.

**Dwarf Gray Sugar Peas.** Grow 20 inches high. Early (60 days), very sweet and tender; and very prolific. Pods 3 inches. **● Pkt. (2 ozs.) 15 cts.; 1/4 lb. 25 cts.; 1/2 lb. 45 cts.; 1 lb. 75 cts.; 2 lbs. \$1.35; 5 lbs. \$2.75; 10 lbs. \$4.50; 15 lbs. \$6; 100 lbs. \$28, prepaid.**

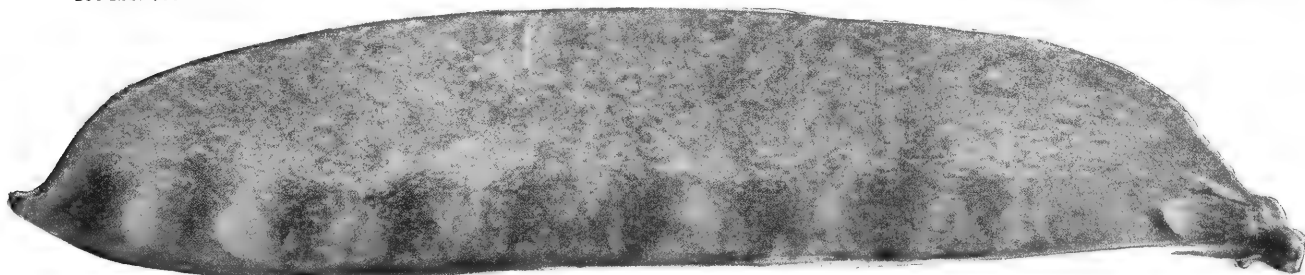
**DWARF WHITE BLOSSOM SUGAR.** Very sweet, light green pods. Seeds white. Grows about 20 inches. **Pkt. (2 ozs.) 15 cts.; 1/4 lb. 25 cts.; 1/2 lb. 45 cts.; 1 lb. 75 cts.; 2 lbs. \$1.35; 5 lbs. \$2.75; 10 lbs. \$4.50; 15 lbs. \$6; 25 lbs. \$7.50; 100 lbs. \$28, prepaid.**

**MAMMOTH MELTING SUGAR PEA.** White seed, white blossom. 3 to 4 feet; 70 days; ● pods 4 1/2 to 5 inches, light green, very tender. (Prices same as Dwarf White above.)

**Sugar Peas, Genuine Mammoth Luscious.** Be sure to have some of these deliciously sweet Sugar Peas in your garden, and you who grow for market—grow lots of them, for they are always in great demand. Without exception one of the largest, sweetest, purest of all Sugar Peas. The pods, when fully grown, will measure 6 to 7 inches long and 1 1/2 inches broad, and they are delicious. We grow the *Genuine Mammoth Luscious* and sell hundreds of bushels. Vines grow 3 feet. We grow them successful without support. They prefer brush, binder twine or wire and rows 2 to 3 feet apart for a good big crop. **Pkt. 20 cts.; 1/2 lb. 50 cts.; 1 lb. 85 cts.; 2 lbs. \$1.40; 5 lbs. \$3; 10 lbs. \$5.50; 15 lbs. \$7.75; 25 lbs. \$9.25; 100 lbs. \$35.**



Blue Bantam or Hundredfold



Sugar Peas, Mammoth Luscious, the largest of all Sugar Peas, very tender and sweet

# SQUASH

**HOW TO GROW SQUASH.**—Plant 8 to 10 seeds in each hill and have hills of bush varieties 3 to 4 feet apart and vining late sorts 6 to 8 feet apart each way. Ounce plants 25 hills, 4 pounds an acre, and they may be planted in rows allowing 4 feet of space on either side of the row for the vines to spread. Plant the bush kinds in rows 3 feet apart. BUSH varieties do not vine so may be grown in any garden, small or large. The winter varieties, the Hubbards, Boston Marrow, and Butternut, can be easily stored in any cool dry place, with temperature about 50 degrees, and this gives you these good Squash all winter for pies, stewing, frying, etc. They will help cut your high food bills.

**Golden Delicious.** The Squashes are top-shaped, 11 inches long, 8 inches thick. Skin bright reddish orange, and flesh golden orange, sweet and dry. Highly recommended and used extensively for canning, freezing and baking. Average 7 pounds. **Pkt. 15 cts.; oz. 40 cts.; 1/4 lb. 95 cts.; lb. \$2.75.**

**Uconn.** Awarded Gold Medal. So good it was awarded the highest number of points ever given to a new vegetable in the All-America Selections. 6 inches long, 4 1/2 inches in diameter, with 6, 8 and 10 on each plant. Flesh golden; skin green. It **does not vine**; therefore, it should have a place in every home garden. **Pkt. 15 cts.; 2 pkts. 25 cts.; oz. 40 cts.; 2 ozs. 65 cts.; 1/4 lb. \$1; lb. \$3.**

**Buttercup.** Try this good Squash. It is distinctly shaped small "meal size"—4 1/2 inches thick by 6 1/2 inches across. Thick orange flesh; skin green with stripes and spots of gray. Sweet and dry. **Pkt. 15 cts.; 2 pkts. 25 cts.; oz. 35 cts.; 2 ozs. 60 cts.; 1/4 lb. 95 cts.; lb. \$3.50.**

**Table Queen.** Green. Is also called "Acorn" and "Des Moines." The Squashes are just about 6 inches long, 4 inches in diameter, **dark deep green** in color; when fully ripe the rind turns to bright orange-yellow. However, they may be used just as well before as after ripening, served by halves and used for sauce or for pies. 58 days. **Pkt. 15 cts.; oz. 40 cts.; 1/4 lb. \$1; lb. \$2.50; 4 lbs. \$8.50.**



Squash, Table Queen or Acorn

**GOLDEN TABLE QUEEN.** Like the Table Queen above, except the skin is a beautiful golden color. **Pkt. 10 cts.; oz. 35 cts.; 1/4 lb. 85 cts.; lb. \$2.25.**

**Royal Acorn.** Half again as large as the original Table Queen. Allow them to develop until the shell is hard for best quality. **Pkt. 15 cts.; oz. 35 cts.; 1/4 lb. 95 cts.; lb. \$2.50.**

**Early Prolific Straightneck.** Plants are bush type and compact, very suitable for the home-garden, and this allows close planting. The fruits are smooth, of delicate cream-yellow and they may be used when any size from 4 to 14 inches. 40 to 50 days. **Pkt. 15 cts.; oz. 40 cts.; 1/4 lb. 95 cts.; lb. \$3.**

**COCOZELLE.** A long, early prolific, Italian Marrow Squash, dark green with stripes of lighter green; flesh greenish white. Grow up to 20 inches but are used when 10, 12 or more inches in length. **Pkt. 10 cts.; oz. 30 cts.; 1/4 lb. 85 cts.; lb. \$2.25.**



Squash, Butternut

**ZUCCHINI DARK GREEN or BLACK.** Bush. Same as above, except color. **Pkt. 10 cts.; oz. 35 cts.; 1/4 lb. 85 cts.; lb. \$2.25.**

**GOLDEN HUBBARD.** In shape this is quite like the improved Hubbard, but earlier. The skin is a rich orange-red and the flesh is deep orange of the best quality. Highly recommended. 100 days. **Pkt. 15 cts.; oz. 35 cts.; 1/4 lb. 85 cts.; lb. \$2.25; 4 lbs. \$8.**

**BLUE HUBBARD.** This variety was developed from the original Hubbard Squash. Its skin is a dark bluish gray; flesh thick, orange-yellow. A good keeper. Large size. 115 days. **Pkt. 15 cts.; oz. 40 cts.; 1/4 lb. 90 cts.; lb. \$2.25; 4 lbs. \$8.**

**WARTED HUBBARD.** Dark green, almost black skin, called "warted" from the irregular bumpy surface of the skin. Flesh orange-yellow. Very fine, excellent for pies, and a good freezer. 115 days. **Pkt. 10 cts.; oz. 35 cts.; 1/4 lb. 85 cts.; lb. \$2.50.**

**IMPROVED HUBBARD.** They are large, moderately warted, with dark green skin and flesh of richest orange. Very prolific. 100 days. **Pkt. 15 cts.; oz. 40 cts.; 1/4 lb. 90 cts.; lb. \$2.25; 4 lbs. \$8.**

**GIANT SUMMER CROOKNECK.** 16 inches long and 4 1/2 inches wide. Average 4 pounds. Ready in 55 days. **Pkt. 15 cts.; oz. 40 cts.; 1/4 lb. 90 cts.; lb. \$2.50; 4 lbs. \$7.50.**

**EARLY GOLDEN SUMMER CROOKNECK.** Fruits measuring about a foot long, of bright orange color inside and out. 48 days. **Pkt. 15 cts.; oz. 40 cts.; 1/4 lb. 90 cts.; lb. \$2.50.**

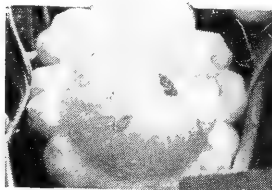
**Boston Marrow.** A fine winter sort, shaped like Hubbard; smoother skin. The skin is a bright orange and the flesh deep orange. A good keeper; yields heavily. Used widely for **delicious pumpkin pies**. Good freezer. 100 days. **Pkt. 15 cts.; oz. 35 cts.; 1/4 lb. 80 cts.; lb. \$2.25; 4 lbs. \$8.**

**Butternut.** The flesh is rich orange, very sweet and dry, of very fine texture and excellent flavor. The fruits are 10 to 12 inches long and 4 to 5 inches thick at the blossom end. Very meaty. Good to freeze. Yields heavily. Matures in about 80 days. **Pkt. 15 cts.; oz. 45 cts.; 1/4 lb. \$1.25; lb. \$4.**



New Gold Medal Squash, Uconn

**Warren Turban.** Has a distinct "button" on the blossom end. Color is red-orange with gray stripes at the blossom end. Flesh orange, dry and of superior quality. Very prolific. Try it. Very popular in New England States. **Pkt. 10 cts.; oz. 35 cts.; 1/4 lb. 95 cts.; lb. \$3.**



Squash, Early White Bush Scallop

## Early White Bush Scallop

Also called "**Dollar Squash**." This is the popular "Pattypan" or "Cympling." Fine when picked immediately after being set on and when not much larger than a dollar, and when served like asparagus they are delicious. Their

fruits average 6 1/2 inches in diameter and 2 1/2 inches thick. They bear until frost. 50 days. **Pkt. 15 cts.; oz. 40 cts.; 1/4 lb. 90 cts.; lb. \$2.50; 4 lbs. \$9.**

**EARLY GREEN-TINT WHITE BUSH SCALLOP SQUASH.** **Pkt. 10 cts.; oz. 30 cts.; 1/4 lb. 75 cts.; lb. \$2.**

**ZUCCHINI GREY.** About 12 inches long and 4 inches in diameter, is light, mottled gray when matured and light green when in the edible stage. Excellent. Flesh creamy yellow. Used mostly when small and tender. 60 days. **Pkt. 10 cts.; oz. 35 cts.; 1/4 lb. 85 cts.; lb. \$2.25.**



Squash, Boston Marrow



**Sweet Pepper, Crimson Beauty**  
As many as 50 or more Peppers on one plant.

**Crimson Beauty.** Indeed it is a beautiful Pepper, perfectly smooth, with sweet delicious flesh thicker than most large Peppers. A perfect Pepper for salads, for canning, whole or cut, or for pickling. They are 2 to 3 inches in diameter and 1 to 1½ inches thick from top to bottom. And yield!—never saw anything to compare with it. We counted fifty Peppers on one plant—some had more, some less. Use them when green or crimson. Be sure to try this wonderful new Sweet Pepper, **Crimson Beauty**. You'll like it. **Pkt. of 100 seeds 25 cts.; ¼oz. \$1.25; ½oz. \$2; oz. \$3.50.**

**Oakview Wonder.** Developed from the popular California Wonder. A week to ten days earlier. Thick flesh. Sweet. Not as large but yields heavy. 60 days. **Pkt. 15 cts.; 2 pkts. 25 cts.; ½oz. 35 cts.; oz. 65 cts.; ¼lb. \$2; lb. \$7.50.**

**Chinese Giant.** Very large, almost square in shape. The flesh is thick, sweet and, being so large, makes an excellent Mango for stuffing. A brilliant scarlet when ripe. 75 days. **Pkt. 15 cts.; ½oz. 50 cts.; oz. 95 cts.; ¼lb. \$2.75; lb. \$10.**

**Ruby Giant.** This is a cross between Improved Ruby King and Chinese Giant, and grows very large. Is shaped like Improved Ruby King but larger. 70 days. **Pkt. 15 cts.; ½oz. 50 cts.; oz. 90 cts.; ¼lb. \$2.25; lb. \$8.**

**Neapolitan.** Without question this is one of the earliest and one of the most productive of all large, sweet mild Peppers. 4 to 5 inches long, 2½ inches thick. 60 days. **Pkt. 15 cts.; oz. 75 cts.; ¼lb. \$2; lb. \$7.**

**Small Red Chili.** 80 days. Plants covered with Peppers 2 inches long. Bright red when ripe and very hot. They are dried, ground, and chiefly used for Pepper sauce. **Pkt. 15 cts.; ½oz. 40 cts.; oz. 75 cts.; ¼lb. \$2.**

**Large Long Red Cayenne.** Hot, 5 inches long, ½ inch thick. 70 days. **Pkt. 15 cts.; ½oz. 50 cts.; oz. 85 cts.; ¼lb. \$2.25.**

**Sweet Banana Pepper.** The plants are medium in height and very prolific, bearing 15 to 18 and sometimes 22 attractive long smooth Peppers, 7 inches long and 1½ inches at the stem end. Banana-yellow color, then it turns red. Use them when either yellow or red. Sweet. 60 days. **Pkt. 15 cts.; 2 pkts. 25 cts.; ½oz. 45 cts.; oz. 85 cts.; ¼lb. \$2.50; lb. \$8.**

**Schell's Large Yellow.** A very fine, sweet, yellow variety. The Peppers are large and shaped much like Chinese Giant. The plants are prolific and very vigorous. **Pkt. 15 cts.; ½oz. 45 cts.; oz. 85 cts.; ¼lb. \$2.75; lb. \$10.**

**Large Bell or Bull Nose.** Sweet-flavored flesh. Early and prolific. **Pkt. 10 cts.; oz. 65 cts.; ¼lb. \$1.75; lb. \$6.50.**

**Improved Ruby King.** A very popular variety; bright red; 4 to 6 inches long; 3 to 3½ inches wide; mild. 68 days. **Pkt. 15 cts.; ½oz. 45 cts.; oz. 75 cts.; ¼lb. \$2; lb. \$7.**

**Tomato-Shaped Pepper, or Sunnybrook** (also called Squash or Cheese). Shaped much like a tomato, 2 inches deep and 3 inches in diameter; very sweet, thick flesh; dark green then to deep red. Very heavy yielder. 65 days. **Pkt. 15 cts.; ½oz. 40 cts.; oz. 75 cts.; ¼lb. \$2; lb. \$7.**

**Schell's Giant Sharp Red.** The largest sharp Pepper. 8 to 10 inches long and 1 to 1¼ inches in diameter. It bears great quantities of handsome Peppers. Very popular among all gardeners who have a market for sharp Peppers. Deep green, then scarlet. 75 days. **Pkt. 15 cts.; ½oz. 35 cts.; oz. 65 cts.; ¼lb. \$2; lb. \$7.50.**

# PEPPERS

See also page 40  
HOW TO  
GROW PEPPERS.

Start the seed in hotbeds, or in boxes or paper pots in March. (We have them; see page 46.) When the plants are about 2 inches high transplant in other boxes, setting them 2 inches apart. Then, when the weather is settled, the soil warm, and all danger of freezing over, set the plants out after first preparing the soil well, working in well-rotted manure or some good fertilizer. For the home-garden set plants a foot apart in the rows and have rows a foot apart. For large plantings make rows 2 feet apart. Do not grow sharp and sweet Peppers together; they will mix. One ounce will produce 1,000 plants; about 10,000 plants to an acre. Seed can be sown outdoors in April or May. Peppers are first green, then red, except yellow varieties. These are first green, then yellow. All can be used, either green or red or yellow. Days given are approximate time from setting out plants until Peppers are ready to pick.

**Schell's Quality Pepper.** Extra early, exceedingly prolific, every plant bearing large numbers of Peppers averaging 5 inches long and 3 inches in diameter at the stem end. Sweet; first green, then turns to a bright crimson, very attractive. (58 days.) Be very sure to have this good very early Pepper. **Pkt. 15 cts.; 2 pkts. 25 cts.; ½oz. 60 cts.; oz. \$1; 2 ozs. \$1.90; ¼lb. \$2.90; lb. \$10.**

**Pepper, Yellow Sweetheart.** It is yellow then turns bright scarlet, it is sweet, it is heart-shaped. There is a touch of pungency in the ribs. This excellent Pepper is borne in large numbers on its very strong vigorous plants. The Peppers are at their best when clear waxy yellow. They are 4 to 4½ inches long and 2½ inches wide at the stem end then taper to a heart-shape. I urge you market-gardeners and home gardeners to grow lots of this good Pepper. **Pkt. 25 cts.; ½oz. 50 cts.; ¼oz. 85 cts.; oz. \$1.50; ¼lb. \$4.50; ½lb. \$7.50; lb. \$15.**

**Oshkosh Large Yellow Pepper.** Bright yellow when ripe, green when young. Peppers are 4½ inches long and 3½ inches in diameter, tapering to a blunt point. Sweet. 70 days. **Pkt. 15 cts.; ½oz. 45 cts.; oz. 80 cts.; ¼lb. \$2.50; lb. \$8.50.**

**Hungarian Wax.** (Hot Banana.) A long yellow, hot Pepper which changes to orange, then turns red if allowed to remain on until ripe. Peppers are about 5 to 6 inches long, 1¼ inches thick at the stem end, and taper to a point. Early, 60 days. **Pkt. 15 cts.; 2 pkts. 25 cts.; ½oz. 45 cts.; oz. 85 cts.; ¼lb. \$2.50; lb. \$8.**

**King of the North.** Early. Large; dark green, turning rich red when ripe. Mild and sweet and its earliness and size make it fine for early market. 65 days. **Pkt. 15 cts.; ½oz. 50 cts.; oz. 90 cts.; ¼lb. \$2.25.**

**Large Red Cherry.** Shaped like cherries. Used for pickles. Hot. 70 days. **Pkt. 15 cts.; ½oz. 45 cts.; oz. 90 cts.; ¼lb. \$2.25; lb. \$8.**

**Pepper Pennwonder.** Bred by our Penna. University Experiment Station. A most excellent, dependable, early pepper. Vigorous plants, bearing a heavy crop of smooth, thick-flesh dark deep green, medium-size attractive peppers. For market and home-garden it is one of the best and earliest. Produced from Penna. State stock seed. Seed scarce, order early. Sweet, 60 days. **Pkt. 25 cts.; ½oz. 75 cts.; oz. \$1.35; ¼lb. \$4.50; lb. \$15.**

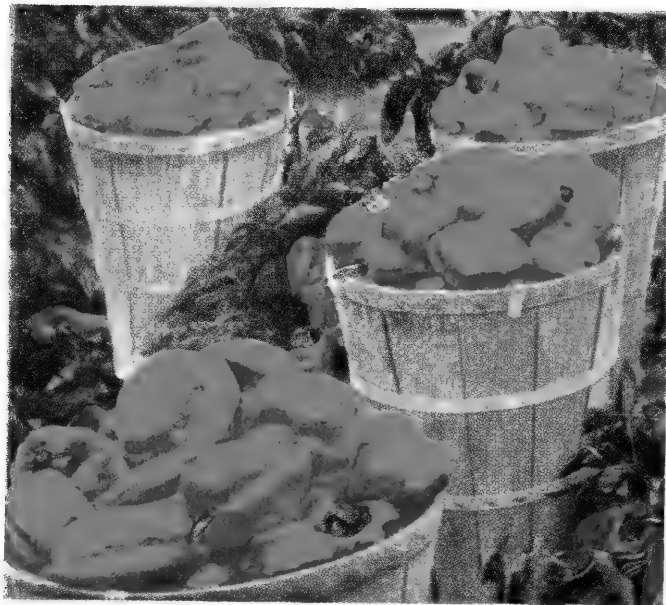


**Pennwonder Pepper**  
Very early, very good and very prolific.



# PEPPERS

**Schell's Pepper, Marvelous.** Ever since we introduced this very fine, large Pepper, **Marvelous**, there has been an ever-increasing demand for more and more of it year after year. It is a handsome Pepper attractive in both size and bright crimson color. It is very prolific, yielding many big handsome Peppers averaging 5 to 6 inches long and 4 inches wide. First green, then intensely rich scarlet, mild and sweet flavored, thick flesh matures in about 70 days. A grand variety. **Sweet.** Be sure to order **Schell's Marvelous.** **Pkt. 20 cts.; 2 pkts. 35 cts.; 1/2oz. 70 cts.; oz. \$1.25; 2 ozs. \$2.25; 1/4lb. \$3.50; lb. \$12.**

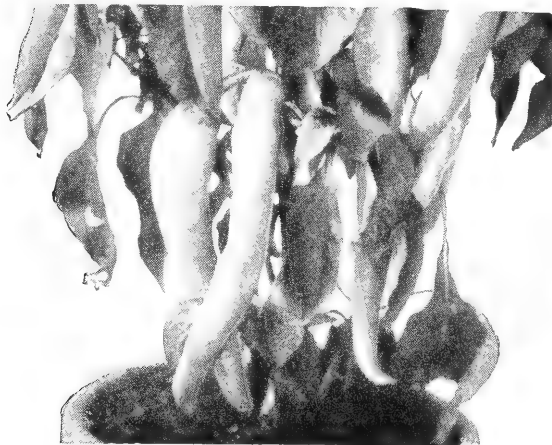


**Schell's Marvelous Pepper**, big and thick walled.

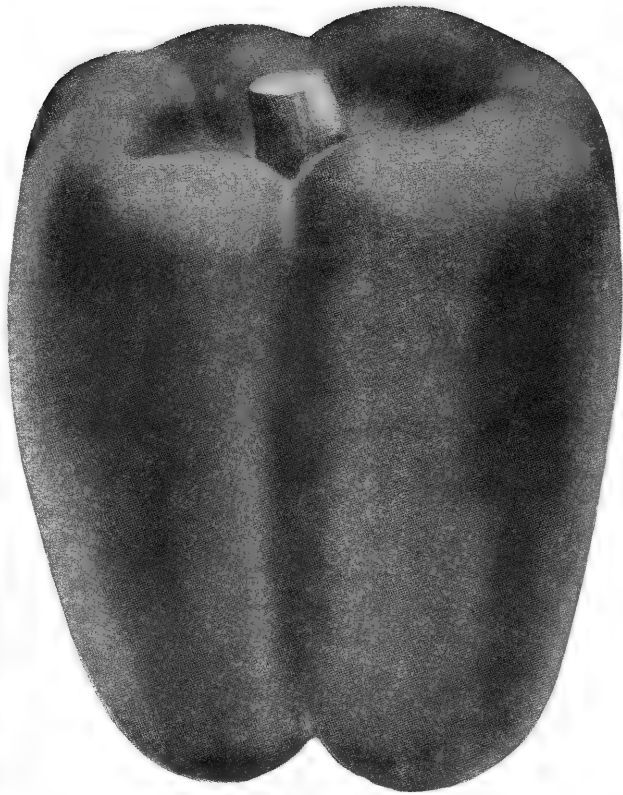
**World Beater.** A very popular large Pepper. There are usually from 15 to 25 very fine Peppers on a plant. The flesh is thick and is very mild and sweet. Color dark green, changing to a very brilliant scarlet. The plants are very vigorous and their strong stems keep the Peppers well above the soil. Medium early. 73 days. **Pkt. 15 cts.; 2 pkts. 25 cts., 1/2oz. 45 cts.; oz. 85 cts.; 1/4lb. \$2.50; lb. \$8.50.**

**New Yellow California Wonder.** A grand new Pepper. First green, then **pure yellow**; use them both ways. Thick-walled, flesh sweet, smooth, very attractive, very fine quality, and a heavy yielder. You will like it, we know. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/4oz. 40 cts.; 1/2oz. 65 cts.; oz. \$1; 1/4lb. \$3; lb. \$10.**

**Pepper, Early Pimiento.** Awarded Bronze Medal. The heart-shaped Peppers are about 3 1/2 inches long, very smooth and **dark green**, turning **bright red** when ripe. Flesh is 1/4 inch thick, **mild and sweet** at all stages. Splendid flavor, easily cored for stuffing or canning. Very early; ready to pick in 65 days. **Pkt. 20 cts.; 2 pkts. 35 cts.; 1/2oz. 65 cts.; oz. \$1.25; 1/4lb. \$3.50; lb. \$10.**



**Hungarian Wax**, a hot Pepper. Yellow then changes to orange, then to bright red, use when any color. See page 39.



**Pepper, California Wonder.** The walls of flesh or meat of it are **very thick** (from 1/4 to 1/2 inch). This thick flesh gives it unusual weight, yet the Peppers are borne up with an exceedingly heavy stem instead of hanging down. Color green turning to a very rich crimson, use when green or red. It is a **sweet** Pepper. Very smooth and firm, the lobes being almost imperceptible. 72 days. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 50 cts.; oz. 95 cts.; 2 ozs. \$1.75; 1/4lb. \$2.75; lb. \$7.75.**



## The New Yolo Wonder Pepper

It is large—very uniform, with **extra-thick**, sweet flesh and smooth, very attractive appearance. It is a **heavy cropper**, out-yielding the other **Wonder** Types. **Dark, rich glossy green turning to a bright, blazing crimson.** **YOLO** plants are compact, very uniform, **resistant to mosaic**, vigorous and very prolific. **Pkt. 20 cts.; 2 pkts. 35 cts.; 1/2oz. 60 cts.; oz. \$1; 2 ozs. \$1.75; 1/4lb. \$3; 1/2lb. \$5; lb. \$10.**

# RADISHES

See also  
page 42

Plant lots of Radishes for your home-garden,—a row every two weeks, from early spring until fall, and have **crisp, tender, sweet** Radishes all season. Order sufficient seed.

**You Gardeners and Farmers** who grow to sell, do you realize a pound of seed will produce **2500 to 3000 bunches** of Radishes, worth at retail 15 cts. each, equalling **\$450** at a cost of only **\$1.75 to \$2!** Keep sowing a pound every 3 or 4 weeks all summer; they will make you a lot of profit. In **3 weeks** you will have your **first early cash crop**. Sow early.

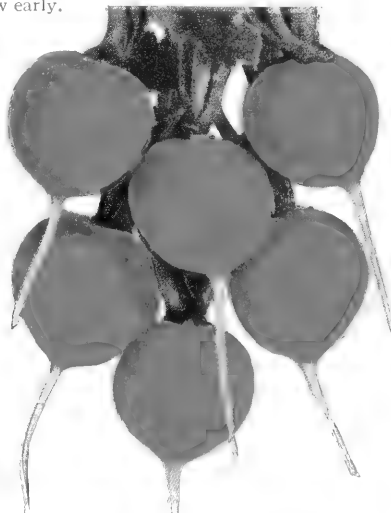


## Radish, Long White Icicle

One of the best and most popular long white Radishes. It is long, slender, snowy white, very tender, and retains its good quality longer than most varieties. It is very early, ready to pull in 20 to 25 days in normal growing weather. Our strain of it is extra fine. **Pkt. 10 cts.; oz. 35 cts.; 1/4 lb. 75 cts.; 1 lb. \$2; 5 lbs. \$8.75; 10 lbs. \$15.** (We also have a short-top strain for greenhouse growers and for muck-land. Specify it if you want it.)

## Schell's Extreme Early Round Deep Scarlet

Positively the earliest of all Radishes—ready in 16 to 18 days. Grow this for your **first** crop outside or in greenhouses. Solid, tasty and crisp, very popular on the markets and in home-gardens. **Pkt. 10 cts.; oz. 35 cts.; 1/4 lb. 85 cts.; 1 lb. \$2; 5 lbs. \$8.75; 10 lbs. \$16; 100 lbs. \$125.**



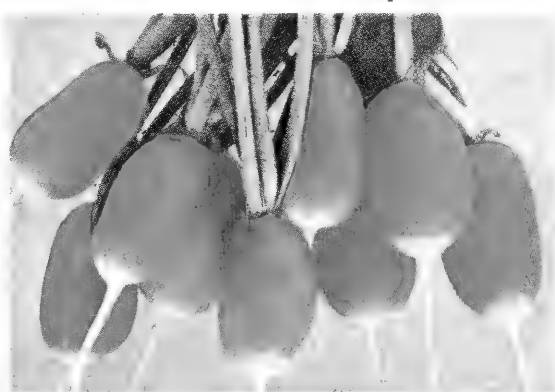
## French Breakfast

This, as you see from the illustration, is a very nice Radish. It is olive-shaped, bright red, with a white tip. Very good indeed. **Pkt. 10 cts.; oz. 30 cts.; 1/4 lb. 75 cts.; 1 lb. \$2; 5 lbs. \$8.75; 10 lbs. \$15.**

Schell's Extreme Early Round Deep Scarlet



Early  
Scarlet  
Globe



French Breakfast

## Radish, Early Scarlet Globe

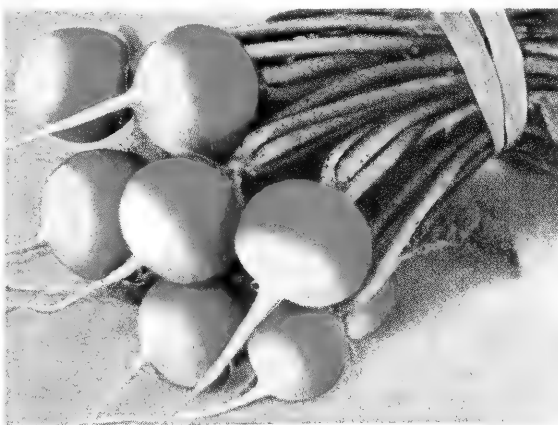
A perfected strain of this popular bright rich red Radish. If planted at the same time is ready when Schell's Extreme Early is over. Our strain of Early Scarlet Globe will give you a perfect crop of perfectly formed Globe Radishes with a color uniformly the same bright lively, fresh scarlet very attractive and very good. This strain has a **medium top**. If a **short-top strain is wanted, specify this when you order**. A pound will produce thousands of bunches, which means big profits. Make a sowing every two weeks throughout the season. **Pkt. 10 cts.; oz. 35 cts.; 2 ozs. 65 cts.; 1/4 lb. 85 cts.; 1 lb. \$2; 5 lbs. \$8.75; 10 lbs. \$16; 25 lbs. \$37.50.**

## Radish, Long Scarlet

This is a fine Radish, ready to use 25 days after planting. It grows 5 to 6 inches long, is very brittle, and is a handsome rich red. **Pkt. 10 cts.; oz. 30 cts.; 1/4 lb. 70 cts.; 1 lb. \$1.75; 5 lbs. \$6.75; 10 lbs. \$12.50.**



**Schell's Radish, Long Scarlet.** Excellent in quality, and a rich attractive color. It is a variety you should grow.



## Scarlet Radish, Turnip White-Tipped

This is a very handsome round Radish, bright scarlet with a white tip. It is very attractive when bunched. The tops are small. Ready to use 21 days after planting, tender and rich flavored. This is sometimes called Rosy Gem. Be sure you include it in your gardening plans. **Pkt. 10 cts.; oz. 35 cts.; 1/4 lb. 80 cts.; 1 lb. \$2; 5 lbs. \$8.75; 10 lbs. \$15; 25 lbs. \$31.25.**

# RADISH

See also  
on page  
41

**HOW TO GROW RADISHES.** For good, tender, well-shaped Radishes, you must have good, rich, deep, well-prepared soil. They cannot do well in hard "clayey" soil. Sow the seed early and make other sowings every two weeks. This gives you fresh tender Radishes all season. If too large a sowing is made at one time, they may get tough or pithy before all can be used. Sow the seed in rows rather than broadcasting it, for when sown in rows they may be kept clean of weeds, and cultivated. Rows may be made 4 or 6 or 12 inches apart, depending on the quantity you are growing. Sow seed thin enough so they do not need to be thinned out. Sow seed of winter Radishes in July and August; then take them up before freezing and store in pits or cover with sand in the cellar, and they will keep fine all winter. One ounce will sow a row 100 feet long; 10 pounds to the acre.

## Crimson Giant Globe.

Very fine round red, larger than Scarlet Globe, in fact **twice its size**, 1½ to 2 inches in diameter. It **remains solid, crisp and tender** and does **not get pithy or hollow** in midsummer. It is ready to use in 4 weeks after planting the seed. Try it; you'll like it. This is a very popular market Radish, as well as for the home-garden. **Pkt. 10 cts.; oz. 30 cts.; ¼lb. 75 cts.; lb. \$1.70; 5 lbs. \$6.50; 10 lbs. \$12.**

**Cavalier.** Highly colored and very attractive and one of the leading varieties for home, market and shipping. Tops are small; roots globe to oval shape, very firm, **bright scarlet**. Grows in all soils; adapted for first on the market when sown outside and excellent for greenhouse growing. 22 days. **Pkt. 10 cts.; oz. 30 cts.; ¼lb. 75 cts.; lb. \$1.75; 5 lbs. \$7; 10 lbs. \$12.50; 100 lbs. \$100.**

**Comet.** New All-America Award. Perfect globe, bright scarlet, stays tender and crisp and solid for a long time. Excellent for market, for bunching or packaging and ideal for home-gardens. **Pkt. 10 cts.; oz. 35 cts.; ¼lb. 80 cts.; lb. \$2; 5 lbs. \$8.75; 10 lbs. \$15; 25 lbs. \$32.50.**

## LONG RADISHES

**White Strasburg, Summer.** The Radish that stays tender in hot weather. The best long white for growing during the summer season; does not get pithy so readily as the earlier varieties. Fine for all seasons. 35 days. **Pkt. 10 cts.; oz. 30 cts.; ¼lb. 80 cts.; lb. \$1.75; 5 lbs. \$6.75; 10 lbs. \$12.50.**

**LONG WHITE VIENNA or LADY FINGER.** If planted at the same time as Icicle, this variety will be ready for use as the crop of Icicle is over. **Pkt. 10 cts.; oz. 25 cts.; ¼lb. 60 cts.; lb. \$1.50.**

**CINCINNATI MARKET or GLASS RADISH.** This is sometimes called the Red Icicle because of its extreme earliness and fine quality. **Bright, clear red** Radishes 6 to 7 inches long. **Pkt. 10 cts.; oz. 30 cts.; ¼lb. 70 cts.; lb. \$1.50; 5 lbs. \$6.75.**

**LONG BRIGHTEST SCARLET or LONG CARDINAL.** Grows very quickly; color bright red, white tip; fine for bunching for market. **Pkt. 10 cts.; oz. 25 cts.; ¼lb. 60 cts.; lb. \$1.50.**

## FALL or WINTER RADISHES

**White Chinese.** The large, stump-rooted white fall and winter Radish. This is the best and most popular fall or winter Radish. It averages 8 inches long and 3 inches in diameter. Nice to slice in long "sticks" or in flat slices. A delicious Radish, mild and sweet, not strong. Be very sure to include this variety in your order, then plant in July or August. Use in the fall and store some in dry sand in the cellar for good Radishes all winter. **Pkt. 10 cts.; oz. 35 cts.; ¼lb. 75 cts.; lb. \$1.75; 2 lbs. \$2.75; 5 lbs. \$6.75.**

**Rose Chinese.** Sow in the fall. Similar to the white, but red and not so large. **Pkt. 10 cts.; oz. 30 cts.; ¼lb. 75 cts.; lb. \$1.75; 2 lbs. \$2.75; 5 lbs. \$6.75.**

**Round Black Spanish.** The skin is almost black, but the flesh is white and very sweet. Sow in the fall. **Pkt. 10 cts.; oz. 30 cts.; ¼lb. 60 cts.; lb. \$1.50.**

**LONG BLACK.** **Pkt. 10 cts.; oz. 30 cts.; ¼lb. 60 cts.; lb. \$1.50.**

## SCHELL'S SUPER-QUALITY TENDER-SWEET CRISP RADISHES

**Pearl Forcing.** We think it is **THE BEST RADISH** for garden and for greenhouse. The choice of thousands of our customers. It is the **earliest** and the **best-quality, best-shaped**, long white Radish. Pure **snowy white** and so **crisp, brittle, and richly flavored** that you just naturally want more of them. They are ready to use in three to four weeks. The most popular Radish for outside garden culture and for greenhouses. Has short tops. Grow quantities of them; there are never any of Schell's Pearl Forcing Long White left on any market. **Pkt. 10 cts.; 3 pkts. 25 cts.; oz. 35 cts.; 2 ozs. 65 cts.; ¼lb. 85 cts.; lb. \$2; 5 lbs. \$8.75; 10 lbs. \$16; 25 lbs. \$37.50.**

**Cherry Belle.** 22 days. A perfectly round, smooth small Radish ¾ inch in diameter, resembling a large bright red cherry. It remains delicious, as it is resistant to pithiness. Short tops; tiny tap-root. Excellent for home-garden, market and for greenhouse. **All-America winner! Pkt. 10 cts.; oz. 35 cts.; ¼lb. 80 cts.; lb. \$1.75; 5 lbs. \$8; 10 lbs. \$15; 25 lbs. \$31.25.**



**White Chinese**  
Tender fall and winter Radish



Swiss Chard makes a delicious dish

## SWISS CHARD

(Spinach Beet or Leaf Beet)

Ounce sows 50-foot of row; 7 lbs. an acre.

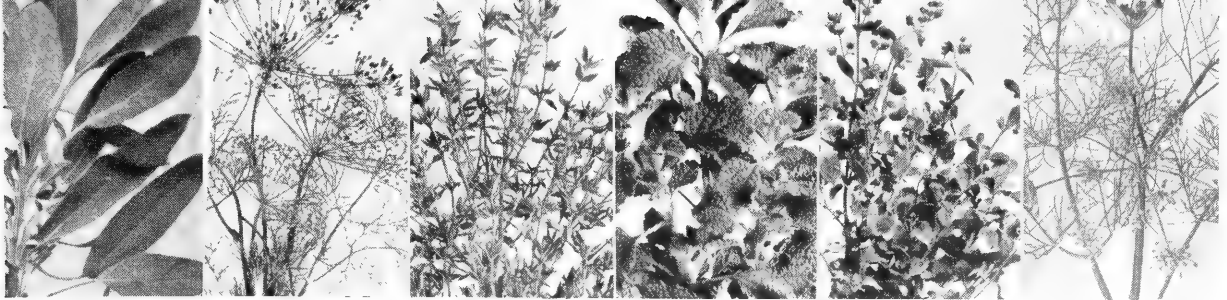
**SWISS CHARD** is one of the finest foods you can grow. It is the "number one" of all the green leafy foods. It keeps giving you a continuous supply from spring until frost. Keep cutting from 2 to 3 inches above the ground and new leaves will continue to grow up. It is cooked and served like spinach but has its own distinct flavor and is rich in Vitamin A. Be sure to plant a row or two. Good for canning too. The midrib is also fine when prepared like asparagus. 55 days to table use. You folks who attend market are missing big sales on this if you do not grow it—and it is so easy to grow that hot dry weather has little or no effect on it. Cut it and it comes again.

**LUCULLUS (Light Green).** **Pkt. 15 cts.; oz. 40 cts.; ¼lb. 85 cts.; lb. \$2.**

**DARK GREEN-LEAVED or FORD-HOOK GIANT.** Same as above, except leaves are **dark green**. Price the same.

**RED CHARD** (looks like red rhubarb). **Pkt. 20 cts.; oz. 40 cts.; ¼lb. \$1.20; lb. \$3.50.**





Sage

Dill

Thyme

Horehound

Sweet Marjoram

Florence Fennel

## HERBS

Grow more of them. All are very useful for flavoring foods; for medicinal purposes; for their rich aroma. Select those you desire and have an Herb garden. They add a magic appetizing flavor to your foods.

**ANISE.** Plants grow 1½ feet. The tiny yellowish white flowers appear in lacy umbels, then come the seeds which are gathered and used for flavoring cakes, bread, soups, stews, applesauce, cream or cottage cheese and other foods. Oil from the seeds is used in cough medicines. Ancient Romans chewed Anise seed to sweeten their breath. Annual; 75 days. Pkt. 15 cts.; 2 pkts. 25 cts.; ½oz. 40 cts.; oz. 70 cts.; ¼lb. \$2; lb. \$5.50.

**BASIL, SWEET.** Plants 2 feet. A very popular culinary herb. Greenish white flowers well above the smooth green leaves. The leaves, clove-scented, are used both fresh and dried for seasoning soups, salads, cottage cheese, meats, sausages, omelets, fish sauces, beans and peas. Annual; 85 days. Pkt. 15 cts.; 2 pkts. 25 cts.; ½oz. 40 cts.; oz. 70 cts.; ¼lb. \$2; lb. \$5.

**CARAWAY.** Plants 1½ to 2 feet. Feathery green leaves and umbels of yellowish white flowers. Leaves are used in soups and salads; the seeds are used for flavoring bread, pastry, cakes, confections, cheese, sauces, etc.; and the roots are boiled and eaten as a vegetable. Biennial; 70 days. Pkt. 15 cts.; ½oz. 40 cts.; oz. 75 cts.

**CATNIP** or **Catmint.** Plants 1½ to 2 feet. The green and the dried leaves are used for seasoning and as tea for nervous headaches. An excellent tonic for animals; cats love it. Pkt. 15 cts.; 2 pkts. 25 cts.; ½oz. 75 cts.; oz. \$1.25.

**CORIANDER.** Plants 1 to 2 feet. Rose-tinted flowers which resemble Queen Anne's Lace. The seeds are used in flavoring meats, sausages, sauces, poultry filling, pickles, cookies, cakes, confectionery and pastry. The leaves are used in soups and stews. Annual; 75 days. Pkt. 15 cts.; oz. 45 cts.; ¼lb. \$1.25; lb. \$3.

**DILL.** Plants 2 to 2½ feet. Feathery foliage and greenish yellow flowers. The dry or green branches and seeds are used for flavoring dill pickles. The green leaves for flavoring soups, stews and sauces and when minced are fine with lettuce. Annual; 70 days. Pkt. 10 cts.; oz. 30 cts.; ¼lb. 65 cts.; lb. \$1.50.

**SWEET MARJORAM.** Plants 1 to 2 feet. Flowers are borne in heads and are a purplish color. The deliciously fragrant foliage is popular for scent bags and powders. The fresh leaves are used in salads and the dried leaves for seasoning soups, stews, meat pies, salads, sausages, poultry and cheeses. Annual; 70 days. Pkt. 15 cts.; 2 pkts. 25 cts.; ½oz. 60 cts.; oz. \$1.10; ¼lb. \$3; lb. \$8.

**THYME.** Plants 8 to 12 inches. Small grayish green leaves closely set on wiry stems; flowers are lavender. The fresh aromatic foliage, when dried, is used for garnishing and flavoring soups, dressings, and cooked foods. Perennial; 85 days. Pkt. 20 cts.; ½oz. 75 cts.; oz. \$1.25; ¼lb. \$3.75; lb. \$10.

**FLORENCE FENNEL (Finocchio).** Plants 2½ ft. The flat-oval base from which the leaf branches are produced, has a very pleasing anise-like flavor and is boiled and used as a vegetable and in fish sauces and cream sauce; it is also cut up and used raw in salads. Annual; 60 days. Pkt. 15 cts.; 2 pkts. 25 cts.; oz. 30 cts.; ¼lb. 75 cts.; lb. \$2.

**HOREHOUND.** Plants 15 inches. An aromatic plant with woolly-white foliage and white flowers. The dried leaves are used for cough medicines and in flavoring hard candy. Perennial; 75 days. Pkt. 15 cts.; ½oz. 50 cts.; oz. 90 cts.; lb. \$7.50.

**SAGE.** Plants 1 to 2 feet. Flowers are purple with whitish foliage. The leaves are used fresh or dried for seasoning sausage, poultry, meats, dressings, fillings, soups, stews and sauces. Perennial; 75 days. Pkt. 15 cts.; 2 pkts. 25 cts.; ½oz. 45 cts.; oz. 85 cts.; ¼lb. \$2.25; lb. \$7.

**BORAGE.** Annual. Plants 12 to 18 inches high. The large, thick leaves are used as pot herb and for flavoring. The blue flowers are highly decorative and are used for garnishing. Borage is a good bee plant also. Pkt. 15 cts.; 2 pkts. 25 cts.; oz. 45 cts.; ¼lb. 95 cts.; lb. \$3.

**LAVENDER, TRUE.** Half-hardy perennial. Plants grow 2 to 2½ feet tall, and have a delicate aromatic odor. The flower stalks are dried and used in perfume and to scent linens in the home. Pkt. 15 cts.; 2 pkts. 25 cts.; ½oz. 75 cts.; oz. \$1.25; ¼lb. \$3.75; lb. \$8.50.

**ROSEMARY.** Hardy perennial. Grows 2 to 4 feet. It has a very fragrant odor and a warm bitter flavor. The leaves are used in seasoning. Its oil is extracted and used in perfumery. Pkt. 25 cts.; 2 pkts. 45 cts.; ½oz. 75 cts.; oz. \$1.25; ¼lb. \$3.25; lb. \$9.

**WORMWOOD.** Hardy perennial forming a large rosette the first year and branched flowering stem 3 to 5 feet tall the second year. It has a fragrant, spicy odor and intensely bitter flavor. It is used as a tonic, vermifuge and sometimes for flavoring. Pkt. 15 cts.; 2 pkts. 25 cts.; ½oz. 45 cts.; oz. 85 cts.; ¼lb. \$2.50; lb. \$6.

**SUMMER SAVORY.** Plants 1 foot. Slender leaves and pale lilac flowers, very fragrant. About flowering time the entire plant is cut and dried and the leaves are then used for flavoring salads, dressings, stews, gravies, stuffings and cooked vegetables. Annual; 60 days. Pkt. 15 cts.; 2 pkts. 25 cts.; ½oz. 35 cts.; oz. 60 cts.; ¼lb. \$1; lb. \$3.

**CHIVES.** Perennial. 80 days. Six-inch tops, like miniature onion tops, which are used for giving a mild onion-like flavor to meats and soups, stews, and used with potatoes and in cottage cheese for an onion flavor. And the plant, when allowed to go into flower, is very decorative. Being perennial, you may have a supply of "tops" year after year. Pkt. 20 cts.; 3 pkts. 50 cts.; ½oz. 75 cts.; oz. \$1.30; ¼lb. \$3.75.

## MANGEL-WURZEL (Stock Beets)

Six pounds will sow an acre and will produce from 25 to 50 tons of Beets. Excellent feed for poultry, hogs, and cows. Make rows 24 inches apart and thin plants to 9 inches apart.

**Mammoth Long Red.** Very large; red flesh.

**Golden Tankard.** Flesh yellow. Makes richer milk.

**Sludstrup.** Reddish yellow; very large.

Each, oz. 20 cts.; ¼lb. 50 cts.; lb. \$1.50; 6 lbs. \$8.50

**LEEK Broad London or American Flag.** Belongs to the Onion family; of very fine flavor. Used in soups, for stews, and creamed. One ounce will sow a row 100 feet long. Pkt. 15 cts.; oz. 75 cts.; ¼lb. \$1.80; lb. \$6.

**COLLARDS.** One ounce will produce 3,000 plants. **Southern Giant.** 60 days. Sow seed in rows, thin plants to 18 inches apart. Delicious greens. Leaves are much improved after a touch of frost. Pkt. 15 cts.; oz. 40 cts.; ¼lb. 90 cts.; lb. \$2.25.

**CRESS.** Sow in spring in rows a foot apart, cover seed ¼ inch. Ready to cut in four to five weeks. **Extra-Curled** or **Pepper Grass.** 40 days. Pkt. 15 cts.; oz. 50 cts.; ¼lb. \$1.25; lb. \$3.40.

**WATER CRESS.** 50 days. Pkt. 25 cts.; 2 pkts. 45 cts.; ½oz. 70 cts.; oz. \$1.25; 2 ozs. \$2; ¼lb. \$3.50; lb. \$10.

## DANDELION

One ounce will sow a row 200 feet long. Sow early in spring; leaves will be fit to cut in 60 to 70 days. Blanching well if tied or covered. Seed is very slow germinating.

**Improved Large-Leaved** or **Cabbaging.** Pkt. 20 cts.; ½oz. 60 cts.; oz. \$1.10; ¼lb. \$3.90; lb. \$12.

## MUSTARD One ounce will sow a row 100 ft. long

**Tendergreen** or **Spinach Mustard.** 28 days. An excellent vegetable green rich in vitamins. Grows easily in hot or dry weather. It has a delicious flavor resembling blended spinach and mustard. Start cutting the leaves when 6 to 8 inches long and keep cutting as they produce more leaves all season. Pkt. 10 cts.; oz. 25 cts.; ¼lb. 70 cts.; lb. \$1.80.

**Southern Giant Curled.** 35 days. Pkt. 10 cts.; oz. 25 cts.; ¼lb. 70 cts.; lb. \$1.80.

**Fordhook Fancy.** Pkt. 15 cts.; oz. 35 cts.; ¼lb. 85 cts.; lb. \$1.90.

## OKRA (ALSO CALLED GUMBO)

The pods are sliced when young and tender and used in soups and stews and for winter use, slice when young, string them and hang in the shade to dry, and they may be pickled like Cucumbers or canned. It has long been a favorite dish in the South. Try it. Sow as soon as ground is warm, in rows 2 feet apart. When plants are 6 inches high, thin to 12 inches apart in the rows. One ounce sows 50-foot row.

**Perkins Mammoth Long Green.** 64 days. **Dark green.** **White Velvet.** 60 days. Pods light green, almost white. Price above two: Pkt. 10 cts.; oz. 25 cts.; ¼ lb. 60 cts.; lb. \$1.50.

## SUNFLOWER SEED

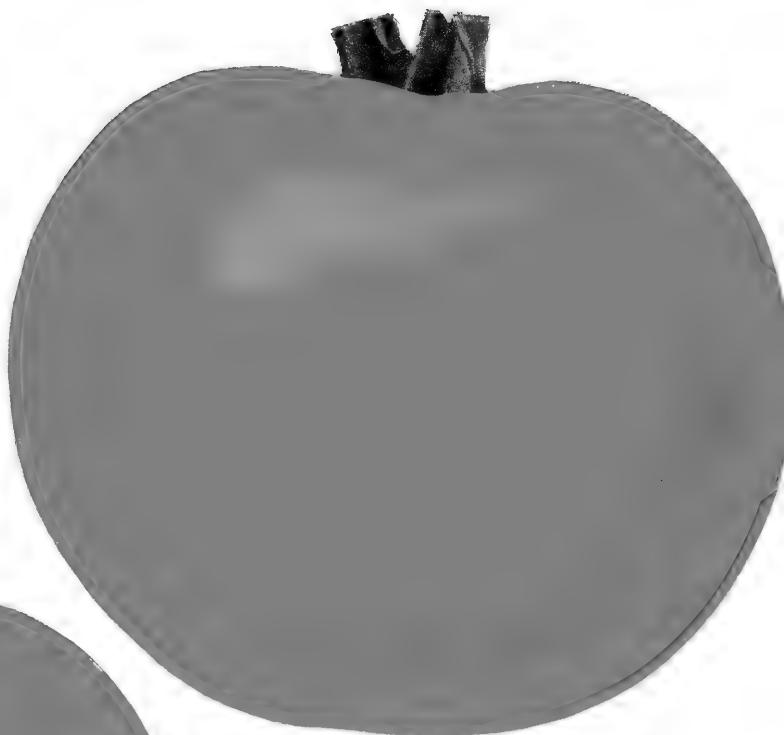
**MAMMOTH RUSSIAN.** This variety grows 8 to 10 feet high and has flower-heads 15 inches across. These produce a mass of large striped seed which is very valuable for poultry feed; in fact, it is found in all good scratch feed when available. And it is the best food for parrots, cardinals, and wild birds. Buy it to grow a crop or buy it for food for birds. **Postpaid,** Pkt. 15 cts.; lb. 60 cts.; 3 lbs. \$1.50; 5 lbs. \$2.10.

## Very Choice, Excellent Varieties of Tomatoes

### NEW "EARLY GIANT" HYBRID F<sub>1</sub> TOMATO

It made an amazing record in Trials and for our customers last year.

A grand new, valuable hybrid. It exceeds all other early hybrids in size and heavier yields. Deep globe shape, deep red color, thick walls; excellent interior, free from any white core. Large clusters of large fruits over a long period. Its size (7.4 ozs.) compares with Rutgers (5.1 ozs.). In comparative yield, Early Giant produced 19.12 tons per acre and Rutgers 12.68 tons of early marketable fruits. Try it, you will be amazed. 60 days. Pkt. (50 seeds) 50 cts.; 2 pkts. 90 cts.; 5 pkts. \$2; 1/16oz. \$2.50; 1/8oz. \$4.50; 1/4oz. \$8.50; 1/2oz. \$15; oz. \$25; 1/4lb. \$90; 1/2lb. \$150; 1b. \$295.



Early Giant Hybrid F<sub>1</sub>. The largest Early Hybrid.

### MARGLOBE

One of the grandest General-Crop Tomatoes

There is no question that this is the most widely grown general-crop Tomato. There are, of course, many different strains of it now. This strain directly bred from original stock seed grown under the personal supervision of the late Dr. Pritchard of the U. S. Department of Agriculture, who developed it, has been kept right to that same type line of breeding. This accounts for us selling such very great quantities of the seed every year. Ours is that same beautiful scarlet of perfect globe shape, of heavy-producing plants, vigorous and more disease-resistant. If it is quality and greater crops you want rather than lowest-priced seed, then you will want our certified strain of Marglobe. Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 50 cts.; oz. 85 cts.; 2 ozs. \$1.50; 1/4lb. \$2.50; 1/2lb. \$4.50; 1b. \$8; 5 lbs. \$35; 10 lbs. \$60. (80 days.)



Marglobe. A fine Tomato, and a great favorite with Tomato growers everywhere.

### The Burpee Hybrid BIG BOY

As the name implies, a large-fruited hybrid, first generation (F<sub>1</sub>). Many fruits weigh a pound and more, with the average being 10 ounces. Big, perfectly smooth, deep globe to deep oblate in shape, very firm, scarlet-red. Thick walls with bright red, meaty flesh of most excellent quality. Yields heavily. Ideal for the home and market gardener. All who have grown it are most enthusiastic in praise of it. Main crop 75 days. Pkt. (30 seeds) 50 cts.; 2 pkts. 95 cts.; 3 pkts. \$1.35; 1/8oz. \$6.50; 1/4oz. \$11; 1/2oz. \$17.50; oz. \$33; 1/4lb. \$98; 1/2lb. \$150; 1b. \$295.

### RUTGERS

It is a deep globe shape with thick, deep red meat and small seed cells. Heavy yielder. A leading variety with canners. Not only highest quality in flavor, juice and meat, but the large plants are literally smothered with big beautiful Tomatoes. 80 days. Certified Seed. Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 45 cts.; oz. 85 cts.; 1/4lb. \$2.25; 1b. \$7.50.

### KING-OF-ALL

One of the grandest of all late or main-crop Tomatoes. It is perfect in shape, very large in size, unexcelled in quality, and a heavy yielder. Semi-globe. 85 days. Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 45 cts.; oz. 85 cts.; 1/4lb. \$2.50; 1b. \$8.



## Three Top-Quality Hybrid Tomatoes

(For other Hybrids see page 44)

### A Grand New Hybrid Tomato EARLY DELICIOUS F<sub>1</sub>

Here is our **new extra-early hybrid**, ready to pick in **55 days** from setting out the plants. A true first-generation hybrid. Our new **Early Delicious Hybrid** won **first place in yield** in competition with **72 other hybrid and standard varieties** in one eastern college trial and **was awarded a No. 1 Rating!** Widely adapted. Strong indeterminate vine; fruits medium large, intermediate globe, color deep dark red, very smooth, free from cracking. Very uniform in shape and size, thick fleshed; excellent mild flavor. A sure winner for market-gardeners and home-gardeners. Fine for staking or trellising as well as ground coverage. Remember it **outyielded 72 other early varieties**; therefore **you** will want to try it. We received such a tremendous number of orders for this new Early Hybrid again in 1956 that our entire crop of seed was sold early. Fertilize and manure heavily for record large yield. Better put it on the order sheet **now**. **Pkt. (50 seeds) 50 cts.; 2 pkts. 90 cts.; 5 pkts. \$2; 1/16oz. \$2.50; 1/8oz. \$4.50; 1/4oz. \$8.50; 1/2oz. \$15; oz. (3000 plants) \$25; 1/4lb. \$90; 1/2lb. \$150; lb. \$295.**

Grand New Hybrid Tomato, Early Delicious

### New Hybrid Tomato BREEDERS F<sub>1</sub>

An early midseason hybrid—ripe in **65 days**. This grand new hybrid is rapidly replacing other varieties in the large Tomato-shipping areas of California, the south and east, both for ripe pack and green-wrap shipping. Thick walls and solid flesh account for its surprising shipping quality. Average weight close to 6 ozs. and **85% of the pick is uniform deep globe shape**. Very smooth, round shoulders, **bright red color throughout**. An excellent flavor very choice for canning, market and home-garden. Very prolific bearer over a long period. Can be staked or trellised as well as allowed to spread on the ground. A Southern University trial proved our **Breeders Hybrid** the highest yielder among 28 varieties tested, exceeding Stokesdale by 15% and Rutgers by 28% in yield. Be very sure to try it this year. **Pkt. (50 seeds) 50 cts.; 2 pkts. 90 cts.; 5 pkts. \$2; 1/16oz. \$2.50; 1/8oz. \$4.50; 1/4oz. \$8.50; 1/2oz. \$15; oz. \$25; 1/4lb. \$90; 1/2lb. \$150; lb. \$295.**

### WONDER BOY! Hybrid F<sub>1</sub>. Midseason customers report wonderful crops.

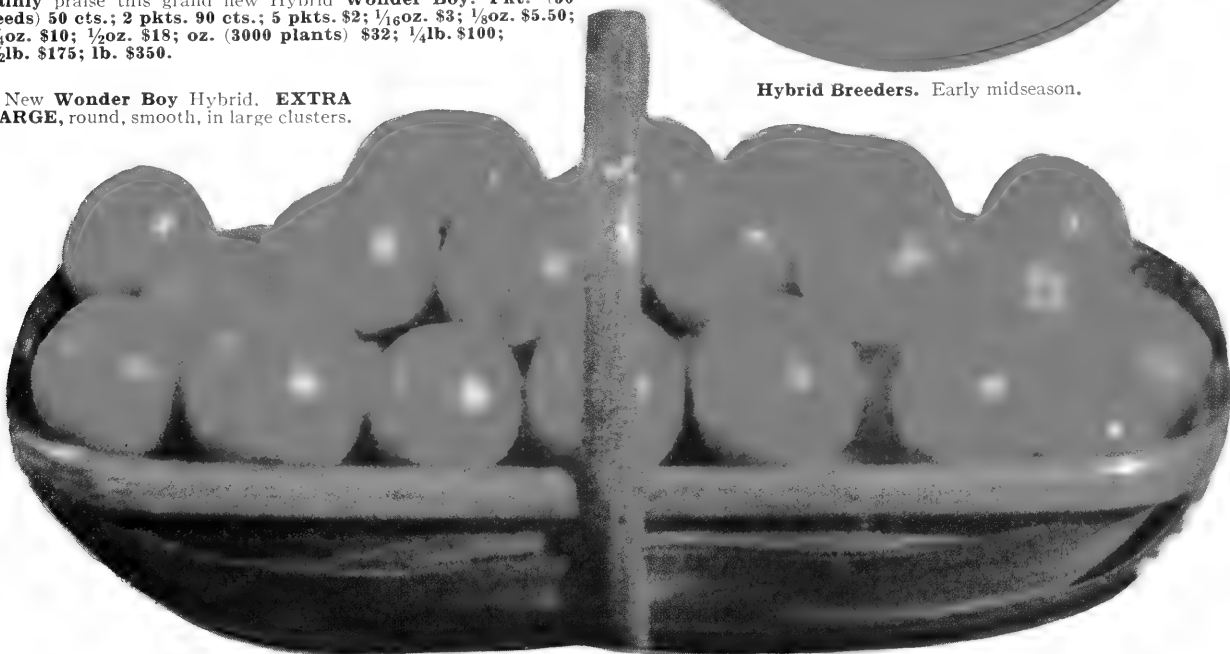
Bred for **extremely large size, deep round, smooth shape, excellent flavor**. Small blossom scar. **Scarlet-red, very heavy fruit sets in large clusters**. Very prolific; midseason. **68 days**. Large vines with good foliage coverage.

**Wonder Boy** has been tested all over the United States, with highest praise from all. **For your extra-large, round Tomatoes** for a **midseason** crop, following the early varieties, you will **certainly** praise this grand new Hybrid **Wonder Boy**. **Pkt. (50 seeds) 50 cts.; 2 pkts. 90 cts.; 5 pkts. \$2; 1/16oz. \$3; 1/8oz. \$5.50; 1/4oz. \$10; 1/2oz. \$18; oz. (3000 plants) \$32; 1/4lb. \$100; 1/2lb. \$175; lb. \$350.**

New **Wonder Boy Hybrid**. **EXTRA LARGE**, round, smooth, in large clusters.



Hybrid Breeders. Early midseason.



**WONDER BOY HYBRID F<sub>1</sub>**. Very large deep globe, very prolific, mid-season. 68 days.



# TOMATO

See also pages  
44 and 45

**HOW TO GROW TOMATOES.** It is easy and economical to grow your own plants. Sow the seed in boxes in the house if you do not have a hotbed; start in February or March. When seedlings are 3 inches tall, transplant them to 3-inch pots (paper or clay) or 4 inches apart in plant-boxes, or use Vita-Bands, (see bottom of page). A moderate temperature and sun will make strong, sturdy plants. A packet of seed produces several hundred plants; one ounce, 3,000 plants; and 6,000 plants will plant an acre which will yield from 5 to 10 or more tons.

**Extra Early Pennheart.** Pkt. 25 cts.; 2 pkts. 45 cts.; 1/2 oz. \$1; oz. \$1.75; 2 ozs. \$3; 1/4 lb. \$5; 1/2 lb. \$9; lb. \$18.

**Royal Wonder.** A grand early Tomato. Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2 oz. 50 cts.; oz. \$1; 2 ozs. \$1.50; 1/4 lb. \$2.75; 1/2 lb. \$5; lb. \$10.

**Pritchard or Scarlet Topper.** (Certified Seed.) Awarded All-America Gold Medal. A superior early Tomato. True Pritchard is a beautiful, perfect globe shape, 3 1/2 to 4 inches in diameter, brilliant red, ripening right up to the stem. The flesh is very full and meaty, with small seed-cavity. A very heavy yield can be expected under normal conditions. 70 days. Wilt resistant. Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2 oz. 50 cts.; oz. 90 cts.; 2 ozs. \$1.70; 1/4 lb. \$3; 1/2 lb. \$5; lb. \$10.

## New Orange-Yellow Tomato, Jubilee.

Awarded Bronze Medal in All-America Selections. An unusual color—tangerine or bright orange flesh and yellow skin. Globe-shaped, smooth, quite free from cracking. A beautiful Tomato. Great possibilities for a gardener to grow as a "specialty" crop for particular customers. Adds golden color to the salad bowl. Matures in 72 days. Try it for slicing, for canning, for preserves. Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2 oz. 50 cts.; 1/2 oz. 90 cts.; oz. \$1.60; 2 ozs. \$2.50; 1/4 lb. \$4; lb. \$12.

**YELLOW HUSK or GROUND CHERRY TOMATO.** Here is a little jewel we urge you to grow in your garden. They are delicious to enjoy, whole or served with a lettuce salad. The tiny Tomatoes, the size of a marble (1/2 inch in diameter), are borne on the plants in great numbers, each in its own little papery sack. Very interesting to grow. Rich, sweet flavor. Pkt. 20 cts.; 2 pkts. 35 cts.; 1/2 oz. 50 cts.; 1/2 oz. 90 cts.; oz. \$1.75.

**JOHN BAER.** A very good early, following close after the extra- or first-early varieties. Rich scarlet-red, smooth, thick through, just slightly flattened at the top. 67 days. Pkt. 10 cts.; 1/2 oz. 45 cts.; oz. 85 cts.; 1/4 lb. \$2.50; lb. \$8.50.

**Beef Heart or Oxheart.** Very thick, solid, pink flesh of excellent quality. mild and non-acid. Heart shaped. Weighs 1 to 2 pounds or more. 90 days. Pkt. 20 cts.; 2 pkts. 35 cts.; 1/2 oz. 45 cts.; 1/2 oz. 80 cts.; oz. \$1.45; 1/4 lb. \$4; 1/2 lb. \$7.50.

**BONNY BEST.** (Certified Seed.) Very early; good also as a forcing variety. Smooth, solid, bright red, and of the finest quality. 73 days. Pkt. 15 cts.; 1/2 oz. 65 cts.; oz. \$1.20; 1/4 lb. \$2.50; lb. \$8.

**PONDEROSA or BEEFSTEAK.** Fine for slicing. Purple-crimson. Very large, fleshy; small seed-cells. 90 days. Pkt. 20 cts.; 1/2 oz. 75 cts.; oz. \$1.25; 1/4 lb. \$3.50; lb. \$12.

**YELLOW PONDEROSA.** Similar in every respect to the above, except that in color it is a golden yellow. 90 days. Pkt. 20 cts.; oz. \$1.25; 1/4 lb. \$3.50; lb. \$12.

**STONE.** (Certified Seed.) One of the most desirable main-crop varieties. Large, smooth, bright scarlet, of finest quality. Productive. Ideal for home or canning. 85 days. Pkt. 15 cts.; 1/2 oz. 45 cts.; oz. 75 cts.; 1/4 lb. \$2.25; lb. \$7.50.

**BREAK O'DAY.** (Certified Seed.) An extra-early globe-shaped, scarlet-fruited Tomato of unusual value. Break o'Day is the result of a cross between Earliana and Marglobe. In shape, color, and quality it resembles Marglobe and is one of the first to ripen. 66 days. Pkt. 15 cts.; 1/2 oz. 65 cts.; oz. \$1.20; 1/4 lb. \$2.50; 1/2 lb. \$4.25; lb. \$8.50.

**EARLIANA.** (Certified Seed.) Rich scarlet. An extra-early Tomato, and has long been the choice of many who want the very earliest on the market. 60 days. Pkt. 15 cts.; 1/2 oz. 65 cts.; oz. \$1.25; 1/4 lb. \$3.50; lb. \$9.

## San Marzano or Italian Red Plum.

Exceptionally meaty, free from juicy pulp and has a very mild flavor. Grown extensively for canning whole, for puree and for making Tomato Paste. The Tomatoes are plum-shaped, 3 1/2 inches long and 1 1/2 inches in diameter, and are an intense red, borne in clusters and in great abundance. The ripe fruits hold their quality a long time both on the vine and in storage. They make an excellent and attractive salad Tomato because of their intense red color. Good also to peel and serve whole. Try it. 70 days. Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2 oz. 85 cts.; oz. \$1.50; 1/4 lb. \$4.50; lb. \$15.

**SMALL-FRUITED TOMATOES.** 82 days. Red Cherry bears hundreds on each plant; Yellow Plum; Red Plum; Yellow Pear. Fine for preserves or eating raw. Each, pkt. 15 cts.; 2 pkts. 25 cts.; 1/2 oz. 60 cts.; oz. \$1; 1/4 lb. \$3.

**PEANUTS, Virginia Jumbo.** 120 days. Large, productive Peanut of rich flavor, with two or three large kernels in each pod. Peanuts are very easy to grow; they do best in a sandy or light loose mellow soil. Make rows 2 1/2 to 3 feet apart, plant Peanuts (out of hulls) 10 inches apart, cover 2 inches. If planted in the hulls, then plant 18 inches apart in the rows. Cultivate well. When the plants are nearly full grown, throw earth up to them, to make more nut form. Before frost dig and hang the vines under a shed or in an airy room to cure. Try it. Plant soon as soil is warm, about May 1 to 10. 1 lb. plants 100 feet (1 1/2 bu. per acre). 1/4 lb. 30 cts.; 1/2 lb. 50 cts.; lb. 90 cts.; 5 lbs. \$4.



## BIRD Vita-Bands

They take the place of clay flower pots and cost but little. Just what you need for Tomato, Pepper, Egg-plant, Cabbage, Cauliflower, Lettuce, and Broccoli plants, and Flower Plants too. Millions of these are being used.

**VITA-BAND 10** for short growing periods. Will usually contain root growth up to approximately 8 to 10 weeks. Nutrient-treated with quickly available plant food. . . . your judgment determines need for additional feeding. Vita-Band 10 is identical to Vita-Band "D" except that Vita-Band 10 is removed at time of transplant and Vita-Band "D" is not.

**VITA-BAND D** contains root growth until grower chooses to let root through Band. Only quick, slight pressure is needed to crack Band. Do not remove Vita-Band "D" when transplanting. Band disintegrates in the soil permitting free growth of roots from time of transplant. Nutrient-treated with quickly available plant food.



PICK UP LIKE THIS



SQUEEZE AND PRESS CORNERS



SET IN PLACE

Vita-Band 10 and Vita-Band D Prices per carton of 2,000; sold in these units only at these special prices

SIZES IN INCHES		1 1/2 x 1 1/2 x 2 1/2	1 3/4 x 1 3/4 x 2 1/2	2 x 2 x 2 1/2	2 x 2 x 3	2 1/2 x 2 1/2 x 3	3 x 3 x 3	4 x 4 x 3	4 x 4 x 4
Vita-Band 10 Postpaid 150 miles	price for 2000	\$9.35	\$10.15	\$11.50	\$12.85	\$14.75	\$17.25	\$23.00	\$28.75
Vita-Band 10 Store Prices . . . . .		7.80	8.40	9.60	10.60	12.00	13.80	18.00	22.50
Vita-Band D Postpaid 150 miles		9.15	9.90	11.10	12.75	14.00	16.50	21.50	27.00
Vita-Band D Store Prices . . . . .		8.10	8.70	9.80	11.20	12.10	14.10	18.50	23.20

**SPECIAL!** To accommodate our many home-garden customers who start their plants early indoors (and that is wise), we offer this one popular size of Vita-Band D, 2 1/2 x 2 1/2 x 3, in these smaller quantities.

	50	100	250	500
Postpaid	\$0.75	\$1.25	\$2.50	\$4.50
Store Prices	.50	.90	2.00	3.90

**PLEASE NOTE.** For you who use these Vita-Bands by the carton (2000) we have Bird Flats.

**TOM THUMB FLATS NO. 2.** Each of these flats or boxes holds 12 Vita-Bands size 2 x 2 x 2 1/2 inches. They come packed 250 in a bundle and sell for \$15.25 postpaid to you (within 150 miles). Store price \$12.50. See the excellent idea of growing a dozen plants, vegetables or flowers and sell the dozen in these Bands and Flats, complete as they are. The cost to you is just 12 cents for the flat and 12 Bands (or pots). This way you are selling growing, rooted, potted, transplanted plants for your customer to set out without disturbing the roots. Tell them to leave them in the Bands (or pots). You should get 8 to 10 cts. each for such plants. Order them now so you will have them when you transplant.

# SPINACH

One ounce to 100 feet;  
10 pounds per acre

**HOW TO GROW SPINACH.** Sow seed early in spring as soon as the soil is workable. It can be sown broadcast or in rows 12 to 15 inches apart in the garden or 24 inches apart for horse or tractor cultivation. We think row planting best, for if necessary the crop can then be cultivated or weeded. Cover seed 1 inch and thin, if in rows, to 6 inches apart. For fall crop sow in early August. For wintering over for early spring cutting, sow last half of September. When cold weather sets in, cover the plants with straw or dry leaves. You can freeze or can any of these varieties.

**New Spinach America.** A greatly improved strain of the Bloomsdale type bred by crossing Bloomsdale Long Standing Dark Green with Viking to a much **darker rich, glossy green**, more heavily savoyed and crumpled leaves. Stands much longer without seed shoots. Excellent quality. We urge all our market gardeners and home gardeners to grow lots of it. 50 days. Will stand 75 days without seeding. **Pkt. 15 cts.; oz. 35 cts.; 1/4lb. 75 cts.; lb. \$1.25; 5 lbs. \$5.75; 10 lbs. \$10.50; 25 lbs. \$25.**

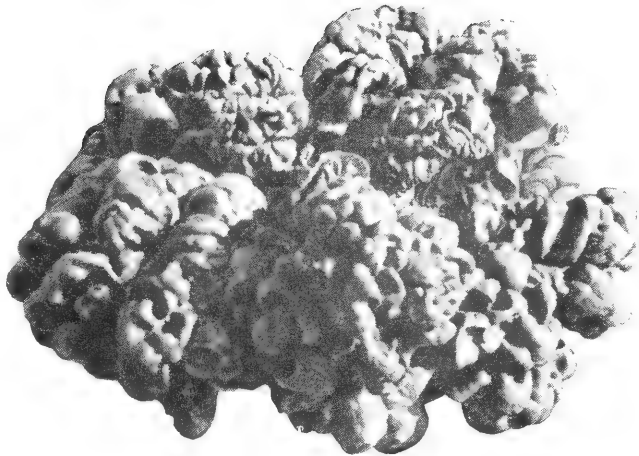
**Schell's Hot-Summer.** It may be sown early and also later than others, for it is not affected by the hot weather; remains in perfect condition a long time. Leaves are beautifully crimped; finest quality. I urge you to grow it. 45 days. **Pkt. 15 cts.; oz. 30 cts.; 1/4lb. 60 cts.; lb. \$1.25; 5 lbs. \$5.50; 10 lbs. \$10.**

**Nobel.** Smooth-leaved type. Leaves thick, rather smooth, somewhat crimped, rounded, thick and large. Develops quickly and is one of the last to go to seed. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 60 cts.; lb. \$1.25; 5 lbs. \$5.50.**

**New Zealand (Tetragonia expansa).**

Also called "Everlasting Spinach." Entirely different from other varieties of Spinach. It gives a continuous harvest of its green leaves on tender shoots throughout the summer. Heat and drought have little effect on it. Seeds are hard. Soak them overnight before sowing them. Plant 6 inches apart and 1 inch deep. When they reach nearly full size, thin them to 18 inches apart; plant spreads 3 feet. Cut 3 to 6 inches of the stems with leaves each time you harvest a supply for your table. 70 days. **Pkt. 15 cts.; oz. 35 cts.; 1/4lb. \$1; lb. \$2.25.**

**Prickly or Winter.** Leaves large, thick, smooth, dark green. Fine for market and canning. **Pkt. 20 cts.; oz. 40 cts.; 1/4lb. 80 cts.; lb. \$1.75.**



Grand New Spinach America awarded Silver Medal.

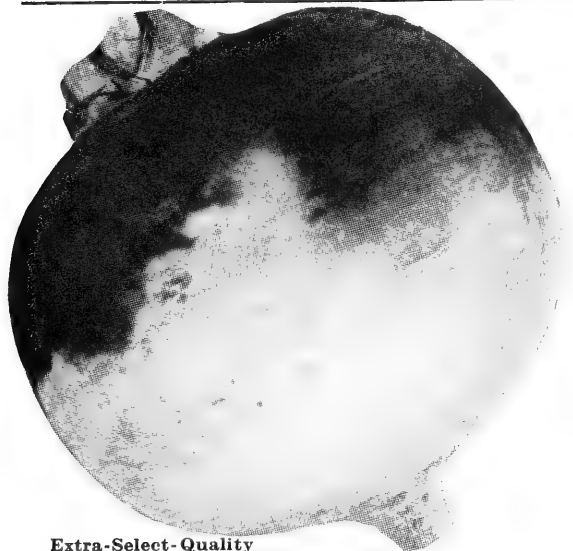
**Long-standing Bloomsdale.** A wonderful variety that has an extremely dark green, very crumpled leaf. It stands the heat of summer better than the regular Bloomsdale, and will stand fifteen days longer before bolting to seed. Fine for late spring or summer, as well as early spring. 48 days. **New dark green strain. Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 55 cts.; lb. \$1.25; 5 lbs. \$5.50; 10 lbs. \$10; 25 lbs. \$22.50.**

**Bloomsdale or SAVOY-LEAVED.** Reselected Strain. Leaves are curled and wrinkled. Very fine for fall or early spring sowing. A favorite of the market-gardeners. Ready to cut in 45 days. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 55 cts.; lb. \$1.25; 5 lbs. \$5.50; 10 lbs. \$10; 25 lbs. \$22.50.**

**Virginia Blight-resistant Bloomsdale.**

A very fine variety of the Savoy type, **dark green strain**, curled and crimped leaves. This variety was bred by the Virginia Experiment Station to resist blight. 45 days. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 60 cts.; lb. \$1.25; 5 lbs. \$5.50; 10 lbs. \$10, prepaid.**

**King of Denmark.** Of excellent quality and valuable as it is slow to seed—this recommends it for late spring sowing. Smooth dark green leaf slightly crimped. 50 days. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 60 cts.; lb. \$1.25; 5 lbs. \$5.50.**



Extra-Select-Quality  
Turnip, Purple-Top White Globe

**Purple-Top White Globe Turnip.** Our stock of this variety is exceedingly fine, the most popular of all varieties, and may be grown from early spring until the last sowing in August. Easy to grow, low in cost, and easy to keep throughout the winter. **Every farmer should sow them in his cornfield at the last working—3 pounds to the acre or broadcast an acre.** No cultivation, just harvest them in late fall and you have hundreds of bushels for market all winter, practically all clear profit. Try an acre. Every home-garden should have Turnips in it. Sow early or in July or August, after some other crop, for your fall and winter supply. Good freezer. 55 days. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 55 cts.; 1/2lb. 85 cts.; lb. \$1.25; 5 lbs. \$5.75; 10 lbs. \$10.50; 25 lbs. \$25.**

**RUTABAGA.** Purple-Top Yellow Neckless Globe. Flesh tender, sweet and golden orange when cooked. These are really delicious; try them. Keeps well throughout winter. 90 days. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 55 cts.; 1/2lb. 85 cts.; lb. \$1.25.**

# TURNIP

One ounce sows 200 feet; 3 to 4 pounds per acre. Do not sow seed too thick; cover seed 1/2 inch.

**Golden Orange.** The finest quality yellow Turnip for use. Flesh deep orange-yellow throughout, skin a pale yellow. Excellent market Turnip and for the home-garden; keeps well. **Pkt. 15 cts.; oz. 30 cts.; 1/4lb. 55 cts.; 1/2lb. 85 cts.; lb. \$1.40; 5 lbs. \$6.25.**

**EARLY PURPLE-TOP STRAP-LEAF.** Ready to use 7 to 10 days earlier than the Globe variety, and it is of the flat type. Of fine quality. **Pkt. 10 cts.; oz. 20 cts.; 1/4lb. 50 cts.; 1/2lb. 75 cts.; lb. \$1.25.**

**Purple-Top Milan, Extra-Early.** Flat. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 55 cts.; lb. \$1.50.**

**Yellow or Amber Globe.** Yellow flesh; very fine. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 55 cts.; lb. \$1.25.**

**Long White or Cow Horn.** Ten inches long; cylindrical. Fine for table and stock-feeding. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 55 cts.; lb. \$1.25.**

**Seven Top.** Leafy tops are used for "greens" and cooked like other greens. **Pkt. 10 cts.; oz. 20 cts.; 1/4lb. 40 cts.; lb. \$1.**

**"Shogoin" Turnip.** Globe-shaped, large, white, very sweet and tender. Use Turnip like any other and its leaves like other greens. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 55 cts.; lb. \$1.25.**

**Snowball.** Here is a variety you ought to plant. It grows so fast it is ready to use in 35 to 40 days. It is clear snow-white, both skin and flesh, round as a ball, flesh fine-grained, sweet and tender. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 55 cts.; 1/2lb. 85 cts.; lb. \$1.50.**

**Yellow Aberdeen, Purple-Top.** The flesh is pale yellow, firm, sweet and tender. The skin is a purplish red at the top and the lower part a pale yellow. Globular in shape, about 5 inches in diameter, smooth, and keeps well. **Pkt. 10 cts.; oz. 25 cts.; 1/4lb. 55 cts.; 1/2lb. 85 cts.; lb. \$1.25.**

# Salsify or Vegetable Oyster

**HOW TO GROW SALSIFY.** Sow early in the spring in drills 15 inches apart, 1 inch deep; thin to 6 inches in rows. Cultivate the same as carrots or parsnips. It is hardy; can remain in the ground all winter for early spring use, but should be taken up before it starts growing; take up a supply for use during the winter. Succeeds best in a light, well-enriched, mellow soil. Used the same as carrots; or, after having been boiled, it may be made into cakes and fried like oysters, which it resembles in flavor. One ounce for 50 feet of drill. 120 days.

**Mammoth Sandwich Island.** The best variety. **Pkt. 15 cts.; 1/2oz. 35 cts.; oz. 65 cts.; 1/4lb. \$1.50; lb. \$5.50.**



Schell's "President" Cucumber —One of America's most popular.

## SCHELL'S "PRESIDENT" CUCUMBER

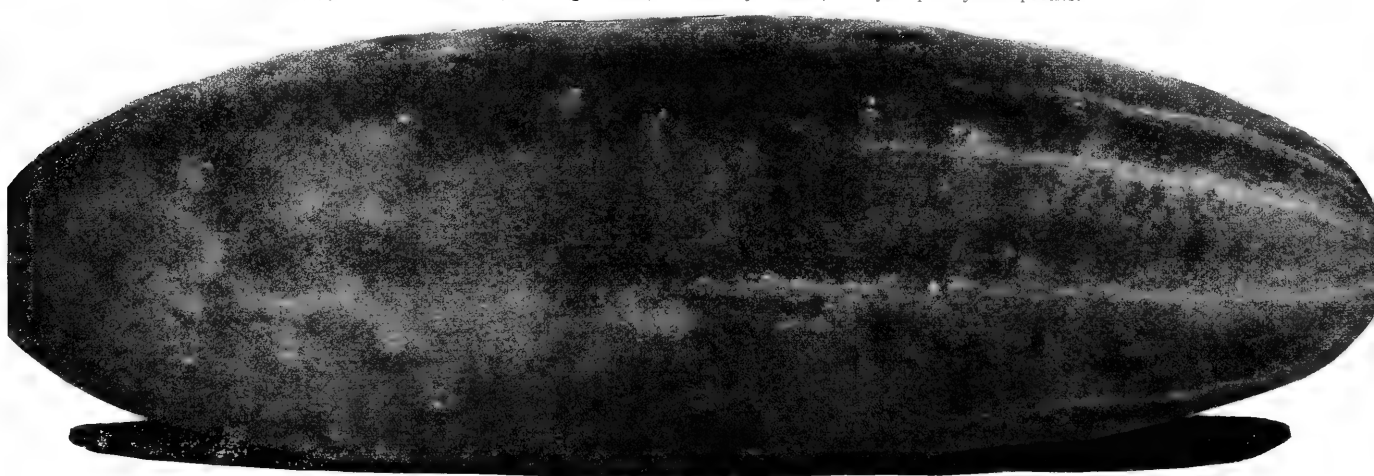
We named it "**President**" because it stands **at the head** of the American Cucumber family for all round quality. Perfectly uniform shape, extraordinary **deep dark green color, clean smooth skin, pearly white flesh, 10 to 11 inches long, 2½ to 3 inches thick, beautiful, refined** appearance. It is **almost seedless**, as the seeds do not form until the Cucumbers are large. The deep green color holds until they are ripe. We recommend it highly. Can be used any size. 70 days. **Pkt. 25 cts.; oz. 50 cts.; 2 ozs. 90 cts.; ¼lb. \$1.25; ½lb. \$1.85; 1b. \$3.50; 5 lbs. \$15.** (2 lbs. will plant an acre; 1 oz., 50 hills or plant them in rows.)



Schell's Extra-Early Majestic Cucumber, first to mature.

## SCHELL'S EARLY "MAJESTIC" CUCUMBER

**First in the market** (50 to 52 days). A very great favorite with our customers because of its **extreme earliness**, its good quality, heavy yield, and its attractive appearance, very dark green, uniform, blunt ends, 6 to 7 inches long. Grow it for your first early crop. **Pkt. 15 cts. oz. 40 cts.; 2 ozs. 75 cts.; ¼lb. \$1.25; 1b. \$3.50; 2 lbs. (per acre) \$6.50.** Try an acre, it may surprise you in profits.



Schell's Veridark Cucumber. Rich dark green, 9 inches long, uniform in shape and size, yields a **big crop, the favorite of thousands.**

## SCHELL'S VERIDARK CUCUMBER

**Beautiful Dark Green and Early. Ideal in size, shape and quality.** It brings top prices on every market. **Schell's Veridark is the leading Cucumber** almost everywhere.

**Schell's Veridark Cucumber** yields a tremendous crop, **uniform** in shape and size (9 inches long), of richest dark green, fresh-looking color, and very tasty flavor. The plants are very vigorous and will resist disease and insects. For the home-garden and for marketing we recommend it highly. 60 days from planting to picking. **Pkt. 15 cts.; oz. 40 cts.; 2 ozs. 75 cts.; ¼lb. \$1.15; ½lb. \$1.75; 1b. \$3.50; 5 lbs. \$16.25; 10 lbs. \$27.50; 25 lbs. \$62.50.** (2 lbs. of seed will plant an acre; 1 oz. 50 hills.)

(For other Cucumbers see page 23; for Hybrids see page 24.)





**Cornell 619** has the rich nutty flavor of the Pascal types and the golden color of the self-blanching type. And it is an **early** Celery.

## CELERY CORNELL 619

We have strain 619 now replacing strain 19, for the reason that 619 is an improved quality strain and we want you to have the best.

This excellent Celery combines the **good, rich, nutty** Celery flavor of the Pascal types and the **early, easy-blanching yellow color** of the self-blanching types. It is a cross of those two. Edible stems 10 to 11 inches; plants 24 inches; hearts are long and full and golden yellow; stems are **thick, rounded** and smooth. 100 days. Be sure to include it in your planting plans. **Pkt. 20 cts.; 3 pkts. 50 cts.; 1/4oz. 60 cts.; 1/2oz. 95 cts.; oz. \$1.75; 2 ozs. \$3.25; 1/4lb. \$6; lb. \$20.**

## HOUSER CELERY

**The Best Late Green Celery for Late Fall and Winter Keeping**

Always so very good, now better than ever. In our opinion this is the **best late green Celery—best** in sweet, delicious, rich nutty flavor; **best** in thick smooth meaty stems and hearts; **best** keeping; and it brings **best** top prices on the market. It is the "Miss America" in the Celery Show—the **first choice** of thousands, yes, we can safely say tens of thousands of gardeners who grow Celery. And where they grow it to sell they acclaim it as their customers' choice, for they want more and more of it because it is so very good. And the flavor—! Well it's just so rich and nutty you cannot describe it properly. 130 days. For the home-garden and for market grow lots more of this good **Houser Celery**. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/4oz. 60 cts.; 1/2oz. \$1; oz. \$1.75; 2 ozs. \$3; 1/4lb. \$6; 1/2lb. \$10; lb. \$20.**



Summer Pascal Celery

## Delicious Nutty flavored Early Green Celery SUMMER PASCAL

**Improved Strain Waltham  
For Midsummer, Fall and Early  
Winter Use**

This delicious Celery is so good it has sold itself. Long, solid, crisp, **round, smooth stems of richest nutty flavor**. Green with a super abundance of hearts blanching to attractive yellow. It is a **medium early green Celery** of highest quality. It blanches more readily than some other green varieties. It is **delicious!** Thousands of acres of it are grown here in Penna., N. J. and other eastern states, in Ohio and in Fla., our customers, large Celery growers there, buy it in 10 and 20-lb. lots. There they call it Florida Green Pascal. It **originated right here** and we have the **genuine rich true type of the real Summer Pascal**. It is a good winter keeper. 120 days. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/4oz. 60 cts.; 1/2oz. \$1; oz. \$1.75; 2 ozs. \$3; 1/4lb. \$6; 1/2lb. \$10; lb. \$20.**

## NEW CELERY TALL UTAH 52-70

This variety makes erect, tall, rugged, healthy plants, 28 to 30 inches high overall. The ribs are 9 1/2 to 11 inches long, rounded thick, smooth and medium dark green. The crop can be handled with little breakage and the quality is excellent. In all sections of the country where this has been used it is now the leading variety. We recommend it—try it this year. **Pkt. 25 cts.; 2 pkts. 45 cts.; 1/4oz. \$1; 1/2oz. \$1.50; oz. \$2.50; 2 ozs. \$4.50; 1/4lb. \$8; 1/2lb. \$15; lb. \$30.**



New Celery, Tall Utah 52-70



Schell's Celery, Houser



# Schell's Quality Flower Seeds

We offer all the best worth-while **new flowers** and a **complete list of all the best standard varieties**. See our **Index, page 75**, for any flowers you may not have found.

Our **quality** is the highest; our **germination** is strong and very high, and we know that you will have perfect success with all our Seeds if soil conditions, temperature, and moisture are correct, and proper care is given.

**Days Required for Seed to Germinate.** After many kinds we give the approximate number of days it requires for the seed to germinate. However, sunshine, moisture, depth of planting, and condition of seed-bed have much to do with healthy germination. Give the seed its time to germinate.

**It is Important to Have a Good Seed-bed** where the tiny new-born plants will be properly nursed. Work the soil very fine, work in manure—Wizard Brand Pulverized Sheep Manure, also **Peat Moss** as a conditioner (we have it), cover the seeds lightly; after they have sprouted do not let the soil dry out or the tender sprouts will die and that will end it as far as that seed is concerned. When moistening the seed-bed do it with a very fine spray, never with a hose unless it can be made to give a very fine misty spray. Sow seed in rows so the plants may be kept weeded and cultivated. Then transplant where you want them to bloom. In lifting leave as much earth on the roots as

possible. Keep the surface broken always, for plants get more nourishment from the air than they do from the soil.

All Flowers are designated as **Annuals**, **Biennials**, and **Perennials**.

**ANNUALS** grow from seed, bloom, and die within one season.

**BIENNIALS** require two seasons to complete their growth, and seldom bloom until the second year. They make strong root-growth and foliage the first year. This remains over winter. The second year they bloom, seed, and then die.

**PERENNIALS** do not, as a rule, bloom until the second year from sowing of the seed, although there are numerous perennials which bloom the first year from seed. They are hardy and will not freeze out, blooming year after year. Some last a lifetime; others may reach their age limit in three or four seasons.

See pages 2 to 7 for many other new flowers in color including the 1957 All-America Winners. If you cannot find a particular flower, see index.

**Please Note:** September and October is the time to plant in your flower beds and borders the bulbs of **Tulips, Hyacinths, Narcissus, Crocus, etc.** If you want us to send you a free copy of our Fall Bulb list in September ask for it now when you send us your order for Flower Seeds.

**SWEET ALYSSUM, Royal Carpet.** Awarded All-America Gold Medal. See it on page 68.

**Violet Queen.** (See in color, page 57.) 5 in. Rich violet. Pkt. 25 cts.;  $\frac{1}{4}$ oz. \$1.25.

**Carpet of Snow** (*A. procumbens*). White. 2 to 3 inches. Pkt. 15 cts.;  $\frac{1}{4}$ oz. \$1.15;  $\frac{1}{2}$ oz. \$1.90; oz. \$3.25.

**Little Gem** (*A. compactum erectum*). White. This variety is very dwarf, 4 to 6 inches, but not so much so as the Carpet of Snow. Pkt. 15 cts.;  $\frac{1}{4}$ oz. \$1.15;  $\frac{1}{2}$ oz. \$1.90; oz. \$3.25.

**Lilac Queen.** Deep lavender-lilac. 6 inches. Pkt. 15 cts.;  $\frac{1}{4}$ oz. \$1.15;  $\frac{1}{2}$ oz. \$1.80; oz. \$3.25.

**Basket of Gold** (*A. saxatile compactum*). (See in color, page 57.) A hardy perennial plant 12 inches high, covered with bright golden yellow flowers. Fine for edgings, rock-gardens, and bedding. Pkt. 25 cts.; 2 pkts. 45 cts.;  $\frac{1}{4}$ oz. \$1.15;  $\frac{1}{2}$ oz. \$1.90; oz. \$3.25.

**BRACHYCOME iberidifolia** (Swan River Daisy or Annual Cineraria). The 10-inch plants are a mass of very pretty blue, pink, and white flowers all summer. Fine for edging, massing, pot-culture, rockery, and for short-stem cut-flowers. Pkt. 25 cts.;  $\frac{1}{4}$ oz. 80 cts.;  $\frac{1}{2}$ oz. \$1.35; oz. \$4.

**CANDYTUFT** (Iberis). Hardy Annual. (Ger. 5 to 10 days.)

**Empress or Giant Hyacinth-flowered.** The finest white; the plants, 18 inches high, being a complete mass of flowers. Fine for cutting and for this reason is the best for florists. Pkt. 25 cts.;  $\frac{1}{4}$ oz. 75 cts.;  $\frac{1}{2}$ oz. \$1.25; oz. \$2.25.

**Umbellata.** Umbrella-shaped flower-heads. Plants 1 foot. **Crimson, Flesh-Pink, Lavender, Rose-Cardinal, and Mixed.** Each, pkt. 25 cts.;  $\frac{1}{4}$ oz. 75 cts.;  $\frac{1}{2}$ oz. \$1.25; oz. \$2.25.

**IBERIS sempervirens** (Candytuft). Hardy Perennial. Pure white flowers. Blooms early and all season. Grows 1 foot high. Pkt. 25 cts.; 2 pkts. 45 cts.;  $\frac{1}{4}$ oz. 90 cts.;  $\frac{1}{2}$ oz. \$1.75.

**Queen of Italy.** Lavender-pink. Pkt. 15 cts.;  $\frac{1}{4}$ oz. \$1.

**COCKSCOMB** (Celosia). Hardy Annual. When grown in masses or clusters they add much life to the flower-garden, the bright red plumes and combs making a very rich and attractive display. There are two forms: the feathered, which produces large, feathery plumes; and the comb, which produces mammoth flowers resembling the comb of a chicken, some 12 to 15 inches across. Plants 2 $\frac{1}{2}$  feet.

**Cristata.** (Combs.) **Crimson, Yellow, and Mixed.** Each, pkt. 20 cts.;  $\frac{1}{4}$ oz. 85 cts.;  $\frac{1}{2}$ oz. \$1.50;  $\frac{3}{4}$ oz. \$2.75; oz. \$4.50.

**Plumosa.** (Plumes.) See page 61. **Crimson, Yellow, and Mixed.** Each, pkt. 25 cts.;  $\frac{1}{4}$ oz. 85 cts.;  $\frac{1}{2}$ oz. \$1.50;  $\frac{3}{4}$ oz. \$2.75; oz. \$4.50.

**Flame of Fire.** New. (Plume.) Fiery scarlet. Pkt. 15 cts.

**CELOSIA Childsi** (Chinese Woolflower). Annual. (Ger. 8 to 10 days.) Plants grow 2 feet, each branch having a large head of rich crimson, pink, or yellow flowers that look like silk. Fine for cutting. Bloom all summer. **Mixed.** Pkt. 20 cts.;  $\frac{1}{4}$ oz. 70 cts.;  $\frac{1}{2}$ oz. \$1.25;  $\frac{3}{4}$ oz. \$2.25; oz. \$4.

**CACTUS SEED, Finest Mixed.** Includes rare varieties. It is very interesting to watch them as they develop their odd shapes. Easy to grow in pots or boxes. Some seeds germinate in 2 weeks, others a month. Pkt. 25 cts.;  $\frac{1}{4}$ oz. \$2.

**COREOPSIS grandiflora, Double Sunburst** (Perennial Calliopsis). Large, golden yellow flowers, fully double. Early blooming. Fine cut-flower. Blooms first year if sown early. Plants 20 inches. Pkt. 15 cts.; 2 pkts. 25 cts.;  $\frac{1}{4}$ oz. 45 cts.;  $\frac{1}{2}$ oz. 85 cts.;  $\frac{3}{4}$ oz. \$1.50.

**CINERARIA Hybrids, Large-Flowered, Mixed Colors.** For indoor pot culture. A great favorite with home folks and florists. Pkt. 50 cts.;  $\frac{1}{4}$ oz. \$6;  $\frac{1}{2}$ oz. \$11.

**CLEOME (Spiderflower).** Huge trusses of bright flowers burst forth on the tops of the stems and continue to appear from July until frost. It grows 3 to 4 feet high, is a hardy annual easily grown from seed, and makes an ideal border plant or back of a border or among other flowers. As a cut-flower, using either the long stems or cut short, it is graceful and beautiful.

**Pink Queen.** Awarded Silver Medal. Clear salmon-pink. Pkt. 20 cts.;  $\frac{1}{4}$ oz. 65 cts.;  $\frac{1}{2}$ oz. \$1.15; oz. \$3.50.

**Helen Campbell.** Pure white. Pkt. 20 cts.; 2 pkts. 35 cts.;  $\frac{1}{4}$ oz. 65 cts.;  $\frac{1}{2}$ oz. \$1.15; oz. \$3.50.

**CHRYSANTHEMUM coronarium.** These hardy annuals give an abundance of beautiful bouquet flowers early in the fall. We recommend growing all you can of them. Plants grow 2 feet and the yellow and white flowers, 1 $\frac{1}{2}$  inches across, are borne on long stems. **Double Mixed.** Each, pkt. 15 cts.; 2 pkts. 25 cts.;  $\frac{1}{4}$ oz. 40 cts.;  $\frac{1}{2}$ oz. 75 cts.

**Carinatum** (Painted Daisy). See it in color on page 68.

**ASPAGUS FERN (Plumosus Nanus).** Here is a beautiful, dainty pot plant for growing indoors all the year round. Its rich deep green, lacy foliage is very pretty. Should be in every indoor flower collection. Pkt. 25 cts.;  $\frac{1}{4}$ oz. \$1.35;  $\frac{1}{2}$ oz. \$2.25; oz. \$4.

**COSMOS.** Hardy Annual. (Ger. 8 to 10 days.) One of our favorite autumn flowers. They grow 5 to 8 feet high, hence should be planted along the fence or in masses by themselves. If the plants are pinched out when but a foot high they will produce a bushy growth.

**Sensation Cosmos.** Large, handsome flowers on good stems. Awarded Silver Medal. Clear rose-pink, white, and crimson, mixed. Pkt. 15 cts.;  $\frac{1}{4}$ oz. 50 cts.;  $\frac{1}{2}$ oz. 90 cts.

**Double Crested.** An exceedingly beautiful type of Cosmos. See illustration. Extra early. **Mixed.** Pkt. 25 cts.; 2 pkts. 45 cts.;  $\frac{1}{4}$ oz. 85 cts.;  $\frac{1}{2}$ oz. \$1.25;  $\frac{3}{4}$ oz. \$4; oz. \$7.50.



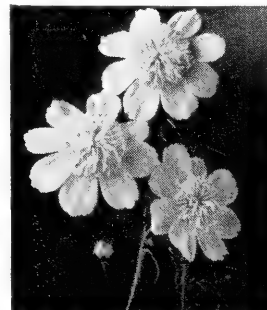
Celosia Childsi  
(Chinese Woolflower)  
Mixed Colors. Pkt. 20 cts.



Brachycome  
iberidifolia  
(Annual Cineraria)



Cosmos, Sensation  
Mixed Colors  
Pkt. 15 cts.



Cosmos, Double  
Crested  
Mixed. Pkt. 25 cts.

## ASTER (W - R) AMERICAN BEAUTY

Very beautiful, large, **densely double flowers** of fine form, on long, strong stems on stately plants 2½ feet high. **Ideal for cutting**, and it surely adds beauty to your flower garden, for it is indeed an American Beauty. The plants bloom profusely from midsummer to frost. We have them in the following separate colors: **Shell-Pink, White, Crimson, Lavender, Carmine-Rose, Dark Blue or Purple, and Finest Mixed.** Each, pkt. 25 cts.; 2 pkts. 45 cts.; ¼oz. \$1.25; ½oz. \$2.50; oz. \$4.50; ¼lb. \$15.



**Schell's American Beauty Aster**  
4-inch flowers on strong stems.

## ASTER, GIANT CREGO or OSTRICH FEATHER (W - R)

These **Giant Crego Asters** have long been one of the leading choices of thousands of our customers, both for their lavish show in home flower beds and for their value for cutting. It is really an unchallenged favorite of many.

Its flowers are large, 4 to 5 inches across, very feathery and fully double, borne on very strong, robust plants 2½ feet high, and begin blooming in mid-August. While **Giant Crego** is their correct name, they are also called **Ostrich Feather**. Our photo above gives you an idea of their gorgeous beauty. Just visualize them in their many rich colors. You will want this grand variety.

**Rose-Pink, Crimson, White, Purple or Dark Blue, Azure-Blue, Deep Rose, Salmon-Rose, Finest Mixed.** Each, pkt. 25 cts.; 2 pkts. 45 cts.; ¼oz. \$1.25; ½oz. \$2.25; oz. \$4; ¼lb. \$12.



**Schell's Special Improved Strain, Giant Crego Aster**



**Schell's Giant California Sunshine Aster.**  
A shower of loveliness!

## ASTERS GIANT CALIFORNIA SUNSHINE (Improved Strain)

If you have not seen these **miracles of beauty**, then be very sure to grow them this year. When these unusual flowers are fully open, **they resemble a shower of illuminating loveliness.** The dual-tone color effects formed by the starry quilled discs and the encircling guard petals **are lovely beyond description**, showing shades of pink, blue, and lavender in the petals, with either yellow or blue center discs. The flowers are large, **4 to 5 inches across**, with long strong stems. The plants are 3 feet high. Be very sure to have these gorgeous Sunshine Asters in your outdoor living-room this summer.

**Finest Mixed. Pkt. 25 cts.; 2 pkts. 45 cts.; ¼oz. \$1.25; ½oz. \$2.25; oz. \$4; ¼lb. \$14.**



## New Super-Giant ASTERS Largest of All Asters

This new strain of largest giant-flowering Asters is **wilt resistant**. The mammoth flowers average 5 to 6 inches in diameter and with special cultural care will attain an **exhibition size of 7 inches**. Super-Giants are superb for cut-flowers because of their long, wiry, non-branching stems and their enormous ostrich-feather flowers. Plants are 3 feet high, blooming from late summer to frost. The colors are **Pink, Blue, White, Crimson and Purple**. You may order these separate colors or all of them in our **Super-Giant Finest Mixed, Wilt Resistant Strain**. Pkt. 50 cts.;  $\frac{1}{8}$ oz. \$1.25;  $\frac{1}{4}$ oz. \$2;  $\frac{1}{2}$ oz. \$3.50; oz. \$6; 2 ozs. \$10.



*For Heavenly Beauty That Will Thrill You  
Every Day Grow Lots of This*

## Heavenly Blue Ipomoea

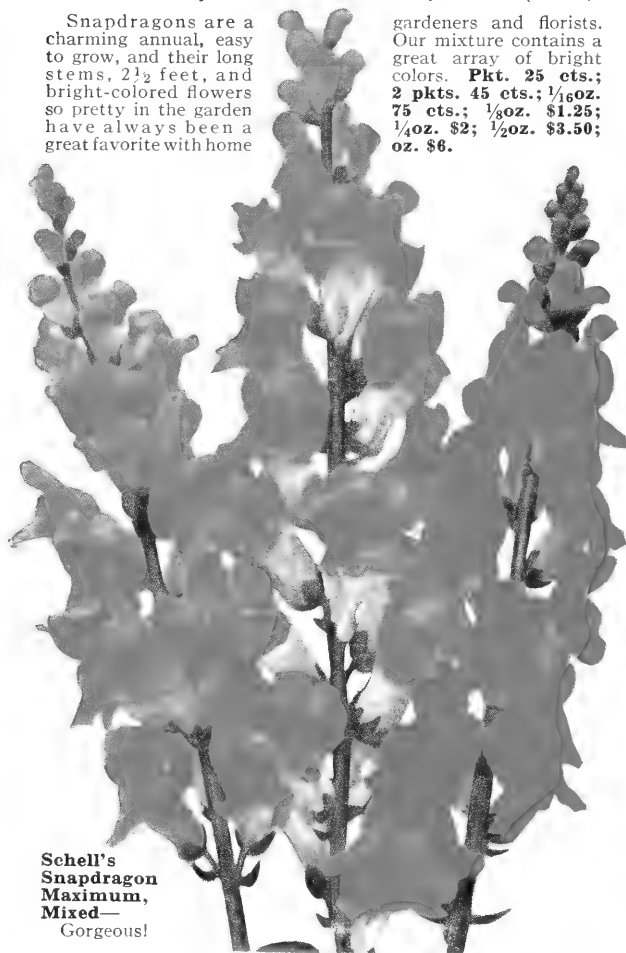
We have had a row of these vines around the porch that grew 12 to 15 feet high; every morning there were from 500 to 1000 new flowers and they continued blooming all summer.

Never was anything more beautiful. The mammoth flowers, often 4 inches across, are a very **beautiful, deep, intense blue** and appear as though made of silk. Plant the seed early, in poor soil (do not fertilize). If suitable, let them face the morning sun; keep the finished flowers plucked for heavy blooming. Water regularly. On cloudy days they remain open sometimes until late in the day; from this habit they are sometimes called **Blue Moon-flowers**. For porch or over arbors we highly recommend this beautiful Heavenly Blue Ipomoea. Pkt. 15 cts.; 2 pkts. 25 cts.;  $\frac{1}{4}$ oz. 35 cts.;  $\frac{1}{2}$ oz. 65 cts.; oz. \$1.25; 2 ozs. \$2.25;  $\frac{1}{4}$ lb. \$4.

## Antirrhinum or Snapdragon Schell's Super-Giant Maximum, Mixed (R.P.)

Snapdragons are a charming annual, easy to grow, and their long stems, 2½ feet, and bright-colored flowers so pretty in the garden have always been a great favorite with home

gardeners and florists. Our mixture contains a great array of bright colors. Pkt. 25 cts.; 2 pkts. 45 cts.;  $\frac{1}{16}$ oz. 75 cts.;  $\frac{1}{8}$ oz. \$1.25;  $\frac{1}{4}$ oz. \$2;  $\frac{1}{2}$ oz. \$3.50; oz. \$6.



Schell's  
Snapdragon  
Maximum,  
Mixed—  
Gorgeous!

## New POWDERPUFFS ASTERS

This marvelous new achievement in the popular Aster family adds a new brilliant color effect for your flower garden. The very double, 3-inch flowers with crested centers resemble powderpuffs. The upright plants grow 24 inches high, with each flower branching off the central stem. Wilt resistant. **Grand Mixture**. Pkt. 25 cts.; 2 pkts. 45 cts.; 5 pkts. \$1;  $\frac{1}{8}$ oz. \$1.25;  $\frac{1}{4}$ oz. \$2.25;  $\frac{1}{2}$ oz. \$4; oz. \$7.50;  $\frac{1}{4}$ lb. \$30.

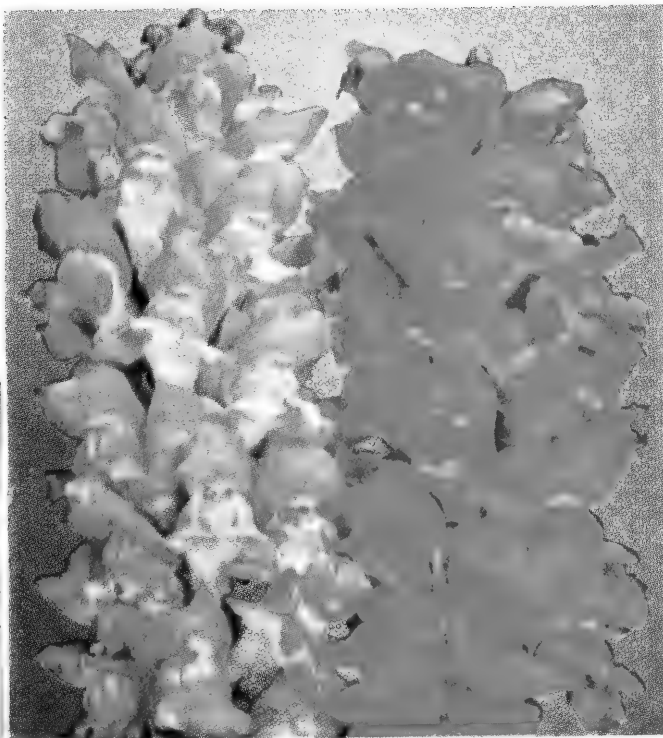
**Aster, Powderpuffs.** Excellent for Bouquets.





Schell's Asters, Giants of California, five inches across.

Beautiful flowers from tiny seeds! Miracles of God! It is real joy to grow them and take time to look how wonderfully they are made.



## New TETRA SNAPDRAGONS (ANTIRRHINUM)

The finest outdoor Snapdragon. Big strong plants, 30 inches, with thick stems that keep the flower spikes erect and the tips straight. The immense flowers, mostly ruffled, are in every bright color with many richly veined. Annual. **Pkt. 25 cts.**; 1/4oz. \$1.25; 1/2oz. \$2; 1/2oz. \$3.75; oz. \$7.

# SCHELL'S Mammoth-Flowered Asters

## GIANTS OF CALIFORNIA

The flowers are **very large** (5 inches across), **full double**, borne on **long, strong stems**, and the colors are exceedingly bright and rich. As the illustration shows, the petals are curled and interlaced so gracefully that the flowers are very beautifully formed. It is midseason in flowering.

For the **home-garden, for florists use and for marketing**, it is the choice of thousands, for its enormous flowers on long, strong stems make it a **fine cut-flower for vasing**. Plants average 3 feet. Be very sure to grow this splendid variety.

Separate colors: **Deep Rose, Light Blue, White, Peach Blossom, Dark Purple, and Schell's Finest Mixed.** Each, **pkt. 35 cts.**; 2 pkts. 60 cts.; 1/3oz. 85 cts.; 1/4oz. \$1.50; 1/2oz. \$2.75; oz. \$4.75; 1/4lb. \$15.

## Giant Imperial Annual Larkspur

The long spikes of pink, blue, salmon, scarlet, white and rose **make a flashy effect** in beds and borders while for vasing they are especially valuable. This new giant type is tall and stately, in both beauty and size of flower, length of stem, and free blooming. Plants 4 to 5 feet high, spikes 2, 3, 4 and 5 feet long, covered with double 2-inch flowers. Sow seed outdoors early in May for flowers in July, Aug. and Sept. And in Sept. outdoors for very early spring flowers. **Schell's Finest Mixed, pkt. 15 cts.**; 2 pkts. 25 cts.; 1/4oz. 50 cts.; 1/2oz. 95 cts.; oz. \$1.75; 2 ozs. \$3; 1/4lb. \$5.50. Sorry we have no room to picture them. Order on our recommendation.



## The Charming Princess ASTERS

This new and perfectly beautiful strain of Asters, named for the lovely princesses of Britain, stands erect to 2 1/2 feet. Plants of branching habit bear an abundance of unusual flowers, different from other types, full double with crested center and richly blended colors. Long 15-inch stems; flowers 3 1/2 inches across. For your flower garden, for market, for florists they rate of top value. **Schell's Finest Princess Mixture** (including all these six colors). **Pkt. 25 cts.**; 2 pkts. 45 cts.; 1/4oz. \$1.25; 1/2oz. \$2.25; oz. \$4; 1/4lb. \$14; 1/2lb. \$26.





**Princess Aster**, 3½ inches across, as beautiful as a fairy princess.

### BEAUTIFUL PRINCESS ASTER (W-R)

Perfectly beautiful, full double flowers with crested center, remaining full double when completely open. A most ideal type for florists and those who grow for market, and just as fine for garden beauty. The plants are tall, 2½ feet, of branching habit, bearing an abundance of these marvelous flowers, 3 to 3½ inches in diameter, on long stems, beginning the last half of August. It is highly resistant to wilt. Very beautiful indeed and named for the English princesses:

**Princess Elizabeth**, pure snow-white; **Princess Margaret**, florist-rose; **Princess Susan**, true deep blue; **Princess Barbara**, orchid; **Princess Finest Mixed**, (all Princess colors in our Mixed). Each separate variety or our Mixed, **pkt. 25 cts.**; 2 pkts. 45 cts.; ¼oz. \$1.50; ½oz. \$2.75; oz. \$5; ¼lb. \$17.



**Aster, American Branching, Mixed**

separate colors: **Pure White, Pink, Crimson, Purple, Scarlet, Lavender and Splendid Mixed**. Each, **pkt. 20 cts.**; 2 pkts. 35 cts.; ½oz. 75 cts.; ¼oz. \$1.25; ½oz. \$2.25; oz. \$4; ¼lb. \$12.

**A WORD TO OUR MANY FLORISTS AND MARKET GROWERS:** Our Asters, like all our other Flower Seeds, are not just "gathered" seeds. No, our Asters are constantly RESELECTED and IMPROVED for BETTER FORM, SIZE, COLOR, STEMS—resulting in higher quality by more beautiful flowers. THAT is what YOU want. They may cost a little more but they are worth very much more to you.

# ASTERS

**Hardy Annual**  
**Germinates in**  
**5 to 10 days**

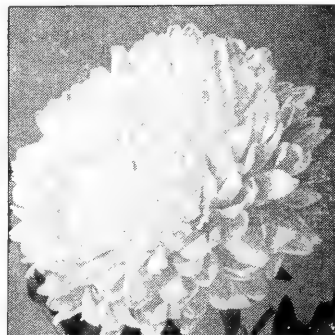
**BEAUTIFUL ASTERS!** The grand old-fashioned flower now with new and charming beauty. A great favorite of all flower lovers. Long stems make them ideal for bouquets. See also pages 51, 52 and 53.

**IMPORTANT: Wilt-resistant Strains** are immune to Aster Wilt-disease. They are designated by the letters (W-R).

### QUEEN OF THE MARKET ASTERS

(W-R)

**Earliest** of all Asters and widely used for early market cutting, coming into bloom in July or early August. The plant is of branching type, 20 inches tall. **Good long stems with beautiful full double, medium-sized flowers** in large numbers. Very fine for garden and cutting. Separate colors: **White, Pink, Crimson, Dark Blue, Light Blue and Finest Mixed**. Each, **pkt. 25 cts.**; 2 pkts. 45 cts.; ¼oz. \$1.25; ½oz. \$2.25; oz. \$4; ¼lb. \$12.



**Aster, Queen of the Market, Mixed**. Best extra-early blooming Asters.

### RAINBOW ASTERS (W-R)

These are **beautiful** and very attractive **single annual Asters resembling large daisies**. They are widely grown by market growers because of their beauty, their long stems and their keeping qualities. Our mixture is the branching type from which continuous cutting may be had of all these rainbow colors—pink, light blue, rose-purple, crimson and white. This is another fine bouquet flower for the home-garden and very profitable for market. They begin blooming in August. **Flowers 3½ to 4 in. Rainbow Mixture, Branching Type**. **Pkt. 25 cts.**; 2 pkts. 45 cts.; ¼oz. 85 cts.; ½oz. \$1.50; oz. \$2.50; ¼lb. \$9.



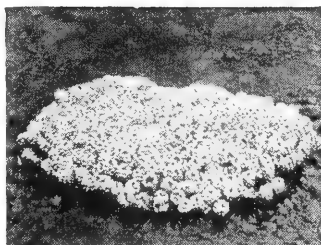
**Rainbow Asters**  
Bright, beaming colors. Flowers 3½ to 4 inches wide—beautiful!



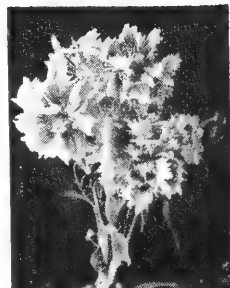
**Dianthus**  
**Sweet Wivelsfield**



**Cobaea**  
**(Cup-and-Saucer Vine)**



**Alyssum, Little Gem**  
*Pkt. 15 cts.*  
(See page 50)



**Dianthus Heddeewigi**  
**Double, Mixed**  
**Fringed Pinks**

**DIANTHUS** (Pinks). Hardy Annual. (Ger. 6 to 10 days.) The old favorite, hardy garden Pink, fine for bouquets.

**Chinensis** (China Pinks), **Double Mixed**. Plants 20 inches. Double flowers in all colors, produced in clusters very freely. Pkt. 15 cts.;  $\frac{1}{4}$ oz. 90 cts.;  $\frac{1}{2}$ oz. \$1.50; oz. \$2.50.

**Heddeewigi**. Plants 12 inches, very free flowering. **Finest Double, Mixed**. Pkt. 20 cts.;  $\frac{1}{4}$ oz. 90 cts.;  $\frac{1}{2}$ oz. \$1.50; oz. \$2.50; 2 ozs. \$4.50;  $\frac{1}{4}$ lb. \$8.

**Single, Mixed**. Pkt. 20 cts.; 2 pkts. 35 cts.;  $\frac{1}{2}$ oz. \$1.25.

**Sweet Wivelsfield**. Multiflora type. Remarkably free flowering; very fragrant; beautiful markings. **All Colors Mixed**. Pkt. 15 cts.;  $\frac{1}{4}$ oz. 75 cts.;  $\frac{1}{2}$ oz. \$1.40; oz. \$2.50.

**Plumarius Scoticus, Schell's Special Florist Strain. Double Mixed Colors**. These Scotch Pinks are simply gorgeous in their beautiful array of self colors of various tints of pink, rose, salmon, and white, and then these same colors in combination with a bright crimson zone. Flowers are very fragrant, 2 inches in diameter, on 12 to 15-inch stems. The plants are very free flowering. This is a perennial. If started early indoors, will bloom the first year and then every year thereafter during May and June. Pkt. 25 cts.; 5 pkts. \$1;  $\frac{1}{4}$ oz. \$1.60;  $\frac{1}{2}$ oz. \$3;  $\frac{1}{4}$ lb. \$5.

**DAHLIA, Coltness Hybrids**. Perennial. Very dwarf bedding plants, 18 inches. Flowers are single. Excellent cut-flowers for vasing. **Mixed Colors**. Pkt. 15 cts.;  $\frac{1}{4}$ oz. 50 cts.;  $\frac{1}{2}$ oz. \$1.90; oz. \$3.75; 2 ozs. \$6.50;  $\frac{1}{4}$ lb. \$10.

**Unwin's Dwarf, Mixed Colors**. See it in color, page 65.

**CENTAUREA, Jubilee Gem**. Jubilee Gem is indeed a precious "gem" that you will want in your flower-garden. Its uniform, dwarf, compact plants, 10 to 15 inches high, are completely covered with their beautiful, rich blue, double flowers. It is very lovely indeed. Annual. Pkt. 20 cts.; 2 pkts. 35 cts.;  $\frac{1}{4}$ oz. \$1.25;  $\frac{1}{2}$ oz. \$2.25; oz. \$4.

**DIMORPHOTHECA aurantiaca** (African Golden Daisy). Hardy Annual. See it in color, page 64.

**DIGITALIS** (Foxglove). Hardy Perennial. (Ger. 15 days.) Very handsome ornamental plants 3 to 5 feet high. Very desirable for naturalizing with other hardy plants in beds, along fences, porches, etc. They do well in part shade.

**Gloxinaeflora, Mixed**. Pkt. 15 cts.; 2 pkts. 25 cts.;  $\frac{1}{4}$ oz. \$1.75.

**Giant Shirley**. A greatly improved strain, producing spikes 3 to 5 feet long. Mixed colors, pkt. 15 cts.;  $\frac{1}{4}$ oz. \$1.75.

**COBÆA** (Cup-and-Saucer Vine; Cathedral Bells). Hardy Annual. (Ger. 15 to 20 days.) Attains a height of 30 to 50 feet. Place seeds edgewise and merely cover with light soil. **Purple**. Pkt. 15 cts.;  $\frac{1}{4}$ oz. \$1.25;  $\frac{1}{2}$ oz. \$2.30; oz. \$4.25.

## CALIFORNIA POPPY • Eschscholtzia

Hardy Annual. Very showy, bright-colored flowers. The plants grow a foot high and bloom profusely all summer.

**Red Chief**. Fiery red. A sparkling show.

**Rose Queen**. Rose-pink; beautiful.

**Schell's Exquisite Blend**. Mixed.

Each, pkt. 15 cts.;  $\frac{1}{4}$ oz. 70 cts.;  $\frac{1}{2}$ oz. \$1.25; oz. \$2.25.

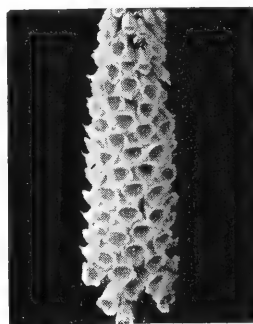
## COLEUS

### Colored Foliage Plants

This is a most excellent mixture containing really gorgeous color effects greatly varied, of those rich darkest velvety shades together with light and bright shades of every color in a rainbow of beauty. Our mixture contains our strain of large-leaf types and those of slightly smaller leaves. For the garden borders and beds, and pot-culture, these are unsurpassed. **Schell's Beautiful Mixture**. Pkt. 35 cts.; 3 pkts. \$1;  $\frac{1}{2}$ oz. \$1.75;  $\frac{1}{4}$ oz. \$3.50;  $\frac{1}{2}$ oz. \$5;  $\frac{1}{4}$ lb. \$8;  $\frac{1}{2}$ oz. \$15.



**Gaillardia, Dazzler**



**Digitalis (Foxglove)**

**FORGET-ME-NOT, Blue** (*Myosotis alpestris*). (Ger. 15 days.) A hardy perennial, but give protection in fall and winter. Grows 8 to 10 inches high. Pkt. 50 cts.; 2 pkts. 95 cts.;  $\frac{1}{8}$ oz. \$1.50;  $\frac{1}{4}$ oz. \$2.75;  $\frac{1}{2}$ oz. \$4.50; oz. \$8.50.

**FOUR-O'CLOCK** (Marvel of Peru). Hardy Annual. (Ger. 8 to 20 days.) One of the best bloomers of all the favorite summer garden flowers. They grow quickly from seed, and are one gorgeous mass of bloom all summer. 2 feet high. Pkt. 15 cts.;  $\frac{1}{2}$ oz. \$1.25; oz. \$2;  $\frac{1}{4}$ lb. \$5.

**GAILLARDIA** (Blanket Flower). Perennial Gaillardias are handsome flowers, bright and gay, yellow and red, 3 to 4 inches across, on long stems. The plants, 2 feet high, are taller than the annual varieties and begin blooming in early summer, continuing almost without cessation until freezing weather, if the flowers are kept cut and not allowed to seed. The Annual Gaillardias come in many different forms, double and single. **Flowers continually** from spring-sown seed. Excellent for bouquets.

**Perennial Varieties:** (Ger. 15 to 20 days.)

**Dazzler**. Intense golden yellow, maroon-red zone. Pkt. 15 cts.;  $\frac{1}{4}$ oz. 75 cts.;  $\frac{1}{2}$ oz. \$1.40; oz. \$2.50.

**Grandiflora Hybrids, Superb Mixed**. Pkt. 15 cts.; 2 pkts. 25 cts.;  $\frac{1}{4}$ oz. 75 cts.;  $\frac{1}{2}$ oz. \$1.40; oz. \$2.50.

**Portola Hybrids**. Flowers  $3\frac{1}{2}$  inches in diameter, single, bronzy red with golden border. Pkt. 20 cts.;  $\frac{1}{4}$ oz. 95 cts.

**Annual Varieties:**

**Picta, Double Lorenziana**. See illustration, page 58. Pkt. 20 cts.;  $\frac{1}{4}$ oz. 95 cts.;  $\frac{1}{2}$ oz. \$1.75; oz. \$3.

**Single Mixed Colors**. Beautiful bicolored blooms. Pkt. 20 cts.;  $\frac{1}{4}$ oz. 95 cts.;  $\frac{1}{2}$ oz. \$1.75.

**HELIOTROPE** (Cherry Pie). The beautiful and graceful Heliotrope, with its delightful perfume, is a very fine flower for bouquets, excellent for bedding, and for pot-culture. It is a half-hardy perennial and if the seed is sown indoors in the spring, the plants, when set out, will bloom all summer. Best for pot-culture. (Ger. 30 days.)

**Choicest Mixed**. Pkt. 25 cts.; 2 pkts. 45 cts.;  $\frac{1}{4}$ oz. \$2.

**IPOMEA** (Morning-Glory). (Ger. 10 to 20 days. Soaking the seed in warm water overnight helps rapid germination.) For greatest success, plant them where they will face the morning sun. Fertilizer should never be applied.

**Darling**. The flowers, up to 4 inches in diameter, are a brilliant, startling **bicolor red and white**, a glowing wine-red with a snow-white throat. The big colorful flowers are borne in great numbers over the vines. Grow this on a trellis 40 inches wide or two of them 80 inches, about 10 feet high, with an eastern exposure, and you will have a miracle of beauty. **Pkt. 25 cts.; 2 pkts. 45 cts.;  $\frac{1}{2}$ oz. \$1.35; oz. \$2.50;  $\frac{1}{4}$ lb. \$6.**

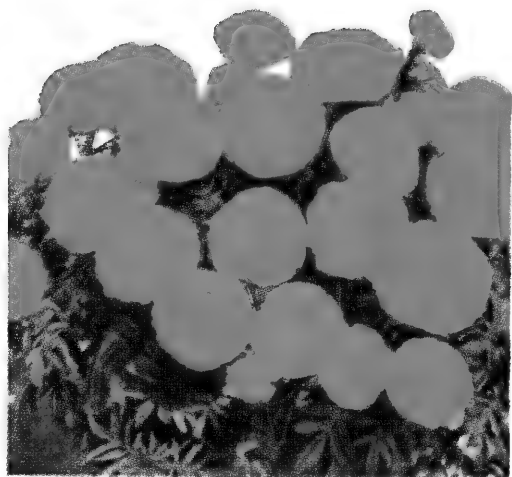
**Heavenly Blue**. See page 52.

**Scarlett O'Hara**. (Awarded Gold Medal.) A rich **vivid scarlet** Morning-Glory. As many as 50 flowers open on one plant in a day. Pkt. 25 cts.; 2 pkts. 45 cts.;  $\frac{1}{4}$ oz. 70 cts.;  $\frac{1}{2}$ oz. \$1.25; oz. \$2.25.

**Pearly Gates**. (Awarded Silver Medal.) A **pure white** Morning-Glory; it is beautiful. Pkt. 25 cts.; 2 pkts. 45 cts.;  $\frac{1}{4}$ oz. 70 cts.;  $\frac{1}{2}$ oz. \$1.25; oz. \$2.25.

**Schell's Imperial, Mixed**. The flowers are of gigantic size and their colorings so bright and varied they are beyond description. Pkt. 20 cts.;  $\frac{1}{2}$ oz. 90 cts.; oz. \$1.50.

**Noctiflora** (White Moon-flower). Pkt. 20 cts.;  $\frac{1}{2}$ oz. 90 cts.; oz. \$1.50.



New Marigold, Pot O'Gold

## New Marigold POT O'GOLD

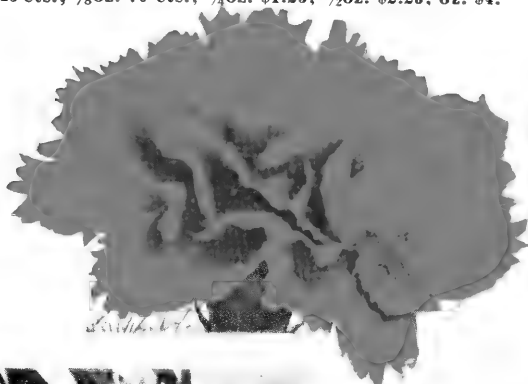
Of Exceptional Beauty

A mass of intense dazzling gold, this new Pot O'Gold is truly a jewel formed at rainbow's end. The plants, 12 to 15 inches high, are covered with these very beautiful, fragrant golden flowers 4 to 4½ inches in diameter on 10-inch stems. And they begin blooming earlier than any other and continue for weeks. Be sure to grow it. Annual. **Pkt. 15 cts.; 2 pkts. 25 cts.; ¼oz. 75 cts.; ½oz. \$1.40; oz. \$2.50.**

## Schell's New Giant-Flowered VERBENAS



A gorgeously brilliant mass of these bright-colored flowers blooming from July until frost may be yours to enjoy by sowing the seed outdoors in April or May—when warm enough, or by starting the seed in boxes or pots indoors in March and setting the plants out in May. They are wonderful in beauty and size and color. Plants grow 1½ feet. Every flower garden should have these Giant-Flowered Verbenas in it. Annual. **Splendid Mixed. Pkt. 25 cts.; 2 pkts. 45 cts.; ½oz. 70 cts.; ¼oz. \$1.25; ½oz. \$2.25; oz. \$4.**



Schell's Large-Flowering Gorgeous Verbenas

## CARNATIONS, Chabauds Giant Improved Double

Our illustration shows their beauty. They excel any strain we have ever seen. They come into flower in August if started indoors in March or April and by planting the seed outside in early May they bloom from early September until frost. Plants are robust, 18 inches high, upright habit. They form ten to twenty stalks bearing huge flowers comparing with the finest greenhouse-grown varieties. Highly scented. An excellent cut-flower. Annual. **Finest Mixed, all colors. Pkt. 25 cts.; 2 pkts. 45 cts.; ½oz. 90 cts.; ¼oz. \$1.50; ½oz. \$2.75; oz. \$5.**

## PORTULACA, Annual

These lovely silk-like flowers start blooming early and keep it up continuously until frost. For brilliancy of display as a border or edge, in beds, in rock-gardens or in any way, they are unexcelled. Grow 4 to 6 inches high, and will thrive in almost any soil.

**New Single "Jewel."** Beautiful deep carmine-red, extremely large. Grow this new red, it is beautiful. **Pkt. 15 cts.; 2 pkts. 25 cts.; ¼oz. \$1; ½oz. \$1.75; ¾oz. \$3; oz. \$5.50.**

**Single, Mixed.** **Pkt. 15 cts.; 2 pkts. 25 cts.; ½oz. 60 cts.; ¼oz. \$1; ½oz. \$1.75; oz. \$3.50.**

**Double, Mixed.** **Pkt. 15 cts.; 2 pkts. 25 cts.; ½oz. 95 cts.; ¼oz. \$1.75; ½oz. \$3.25; oz. \$6.**



Beautiful Portulaca with its bright, silky flowers.

## ← Gillia Blue Thimble Flower or Queen Anne's Thimble

This is a very beautiful lavender-blue flower that should be in your flower garden by all means. The charming little blue flowers, 1 inch in diameter, are borne profusely on plants 2 feet high. For cut-flowers and table decoration they are just fine, and they last quite some time in water. They are annuals, starting their blooming period in July or August. **Gilia capitata. Pkt. 15 cts.; 2 pkts. 25 cts.; ¼oz. 45 cts.; ½oz. 75 cts.; oz. \$1.25; ¼lb. \$4.**



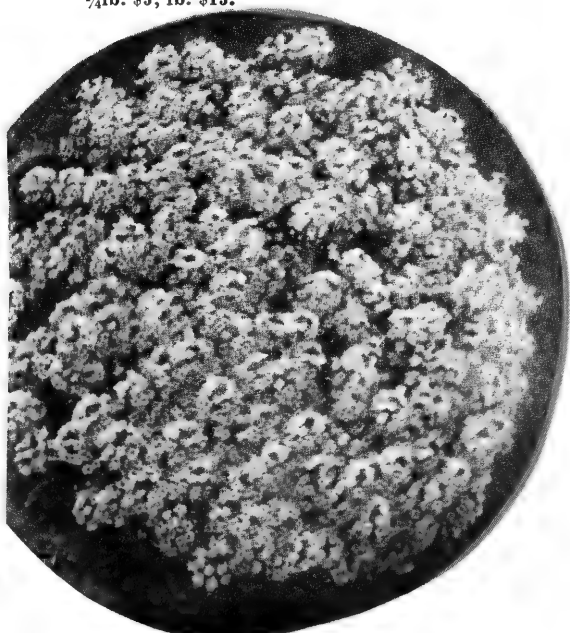
"Thimble Flower." Fine for Bouquets.



Strawflower (*Helichrysum*)

## Schell's Special Strains *Centaurea Cyanus* (Annuals)

These greatly improved strains are so vastly different that they are rapidly becoming one of the most popular bouquet flowers for florists and all who grow flowers. These flowers are large, full double, and the colors are intensified. The stems are long and the plants, 3 feet high, are covered with their bright beaming pinks, blues, reds and whites. We have customers who buy this seed by the pound for bouquet flowers. The plants begin blooming in July and continue until frost. Each color separately makes a beautiful bouquet and all the colors together are very attractive too. "Blue Boy," deep rich blue; "Rosie," deep rich pink; "Red Boy," rich ruby-red; "Snow White," pure white; **Schell's Special Strain Mixture** (all these four equally blended). Sow seed in May outdoors for flowers from July until frost and seed may also be sown in Sept. outside for very early spring flowers. Separate colors or the Mixture: **Pkt. 15 cts.; 2 pkts. 25 cts.,** or one of each of the four, **45 cts.; 1/4oz. 50 cts.; 1/2oz. 90 cts.; oz. \$1.50; 2 ozs. \$2.75; 1/4lb. \$5; lb. \$15.**



Alyssum, Violet Queen

# STRAWFLOWER

(*Helichrysum monstrosum*)

## Schell's Splendid Mixture of All Colors

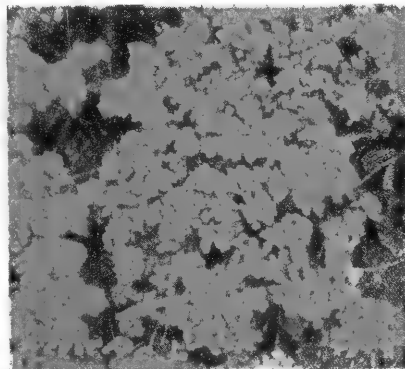
Here is a very popular and beautiful flower both when fresh cut from the garden and when dried for bouquets in the home throughout the winter. They are "everlasting." The bright gay colors are exceedingly effective for vasing. The full double flowers of this Splendid Mixture of ours are extra large, often 2 1/2 inches in diameter. The plants are 2 1/2 feet high. This is a very profitable flower to grow for market where large quantities are sold. **Schell's Splendid Mixture** and these separate colors: **Scarlet, Yellow, Salmon, Pink, White, Carmine, Violet.** Annual. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/4oz. 90 cts.; 1/2oz. \$1.75; oz. \$3; 2 ozs. \$5.50; 1/4lb. \$10.**

## ALYSSUM

### Basket of Gold

(*Alyssum saxatile compactum*)

A hardy perennial plant 12 inches high, covered with bright golden yellow flowers. Fine for edgings, rock-gardens, and bedding. Being hardy, it will increase and bloom for you year after year. It is **beautiful.** **Pkt. 25 cts.; 2 pkts. 45 cts.; 1/4oz. \$1.15; 1/2oz. \$1.90; oz. \$3.25; 2 ozs. \$6; 1/4lb. \$10.**



Alyssum, Basket of Gold



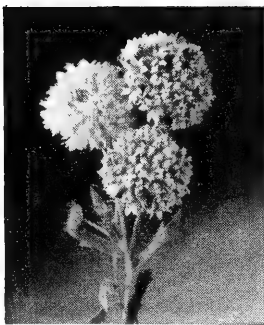
Schell's Special Strain, *Centaurea Cyanus*  
"Blue Boy," "Rosie," "Red Boy," and "Snow White"

## ALYSSUM, VIOLET QUEEN

Sweet Alyssum is everywhere popular for borders, beds, edgings, rock-gardens, window-boxes, and for pots indoors. It grows easily, blooms profusely and continuously.

Our **Violet Queen** is a clear, bright, lively violet and very fragrant. The plants are just 5 inches high and a mass of blooms. **Pkt. 25 cts.; 2 pkts. 45 cts.; 1/4oz. \$1.25; 1/2oz. \$2.25; oz. \$4; 1/4lb. \$14.**





**Gaillardia picta  
Double Lorenziana**  
(See page 55)



**Gypsophila  
Babys-Breath**  
Imp. Covent Garden



**Gomphrena, Mixed**



**Geranium  
Choice Mixture**  
Pkt. 25 cts.

### GYPSOPHILA • ANNUAL BABYS-BREATH

(Ger. 10 to 14 days.) Charming, free-flowering, elegant plants that do well in any good garden soil. The dainty, misty white panicles of bloom are used extensively for mixing in with other bouquet flowers. Plants grow about 2 feet.

**Elegans alba grandiflora. Improved Covent Garden Strain.** The best pure white large flowers. Sow seed early in May (or April if warm enough) for summer flowers. And sow seed in Aug. or early Sept. for early spring flowers for bouquets for Memorial Day. Protect bed with straw or leaves when freezing weather sets in. This is a **real profit** crop for you who grow flowers for market. Pure white annual. Pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{2}$  oz. 60 cts.; oz. 95 cts.;  $\frac{1}{4}$  lb. \$2.75;  $\frac{1}{2}$  lb. \$3.75; lb. \$6.50.

**Rosea.** Pink. Pkt. 15 cts.;  $\frac{1}{2}$  oz. \$1; oz. \$2;  $\frac{1}{4}$  lb. \$6.  
**Carminaea.** Carmine-rose. Pkt. 15 cts.;  $\frac{1}{2}$  oz. \$1; oz. \$2;  $\frac{1}{4}$  lb. \$6.  
**Crimson.** Pkt. 15 cts.;  $\frac{1}{2}$  oz. 60 cts.;  $\frac{1}{2}$  oz. \$1; oz. \$2;  $\frac{1}{4}$  lb. \$6.  
**Finest Mixed.** Pkt. 15 cts.;  $\frac{1}{2}$  oz. \$1; oz. \$1.75;  $\frac{1}{4}$  lb. \$5.50.

### HARDY PERENNIAL BABYS-BREATH

**Paniculata fl.-pl.** (Double). Hardy Perennial. Plants grow 3 feet and are covered with dainty double white flowers. Splendid for bouquets or with other flowers. Pkt. 25 cts.; 2 pkts. 45 cts.;  $\frac{1}{2}$  oz. 75 cts.;  $\frac{1}{2}$  oz. \$1.25;  $\frac{1}{4}$  oz. \$2.25; oz. \$7.50.

**Paniculata** (Single). Hardy Perennial. Single white flowers. Pkt. 20 cts.;  $\frac{1}{2}$  oz. 75 cts.;  $\frac{1}{2}$  oz. \$1.25; oz. \$2;  $\frac{1}{4}$  lb. \$7.

**Pacifica.** Rose-pink. Blooms when the Paniculata varieties have passed. Plants 3 feet high. Pkt. 25 cts.; 2 pkts. 45 cts.;  $\frac{1}{2}$  oz. 75 cts.;  $\frac{1}{2}$  oz. \$1.25;  $\frac{1}{4}$  oz. \$2.25; oz. \$7.50.

**AQUILEGIA** (Columbine). Good in beds, borders, among hardy shrubbery, and a wonderful cut-flower. A hardy perennial, yet if the seed is sown early in the spring, it will bloom the same season and then abundantly each year. Plants grow 2 feet high. (Ger. 12 to 60 days.)

This very beautiful and popular perennial flower is in your flower garden to stay year after year, after the first year, giving to you in abundance its very beautiful, exquisitely colored flowers of dainty pink, lavender, yellow, red, white, etc., on good stems for vasing. Plants grow 3 feet high, hardy, preferring partial shade and a light, fairly rich soil.

**Schell's Improved Long-Spurred Hybrid, Exquisite Mixture.** We know of no strain surpassing this in size and beauty of flowers. Pkt. 50 cts.; 2 pkts. 95 cts.;  $\frac{1}{2}$  oz. \$2.50;  $\frac{1}{2}$  oz. \$4.50;  $\frac{1}{2}$  oz. \$7; oz. \$12.

**BALLOON VINE or "Love in a Puff"** (*Cardiospermum Halicacabum*). Here is a very unusual and interesting annual vine which grows about 10 feet. It bears numerous little white inflated balloons one inch in diameter. Quite attractive and interesting to all lovers of odd things that grow. Nice too for twining around posts on fences, and trellises. Try it. Pkt. 15 cts.; 2 pkts. 25 cts.;  $\frac{1}{4}$  oz. 75 cts.;  $\frac{1}{2}$  oz. \$1.35; oz. \$2.25.

**BALSAM, Camellia-flowered.** A very popular old-fashioned flower that blooms all summer. Plants grow 2 to 3 feet high, with each of the branches covered with beautiful double flowers of bright pink, scarlet, white, etc. A very desirable annual for beds and borders, producing its bright cheery flowers continuously.

**Choice Mixed.** Pkt. 15 cts.;  $\frac{1}{4}$  oz. 75 cts.;  $\frac{1}{2}$  oz. \$1.25; oz. \$2.25;  $\frac{1}{4}$  lb. \$6.

**BALSAM APPLE** (*Momordica*). **Balsam Pear.** Hardy Annual. Vine; grows 10 feet from seed. Each, pkt. 15 cts.

**CALENDULA** (Pot Marigold). Hardy Annual. (Ger. 5 to 10 days.) Blooms from early summer until killed by frost; fine for bouquets, **used extensively by florists.** 18 inches.

**Improved Campfire** (*Sensation*). For bedding and bouquets. Extremely large blooms of a very rich dark orange, with a scarlet sheen. Pkt. 15 cts.;  $\frac{1}{2}$  oz. 75 cts.;  $\frac{1}{2}$  oz. \$1.35.

**Chrysanth.** Large, double flower, clear buttercup-yellow on long stems. Fine for cut-flowers. Pkt. 15 cts.;  $\frac{1}{2}$  oz. 75 cts.;  $\frac{1}{2}$  oz. \$1.35; oz. \$2. (Gold Medal Winner.)

**Orange King.** Orange-red, dark center. Pkt. 15 cts.; oz. \$2.  
**Ball's Orange Improved** (*Florist's Strain*). Glowing orange. Pkt. 15 cts.;  $\frac{1}{2}$  oz. 75 cts.;  $\frac{1}{2}$  oz. \$1.25; oz. \$2.

**Mixed Colors.** Pkt. 15 cts.;  $\frac{1}{2}$  oz. 65 cts.; oz. \$1.75.

**CHINESE LANTERN PLANT** (*Physalis*). A very highly interesting plant you will have in your garden year after year. The plants, 2 feet high, are covered with **bright orange-scarlet "fruits"** resembling Chinese lanterns. The branches are cut and the "lanterns" dry on the stems and make marvelous bouquets for winter vasing. Perennial and blooms the first year from seed. Pkt. 25 cts.; 2 pkts. 45 cts.;  $\frac{1}{2}$  oz. \$1.75; oz. \$3.

**GERBERA** (*Transvaal Daisy*). **Schell's Giant Hybrids, Mixed.** Plants 2 feet. **Large, daisy-like blooms** of scarlet, white, pink, yellow, long stems, fine for cutting. Can be grown outdoors for summer flowers and indoors for winter flowers. Annual. Pkt. (25 seeds) 35 cts.; 100 seeds \$1.25.

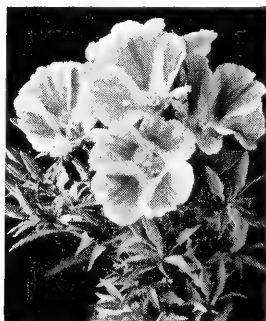
**GOMPHRENA** (*Globe Amaranth*). Annual. See page 61.

**GODETIA** ("Farewell-to-Spring" or *Satin Flower*), **Duke of York.** Annual. Rich scarlet on white base, borne on bushy plants about 18 inches high. Very desirable for beds, borders, and for cutting. Does best in moist soil, in a partly shady, cool situation. Pkt. 15 cts.;  $\frac{1}{2}$  oz. 45 cts.

**HELIANTHUS** (*Sunflower*), **Sun Gold.** A new, brilliant golden yellow, with large, double flowers. Very free flowering and 100 per cent double. Plants 4 to 5 feet tall. Exceedingly showy garden annual and fine for vasing and baskets. Pkt. 15 cts.;  $\frac{1}{2}$  oz. 50 cts.;  $\frac{1}{2}$  oz. 85 cts.; oz. \$1.50.

**Mammoth** (*Common Sunflower*). Pkt. 10 cts.; lb. 65 cts.  
**JOB'S TEARS** (*Coix Lacryma-Jobi*). Hardy Annual. The leaves resemble corn leaves. The hard, shiny seeds are interesting to string as beads. Pkt. 15 cts.; oz. 45 cts.

**GERANIUM.** The ever-popular flower for pot culture, window boxes, bedding and borders. Very easily grown from seed and can be had to bloom all year round indoors. **Schell's Choice Mixture.** Pkt. 25 cts.; 2 pkts. 45 cts.;  $\frac{1}{2}$  oz. \$1.35;  $\frac{1}{2}$  oz. \$2.50;  $\frac{1}{2}$  oz. \$5;  $\frac{1}{2}$  oz. \$9.



**Godetia, Duke of York**



**Canterbury Bells**  
(See page 65)



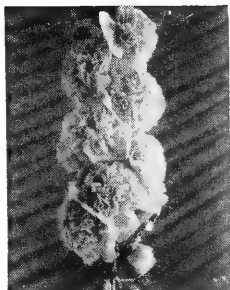
**Aquilegia**



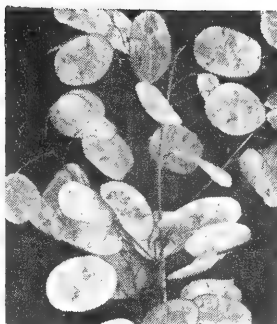
**Helianthus, Sun Gold**



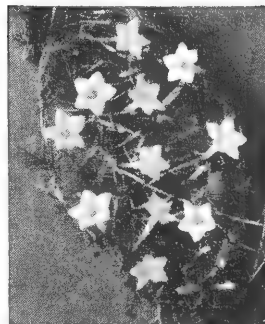
**Ageratum**  
**Blue Perfection**



**Hollyhock**  
**Chater's Double**



**Honesty**  
**(Money Flower)**



**Ipomoea Quamoclit**  
**(Cardinal Climber)**

## AGERATUM Annual

**New Ageratum, Blue Ball, Improved.** Plants compact, about 4 inches high, the growth most uniform. The broad, green foliage is completely smothered with flowers of richest blue. Pkt. 25 cts.; 2 pkts. 45 cts.;  $\frac{1}{4}$ oz. \$2;  $\frac{1}{2}$ oz. \$4; oz. \$7.  
**Little Blue Star.** Bright blue flowers on plants 4 to 5 inches high. Blooms all summer. Fine for edgings, rock-gardens, and combining with other dwarf flowers of harmonious colors. Pkt. 15 cts.; 2 pkts. 25 cts.;  $\frac{1}{4}$ oz. \$1.25;  $\frac{1}{2}$ oz. \$2.35.  
**Blue Perfection.** Deep blue. 9 in. Pkt. 20 cts.;  $\frac{1}{4}$ oz. \$1.50.  
**Fairy Pink.** 4 inches. Soft rose-pink. **Beautiful!** Pkt. 20 cts.; 2 pkts. 35 cts.;  $\frac{1}{4}$ oz. \$1;  $\frac{1}{2}$ oz. \$1.75;  $\frac{1}{2}$ oz. \$6.

**HOLLYHOCKS.** Hardy Perennial. (Ger. 10 to 30 days.) Beautiful hardy garden flowers. A clump or line of them as a background or along a fence gives a fine effect. Tall and stately. 6 feet. Colors are gorgeous. **Chater's Double, Finest Mixed.** Pkt. 20 cts.; 2 pkts. 35 cts.;  $\frac{1}{4}$ oz. \$1.25;  $\frac{1}{2}$ oz. \$2.25; oz. \$4.

**HELICHRYSUM** (Straw Flower; Everlasting). Hardy Annual. Exceedingly effective double flowers of the richest colors. See them on page 57.

**HONESTY** (*Lunaria biennis*; Satin Flower; Money Flower; Moonwort). Perennial. The curious, silvery pods are prized highly for winter bouquets. Plants grow 3 to 4 ft. See illustration above. **Mixed.** Pkt. 15 cts.; 2 pkts. 25 cts.;  $\frac{1}{4}$ oz. 90 cts.;  $\frac{1}{2}$ oz. \$1.75.

## SHASTA DAISY, ALASKA

(*Chrysanthemum leucanthemum maximum*)

Hardy Perennial. (Ger. 20 days.) Pure glistening snow-white single flowers with small golden centers. The mammoth flowers are 4 to 5 inches across and on long, strong stems. A very popular flower and a grand one for cutting. Being hardy, they will give you an abundance of these gorgeous flowers year after year. Be very sure to have them. Plants 2 ft. Single. Pkt. 15 cts.; 2 pkts. 25 cts.;  $\frac{1}{4}$ oz. 50 cts.;  $\frac{1}{4}$ oz. 90 cts.;  $\frac{1}{2}$ oz. \$1.65; oz. \$3.



**Big, Beautiful Snow-White Shasta Daisy**

**LARKSPUR.** Hardy Annual. (Ger. 20 days.) This is one of the finest annuals.

**Giant Imperial Larkspur.** Annual. See page 53.

**New Regal Larkspur.** Annual. See page 69.

**Tall Double Stock-Flowered Larkspur. Finest Mixed.** Pkt. 10 cts.; 3 pkts. 25 cts.;  $\frac{1}{4}$ oz. 30 cts.;  $\frac{1}{2}$ oz. 50 cts.; oz. 90 cts.

**DELPHINIUM** (Hardy Perennial Larkspur). (Ger. 15 to 21 days.) The hardy Larkspur is one of the most beautiful flowers of the garden and a great favorite of every flower-lover. By sowing the seeds in March indoors, you can then have them blooming by July or August. Seed sown in the open ground in May will hardly bloom until the next year.

**Blackmore & Langdon's Gold Medal Strain.** Granted literally hundreds of medals, prizes, certificates, and awards. The flower-spikes are extremely heavy, full-flowered, exceptionally long, while the plants reach a height of from 4 to 6½ feet. Be sure to order it. Pkt. 25 cts.; 2 pkts. 45 cts.;  $\frac{1}{4}$ oz. \$1.65;  $\frac{1}{2}$ oz. \$2.75;  $\frac{1}{2}$ oz. \$5.

**Improved Belladonna (Cliveden Beauty).** (Florists' Strain.) Exquisite, clear rich turquoise-blue. It is the most continuous-blooming Hardy Larkspur. Pkt. 25 cts.;  $\frac{1}{4}$ oz. \$1.50;  $\frac{1}{4}$ oz. \$2.75;  $\frac{1}{2}$ oz. \$4.50; oz. \$8.

**Schell's Pacific Giants, Superior Mixture.** Remarkable new strain. Extremely large flowers, 2½ to 3½ inches in diameter. 100 per cent double. Plants 5 to 7 feet tall. See it in color, page 68. Pkt. 50 cts.; 2 pkts. 95 cts.;  $\frac{1}{4}$ oz. \$1.25;  $\frac{1}{4}$ oz. \$2;  $\frac{1}{4}$ oz. \$3.50;  $\frac{1}{4}$ oz. \$6.50;  $\frac{1}{2}$ oz. \$10.

**Chinensis, Blue Butterfly.** Dwarf or bedding strain; 1 foot high. Exceedingly beautiful rich dark blue. Pkt. 20 cts.; 2 pkts. 35 cts.;  $\frac{1}{4}$ oz. \$1.35;  $\frac{1}{2}$ oz. \$2.50; oz. \$4.50.

**IPOMOEA Quamoclit** (Cardinal Climber). Annual. (Ger. 10 to 20 days.) This is one of the best annual climbers, growing 30 feet in a season. Its beautiful, fern-like foliage almost hidden by the bright cardinal star-shaped flowers makes a rich effect. It is **beautiful.** Pkt. 25 cts.; 2 pkts. 45 cts.;  $\frac{1}{4}$ oz. 90 cts.;  $\frac{1}{2}$ oz. \$1.75; oz. \$3.

**LUPINUS Hartwegi** (Lupin). Annual. This is one of the showiest and most easily grown annuals. They grow 2 feet high and produce long, graceful spikes of flowers which are pea-shaped. Fine as a cut-flower and for beds and borders.

**Splendid Mixed.** Pkt. 15 cts.;  $\frac{1}{4}$ oz. 50 cts.;  $\frac{1}{2}$ oz. 90 cts.

**Russell Lupins.** Awarded Gold Medal, Royal Horticultural Society. See them in color, page 65.

**LATHYRUS latifolius** (Hardy or Everlasting Sweet Pea). (Ger. 20 days.) A very showy climber for covering fences, stumps, and low trellises, and continually in bloom. **Mixed.** Pkt. 25 cts.; 2 pkts. 45 cts.;  $\frac{1}{4}$ oz. \$1.75; oz. \$3.

**For Annual Sweet Peas,** see page 65.

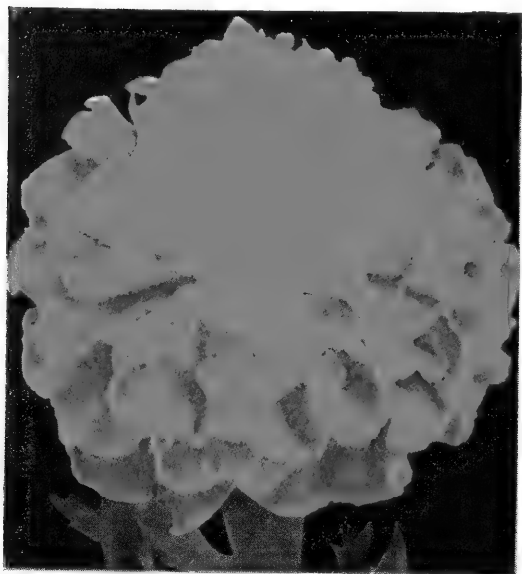
**The Royal or REGAL LILY.** (*Lilium regale*). Perennial. It is easy and interesting to grow Lilies from seed. Hardy and will last for years and increase. Fragrant white blooms with a little yellow deep in the throat. Blooms in July. Plants 3 to 4 feet. Pkt. 25 cts.; 2 pkts. 45 cts.;  $\frac{1}{4}$ oz. \$1.10;  $\frac{1}{4}$ oz. \$2;  $\frac{1}{2}$ oz. \$3.75; oz. \$6.50.



**Ipomoea Quamoclit**  
**(Cardinal Climber)**



**Lathyrus latifolius**  
**(Hardy Sweet Pea)**



Beautiful Marigold, "Spry"

## Marigold, "SPRY"

Very beautiful full double flowers with bright yellow center surrounded by rows of mahogany-red petals, each edged with gold. It blooms more profusely than any other double Marigold. The flowers, 1½ to 2 inches in diameter, completely cover the 9-inch plant. It was awarded the Silver Medal. Blooms from July until frost. They are very beautiful when grown in solid mass effect as a wide or narrow border around a building, in front of a porch, as a border along two sides of a walk, or as a border around a flower bed with taller flowers back of them. And they are beautiful as a solid bed. A perfect continuous mass of bright color effect from July until frost in October or November. **Pkt. 15 cts.; 2 pkts. 25 cts.; ¼oz. 75 cts.; ½oz. \$1.35; oz. \$2.50.**

## New Cosmos, RADIANCE

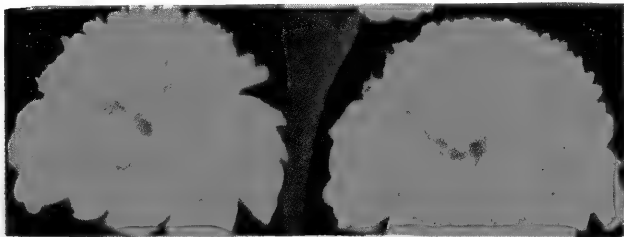
Awarded the Silver Medal in the All-America Trials for Best New Flower for 1948! The picture shows its superb qualities as a cut-flower and in use as a table centerpiece. A deep rose-crimson petal with intensely rich crimson zoning. The flowers are of impressive size, with good long stems and are long lasting. It opens excellently when cut in the bud. The plants are compact and erect. Do not fail to have this beautiful new **Radiance** glorify your flower garden.

**Pkt. 15 cts.; 2 pkts. 25 cts.; ¼oz. 90 cts.; ½oz. \$1.65; oz. \$3; ¼lb. \$12.**

## New! "CANDY PINK" Morning-Glory

The first **Pink Morning-Glory** ever developed. The big 4-inch diameter flowers are of a lovely and cheerful shade of **bright rose-pink salmon, pure and sparkling**. The flowers remain open but one day, then each morning a completely new mass of flowers are born, and this continues all summer until fall frosts. **You will be thrilled** when you see these **perfectly marvelous big 4-inch pink flowers** open up their silky beauty for your joy every morning.

Vine 15 to 20 feet, wonderful for a trellis. **Pkt. 50 cts.; 2 pkts. 90 cts.; ½oz. \$2.75; oz. \$5; 2 ozs. \$9; ¼lb. \$16; ½lb. \$30.**



Beautiful and dainty Marigold, Butterball

## MARIGOLD, BUTTERBALL

This is indeed an exquisite little jewel-like flower of clear rich soft yellow; each center petal has a dainty tipping of maroon. In solid beds or borders it produces a blanket of color from very early until frost. The plants are just 8 inches high and each one is literally covered with the pretty flowers 1½ to 2 inches in diameter. You will want Butterball in your flower garden and for short-stem table flowers. Buy it by the ounce for borders and beds. **Pkt. 15 cts.; 2 pkts. 25 cts.; ¼oz. 45 cts.; ½oz. 75 cts.; ½oz. \$1.40; oz. \$2.50.**

## Schell's DeLuxe Mixture Petunias

This Mixture is outstanding. It is made up exclusively of the largest flowered varieties in the hybrid group. For an abundance of bright - colored flowers all summer from early spring until frost, there is none to equal this. our De Luxe Mixture of Petunias. For beds and borders, window-boxes, and porch vases, it is wonderful. The variety of bright colors in this mixture will be a delight to all. **Pkt. 15 cts.; 2 pkts. 25 cts.; ¼oz. 50 cts.; ½oz. 85 cts.; ¼oz. \$1.50; ½oz. \$2.50; oz. \$5.**



Schell's De Luxe Mixture Garden Petunias

## Schell's Annual Phlox, ART SHADES

These are so very beautiful and bear their richly colored flowers so profusely that we urge you to have a good-sized planting of them. Plants 10 inches high are a mass of artistic color effects. **Pkt. 15 cts.; 2 pkts. 25 cts.; ¼oz. \$1.75; ½oz. \$3.25; oz. \$6.**



Schell's Annual Phlox, Art Shades. Awarded Silver Medal



New Petunia, America Alldouble

## Pansies

### Schell's Exquisite Exhibition Mixture.

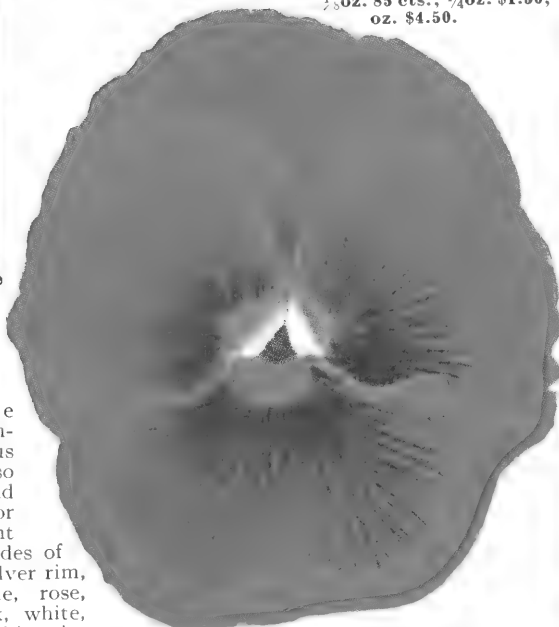
This, our best mixture, is incomparable. The flowers average 4 inches in diameter, are of the most gorgeous color shadings, many of them so richly marked, margined, and shaded as to be too beautiful for words to describe. These giant flowers include the richest shades of lavender and gold, red with silver rim, garnet, canary-yellow, purple, rose, bronze, blue, lavender, black, white, and red. Be sure to include this mixture in your order. (Ger. 14 days.) Pkt. 50 cts.; 2 pkts. 90 cts.;  $\frac{1}{8}$  oz. \$2.75;  $\frac{1}{4}$  oz. \$5;  $\frac{1}{2}$  oz. \$9; oz. \$18.

One ounce will produce about 6,000 plants

**Schell's Mammoth Mixture.** The splendid mixture of very large-flowering, beautifully colored Pansies which I have been offering for years past. Next to my Exhibition Giants, it is the best mixture possible to produce. Many commercial growers have been getting this mixture from us for years. Pkt. 25 cts.; 2 pkts. 45 cts.;  $\frac{1}{8}$  oz. \$1.50;  $\frac{1}{4}$  oz. \$2.75;  $\frac{1}{2}$  oz. \$5; oz. \$10.

### Schell's Giant Crested Howard Zinnias

A sensational annual flower 4 inches in diameter with a full rounded cushiony center surrounded by broad guard petals. As cut-flowers, or as annuals for garden ornamentation, they are without a peer. For cut-flower purposes the effect of a bouquet of these gorgeous flowers is wonderful and catches the eye at once, with their magnificent shades of orange, orange-scarlet, yellow, rose, maize and crimson. Every lover of flowers, every florist, yes, everybody should grow this marvelous new zinnia. **Finest Mixed, pkt. 25 cts.; 2 pkts. 45 cts.;  $\frac{1}{4}$  oz. 95 cts.;  $\frac{1}{2}$  oz. \$1.75; oz. \$3;  $\frac{1}{4}$  lb. \$10.**



Gorgeous Pansies!



Beautiful New Crested Howard Zinnia

## New Petunia, America Alldouble

*Awarded Silver Medal—Be very sure to order it*

One of the finest and most novel of the new flowers. It is easy of culture and vigorous in growth.

America Alldouble is among the first of the Petunias to bloom and continues to flower profusely until frost.

It is the first Alldouble Petunia ever developed in America. Its flowers are a charming rose-pink, 2 inches in diameter, and the plants very compact and uniform, 1 foot high and 18 inches across. Excellent for the garden, and growing in pots; the stems permit low vasing. **Pkt. (100 seeds) 50 cts.; 2 pkts. 90 cts.; 1,000 seeds \$3.50.**

### Gomphrena • Globe Amaranth

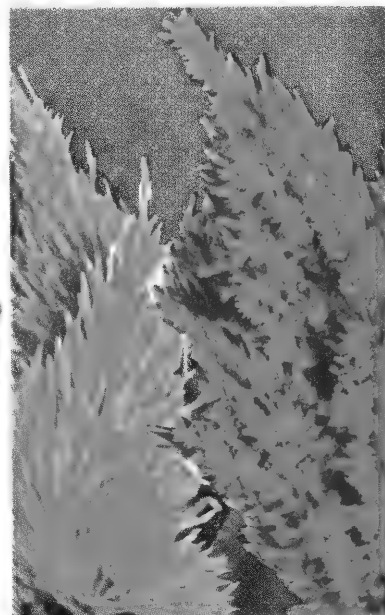
Beautiful little flowers resembling clover-head flowers  $\frac{3}{4}$  inch across on good stems. All bright colors. Can be allowed to dry for winter bouquets, **Schell's Mixture. Pkt. 15 cts.; 2 pkts. 25 cts.;  $\frac{1}{4}$  oz. 35 cts.;  $\frac{1}{2}$  oz. 65 cts.; oz. \$1.25; 2 ozs. \$2;  $\frac{1}{4}$  lb. \$3.50.**

### Celosia plumosa

**Schell's Choice Mixed.** Annual. Two feet high. Fiery flame plumes. Fine for vasing. **Pkt. 25 cts.; 2 pkts. 45 cts.;  $\frac{1}{8}$  oz. 85 cts.;  $\frac{1}{4}$  oz. \$1.50;  $\frac{1}{2}$  oz. \$2.75; oz. \$4.50.**

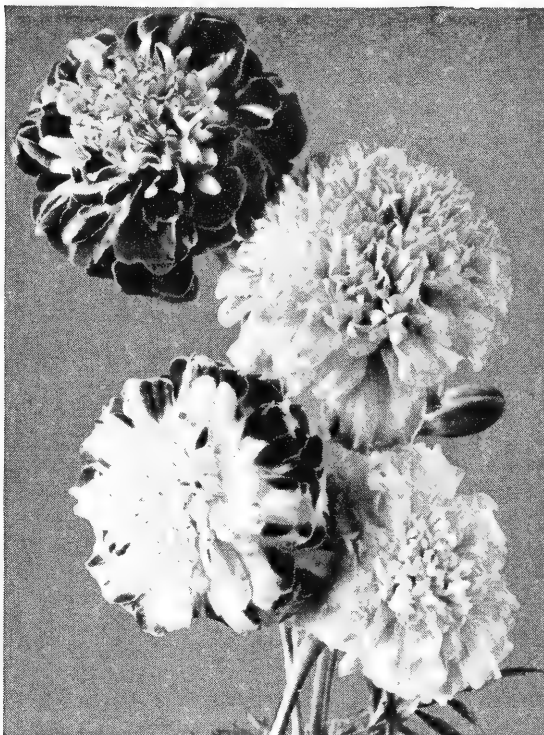


Gomphrena. An everlasting



Celosia plumosa





New Marigold, Spry Hybrids

## MARIGOLDS

**Double Dwarf French Mixed.** Grows 12 inches high. Flowers early, all double, 2 inches across. Improved strain. Pkt. 15 cts.; 2 pkts. 25 cts.;  $\frac{1}{4}$ oz. 35 cts.;  $\frac{1}{4}$ oz. 65 cts.;  $\frac{1}{2}$ oz. \$1.15; oz. \$2.25;  $\frac{1}{4}$ lb. \$8.

**Guinea Gold.** Large pure golden orange. A fine cut-flower. 2 $\frac{1}{2}$  feet. Flowers 3 $\frac{1}{2}$  inches across. Pkt. 15 cts.;  $\frac{1}{4}$ oz. 70 cts.;  $\frac{1}{2}$ oz. \$1.25; oz. \$2.

**Harmony.** A very charming and distinct type. The flowers are quite different from any other Marigold, with tubular, deep orange center petals flanked by broad velvety dark maroon-brown guard petals, 1 $\frac{1}{2}$  inches across. Plants a foot high, very free-flowering and extremely early, blooming in July. (See illustration.) Pkt. 15 cts.; 2 pkts. 25 cts.;  $\frac{1}{4}$ oz. 50 cts.;  $\frac{1}{4}$ oz. 90 cts.;  $\frac{1}{2}$ oz. \$1.75; oz. \$3; 2 ozs. \$5;  $\frac{1}{4}$ lb. \$8.

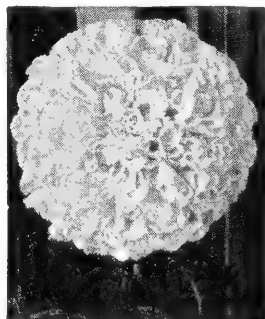
**MARIGOLD, CROWN OF GOLD.** Awarded Gold Medal. See the illustration below. The flowers are 2 $\frac{1}{2}$  to 3 inches across. Plants 2 feet high, covered with their deep golden orange blooms which have a delightful fragrance. Begin blooming in July and continue until frost. Be sure to order this Gold Medal winner. Pkt. 20 cts.; 2 pkts. 35 cts.;  $\frac{1}{4}$ oz. 70 cts.;  $\frac{1}{4}$ oz. \$1.25;  $\frac{1}{2}$ oz. \$2; oz. \$3.75;  $\frac{1}{4}$ lb. \$10.

**MARIGOLD, MAMMOTH MUM.** Wins All-America Award. See it in color, page 69.

**MARIGOLD, SMILES.** A beautiful bright golden yellow, early-flowering, tall African variety. Full double, 3-inch flowers, graceful, peony-like, with waxy ruffled petals. A most excellent type for beds and bouquets. Plants 2 $\frac{1}{2}$  feet. Pkt. 20 cts.; 2 pkts. 35 cts.;  $\frac{1}{4}$ oz. \$1.50;  $\frac{1}{2}$ oz. \$2.25; oz. \$4;  $\frac{1}{4}$ lb. \$12.



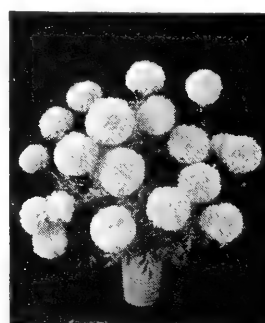
Marigold, Harmony



Marigold, Gigantea, Sunset Giants



Marigold, Crown of Gold



Marigold, Dwarf Gigantea Gypsy Jewels

# MARIGOLDS

So Easy to Grow and Bloom all Summer  
Beautiful in the Garden and Fine for Bouquets

**SPRY HYBRIDS.** A refreshingly new hybrid strain of Miniature Marigolds, the first time such a complete variety of colors and bloom type has been offered. Varied flower formations in new and unusual combinations of yellow, mahogany, scarlet and orange give you endless delight and interest. For borders, beds and florists' pot-flowers they are wonderful. Plants 10 inches high, covered with blooms averaging 2 inches across, full double. Pkt. 15 cts.; 2 pkts. 25 cts.;  $\frac{1}{4}$ oz. 50 cts.;  $\frac{1}{4}$ oz. 90 cts.;  $\frac{1}{2}$ oz. \$1.50; oz. \$2.75.

**MAN-IN-THE-MOON.** The nearest to a white Marigold. Very beautiful full double carnation-like flowers. Large, 3 $\frac{1}{2}$ -inch blooms on long-stem plants 3 feet high. An excellent creamy-white or moon-yellow flower blending with almost any other color in your garden. Pkt. 20 cts.; 2 pkts. 35 cts.;  $\frac{1}{4}$ oz. \$1.35;  $\frac{1}{2}$ oz. \$2.50; oz. \$4.50; 2 ozs. \$8;  $\frac{1}{4}$ lb. \$15.

**LEMONDROP.** Here is a grand Marigold, excellent for bedding and borders. It grows 9 inches; plants very compact, covered with its full double, canary-yellow blooms, 1 $\frac{1}{2}$  inches across, and it is early. For you who grow plants to sell for bedding, this is a good one. Pkt. 25 cts.; 2 pkts. 45 cts.;  $\frac{1}{4}$ oz. 75 cts.;  $\frac{1}{4}$ oz. \$1.35;  $\frac{1}{2}$ oz. \$2.25; oz. \$4.

**SCHELL'S GIGANTEA, SUNSET GIANTS.** Here is the largest of all the Marigolds with flowers from 5 to 6 inches across, sweetly scented, and ranging in color from deep orange to lemon-yellow. A most excellent bouquet flower for florist use and for garden decoration. The 3-foot plants are covered with large beautiful flowers. Finest Mixed, pkt. 20 cts.; 2 pkts. 35 cts.;  $\frac{1}{4}$ oz. \$1.35;  $\frac{1}{2}$ oz. \$2.50; oz. \$4.50.

**TANGERINE.** Here is a good color—orange-scarlet. It is bright and distinctive. The double flowers, 2 inches in diameter, are borne so profusely that they completely cover the 15-inch, bushy, mound-like plants. It blooms early, and continuously, until frost. We highly recommend Tangerine for bright pleasing borders and beds and as an excellent short-stem cut-flower. Pkt. 20 cts.; 2 pkts. 35 cts.;  $\frac{1}{4}$ oz. 75 cts.;  $\frac{1}{4}$ oz. \$1.25;  $\frac{1}{2}$ oz. \$2.25; oz. \$4.

**NEW MARIGOLD, YELLOWSTONE.** Mission Giant Class. Awarded All-America Medal. It is of exquisite form, size, and beauty. A new color, a very clear lovely golden yellow. Flowers are very large, 3 $\frac{1}{2}$  inches across, on long strong stems. Plants 2 ft. It is truly gorgeous! Pkt. 20 cts.; 2 pkts. 35 cts.;  $\frac{1}{4}$ oz. 80 cts.;  $\frac{1}{4}$ oz. \$1.50;  $\frac{1}{2}$ oz. \$2.65; oz. \$4.50.

**Dwarf Gigantea, Pot O'Gold.** New. (See page 56.)  
**Dwarf Gigantea, Gypsy Jewels.** The sweet-scented flowers are 4 inches across, covering the plants 15 inches high. Very free flowering—it is a beauty. A mixture of a wide range of brilliant colors including deep rich orange, canary-yellow, dazzling golden orange, lemon-yellow, primrose. Enjoy Gypsy Jewels in your garden. (See illustration below.) Pkt. 15 cts.; 2 pkts. 25 cts.;  $\frac{1}{4}$ oz. 50 cts.;  $\frac{1}{2}$ oz. 90 cts.

**SCHELL'S NEW MARIGOLD, SUNKIST.** Awarded Silver Medal. Sun-kissed and beauty-laden, a veritable gem in your garden. Rich deep golden orange, the 2-inch blooms with their crested centers of dainty tubular petals surrounded by several rows of broad velvety self-colored guard petals, literally cover the tiny 6 to 8-inch mound-like plants. Early and free-blooming. Sunkist makes a dazzling border, garden bed, window-box or flower-pot. Pkt. 15 cts.;  $\frac{1}{4}$ oz. 45 cts.;  $\frac{1}{4}$ oz. 75 cts.;  $\frac{1}{2}$ oz. \$1.65; oz. \$3.

**MARIGOLD, BUTTERBALL.** See it in color, page 60.

**NEW CRACKERJACK.** See page 3.

**MARIGOLD, Tagetes Signata Pumila, Gnome.** Dwarf golden yellow. These are truly gorgeous. At State College trials they were outstanding in their beautiful display. The plants, 12 to 15 inches high, are each a solid mass of tiny 5-petaled flowers, yellow with a touch of orange on each petal. Be very sure to have them. Pkt. 25 cts.; 2 pkts. 45 cts.;  $\frac{1}{4}$ oz. \$1.40;  $\frac{1}{2}$ oz. \$2.50; oz. \$4.50.

# PETUNIAS (Annuals)

See the New "Fire-Dance"  
and New "Carnival" in  
color, page 2

**"SNOWBALL" IMPROVED.** Compact plants 10 inches high, completely covered with these pure white-as-snow flowers, each 3 inches in diameter. For mass effect in beds and borders it is truly wonderful. And for pot culture. **Pkt. 35 cts.; 1/16oz. \$1.50; 1/8oz. \$2.50.**

## Fancy Type

### Theodosia, Grandiflora, Single Fringed.

One of the very loveliest Petunias one can grow. A very rich rose, highlighted by its deep open throat of molten gold. The flowers are 3 inches in diameter, daintily fringed, giving the blooms an effect of frilly lace. (See illustration below.) **Pkt. 35 cts.; 3 pkts. \$1; 1/16oz. \$5.**

**Flaming Velvet. (Gold Medal.)** A gorgeously rich flower of brilliant velvety blood-red or crimson color belonging to the Hybrida class. Very free-blooming. **Pkt. 25 cts.; 1/16oz. 75 cts.; 1/8oz. \$1.40; 1/4oz. \$2.50.**

**Giant Prize Fringed, Single Mixed.** Fringed and ruffled, large-flowering sorts in the greatest variety of colorings. (See illustration below.) **Pkt. 50 cts.; 1/16oz. \$5; 1/8oz. \$9; 1/4oz. \$15.**

**Elk's Pride.** Large flowers, single, plain edged. 12-inch plant. Best velvety purple. **Pkt. 50 cts.; 1/16oz. \$2.75; 1/8oz. \$9.**

**FLUFFY RUFFLES (Grandiflora).** Single Fringed. All delicate shades, soft tints and bicolor combinations. A favorite of florists; fine garden variety. The flowers are so finely fringed and heavily ruffled that they appear double.

**Finest Mixed.** **Pkt. 50 cts.; 1/16oz. \$2.75; 1/8oz. \$5; 1/4oz. \$9.**

**PETUNIA, Dwarf Giants of California. Ramona Strain. Dark and Light Shades Mixed.** These are huge Giants of California flowers, 4 to 5 inches in diameter, on dwarf, 12-inch plant. Sturdy plants especially bred for pot-culture. The words "Ramona Strain" distinguish the finest dwarf giant Petunias. **Pkt. 50 cts.; 2 pkts. 90 cts.; 1/16oz. \$5; 1/8oz. \$8; 1/4oz. \$15.**

## Double Petunias

**Shepherd's Marvelous Double, Mixed.** A very fancy mixture of beautifully colored, fringed flowers, producing a large percentage of doubles. (See illustration below.) **Pkt. 75 cts.; 2 pkts. \$1.25; 1/16oz. \$20; 1/8oz. \$35.**

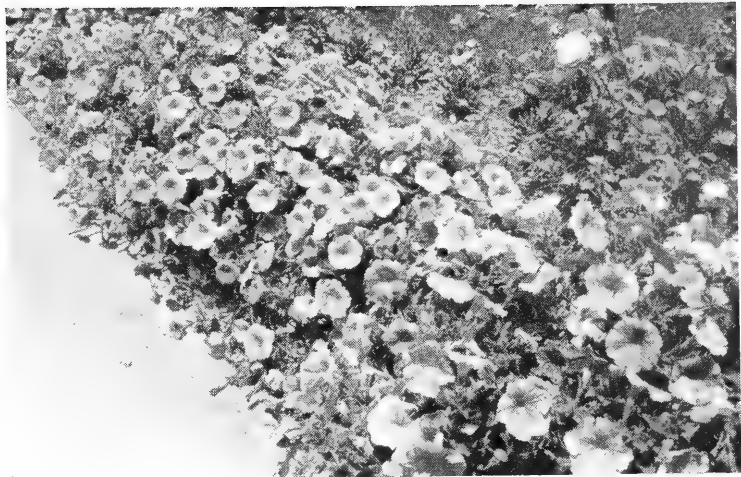
**Colossal Shades of Rose. New and First Giant Alldouble Petunia.** Flowers 5 inches across. Awarded Silver Medal in All-America Selections. Fringed and ruffled petals. Plants 20 inches high, spreading as much as 3 feet. Large flowers borne in great profusion. **Pkt. (75 seeds) 75 cts.; 2 pkts. \$1.40.**

## Petunia Nana Compacta

**NEW PETUNIA, "Bright Eyes." Awarded Bronze Medal** as one of best new flowers. Lovely soft light rose-pink flowers, with a pronounced white throat, 1 1/2 inches across, completely cover the plants which are 9 to 10 inches high, uniform and compact. **Pkt. 25 cts.; 2 pkts. 45 cts.; 1/16oz. \$1.**

**Martha Washington.** It grows 9 inches high and forms a perfect ball, being literally smothered with lovely frilled blooms about 3 inches in diameter. Beautiful blush-pink, the center is veined a rich wine-red deepening in the throat to dark violet. Awarded Silver Medal. **Pkt. 35 cts.; 3 pkts. \$1.**

**NEW PETUNIA, CHEERFUL.** Awarded All-America Medal. A beautiful flower with salmon-pink petals and deeper rose veining toward the throat; 2 1/2 inches and more across. Dwarf bedding type, spreading close to the ground, then forming a mound 10 to 12 inches high with a spread of 2 feet, and a mass of these dainty salmon-pink flowers. Ideal for bedding and borders. **Pkt. 25 cts.; 1/16oz. \$1.25**



New Petunia, Silver Medal. F1 Hybrid Multiflora, salmon-pink

**SILVER MEDAL.** Given this name after being awarded the All-America Silver Medal. We urge you to be sure to have this perfectly beautiful Petunia in your garden this year. It is a clear, pure all pink (salmon-pink). The plants, 12 inches high and 18 inches spread, are a perfect mass of blooms. These flowers, so rich and lustrous in their profusion, cover the plants until frost. It is beautiful! So outstanding it should be a must for every flower lover. **Pkt. (100 seeds) 50 cts.; 2 pkts. 95 cts.; 3 pkts. \$1.35; 1/128 oz. \$4.**

**NEW PETUNIA, PEACH RED.** Awarded All-America Honorable Mention. Its color is a pleasing "peach-red." It is of Hybrida nana compacta habit, 12 to 15 inches high. Its flowers are 2 1/2 inches across. Very pretty. **Pkt. 25 cts.; 1/16oz. 85 cts.; 1/8oz. \$1.50.**

## Schell's Balcony Petunias (Hybrida pendula)

Single-flowering, of a semi-trailing habit. Flowers large, of the most brilliant colors. Equally fine for window-boxes, pots and the garden. 18 to 24 inches. Blooms all summer. **White, Crimson, Rose, Blue, or Mixed.** **Pkt. 25 cts.; 1/16oz. 85 cts.**

## Hybrida, Single Bedding Petunias (18 to 24 inches)

**Schell's Blue Bee.** Exceedingly rich when grown alone or with any other color combination. Violet-blue. **Pkt. 20 cts.; 2 pkts. 35 cts.; 1/16oz. \$1.25; 1/4oz. \$2.25.**

**General Dodds.** Velvety blood-red flower. **Pkt. 20 cts.; 2 pkts. 35 cts.; 1/16oz. \$1.25; 1/4oz. \$2.25.**

**White King.** The best white in the Hybrida Single Bedding class. **Pkt. 20 cts.; 1/8oz. \$1.25; 1/4oz. \$2.25.**

**Howard's Star, Improved.** Very pretty. Each flower has a perfect five-pointed star of pure white on a background of crimson-purple. **Pkt. 25 cts.; 1/16oz. 80 cts.; 1/8oz. \$1.40; 1/4oz. \$2.50.**

**Schell's De Luxe Mixture.** The blending of colors in this mixture is unsurpassed for quality and beauty. (See page 60 for color.) **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/16oz. 50 cts.; 1/8oz. 85 cts.; 1/4oz. \$1.50; 1/2oz. \$2.50; oz. \$5.**

## Petunia Hybrida Nana Erecta (10 to 12 inches)

**Schell's Celestial Rose.** The flowers are deep pink and the plants evenly compact. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/8oz. \$1.**

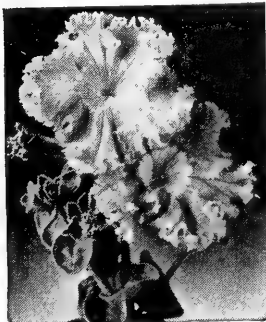
**Rose of Heaven.** Very dwarf; beautiful rose-pink. **Pkt. 15 cts.; 1/8oz. \$1; 1/4oz. \$1.75; 1/2oz. \$2.50.**

**Rosy Morn.** Beautiful, soft rosy pink flowers with white throat. Very popular. **Pkt. 15 cts.; 1/4oz. \$1; 1/2oz. \$1.50.**

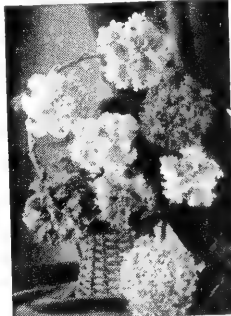
**Snow Queen.** Large snow-white. **Pkt. 15 cts.; 1/4oz. \$1.**

**Violacea.** Deep violet; very fine. **Pkt. 15 cts.; 1/8oz. \$1.**

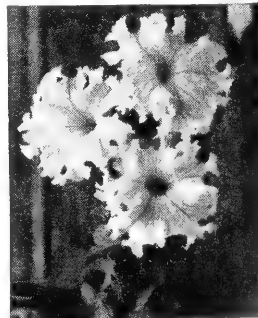
**Schell's Nana Erecta Mixture.** **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/8oz. \$1; 1/4oz. \$1.50; 1/2oz. \$2.75; oz. \$5.**



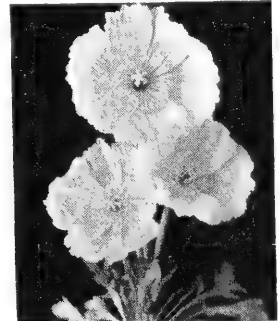
Petunia, Theodosia



Petunia, Shepherd's  
Marvelous Double,  
Mixed



Petunia, Giant Prize  
Fringed, Single Mixed



Iceland Poppy  
Imperial Jewel Mixture  
(See page 67)

THEY GROW BETTER • THEY YIELD BETTER



New Marigold, Mission Giant,  
"Goldsmith"

## SCARLET SAGE, BONFIRE

This hardy annual is a blaze of brilliant scarlet flowers and should be in every flower garden. It blooms from early summer until frost. The plants grow 2 feet high. It is one of the most popular for beds, borders, and edgings. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/4oz. \$1.50; 1/2oz. \$2.75; oz. \$5; 2 ozs. \$9; 1/4lb. \$16.**

## NEW MARIGOLD, Mission Giant, "Goldsmith"

*Awarded All-America  
Medal*

Giant flowers, 4 inches across, rich golden orange, incurved chrysanthemum-like, on strong stems. A very free bloomer. Flowers

firm and lasting. Ideal for the home-garden and for florists' use. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/8oz. 50 cts.; 1/4oz. 90 cts.; 1/2oz. \$1.75; oz. \$3.**



Scarlet Sage, Bonfire

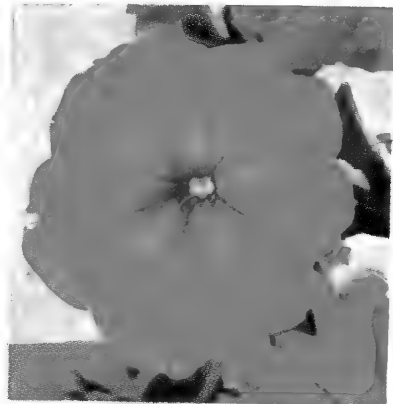
## AFRICAN GOLDEN DAISY

(*Dimorphotheca aurantiaca*)

This is a very beautiful and showy hardy annual from Africa that blooms all summer from seed sown in the spring. The 15-inch plants, covered with their rich glossy orange-red flowers with a dark disc in the center of each, 2 1/2 inches wide, make a magnificent sight when in full bloom. A fine bouquet flower. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/4oz. 75 cts.; 1/2oz. \$1.45; oz. \$2.50.**

## ASTER (W-R.) Heart of France

A very beautiful rich dark red Aster of medium size, upright on strong stems, on plants 2 feet high. Blooms in late August and September. This is indeed a grand flower, very popular. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/8oz. 65 cts.; 1/4oz. \$1.25; 1/2oz. \$2.25; oz. \$4.**



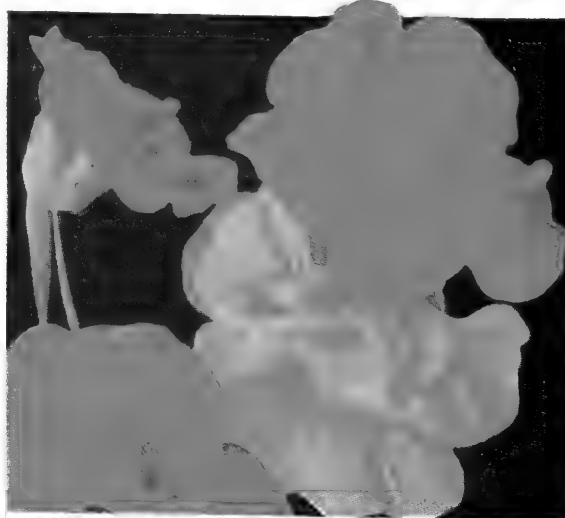
## PETUNIA COMANCHE

Positively the reddest of all red Petunias. Plants are 12 to 15 inches high, very uniform, and are covered with a profusion of fiery, flaming, scarlet-red flowers 2 1/2 in. in diameter, makes a great show in beds and for borders.

**Pkt. (100 seeds) 45 cts.; 3 pkts. \$1.20; 1/128 oz. \$3.75; 1/64oz. \$7.**

## NASTURTIUMS, DOUBLE GLEAM HYBRIDS

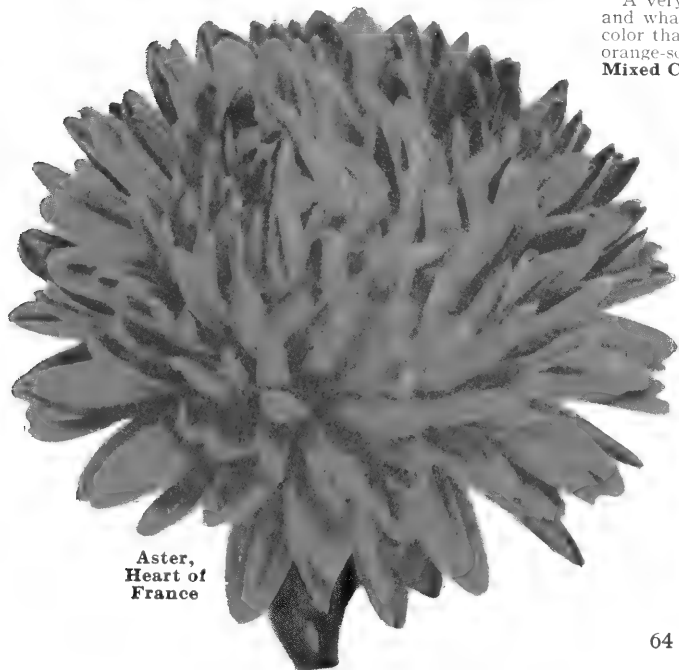
A very attractive new strain of Nasturtiums. These are double flowers and what is more, they are sweet-scented. They come in a wide range of color that makes them excellent for cutting—salmon, cerise, golden yellow, orange-scarlet, cream-yellow, scarlet, orange, maroon and gold flushed scarlet. **Mixed Colors, pkt. 15 cts.; 1/2oz. 25 cts.; oz. 50 cts.; 1/4lb. \$1.25; lb. \$4.**



**Double Gleam Hybrid Nasturtiums** are fine for both bedding and cutting. Plant them in full sun and don't give them too rich a soil.



African Golden Daisy. Blooms all summer



Aster,  
Heart of  
France

# SWEET PEAS

## New SWEET PEA "Cuthbertson"

This new type of Sweet Pea is revolutionizing the growing of this popular flower by home gardeners who once thought it difficult to grow Sweet Peas in hot weather. Now, thanks to Mr. Cuthbertson, plant-breeding expert, we have the new type **very definitely heat-resistant**. You can now have perfect success through summer and fall with our new **Cuthbertson Sweet Peas**. The brilliant wavy flowers are large, with four blossoms on long stems. You will want this beautiful, richly fragrant flower in your garden. **Finest Mixed, Pkt. 15 cts.; 2 pkts. 25 cts.; oz. 50 cts.; 1/4lb. \$1.50; lb. \$5.**

## SCHELL'S EARLY-FLOWERING SPENCER, MIXED COLORS.

A grand mixture of every color—bright red and white, pinks and blues, orange and yellows, lavender, in fact the very best quality mixture made up of all separate colors. Grow them on the fence, on trellises, on twine in any sunny position. **Pkt. 15 cts.; oz. 50 cts.; 1/4lb. \$1.50; lb. \$5.**

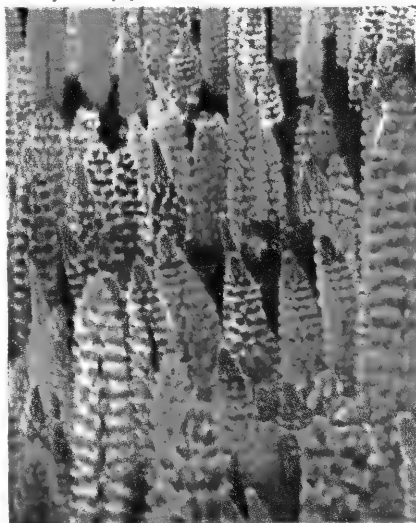
## SCHELL'S LATE or SUMMER-FLOWERING SPENCER SWEET PEAS, MIXED. Pkt. 10 cts.; oz. 35 cts.; 1/4lb. \$1.25; lb. \$4.

## SCHELL'S RUFFLED BEAUTIES SWEET PEAS, Excellent Mixed.

Every conceivable color in gorgeous ruffled and frilled flowers giving them the appearance of being double. Be very sure to grow them, for they are marvelous! **Pkt. 15 cts.; 2 pkts. 25 cts.; oz. 50 cts.; 2 ozs. 90 cts.; 1/4lb. \$1.75; lb. \$6.**

## RUSSELL LUPINS

Beautiful beyond description. The magnificent, tall flower-spikes are closely set with blooms of almost every conceivable color and bicolor combination, as bright and charming as they can be. A hardy perennial, 3 feet high. Blooms in May and June. You will surely want **Russell Lupins** in your flower garden. **Pkt. (12 seeds) 20 cts.; pkt. (30 seeds) 40 cts.; pkt. (100 seeds) 60 cts.** The seeds are hard; nick the shell with a knife before planting in order to help germination.



Russell Lupins



Schell's Ornamental Gourds, All Varieties, Mixed.



Dahlias, Unwin's Dwarf, Mixed

## DAHLIA, UNWIN'S DWARF, MIXED

Beautiful double and semi-double flowers on bushy plants 2 feet tall. Hybrid perennial blooming from seed first year if planted early. Try it, they are wonderful. **Pkt. 15 cts.; 2 pkts. 25 cts.; 1/8oz. 60 cts.; 1/4oz. \$1.**



Canterbury Bells (Cup-and-Saucer)

## CANTERBURY BELLS or Cup-and-Saucer

(CAMPANULA CALYCANTHEMA)

Hardy Biennial. This is the most beautiful type of this grand, old-fashioned flower. It differs from the ordinary type in having an extra-large calyx, which is of the same color as the flower, giving the appearance of a cup and saucer. One of the noblest and most effective plants in the garden. They can be grown just as successfully in pots during the winter. Height 2 feet. **Finest Mixed. Pkt. 20 cts.; 2 pkts. 35 cts.; 1/4oz. \$1.35; 1/2oz. \$2.50; oz. \$4.50.**

## GOURDS

Very popular for winter decorations in the home, either natural or painted fancy color effects. Grows on fence, trellis, poles, or twine. Good market item.

**Special Mixture. Pkt. 10 cts.; 3 pkts. 25 cts.; 1/4oz. 50 cts.; oz. 90 cts.; 1/4lb. \$3; lb. \$8.**



## SCABIOSAS Annual Schell's "White Fairy" and "Pink Beauty"

These two Scabiosas are both perfect in form and larger in size than standard varieties. Their colors are exceedingly pure and clear. The flowers, borne on long stems, are ideal for vasing or bouquets, alone and beautiful together, pink and white.

Each, pkt. 15 cts.; 2 pkts. 25 cts.;

1/4oz. either, or the two mixed, 75 cts.; 1/2oz. \$1.40.

### Other Varieties of Scabiosa (Mourning Bride or Pincushion Flower)

A hardy annual 2 1/2 feet high. Seed sown in early May outside or started indoors will start blooming in July and continue until late frosts. The beautiful flowers on long stems will keep when vased, for almost a week. Our separate varieties give a great range in colors. (Ger. 14 to 21 days.)

**Peach Blossom.** Pink. **White.** Pure white.

**Azure Fairy.** Lavender-blue. **Red.** Rich red.

**King of the Blacks.** Black. **Rose.** Rose color.

**Crimson.** Rosy crimson. **Schell's Choice Mixed.**

Any separate color or the mixture, pkt. 10 cts.;

1/4oz. 55 cts.; 1/2oz. \$1; oz. \$1.90

### NEW SCABIOSA, Oxford Blue

A deep rich blue never before seen in Scabiosa. Long-stemmed, full double flowers, larger than any other variety offered to date. Oxford Blue is the peak of perfection in a beautiful Scabiosa. You will love it. Annual. Pkt. 15 cts.; 2 pkts. 25 cts.; 1/4oz. 90 cts.; 1/2oz. \$1.75; oz. \$3.

**PERENNIAL SCABIOSA, Caucasica Giant Hybrid, Isaac House Strain (Blue Bonnet).** Very large fringed and ruffled flowers in shades of blue from lavender to dark blue on long stems. Grows 3 feet. Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 95 cts.

### ANTIRRHINUM, Velvet Giant

All-America Winner

From 6 to 12 long spikes each filled with deep velvet crimson flowers, rich undertone of orange-bronze showing through the crimson. The long, 2-foot stems covered closely with flowers uniformly spaced, and many open at one time, make it outstanding for cutting and garden decoration. It is gorgeous! Pkt. 25 cts.; 5 for \$1; 1/4oz. \$1.75; 1/2oz. \$3.25; 1/2oz. \$6; oz. \$10.

### NASTURTIUM (See also page 64)

**Dwarf Single, Schell's Quality Mixture.** The plants 1 foot high are covered with the beautiful blooms continuously. As a border or in solid mass they make a most magnificent sight. The more flowers you cut off the more come on, and the long stems make them very valuable for bouquets. Pkt. 15 cts.; oz. 50 cts.; 1/4lb. \$1.75; lb. \$6.

**Schell's Tall or Vining Nasturtiums.** The vines grow from 6 to 10 feet and are very effective when grown in sunny positions on the fence or trellis. They bloom all summer. Mixed. Pkt. 15 cts.; oz. 50 cts.; 1/4lb. \$1.75; lb. \$6.

### STATICE (Everlasting) (Sea Lavender)

(Ger. 14 to 20 days.)

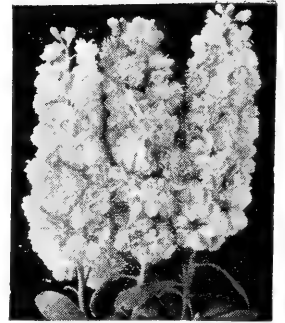
**Caspia.** Perennial. Dainty, graceful flowers of lavender-blue, formed in mist-like panicles, making a most beautiful effect. The flower-stems when dried will last for months. Plants grow 2 to 2 1/2 feet high. Pkt. 25 cts.; 1/4oz. \$1.25; 1/2oz. \$2.25; oz. \$4.

**Sinuata.** Annual. Panicles of minute flowers fine for cutting throughout the summer. Can be dried for winter use. Plants 2 to 3 feet. Splendid Mixed. Pkt. 15 cts.; 1/4oz. 45 cts.; 1/2oz. 85 cts.; oz. \$1.50; 2 ozs. \$2.75; 1/4lb. \$5.

**MATRICARIA capensis alba plenissimus (Feverfew; Bridal Rose).** Annual. Plants 2 feet. Produces great numbers of fine double white flowers from June to October. Excellent for bed and in pots. It is beautiful. Schell's Florist's Strain. Pkt. 15 cts.; 2 pkts. 25 cts.; 1/4oz. 75 cts.; 1/2oz. \$1.25.



Stocks, Ten-Weeks



Stocks, Giant Imperial

## STOCKS (Gilliflower) Annual

**NEW TRYSONIC GIANT IMPERIAL STOCK.** First Trysonic Stock ever offered. The genetic theory of Trysonic doubles in Stocks was developed and proved to be capable of producing 85% doubleness from seed. Twenty years of intensive and costly breeding work was necessary to bring this to a maintained quality. 2 1/2 feet. Very choice blend of colors. Mixed. Pkt. 50 cts.; 1/4oz. \$1.75; 1/2oz. \$2.75; 1/2oz. \$5; oz. \$15.

**SCHELL'S MAMMOTH BEAUTY OF NICE.** A strain producing immense spikes of large, magnificent flowers, a high percentage double, and delightfully fragrant. The plants grow 24 inches high. For brilliancy of color, duration of bloom and pleasing fragrance, they are unsurpassed. Splendid for outside and for pot-plants for house culture in winter. Sow seed in May outside. Schell's Splendid Mixed. Pkt. 15 cts.; 2 pkts. 25 cts.; 1/2oz. 70 cts.; 1/4oz. \$1.25.

### Ten-Weeks Stocks

So called because they bloom in ten weeks after planting the seed. Grow 15 inches tall. A fine bedding plant. Schell's Choice Mixture. Pkt. 20 cts.; 2 pkts. 35 cts.; 1/2oz. 75 cts.; 1/4oz. \$1.25; 1/2oz. \$2.25; oz. \$4.

**DOUBLE GIANT EXCELSIOR, ROSE-PINK.** 3 ft. A true Column Stock and the first clear rose-pink. Of greatest value for florists and for garden use. The florets are huge—2 1/2 inches across—very double, and closely packed on the long, strong spikes. Pkt. 25 cts.; 2 pkts. 45 cts.; 1/2oz. 75 cts.; 1/4oz. \$1.40.

**SUPER-GIANT IMPERIAL, DARK BLUE.** 2 1/2 ft. Each plant produces from 12 to 15 huge flower-spikes covered with large, rich dark blue florets, 1 1/2 to 2 inches across, 40 to 50 open at one time. In full bloom the plants are fully 3 feet high. Pkt. 25 cts.; 1/2oz. 75 cts.; 1/2oz. \$1.35; 1/4oz. \$2.50.

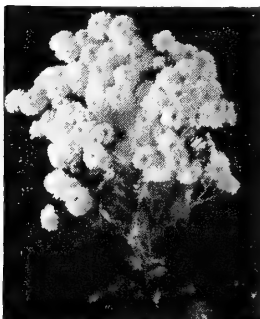
### PHLOX (See also page 60)

**DWARF COMPACT, Very Choice Mixed.** Here is a really beautiful annual flower. The plants are only 6 inches high and covered with their many-colored, bright beautiful flowers all summer. Fine in beds, borders, planted here and there among evergreens and shrubbery, also in rock-gardens and in window boxes and pots. Pkt. 25 cts.; 2 pkts. 45 cts.; 1/2oz. 90 cts.; 1/4oz. \$1.60; 1/2oz. \$3; oz. \$5.50.

### Schell's Cut-Flower or Bouquet Mixture

A mixture of many of the leading varieties of cut-flowers in a rainbow of many colors, just what is desired for those who want such a mixture for the flower-garden, giving an abundance of flowers for cutting all summer. Bouquet Mixture of Annuals. Large pkt. 25 cts.; 1/4oz. 50 cts.; 1/2oz. 90 cts.; oz. \$1.65; 1/4lb. \$5.50; lb. \$16.50.

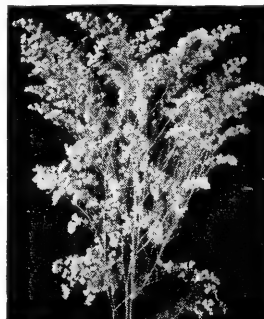
**Rock-Garden Annuals, Choice Mixed.** Pkt. 25 cts.; 2 pkts. 45 cts.; 1/4oz. 75 cts.; 1/2oz. \$1.25; oz. \$2.25; 1/4lb. \$7.50.



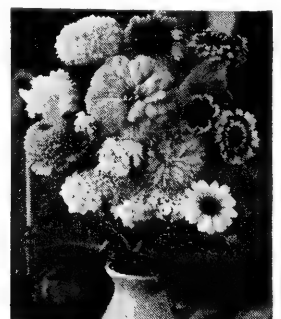
Matricaria capensis  
(Bridal Rose)



Statice sinuata



Statice caspia



Cut-Flower Mixture

# Schell's Gold Medal Dahlia-flowered Zinnias

Awarded a Gold Medal by the Royal Horticultural Society of England (See it in color, page 7)

Here is a flower that "fits in" perfectly for these "hurry up" times when there is so much to do and so little time to do it. What we mean is that these big beautiful Zinnias of ours are so easy to grow, and so sure to bloom and continue to produce a great abundance of flowers from midsummer until frost, that it is **THE FLOWER** for everybody to plant in beds and borders and for bouquets. Be very sure to order them. The flowers are 5 inches in diameter, the plants 2½ feet high. Sow seed in April or early May when soil is warm. Or start seed indoors in February or March, then set out in beds in April or May for earlier blooms.

*Enormous in Size. Twelve Different Colors. Beautiful in the Garden and in Bouquets. It is the Flower for Everybody—for Every Garden*

<b>Crimson Monarch</b>	<b>Exquisite.</b> Rose-pink.	<b>Canary Bird.</b> Canary-yellow.	<b>Scarlet Flame.</b> Bright scarlet.
<b>Meteor.</b> Dark deep red.	<b>Golden State.</b> Yellow-orange.	<b>Polar Bear.</b> White.	<b>Lemon Beauty.</b> Lemon-yellow.
<b>Oriole.</b> Orange and gold.	<b>Dream.</b> Rosy lavender.	<b>Royal Purple.</b> Rich purple.	<b>Will Rogers.</b> Deep scarlet.

Any of these separate colors or our **GOLD MEDAL MIXTURE**, pkt. 20 cts.; 2 pkts. 35 cts.; ¼oz. 75 cts.; ½oz. \$1.35; oz. \$2.50; 2 ozs. \$4.50; ¼lb. \$8; ½lb. \$14; lb. \$25. For large plantings buy it in bulk.

## Cut-and-Come-Again Zinnias

Beautiful full double flowers 2½ to 3 inches across, on plants 2 feet high. Nine bright rich colors in our mixture, ideal for bouquets. Bloom very early and all summer until frost. Being medium in size between the very large type and the little pompons it fits perfectly into every flower garden. **Mixed Colors.** Pkt. 20 cts.; 2 pkts. 35 cts.; ¼oz. 70 cts.; ½oz. \$1.25; oz. \$2.25; 2 ozs. \$3.90; ¼lb. \$6; lb. \$20.

## Pompon or Baby Zinnias

(See it in color on page 6)

Plants grow about 15 inches high, are very compact, and bear flowers in the greatest profusion. The small, double, bright-colored flowers 1½ inches across come on long stems and are very valuable for cutting, while the plant makes a very fine show in beds or borders. Especially fine for florists to grow for bouquet and design work. **Pastel Shades: Deep Flesh; Salmon-Rose; White; Pink Gem; Canary-Yellow; Purple Gem; Scarlet; Orange; Crimson Gem; Black Ruby,** deep velvet maroon. **Schell's Finest Mixed** or any separate color.

Each, pkt. 15 cts.; 2 pkts. 25 cts.; ¼oz. 75 cts.; ½oz. \$1.40; oz. \$2.50; 2 ozs. \$4.75; ¼lb. \$6.50; lb. \$20.

## Schell's Tiny Cupid Zinnias

Smallest of all Zinnias. The full double, little button-like flowers, only 1 inch in diameter, are borne on stout stems on plants 12 inches high and are very pretty and charming for table vases.

**Cupid, Finest Mixed.** Each, pkt. 20 cts.; 2 pkts. 35 cts.; ¼oz. 80 cts.; ½oz. \$1.40; oz. \$2.50; 2 ozs. \$4.50; ¼lb. \$8.

## Poppies, Hardy Perennial

**Iceland Poppy, Yellow Wonder.** Stems 2 feet long. Will keep 10 days after cutting. Pkt. 10 cts.; 3 pkts. 25 cts.

**Iceland Poppy, Schell's Imperial Jewel Mixture.** Perennial. An extraordinary new Iceland Poppy in complete color-range. Their rich silky flowers on strong stems will add great beauty to your garden. Pkt. 25 cts.; ¼oz. 65 cts.; ½oz. \$1.15.

**HARDY LARGE ORIENTAL POPPY.** We have these big, beautiful and very popular garden favorites in brilliant scarlet, and a mixture of such colors as orange, shades of pink, scarlet, fiery red and orange-scarlet—a very glorious blend of these big, silky Poppies on stems 2 to 3 feet long. After once established you have these very, very beautiful flowers for years. Please note that they form a low basal rosette of large divided leaves from which rise their long stems bearing the flowers in May and June.

**Brilliant Scarlett.** Pkt. 25 cts.; 2 pkts. 45 cts.; ½oz. 90 cts.; ¼oz. \$1.75; ½oz. \$3; oz. \$5.50.

**Superb Mixture.** Pkt. 25 cts.; 2 pkts. 45 cts.; ½oz. \$1.10; ¼oz. \$2; ½oz. \$3.50; oz. \$6.

**SCARLET RUNNER BEANS.** Annual rapid-growing vine, 10 feet. Makes a good screen or shade. Scarlet flowers, then 6-inch pods. Pkt. 15 cts.; oz. 25 cts.; ¼lb. 65 cts.; ½lb. \$1.20; lb. \$2.

**SALVIA azurea grandiflora.** Hardy Perennial. Sky-blue flowers in August and September. Grows 3 feet high. Pkt. 20 cts.; 3 pkts. 50 cts.; ¼oz. \$1.25; ½oz. \$2.25; oz. \$4.

**BONFIRE.** See page 64.

**SWEET WILLIAM** (*Dianthus barbatus*). Hardy Perennial.

A more beautiful sight than a thick, massed bed of Sweet Williams is difficult to find. The plants, which are hardy, will present a glorious sheet of bright, fragrant flowers continually. Fine for bouquets. 1 to 1½ ft. high.

**Scarlet Beauty.** Bright scarlet. Pkt. 15 cts.; 2 pkts. 25 cts.; ¼oz. \$1; ½oz. \$1.90; oz. \$3.50.

**Single Mixed.** Pkt. 15 cts.; ¼oz. 90 cts.; ½oz. \$1.75; oz. \$3.

**Double Mixed.** Pkt. 20 cts.; ¼oz. \$1.35; ½oz. \$2.25; oz. \$4.25.

**ANNUAL SWEET WILLIAM, FINEST MIXED.** Blooms first year and does not freeze out. Will bloom 2 or 3 years. Pkt. 15 cts.; ¼oz. 90 cts.; ½oz. \$1.75; oz. \$3.



Sweet William

## Fantasy Zinnia (See this very Charming Zinnia in color, page 6.) You will want it.

**Melody.** Orchid-lavender. **Star Dust.** Golden yellow (All-America). **Wildfire.** Brilliant scarlet. **White Light.** White (All-America). **Rosalie.** Intense rose. **Finest Mixed.**

Any one of the separate colors or **Mixed.** Pkt. 20 cts.; 2 pkts. 35 cts.; ¼oz. 85 cts.; ½oz. \$1.65; oz. \$3; 2 ozs. \$5.50; ¼lb. \$10; lb. \$35.

## Zinnia, Super Crown O'Gold

These large, 4-inch, beautiful, well-formed flowers come in many rich pastel shades and each petal is overlaid at the base with deep golden yellow. Deserves its name, **Crown O'Gold.** Long stems ideal for cutting. **Finest Mixed Colors.** Pkt. 15 cts.; 2 pkts. 25 cts.; ¼oz. 75 cts.; ½oz. \$1.35; oz. \$2.50.

## Double Giant Zinnias

Enormous flower averaging 5 inches in diameter. The flowers are of extraordinary beauty because of their intensely bright rich colors. Plants are 3 to 4 feet high. **Canary-Yellow; Golden Yellow; Scarlet; White; Crimson; Purple; Deep Flesh-Pink; Salmon-Rose; Royal Purple; Schell's Double Giant Mixture.** Each, pkt. 20 cts.; 2 pkts. 35 cts.; ¼oz. 90 cts.; ½oz. \$1.65; oz. \$3; 2 ozs. \$5; ¼lb. \$8; ½lb. \$15; lb. \$30.

**Howard's Crested Zinnias.** (See page 61.)

## New Giant Hybrid Zinnia

Immense fluffy and ruffled flowers up to 6 inches across, with graceful, curved petals like those of a giant chrysanthemum. **Mixed Colors.** A gorgeous blend of magnificent colors. Pkt. 25 cts.; ½oz. 75 cts.; ¼oz. \$1.35; ½oz. \$2.50; oz. \$4.75.

**RICINUS** (*Castor-Oil Plant*). Hardy Annual. Heavy plants, with large leaves, giving a sort of subterminal effect when grown on lawns or in the center of beds. Plants grow 5 to 8 feet high. **Zanzibarensis.** Pkt. 15 cts.; ½oz. 35 cts.; oz. 65 cts.; ¼lb. \$2.50; ½lb. \$4.50; lb. \$7.

## New Annual Canterbury Bells

Be sure to grow Canterbury Bells. The 2½-foot plants bloom in less than six months from seed. **Finest Mixed, pkt. 15 cts.; 2 pkts. 25 cts.; ¼oz. 45 cts.; ½oz. 75 cts.**

**CANTERBURY BELLS or CUP-AND-SAUCER.** Hardy biennial. (Ger. 15 days.) The flower gives the appearance of a cup and saucer. One of the noblest and most effective plants in the garden. 3 ft. **Light Blue, Dark Blue, White, or Pink, and Mixed Colors.** Each, pkt. 20 cts.; 2 pkts. 35 cts.; ¼oz. \$1.35; ½oz. \$2.50; oz. \$4.50. See it on page 65.

## CARNATION, Marguerite

Half-hardy Perennial (with protection can be wintered over outside). (Ger. 10 to 15 days.) They begin flowering within 4 months from the time the seed is sown. The flowers are large and double and highly scented. Splendid for bouquets. Plants grow 20 inches high. **Double, Mixed Colors.** Pkt. 20 cts.; 2 pkts. 35 cts.; ½oz. 70 cts.; ¼oz. \$1.25; ½oz. \$2.25; oz. \$4. **Chabaud's Giant Improved.** See page 56.

## VERBENAS (Annual)

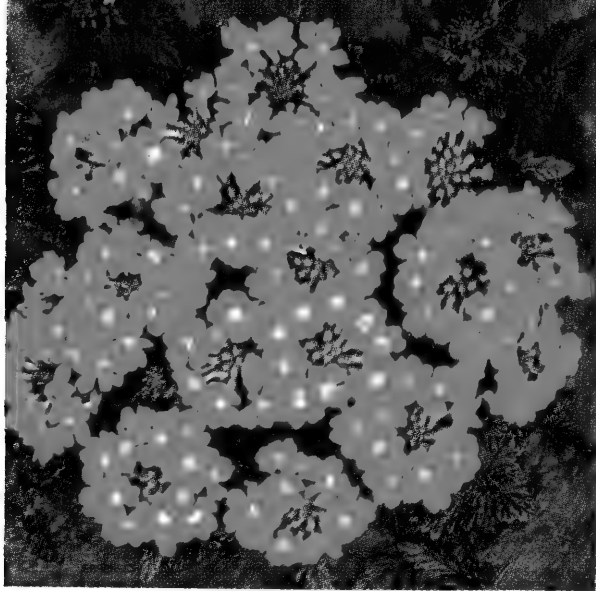
**SCHELL'S NEW GIANT-FLOWERED MIXTURE.** Containing all giant-flowering varieties of richest colors (See it in color on page 56.) Pkt. 25 cts.; 2 pkts. 45 cts.; ¼oz. \$1.25.

**Spectrum Red.** (Awarded Medal.) Handsome, bright intense scarlet—indeed a gorgeous flower 1 foot high. Pkt. 25 cts.; 2 pkts. 45 cts.; ½oz. 75 cts.; ¼oz. \$1.25; oz. \$4.

**Dwarf Compact, Fireball.** New. A dwarf, compact Verbena about 6 inches high, literally covered with bright scarlet blooms, excellent for borders, beds, or pot-plants. Continuous bloomer. Pkt. 25 cts.; ½oz. 85 cts.; ¼oz. \$1.50; oz. \$5.50.

**STARLIGHT.** A gorgeous bright mid-blue with a creamy white eye. The plants are of bush habit, 8 to 10 inches high and 12 to 15 inches across, the mammoth flower heads practically touching each other. **Starlight** is a miracle of beauty. Annual. Pkt. 25 cts.; 2 pkts. 45 cts.; ¼oz. \$1.50; ½oz. \$2.75; oz. \$5.

See the new beautiful "SPARKLE" and "CRYSTAL" Verbenas on page 68.



New Sparkle Verbena—**BEAUTIFUL!**

## NEW Dwarf, Compact SPARKLE Verbena

**SPARKLE** is the **sharpest, brightest scarlet-red** ever seen in Verbenas. This is intensified by a large gleaming white eye. The 9-inch, dwarf, compact plants are fully covered with flower heads 2 to 2½ inches wide. For borders, mass planting, or combining with other flowers and for pots, we say it should be a "must" for every lover of charming flowers.

New **CRYSTAL Dwarf Compact Verbena** pure white—an excellent companion for Sparkle. Vision the beauty of these two colors growing together—scarlet and white.

Dwarf Compact **Sparkle Mixed Verbena**. Now in **Sparkle Mixed**, we have all the beautiful colors known to Verbenas, from scarlet red, through pink, to salmon, to white and blue. All this beauty in a dwarf verbenas only 10 inches tall.

Either separate color or mixture: pkt. 25 cts.; 2 pkts. 45 cts.; 5 pkts. \$1; ¼oz. \$1.75; ¼oz. \$3; ½oz. \$5.50; oz. \$10; 2 ozs. \$18.



## PAINTED DAISIES (Annual Chrysanthemum carinatum)

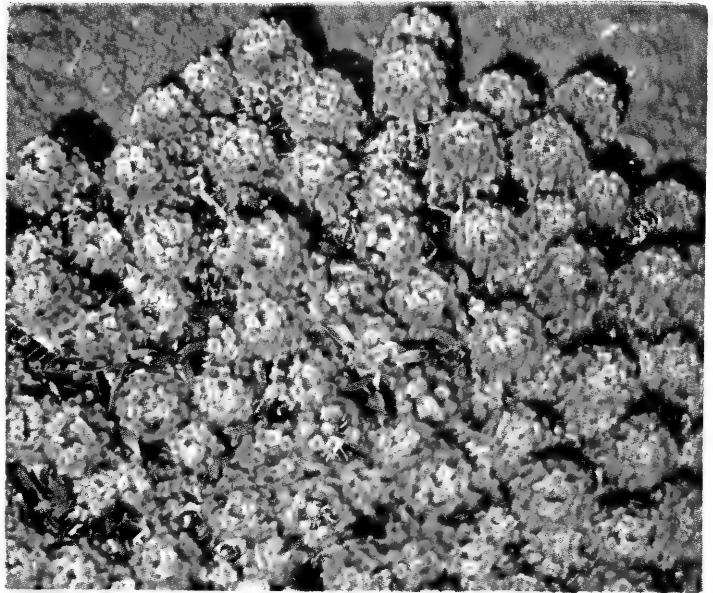
**Improved Gorgeous New Color Combinations in Our Merry Mixture!** This is an excellent bouquet and garden flower. Very popular, being easy to grow. Blooms from July until frost from seed sown in April or May. Ours is an improved mixture of richly blended, extremely gay colors, each flower fringed with red or gold or both, from which flash out the dominant colors in the petals. Every lover of flowers will want this beautiful annual to add its gay colors to the garden. And for bouquets for market it is a leader. Plants are 2½ feet high, flowers 3 inches across. **Schell's Merry Mixture. Pkt. 25 cts.; 2 pkts. 45 cts.; ¼oz. 75 cts.; ½oz. \$1.35; oz. \$2.50; ¼lb. \$7.**

## New Alyssum, ROYAL CARPET

*The All-America Top Winner*

A "Carpet" of loveliness! The first new Alyssum in twelve years. Never have we received such an avalanche of orders for one variety of flower as we did last year for this new Royal Carpet Alyssum. You flower lovers do appreciate the new and beautiful flowers we have for you.

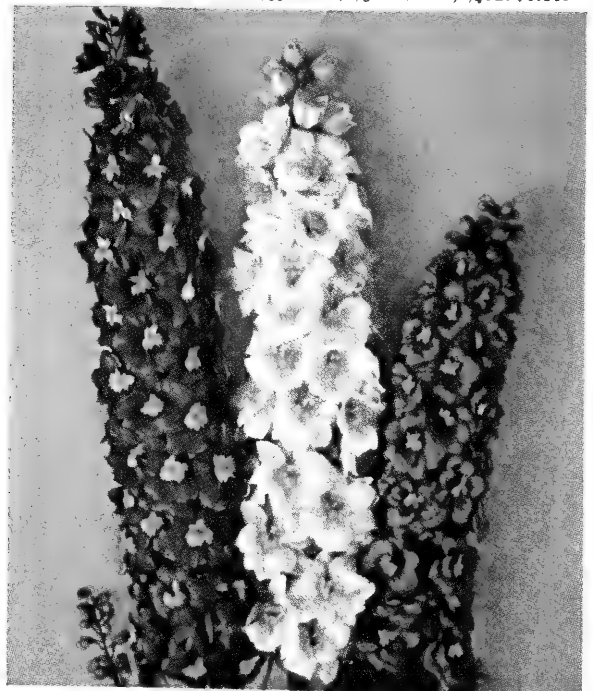
**Royal Carpet is a brilliant new gem for your garden.** A vibrant violet-purple carpet just 3 inches high, each plant having a spread of 10 to 12 inches. For a mass carpet-bed effect, for borders, for edgings, for rock-gardens, it is **super! Easy to grow, flowering when only weeks old until the end of the season, and will self-sow for next year.** It is a royal gem of beauty for your garden. **Pkt. 25 cts.; 2 pkts. 45 cts.; ¼oz. \$1.25; ¼oz. \$2.25; ½oz. \$3.75; oz. \$7; 2 ozs. \$12; ¼lb. \$20.**



The grand new Alyssum, **Royal Carpet**

## DELPHINIUM (Hardy Perennial Larkspur) IMPROVED PACIFIC GIANTS MIXED

The beauty of the flowers of this **Improved Mixture** is really **sensational**, as it contains so many royal rich colors, so interesting yet impossible to describe properly. The individual flowers are 100 per cent double and extremely large, 2½ to 3½ inches in diameter, on long spikes, beautiful and graceful. The plants average 5 to 7 feet tall. Give the seed time enough to germinate—two to three weeks. Being a hardy perennial, its beauty will be enjoyed for years to come. It should be in every hardy flower garden. **Pkt. 50 cts.; 2 pkts. 95 cts.; ½oz. \$1.25; ¼oz. \$2; ¼oz. \$3.50; ¼oz. \$6.50.**



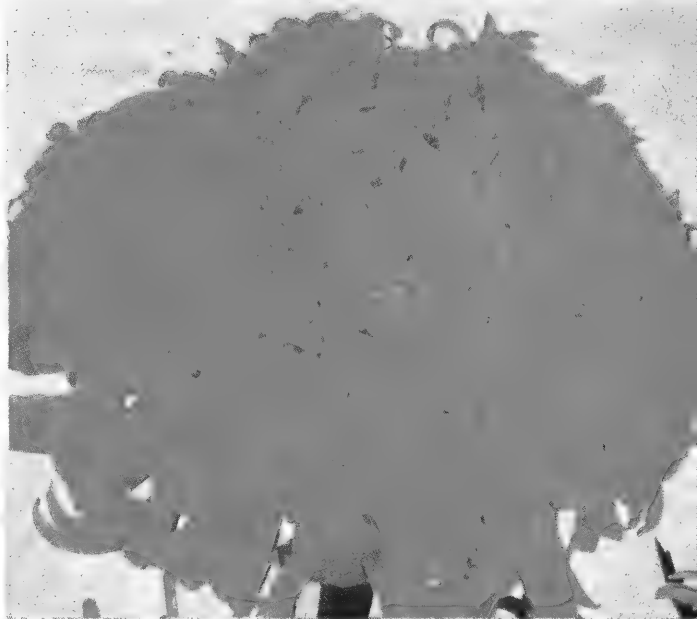
New Delphinium, **Improved Pacific Giants**

## New SNAPDRAGON (Antirrhinum) GIANT SKYSCRAPER

Another masterpiece of beauty. The very tall stems stand rigid with their great numbers of beautiful blooms of the most fascinating shades and tones of canary-yellow, apple-blossom-pink, golden yellow with rose base, rose flushed gold, creamy white, rose-orange, lavender and others.

The plants are base branching, with as many as seven strong stems from the main 3-foot stem, each covered with a profusion of these beautiful pastel tints. They are ideal for the flower garden and for long-stem vasing and, of course, for florists' use. Give Skyscraper a prominent place in your garden.

**Finest Mixed Colors.**  
Pkt. 25 cts.; 2 pkts.  
45 cts.; 5 pkts. \$1; 1/2 oz.  
\$1.50; 1/4 oz. \$2.75; 1/2 oz.  
\$5; oz. \$9; 1/4 lb. \$32.



**Marigold, Mammoth Mum**  
4 inches across. Florists' favorite

## MARIGOLD Mammoth Mum

### Wins All-America Award

The largest-flowering incurved chrysanthemum-flowered Marigold. Looks much like the large chrysanthemums. The ball-like, light yellow blooms, made up of many finely cut individual florets intricately intertwined in true mum form, are 4 inches across. Plants are 2 feet tall, erect, strong and bushy, giving long stems to these exceedingly beautiful flowers. Excellent for bedding or cut-flowers. Be sure to try it this year. **Pkt. 25 cts.; 2 pkts. 45 cts.; 1/2 oz. 70 cts.; 1/4 oz. \$1.25; 1/2 oz. \$2.35; oz. \$4.50; 2 ozs. \$8; 1/4 lb. \$15.**



**Tithonia, Torch**

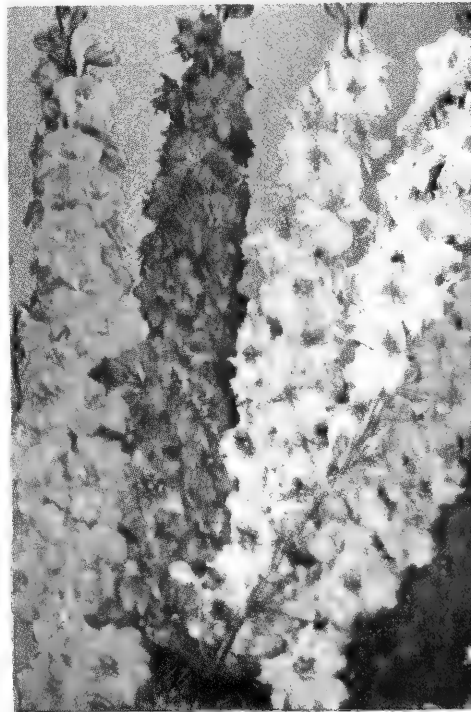
## New TITHONIA, TORCH

### Gold Medal Winner

An annual, easy to grow. Fine cut-flower, blooming from August until frost. Plants 3 feet; thrives on hot weather. As easy to grow as a Zinnia. Brilliant orange-scarlet flowers on a compact plant. Be sure to have Torch in your garden this year. All America is talking about it. **Pkt. 25 cts.; 2 pkts. 45 cts.; 1/2 oz. \$1.50; 1/2 oz. \$2.25; oz. \$4.**

## New ANNUAL LARKSPUR, REGAL

Large double delphinium-like florets evenly spaced on long full spikes. Base-branching habit, uniformly early flowering. Gorgeous long beautiful flower spikes, averaging 5 feet of brightest, richest colors make it most desirable for both florist and home gardener. **The finest annual Larkspur on the market today. You will be thrilled with their beauty. Regal Finest Mixed. Pkt. 25 cts.; 2 pkts. 45 cts.; 1/4 oz. 75 cts.; 1/2 oz. \$1.25; oz. \$2; 1/4 lb. \$7.**



**Snapdragon, Giant Skyscraper.** In mixed colors.



# USEFUL ITEMS FOR FARM AND GARDEN ALL PREPAID

## TWIST-EMS

The handy Plant Tie. The easy way to tie all plants, vines and vegetables. Quick, neat and permanent. **100—8 inch Twist-Ems, 30 cts.; 250 feet in continuous roll (cut it as you need it), \$1.25.**



## PLANTABBS

Odorless plant-food tablets for flowers in pots and in garden, and for vegetables. **Postpaid: 75 tablets 75 cts.; 200 tablets \$1.25; 1000 tablets \$3.75.**

## CYANOGEN A-DUST

Kills rats, moles, woodchucks (ground-hogs) and other rodents instantly. "It's the gas that kills them under ground." **Lb. \$1.50; 5 lbs. \$4.75.**

## CYANOGEN G-FUMIGANT

Most widely used greenhouse fumigant. Regular use insures insect-free house all season. **5 lbs. \$4.75.**



## SCARE-AWAY

the Modern Scare-crow

Shiny aluminum strips crackle and flash. Keep birds or animals away day and night. Lasting protection for gardens and farms. Simple to use.



## Black Leaf Rat Killer Bait

Rat control is easy with this product. Contains WARFARIN mixed with processed grain that never becomes rancid or sour. Ready to use; just pour out in small piles. Rats like it and eat until they die. **Lb. \$1.25; 4 lbs. \$3.50.**

## Rat Nots and Mouse Nots

Prepared baits in small packages ready to put out. A safe way to exterminate these pests which are attracted by the tempting odor. **Either, 35 cts. and \$1.**

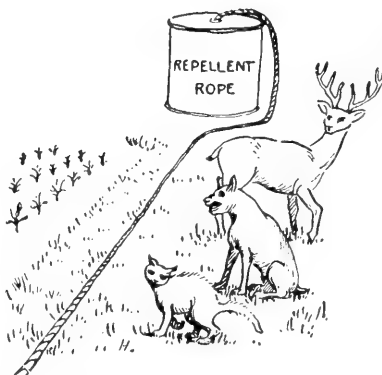
## MOLE NOTS

Packages of bait to put in the runs of the moles. "Their Last Meal." **35 cts. and \$1.**



## HOTKAPS

Made of wax paper, tent shape, 11-inch diameter at base. Protect plants from frost, retain moisture in soil and bring crops to earlier maturity. **Package of 25 with setter, \$1.25; 100 with fibreboard setter, \$4; 250 with fibreboard setter, \$7.25; 1000 Hotkaps, only \$21.60.**



## Animal Repellent Rope

A small absorbent rope saturated 100% with the strongest animal repellent odor for outdoor use. Animals hate the odor—especially deer. Place the rope on the ground around the entire garden. Resists rain; lasts a long time. **Can containing 100 ft. of rope, \$1.85.**

## Green Thumb Gloves



Made from a special plastic-treated fabric that keeps dirt from coming through on your hands yet permits the hands to breathe while you work. Gloves are washable. **Ladies sizes, small, medium or large. \$1 per pair.**

## SPRAY BULB

Made of the finest rubber. Automatic intake valve enables filling in a few seconds. Ideal for watering seed flats or plants in the home. Special attachment for dusting. **8-oz. size, \$1.50; 12-oz. size, \$2.**



## Ridz Dog Repellent

Here's a dog repellent that really works. . . . Ridz is guaranteed to keep dogs and other animals off shrubs, trees, fences, etc. In a 12-oz. push button aerosol can. Just push the button—it sprays. The odor is repulsive to animals but the fumes harmless. **12-oz. bomb, \$1.75.**



## Hole-In-One Planter

This handy tool makes a hole in one operation. Cut the tool into the soil, remove it with a slight twist and the soil comes out with it, leaving a clean hole in which plants or bulbs may be set. **\$1.25.**



## Seed Disinfectants

Protects Seeds from Soil Diseases  
Reduces Disease Losses

**CERESAN M.** For treating Oats, Barley and Wheat.  $\frac{1}{2}$  oz. will treat 1 bu. **14-oz. can, \$1.85; 3 lbs. \$4.85.**



**NEW IMPROVED SEMESAN BEL.** For Seed Potatoes. 1 lb. will treat 60 bu. **3 ozs. \$1.15; lb. \$3.60; 4 lbs. \$11.15.**



**SEMESAN.** Used as a dust or liquid. Treats vegetable and flower seeds. Also valuable for watering the seed bed or flats to prevent damping-off. **4 ozs. \$2; 12 ozs. \$5.25.**

**ARASAN.** For Corn (sweet and field), Soybeans, Sorghum and Vegetable Seeds. Usually reduces loss from seed decay and damping-off.  $\frac{3}{4}$  oz. will treat one bushel of corn. **Oz. 50 cts.; 8 ozs. \$1.75.**

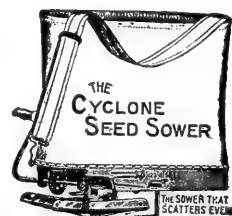
## LEGUME-AID

Innoculate all legumes (Clover, Alfalfa, Soybeans, etc.) with Legume-Aid. Replaces many pounds of expensive fertilizer. It draws nitrogen from the air and feeds it to the roots.

	Unit Size	Price
Combination Alfalfa and all Clovers	1 bu.	\$0 55
	2 $\frac{1}{2}$ bu.	1 10
Vetch: Aust. Winter Peas Field and Garden Peas	100 lbs.	55
Soybeans	Up to 2 bu.	40
	5 bu.	60
	20 bu.	2 15
Garden Peas	Combination	
Garden Beans	For 120 lbs.	55
Garden Peas, Beans, Limas, Sweet Peas	Garden Packet	
& Lupines	For 5 lbs.	20
Ladino Clover	Packet	
	For 10 lbs.	30
Birdsfoot Trefoil	Packet	
	For 10 lbs.	30

## Eazy Wear Garden Gloves

All leather, soft as kid, dirt proof—easy to wear, washable. Can be used the year round for gardening, housework, painting, etc. **Women's sizes, small, medium, large. Men's Sizes, small, medium, large. All \$2 per pair.**



**CYCLONE SEEDER.** Sows evenly lawn mixtures, timothy, clover, redbud, alfalfa, rye, millet, wheat, etc. Can be regulated to broadcast at any rate. Holds about  $\frac{1}{2}$  bu. **Postpaid: \$5.15.**

# INSECTICIDES, FUNGICIDES, PLANT FOODS, SEED DISINFECTANTS

Valuable Helps for a Better Garden—All Prepaid

## INSECTICIDES AND FUNGICIDES

### Scalecide

The complete dormant spray. Cleans fruit trees, shade trees, shrubs, vines and evergreens, of scale, aphids, red mite, and red spider. **Pt. \$1.20; qt. \$1.75; gal. \$3.75.**

### Para-Scalecide

For Peach-borer control. A liquid para-dichlorobenzene treatment. One quart will treat 16 trees. **½pt. \$1.15; qt. \$1.95; gal. \$4.50.**

### D-X Insect Spray

A most effective, non-poisonous spray for fruits, flowers, vegetables and ornamentals. Safe to use, yet powerful enough to kill chewing and sucking insects. **4 ozs. \$1.25; 8 ozs. \$2; qt. \$5.35.**

### 5% DDT Bulb Dust

A Dusting powder containing 5% DDT that is especially effective in the control of thrips—the worst pest of gladiolus. It is used for treating bulbs and for dusting the plants during the growing season. **Lb. \$1; 5 lbs. \$2.45.**

### Pratt's Fruit Tree Dust or Spray

A combined insecticide and fungicide containing sulphur, DDT and lead arsenate. An all-purpose dust or spray for all fruit trees. 1 lb. makes 8 gallons spray. **Lb. \$1.25; 3 lbs. \$2.40.**

### Pratt's Tomato Dust or Spray

A 7% copperdust ready to use as dust or diluted 1 lb. in 10 gals. of water. For preventing blight of tomatoes, potatoes, eggplant, celery, cucumber, and melons. **Lb. \$1; 5 lbs. \$2.45.**

### Pratt's Shot-Gun Spray or Dust

A combination spray or dust for control of diseases and insects on vegetables and flowers. Contains Malathion, Methoxychlor and Captan. **Lb. \$1.85; 3 lbs. \$4.**

### Pratt's 1% Rotenone Dust or Spray

A 1% rotenone dust or spray for control of bean beetle, flea beetle, leafhopper, asparagus beetle, cucumber beetle, and similar insects. Leaves no harmful residue. **Lb. 95 cts.; 5 lbs. \$2.50.**

### 5% Chlordane Dust

Kills wireworms, grubs, Japanese beetle grubs, root maggots in radishes. Dust on the soil at the rate of 1 lb. per 600 square feet. **Lb. 90 cts.; 4 lbs. \$2.25.**

### 50% Wettable Chlordane

A fine wettable 50% Chlordane powder. 8 ounces grubproofs 1000 sq. ft. of lawn or garden. **½lb. \$1.60; lb. \$2.50.**

### 25% DDT

A soluble DDT in an active oil base. Use it in spraying fruits, vegetables and gardens as well as barns and dairies. **½pt. \$1.25; qt. \$2; gal. \$5.50.**

### du Pont Fermate

An effective control for black-spot and rust on roses. Controls scab, black and brown rot on apples, pears, peaches, plums and other fruit. Arrests mold, mildew and leaf-spot on vegetable, flower and ornamental plants. **8 ozs. \$1.25.**

### du Pont 50% Wettable Methoxychlor

A safe insecticide with low toxicity to humans. Can be used close to harvest on the most tender plants. Kills bean beetle, Japanese beetle, cabbage worms, etc. Safe insecticide for general use around the premises. **8 ozs. \$1.25.**

### Tri-ogen Rose Spray

An insecticide, fungicide and plant stimulant. Controls mildew and black-spot, in addition to chewing and sucking insects. **E Kit Protects 6-12 plants, \$1.95; A Kit, 12-20 roses, \$2.90; B Kit, 50-80 roses, \$6.75; C Kit, 100-160 roses, \$10.**

### Tri-ogen Rose Dust

A combination dust for all insects and diseases on roses and other plants. **Lb. \$1.50; 5 lbs. \$5.50.**

## WEED KILLERS

### Weedone Crab Grass Killer

Contains Sodar (disodium methylarsonate)—the newest chemical to control crab grass and common chickweed. Will not injure most lawn grasses. Kills crab grass better with less injury to desirable lawn grasses and clover. **4-oz. can, \$1.40; 12-oz. can, \$3; 2-lb. can, \$7.25.**

### Weed Crab Grass Killer Dry Formulation

The same Sodar formulation as above, in dry form for application by spreader. 5 pounds treats 1500 square feet. **5-lb. bag \$3.50; 13-lb. bag \$7.50.**

### Weedone Dry Formulation

For the gardener who prefers to apply a weed killer by spreader. 5 pound bag treats 3,000 square feet. **5-lb. bag \$2.50; 18-lb. bag \$6.**

### Improved Weedone

Contains the powerful 2,4,5-T and 2,4-D. Kills Dandelion, plantain, poison ivy, poison oak, and over 100 other weeds. Does not kill grass. Mix with water and spray. **8 ozs. \$1.25; qt. \$3; gal. \$7.25.**

### Weedust

New, easy way to kill weeds in the lawn. Just shake the powder out of the can onto the weed. Does not kill grass. Kills the weed down to the root tips. **12-oz. can, \$1.25.**

### Weedone Brush Killer 32

A high concentration of the powerful 2,4,5-T and 2,4-D used for killing brush, weeds and woody plants along fence rows and roadways. Use it at any time of the year. **8 ozs. \$1.75; qt. \$4; gal. \$7.75.**

## HORMONES

### Rootone

For better rooting of cuttings, seeds, bulbs. Rootone stimulates the natural tendency for roots to form on cuttings. **¼oz. pkt., 25 cts.; 2-oz. jar, \$1.25.**

### Transplantone

The hormone vitamin powder for stimulating roots in transplanting. Helps grow new roots and reduces loss of water so the plant starts growing again in a much shorter time. **½oz. pkt., 25 cts.; 3-oz. can, \$1.25.**

### Dormatone

Hormone sprout inhibitor. Just dust it on potatoes or other root crops. Prevents sprouting, softening, shriveling. **12-oz. can (enough for 8 bu.), \$1.25; 5 lbs. \$6.**

### Blossom-Set

Makes tomatoes ripen weeks earlier. Stops blossom drop. Makes blossoms set more, bigger, tastier, seedless fruit. Spray the blossoms. 4 ozs. makes 1 gallon spray. **4 ozs. \$1; pt. \$2; 12-oz. Aerosol—ready to spray—\$2.25.**

### Berry Set

The hormone spray for bigger strawberries. Makes berries 50 to 100% bigger, meatier, sweeter . . . more luscious tasting. Increases yield. Dissolve in water . . . spray plants when most of the flowers are open. 1-oz. makes 2 gals. spray. **Oz. 50 cts.; 3 ozs. \$1; 12 ozs. \$3.25.**

## FERTILIZERS AND PLANT FOODS

### Gro-Stuf

A concentrated fertilizer—dissolved in water. Use for leaf or root feeding. A balanced 20-20-20 plant food. **Lb. can, \$1.50.**

### Vermiculite

An ideal soil conditioner. Sterile, lightweight, easy to use. It is all mineral. Ideal to start seeds or cuttings. **½pk. 75 cts.; ½bu. \$1.50.**

### Hyponex Plant Food

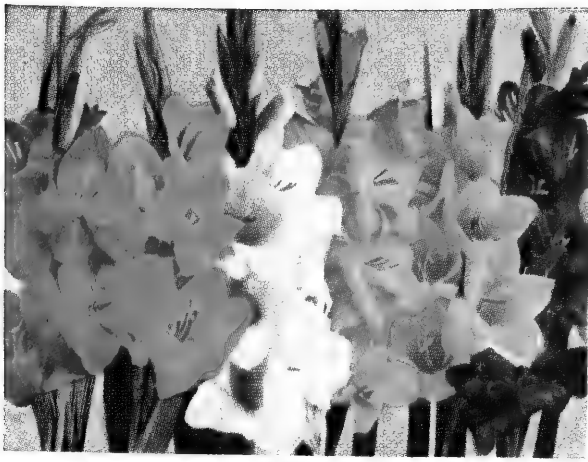
A complete plant food in powder form, soluble in water. 1 lb. makes 100 gallons liquid plant food. **7 ozs. 75 cts.; lb. \$1.25.**

### Instant Vigoro

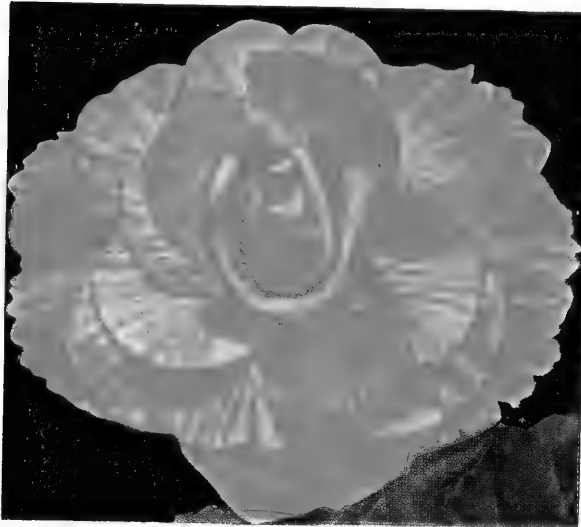
Complete plant food for leaf or root feeding. Instantly dissolves in water, one tablespoon per gallon. **Lb. can, \$1.50.**

### African Violet Soil

Scientifically prepared soil to grow and bloom African Violets. **4-lb. pkg., 95 cts.**



Schell's Meadowvale Exhibition Gladiolus Mixture



Schell's Double Begonia

## BEGONIAS (Tuberous-Rooted)

**Schell's Double Camellia-flowered Begonias, Mixed.** This strain has been developed through years of hybridizing. We do not believe it can be equaled anywhere at any time. Large, first-size bulbs,  $1\frac{1}{4}$  to  $1\frac{1}{2}$  in. diam., 50 cts. each; 3 for \$1.35; 6 for \$2.50; \$4.50 per doz.

**Carnation Begonia.** Beautiful doubled frilled flowers in the form of a carnation. Pink, Red, and White. 50 cts. each; 3 for \$1.35; \$4.50 per doz.

**Pendula Begonia.** It is beautiful, unsurpassed in grace and charm for vases, hanging-baskets and for window and porch boxes. Blooms all season. Mixed colors, 50 cts. each; 3 for \$1.35; 6 for \$2.50; \$4.50 per doz.



Gloxinias

## GLOXINIAS

One of the most beautiful flowers to grow in pots indoors in winter and outdoors in summer. The velvety foliage is a beautiful background for the glorious blooms borne profusely in rich colors.

We can supply these six separate colors: **Scarlet Bordered; Rose Bordered; Purple Bordered; Spotted; Rose; Scarlet.** And in our **Schell's Select Mixed** you get equal numbers of each of these six fine varieties; when six are ordered, you get one of each, when 12 are ordered you get 2 of each, etc. **Large Bulbs, Separate Colors or Mixed.** 50 cts. each; 6 for \$2.50; 12 for \$4.80; 25 for \$9; 100 for \$30.

## Fancy-Leaved Caladiums

Gorgeously colored foliage plants with red, green, and white variegated leaves. Nice in pots and porch vases for shady places in the garden. Not hardy. 50 cts. each; 3 for \$1.35; 6 for \$2.60; \$5 per doz.

## SCHELL'S GLADIOLUS

**SCHELL'S MEADOWVALE EXHIBITION MIXTURE.** This includes the largest number of magnificent varieties of any popular mixture. Every conceivable color. If you want to see one of the most beautiful sights you ever saw, plant a hundred or a thousand or more of these Gladiolus. They are among the best cut-flowers for vasing. First-size bulbs, 65 cts. for 6; \$1.20 per doz.; \$7 per 100; \$50 per 1,000, postpaid.

**SCHELL'S EXTRA-CHOICE MIXTURE.** A very fine mixture that will please you. It is not, however, quite so fine a mixture as the above, which accounts for this mixture being sold for less. 95 cts. per doz.; \$5.50 per 100; \$40 per 1,000, postpaid.

## Schell's "President" Collection of Five Gorgeous GLADIOLUS

Five very beautiful and popular colors. They are unsurpassed in the richness and purity of their individual colors. Again, last year, thousands of flower-lovers from every part of the country ordered these Collections. Every flower-garden in America should have this glorious Collection. All are No. 1 First Size, Fancy Quality Bulbs.

No. 1. "President Lavender"

No. 4. "President Pink"

No. 2. "President Royal Purple"

No. 5. "President Crimson"

No. 3. "President White"

**President Collections:**

No. 1 (5 bulbs, 1 of each) 65 cts., postpaid

No. 2 (10 bulbs, 2 of each) \$1.20, postpaid

No. 3 (25 bulbs, 5 of each) \$2.50, postpaid

No. 4 (50 bulbs, 10 of each) \$4.50, postpaid



Lillium regale or Royal Lily

## ROYAL LILY

One of the most beautiful hardy garden Lilies, easy to grow. The gorgeous flowers are white with a touch of yellow in the throat and a rich shading of lilac-pink outside. Very fragrant. Blooms during July. The flowers are large, 5 inches across, the plants grow from 3 to 4 feet high. Large bulbs, 50 cts. each; 3 for \$1.35; 6 for \$2.60; 12 for \$5; 100 for \$30.

**Golden Yellow Calla Lily.** Very beautiful. Large bulbs. 50 cts. each; 3 for \$1.25; \$5 per doz.



Fancy-Leaved Caladium

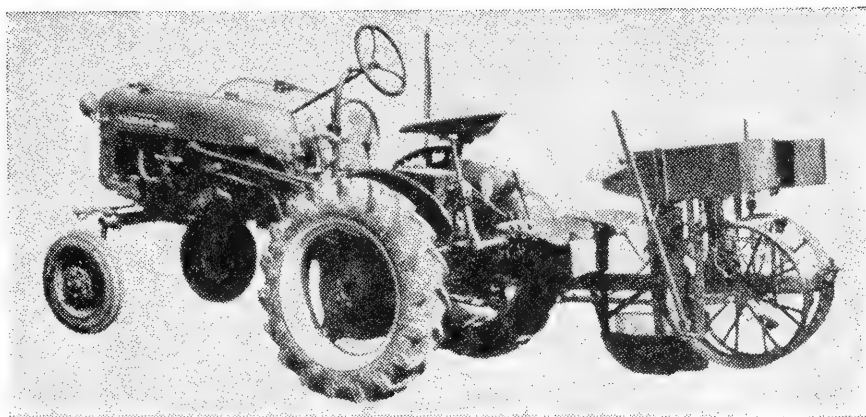
# The Holland Mechanical Transplanter

Transplanters for:

Tobacco  
Cabbage  
Cauliflower  
Tomatoes  
Mint  
Sweet Potatoes  
Strawberries  
Celery  
Seedlings  
and other plants that  
are transplanted.

All-rubber, double-action gripper plant pockets and automatic water valve. Spacing adjustable. Sets plants in natural position. Mountings available for nearly all Tractors.

Hundreds of our customers prefer the Holland Transplanter.



Pictured here is the transplanter mounted on a Farmall Cub

**TRACTOR MOUNTED UNIT \$178 CUB DRAWBAR BRACKETS \$22**

*Write for Complete Catalog and Price List*

## SPRAY-PAL

**The Home-Owner's High Pressure  
Low-Priced Power Sprayer**

Quick, easy-starting Briggs & Stratton gas engine. Equipped with sturdy, phosphor bronze John Bean high-pressure pump enclosed in tank.

Automatically controlled pressure, even while pump is delivering full volume of 2 gals. per minute.

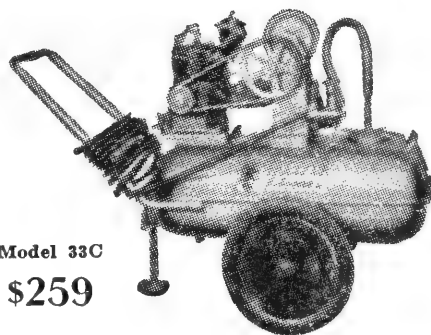
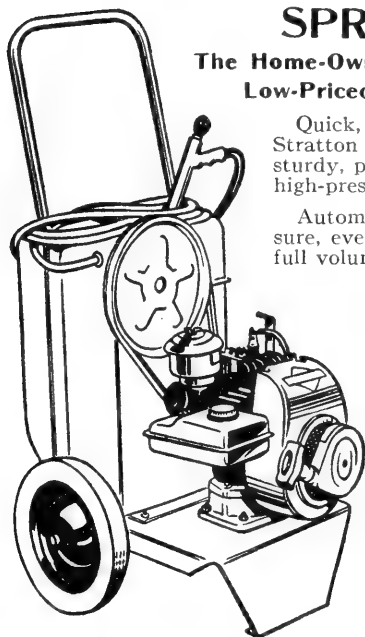
Tank holds 5 gallons. Easily moved about on rubber tires. Stores in small space.

Measures only 18" x 18" x 38" high. 15 feet of hose and spray gun.

**Model 2** powered with gasoline engine. **\$152.50.**

**Model 2M** equipped with 1/2 H.P. electric motor. **\$162.50.**

**All shipping charges paid by us.**



**Model 33C**

**\$259**

## The Spartan Power Sprayer

Just 20 inches wide, it goes right between the rows. 300 lbs. pressure, 3 gals. per minute. The controlled, right pressure for every job in the vegetable garden, the flower garden, shrubbery, greenhouse, trees, washing, spraying the barn and henhouse—yes, for every job you will want a Spartan. Equipped with all-steel, non-corrosive 15-gal. tank, 25 ft. high-pressure hose and adjustable spray gun.

**Model 33C** with 1 1/2 H.P. Briggs and Stratton air-cooled gas engine and recoil starter. **All complete, as shown, freight paid, \$259.**

**Model 33LC** with 30-gal. tank. **\$298.50.**

## PLANET JUNIOR "TUFFY" GARDEN TRACTOR

With one of these fine, little, efficient machines you can go in your garden and **cultivate it thoroughly** in just the time it takes for you to walk through it. And as **OFTEN as it should be cultivated** (which is never done by hand cultivation). This means far stronger, healthier, better rooted plants. You are always ahead of the weeds and all this means **FAR bigger yields and far better quality crops**. Systematic cultivating also conserves the moisture so needed by all the crops.



## Tuffy Tractor (1H.P. Gas Engine)

**Complete \$101 prepaid to your freight station**

**Here are the tools to use with Tuffy:**

**A1 Cultivator. \$10.25.**

**35501X 5-in. Discs. \$6.75 per pair.**

**A4D Seeder. \$32.30.**

**10439X Lawn Mower Hitch. \$8.25.**

**A40 Snow Plow and Grader. \$12.25.**

We can also supply the **Super Tuffy** with 1 1/2 H.P. Gas Engine for **\$149.95.**



# SEED OATS

**CERTIFIED HIGH GERMINATION**  
Fancy Quality • Bright Heavy Seed • Treated

## Clinton 11-25.

A new reselection of Clinton 11 made by Dr. Bonnett, agronomist in the Department of Agriculture of Illinois. The latest improvement on Clinton 11. It is the **most outstanding Oats for its consistent high yields up to 90 bushels per acre** on various soils. **Clinton 11-25 Oats** stands like a wall, does not go down and holds its grain. It ripens evenly, making it fine for combining. It is highly resistant to leaf rust and smut and to the disease **Helminthosporium blight**, which causes Oats stems to rot at the ground and go down. **Clinton 11-25 Oats** is resistant to this blight. It is medium early. It has proved the **heaviest yielding variety** or strain. The kernels are large, plump and meaty. The demand for seed of this valuable Clinton 11-25 Oats this year will be enormous, because of so many crop failures last year. Be sure to grow it. **Get all these extra bushels from every acre.** Get your order in at once. Sow 2 bu. per acre. Remember it costs only \$2.50 to \$3 more per acre than your ordinary Oats to have this good seed and get all these many extra bushels per acre.

**OUR PRICES ARE DOWN:** We have it put up in new bags, each holding 3 bu. or 96 lbs. (Please order it in units of 3 bu.) **\$1.95 per bu.** (3 bu. bag \$5.85), at our store or shipped freight or truck, freight collect at your station.

## Garry.

**New Rust Resistant Oats. Tremendous Yielder—Extra Strength Straw.** During the last 3 years "Garry" has outyielded our best varieties in tests made throughout the northeast. "Garry" has attracted wide attention wherever Oats is grown in the United States and Canada.

Because of its wide adaptation combined with its great disease resistance and remarkable vigor "Garry" is already in great demand. Has tremendous stooling ability so that only 1½ bushels of seed is needed to sow each acre.

Our Highest Quality Certified Seed of "Garry" will be sold early. Avoid disappointment—send your order now. Yields as high as 109 bushels per acre have been obtained. One farmer grew 17,000 bushels from 177 bushels of seed stock. **Price \$2.75 per bushel f.o.b. Harrisburg** (Heavyweight seed—packed 3 bushels to the bag).

## Schell's Quality Brand FARM SEEDS. Highest Germination and Purity.

Compare these low prices—then send us your order—without delay. Our quotations should save you money.

	Harrisburg Price 60 lbs. (1 Bu.)
<b>CERTIFIED BUFFALO ALFALFA.</b> Resistant to disease—heavy producer.	\$29 40
<b>CERTIFIED RANGER ALFALFA.</b> Superior where extra winter hardiness is important.	28 20
<b>UTAH NORTHWESTERN ALFALFA.</b> High Grade seed. Verified.	25 20
<b>MEDIUM RED CLOVER.</b> Northern grown.	31 80

	Harrisburg Price 60 lbs. (1 Bu.)
<b>MAMMOTH RED CLOVER.</b> Northern grown.	\$31 80
<b>PEN SCOTT RED CLOVER.</b> Certified.	37 20
<b>KENLAND RED CLOVER.</b> Certified.	35 40
<b>LADINO CLOVER.</b> Certified.	40 80
<b>BIRDSFOOT TREFOIL.</b>	49 80
<b>ALSIKE.</b>	28 20

Above prices are subject to change, so order at once. If wanted by Parcel Post add \$2.60 per bushel, if you live within 150 miles—Larger quantities will be shipped to your nearest station and freight charges may be paid there. Send us only the cost of the seed.

This year you will not need to conserve seed. At these low prices you can sow more seed to each acre and harvest better crops.

## GRASSLANDS PERMANENT PASTURE

This mixture thrives on average soil and will produce a good pasture for a long period of time. Sow 30 lbs. to the acre. Mixture contains Kentucky Blue, Fescue, Brome, Timothy, Rye Grass, Ladino and White Clover.

Price \$49 per 100 lbs., freight prepaid. Postpaid within 150 miles, 15 lbs. \$9; 30 lbs. \$17; 60 lbs. \$32.50.

We are Headquarters for all Field Seeds and Grasses. Write us for information and prices on any special mixtures you may want and any grasses not quoted here.

# SEED POTATOES

**Best Quality U. S. No. 1 Certified**

As the Result of a Big Crop Our Prices are much lower

**Maine Grown, The Hardest, Heavy-Yielding Seed, Certified.** Prices subject to change with the market. Send your order to us for one bag or a dozen or a carload—or write us for latest price if you decide to buy later.

## Early Crop Varieties

Plant 15 bu. or 9 bags per acre

**IRISH COBBLER** (Certified). White, mealy Potato used for early, medium, and late crop. The most widely planted for early and for general crop.

**BLISS' TRIUMPH** (Certified). Extra-early; round; red skin. Surprise. Of fine quality, somewhat resembling Irish Cobbler in shape and size. Early and a heavy yielder.

**CHIPPEWA** (Certified). Bred from Irish Cobbler, smooth and shallow eyes, very fine.

**SEBAGO** (Certified). Medium early. Round, white skinned, smooth, shallow eyed, medium size, blight resistant. A heavy yielder.

**PONTIAC**. Larger than Bliss, same color, red.

## PRICES FOR SEED POTATOES

(per 100-pound sack here at our store or shipped freight collect).

Place your order now to be sent when weather permits. If prices are lower then we will refund the difference. If higher then, you save the difference.

Protect these good, certified Seed Potatoes from possible diseases that may be in your soil by treating them before planting with **New Improved Semesan Bel**. Mix in water, then dip the seed. Full directions with each pkg. 1 lb. \$3.60, treats 60 to 80 bu; 3-oz. pkg. \$1.15, treats up to 10 bu.

For **Katahdins, Kennebecs, Green Mountains, Sebago, Russet, and Chippewas** \$5.50 per sack; for **Irish Cobblers** \$5.75 per sack; for **Red Bliss, Pontiac** large red, and **Early Surprise** \$6 per sack.

Small Quantities Postpaid within 150 miles—All varieties 5 lbs. \$1.50; 10 lbs. \$2.50; 15 lbs. \$3.50.

## Late Crop Varieties

**KATAHDIN** (Certified). Oval shape. Smooth, main crop of very fine quality and a heavy yielder. Good keeper.

**GREEN MOUNTAIN** (Certified). Medium-late; snow-white; gives excellent results on all kinds of soil; very fine.

**RUSSET** (Certified). Splendid late or main crop; big yielder. Very popular late-crop variety. Excellent keeper.

**KENNEBEC**. One of the heaviest yielders, in fact made the highest record yield of U. S. No. 1 grade. Excellent quality. Resistant to late blight, and mosaic.

## ONION PLANTS

Of the **Yellow Sweet Spanish** variety. We sell great quantities of these every spring. Plant them 4 to 5 inches apart in rows 12 to 15 inches apart and give plenty of fertilizer or manure. They will grow to a very large size and produce handsome Onions like the big Bermudas. We sell them by the "bunch"—the number in a bunch varies from 75 to 100 or more depending on the size when pulled. **One bunch 80 cts.**; 2 for \$1.50; 5 for \$2.50; 10 bunches \$4.25, all postpaid. (Store prices will be less postage.) (No plants are sent C.O.D.)

A crate of approximately 6000 plants (60 bunches) \$12.75 (you pay express). We send them when proper planting time arrives, late March or early April.

<b>RHUBARB ROOTS—Postpaid 3 for Doz.</b>	24	100
Victoria. Green shaded red	\$0 75 \$2 00	\$3 80 \$15 00
McDonald. Brilliant red.	One \$1. 2 70 10 20	19 20 75 00

## Sweet Potato Plants

We make a specialty of an extra-fine selected strain of the **Big Yellow Sweet Potatoes**. Our plants are strong and well rooted. Ready in May but it is important that you place your order now.

**Prices:** 50 plants \$1 (\$1.40 postpaid); \$1.90 per 100 (\$2.35 postpaid); \$7 for 500 (\$7.85 postpaid); \$12.50 per 1000 (\$13.75 postpaid). Less than 500 at the single hundred rate.

**HORSE-RADISH ROOTS, Maliner Kren.** A large, quick-growing variety which is now the very best Horse-Radish grown. Large, strong cuttings, 75 cts. per doz.; \$4 per 100 (\$4.50 postpaid); \$22.50 per 1000; 5000 @ \$21.50 per 1000 by express; or \$24 per 1000 postpaid first zone.

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## We Have Thousands of Items in Our Store

that we cannot possibly list in our catalog for lack of space. *These Many Other Items* include all kinds of necessary supplies for the Vegetable Garden and Flower Garden—Good Trowels, Dibbles, Asparagus Knives, Hand Weeders, Twistems, Bunching Tape, Jute Twine, Plant Stakes, Labels, Wheelbarrow Dusters (fine for gardeners), Soil-Test Kits, Mole Traps, Pruning Shears, Hedge Shears, Grass Shears, Nee-Guards, Garden Lines, Compressed Air Sprayers, Lawn Mowers, Garden Tractors, Seeders, Rakes, Hoes, Digging Forks, Cultivators, Holland Transplanting Machines; Kemp Soil Shredders—*Everything*. Write us for prices on any of these you need, and when possible come and visit our store. Telephone if in a hurry; ask operator for Harrisburg, Cedar 8-8184. You are always welcome. Our store hours, 8 A.M. to 5:30 P.M., six days a week.

(Free Parking on our own Parking Lot, South Tenth Street, just across Market Street near our store.)

# Prize-Winning Roses—Trees—Berries

## AMERICA'S FAVORITE ROSES

We offer these exquisite varieties, all well known for their loveliness. Lack of space prevents detailed descriptions, but they are so popular that describing them is hardly necessary.

All patented	Each	3 for
<b>Charlotte Armstrong.</b> Carmine-red.....	\$2 50	\$6 75
<b>Capistrano.</b> A magnificent pink Rose. Big long beautifully formed buds.....	2 25	6 00
<b>Chrysler Imperial.</b> Velvety maroon-red buds opening to remarkably large and perfectly formed blooms.....	2 75	7 35
<b>Diamond Jubilee.</b> Warm glowing buff-orange..	2 25	6 00
<b>Ernie Pyle.</b> Rose-pink of great size; very fragrant.	2 00	5 40
<b>Fashion.</b> Finest Oriental red Floribunda.....	2 25	6 00
<b>Forty-niner.</b> Most brilliantly colored bicolor...	2 50	6 75
<b>Helen Traubel.</b> Lively pink. Unusually large tapered buds. Long stems.....	2 75	7 35
<b>Ma Perkins.</b> Sparkling coral-shell-pink Floribunda. Most fragrant.....	2 25	6 00
<b>Mirandy.</b> Deep rich red with black shadings...	2 25	6 00
<b>New Yorker.</b> Scarlet with rose-red undertones...	2 50	6 75
<b>Peace.</b> Giant flowers of glowing yellow etched with pink.....	2 75	7 35
<b>Rubaiyat.</b> Brilliant red; long, graceful buds...	2 00	5 40
<b>Sunset Glory.</b> Golden yellow suffused with pink.	2 00	5 40
<b>Sutter's Gold.</b> Yellow buds shaded with orange and red. Long stemmed, very fragrant.....	2 50	6 75
<b>Taffeta.</b> Rich pink and salmon shades.....	2 50	6 75

## CLIMBING ROSES. Everblooming

**Talisman.** Red and gold.  
**Red Radiance.** Brilliant rosy red.  
**President Hoover.** Maroon, orange and gold.  
**Caledonia.** Large, white, double.

### Early Summer Blooming Climbers

**Paul's Scarlet.** Vivid, marvelously attractive.  
**Blaze.** Gorgeous, scarlet-crimson.  
**Primrose.** Large, canary yellow flowers.

Each \$1.50    3 for \$4.35    6 for \$8.40

## APPLE TREES All Splendid Varieties

**Stayman's Double Red Winesap.** Favorite deep red Apple. Vigorous, hardy, productive, early bearing.

**Grimes Golden.** Considered one of the best fall Apples. Golden yellow, tender, crisp fruit of fancy dessert quality. Vigorous grower.

**Yellow Delicious.** Trees comes into fruit early. Thrifty and productive of firm, crisp juicy Apples of unusual flavor. Heavy producer.

**Red McIntosh.** A leading commercial variety. Fancy red Apples with white, tender flesh of high quality and aroma. Hardy, vigorous.

	1 to 9 trees each	10 to 49 trees each	50 or more each
2-yr., 6 to 7 ft. quick crop.....	\$3 25	\$2 90	\$2 25
2 yr., 5 to 6 ft.....	2 50	2 15	1 65
2 yr., 4 to 5 ft.....	2 00	1 65	1 40

## FAMOUS QUINTUPLET APPLE

(5 leading varieties on one tree)

Ideal where space is limited. Each tree is budded to varieties that will bear yellow and red Apples of five varieties over a long period from early season to late fall.

2 yr., 5 to 7 ft., \$3.50 each.

## DWARF APPLE TREES

Take little space to produce big delicious fruit.

**Grimes Golden, McIntosh, Red Stayman, Red Delicious.**  
 2 yr., 3 to 4 ft., \$3.75 each; 3 for \$10.50.

## SELECT PEAR TREES

**Bartlett, Seckel, Clapp's Favorite, Kieffer.** All well-known varieties.

	1 to 9 trees each	10 to 49 trees each	50 to 100 or more each
5 to 6 ft.....	\$2 75	\$2 35	\$2 00
4 to 5 ft.....	2 35	2 00	1 75

## BRIGHTEST STARS OF THE ROSE KINGDOM

### Universal Favorites, All Everblooming Hybrid Teas.

Hardy field-grown plants, will provide an abundance of blooms all through the season. And all at such reasonable prices.

**Postpaid: Each \$1.50; 3 for \$4.35; 6 for \$8.40; 10 for \$13.50**

**Condesa de Sagato.** Two-toned, coppery pink and golden yellow contrast. Fragrant.

**Crimson Glory.** Delightful crimson.

**Eclipse.** Long, slender, notably elegant yellow buds. Hold their color well.

**Editor McFarland.** Clear brilliant pink; perfect form.

**Etoile de Hollande.** Lovely large red.

**K. A. Viktoria.** White. Very vigorous.

**McGredy's Yellow.** Old favorite.

**Pink Radiance.** Exquisite pink.

**Poinsettia.** Deep red. Beautifully formed buds; large double flowers.

**President Hoover.** Two-toned yellow and pink.

**Red Radiance.** Great favorite of Rose lovers. Bright rosy red.

**Talisman.** Red and gold—two-tone.

## MULTIFLORA ROSES

### Plant a Rose Fence or Hedge

Grows most anywhere and adds everlasting beauty, giving you privacy as well. No cultivation required. Grows so dense that animals will not penetrate. Masses of Roses in summer and bright red berries in winter. Set plants 18 inches apart. We offer good strong plants, prepaid. 25 for \$2.50; 50 for \$4.40; 100 for \$8.50; 1000 for \$80.

## PEACH TREES

All are freestones. We offer the following leading best varieties:

O'Boy Carman Early Elberta	Elberta Hale-Haven J. H. Hale	Redhaven Golden Jubilee Golden East
----------------------------------	-------------------------------------	---

**O'Boy**—the perfect Peach, the largest, most beautiful Peach in the world. Big; round; skin glowing orange blushed dark red. Flesh orange, bright red around the pit; juicy; freestone. Bears heavily when 3 years old.

	1 to 9 trees each	10 to 49 trees each	50 or more each
6 to 7 ft., quick crop.....	\$3 25	\$2 90	\$2 25
5 to 6 ft.....	2 50	2 15	1 65
4 to 5 ft.....	2 00	1 65	1 40

## CHERRY TREES

**Black Tartarian.** Sweet. The very best—great heart-shaped fruits with that rich dark purple hue. Irresistible, tempting.

**Large Montmorency.** Sour. Best for Cherry pies and canning. Heavy cropper.

	1 to 9 trees each	10 to 49 trees each	50 or more each
5 to 6 ft.....	\$3 00	\$2 50	\$2 25
4 to 5 ft.....	2 65	2 30	2 00

## DWARF PEAR TREES

Small trees require very little space. Often bear the year after planting.

**Bartlett or Clapp's Favorite**

2 yr., 3 to 4 ft., \$3.75 each; 3 for \$10.50.

## RASPBERRY PLANTS

**Cumberland.** Produces large, jet-black fruit. Firm and excellent quality. Ripens over two-week period.

**Latham.** Rich dark red; good flavor. Resistant to disease and insects; also very hardy.

**Sunrise.** Earliest red Raspberry. Bright red; delicious.

**Indian Summer. Giant red overbearer.** A crop in the spring and a crop in the fall when Raspberries are scarce.

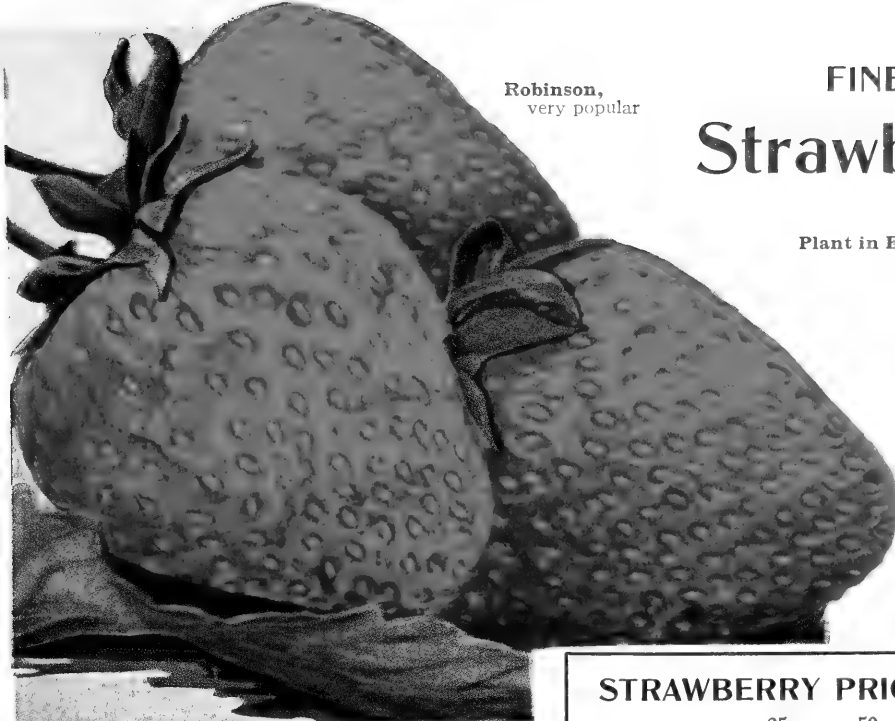
1 yr., No. 1. Any variety...for \$1 90    \$2 80    \$5 20    \$15 50

## GRAPE VINES

**Concord.** (Blue.) The King of the Grape family. Best all-round variety in existence.

**Niagara.** (White.) Best quality white Grape. Worthy companion to Concord.

2-yr.-old plants, 70 cts. each; 3 for \$1.85; 10 for \$5; 25 for \$10.65; 50 for \$18.15; \$30 per 100.



Robinson,  
very popular

# FINE BIG-ROOTED Strawberry Plants

**DISEASE FREE**

Plant in Early Spring for Best Success.

New growing methods assure Highest Quality, Disease and Insect Free Plants. A Super Strain. Packed to reach you in good condition. All transportation charges prepaid. Set plants in rows  $3\frac{1}{2}$  to 4 feet apart and 15 to 18 inches apart in the rows.

Our entire list of varieties is excellent, but if you are not familiar with them and ask for our suggestion we recommend the following **early, midseason and late.**

## EARLY RIPENING (E for Early)

- Temple.** Large, smooth, attractive fruit of good quality. Choice of cold packers. Disease resistant.
- Fairland.** Vigorous, heavy producer. Ripens a few days after Premier. Bright red. Good shipper.
- Premier.** Very popular with our customers for many years. Great record for flavor and production as well as earliness.

## MIDSEASON (M for Midseason)

- Tennessee Beauty.** Now planted extensively. A leader because of wonderful flavor. Very productive and exceptional shipper.
- Red Crop.** A variety of excellent quality. Firm, large berries borne on vigorous plants with stamina to withstand adverse conditions.
- Sparkle.** Splendid freezing variety. Round in shape, very productive.
- Robinson.** One of the very popular midseason varieties. Ripens just after Premier, at a time when berries bring a good price.
- Catskill.** Produces bumper crops of large, bright red berries. Good flavor and firm enough for shipping.

## LATE VARIETIES (L for Late)

- Big Joe.** Good color and delicious large berry. Strong grower and thrives on any good Strawberry soil.
- Red Star.** New, extremely late variety. Very large, good-flavored, bright red berry. Vigorous.
- Ambrosia.** Sparkling bright red berries, borne on strong stems off the ground, assuring clean fruit.

## EVERBEARING STRAWBERRIES

Bear all summer

- Streamliner.** A superior everbearer. Excellent for all purposes.
- Mastodon.** Exceeds all everbearing varieties in size. Delicious berries, for home use from spring until late autumn on good soil.

**OUR GUARANTEE ON ALL FRUIT TREES AND BERRY PLANTS.** We guarantee all our stock to be satisfactory. If for any reason it is not, report it to us within ten days and we will adjust it satisfactorily. Any stock that fails to grow because of soil, weather, or improper planting, we will replace at one-half price the following season or that same fall if delivered in the spring.

**NO PLANTS SENT C.O.D.—ALL PRICES QUOTED ON THIS PAGE ARE NET—NO DISCOUNT.**

## STRAWBERRY PRICE-LIST.

Postage Paid to Your Address

	25	50	100	250	500	1000
Temple E.....	\$1 55	\$2 45	\$3 85	\$7 75	\$12 00	\$19 00
Fairland E.....	1 55	2 50	3 95	8 00	12 50	19 50
Premier E.....	1 50	2 40	3 75	7 50	11 65	18 50
Pocahontas M....	1 55	2 45	3 85	7 75	12 00	19 00
Red Crop M.....	1 50	2 40	3 75	7 50	11 65	18 50
Sparkle M.....	1 55	2 50	3 95	8 00	12 50	19 50
Robinson M.....	1 55	2 45	3 85	7 75	12 00	19 00
Catskill M.....	1 55	2 50	3 95	8 00	12 50	19 50
Big Joe L.....	1 55	2 50	3 95	8 00	12 50	19 50
Fairpeake L.....	1 55	2 50	3 95	8 00	12 50	19 50
Red Star L.....	1 55	2 50	3 95	8 00	12 65	20 00
Ambrosia L.....	1 55	2 50	3 95	8 00	12 50	19 50
Blakemore E....	1 40	2 20	3 35	6 60	10 35	16 50
Dunlap E.....	1 45	2 30	3 55	7 10	11 00	17 50
Fairfax E.....	1 55	2 50	3 95	8 00	12 50	19 50
Klondyke E.....	1 45	2 30	3 55	7 10	11 00	17 50
Missionary E....	1 40	2 20	3 35	6 60	10 35	16 50
Tenn. Beauty M..	1 55	2 45	3 85	7 75	12 00	19 00
Empire M.....	1 55	2 50	3 95	8 00	12 50	19 50
Vermilion M....	1 50	2 40	3 75	7 50	11 65	18 50
<b>EVERBEARING</b>						
Streamliner.....	2 60	4 35	7 00	14 00	21 85	32 50
Mastodon.....	2 60	4 35	7 00	14 00	21 85	32 50
Superfection....	2 60	4 35	7 00	14 00	21 85	32 50

If you are going to plant 5,000, 25,000, 50,000 or 100,000 strawberry plants, write us for very special prices.

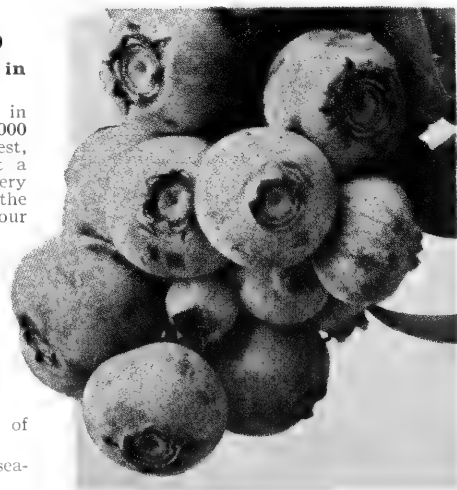
## BLUEBERRIES

Becoming more popular and in greater demand every year

These delicious Blueberries grow in big clusters and yield 5000 to 8000 pints per acre. They are easy to harvest, are thornless, and the plants last a lifetime and give a bigger yield every year. Delicious eaten directly from the plant, also can be enjoyed from your freezer. They do well in any acid soil. If your soil is sweet, use peat moss or partially rotted vegetable matter around the plants to create acid.

Every home-garden should have a few plants and farmers should plant quite a lot of them. Plant two or three varieties to cross-pollinize for best results. These three each ripen for two weeks, thus giving you six weeks of Blueberries.

**June** (early); **Rancocas** (mid-season); **Jersey** (late).



## BLUEBERRY PRICES POSTPAID

Each	3 to 9 Plants	10 to 29 Plants	30 to 99 Plants	100 plants up.
9 to 12 in...\$1.10	Each \$1.00	Each \$0.90	Each \$0.80	Each \$0.70
12 to 18 in... 1.45	Each \$1.20	Each \$1.10	Each \$1.00	Each \$0.90
18 to 24 in... 2.10	Each \$1.80	Each \$1.50	Each \$1.35	Each \$1.20
2 to 3 ft... 2.85	Each \$2.45	Each \$2.10	Each \$1.85	Each \$1.65



# Five Gorgeous Roses

## THE SCHELL COLLECTION No. 5

All Everblooming and Hardy Field-Grown Plants,  
giving you an abundance of perfectly beautiful,  
fragrant blooms THIS YEAR

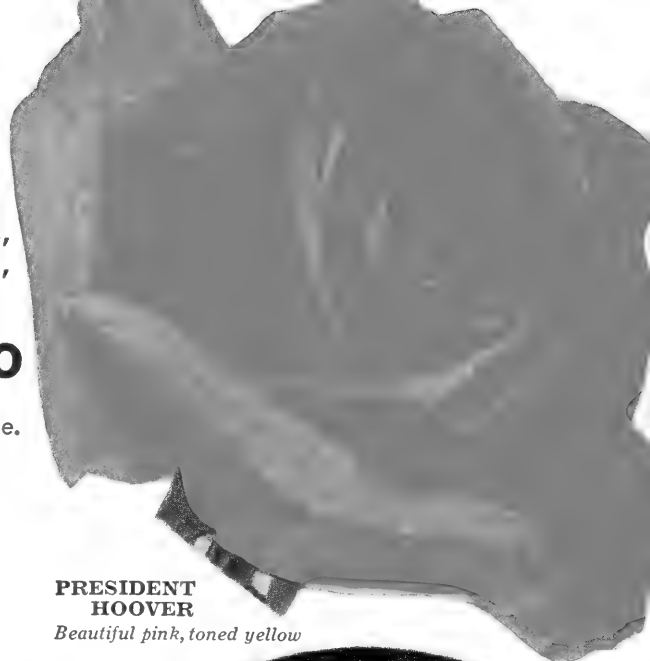
**1 each of these five lovely Roses \$6.50**  
POSTPAID TO YOUR HOME

Send your order now. Your roses will arrive at planting time.

## SCHELL'S COLLECTION No. 10

2 each of these varieties, 10 Roses — Postpaid

for only  
**\$11.95**

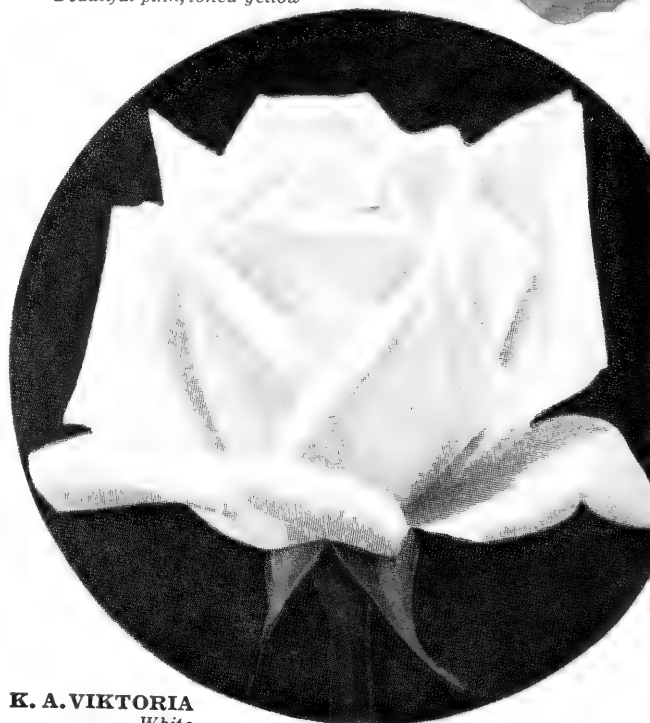


**PRESIDENT  
HOOVER**

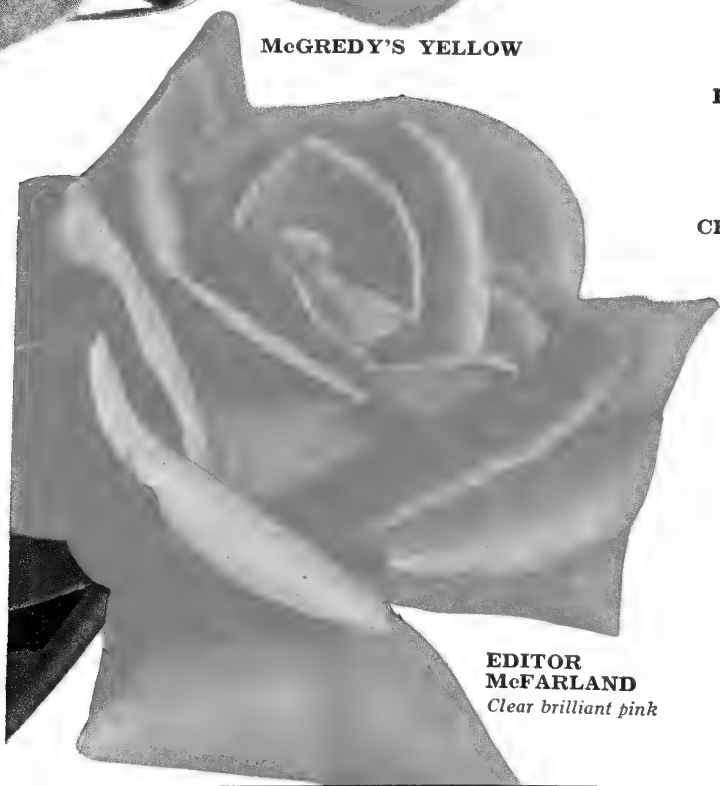
*Beautiful pink, toned yellow*



**McGREDY'S YELLOW**



**K. A. VIKTORIA**  
*White*

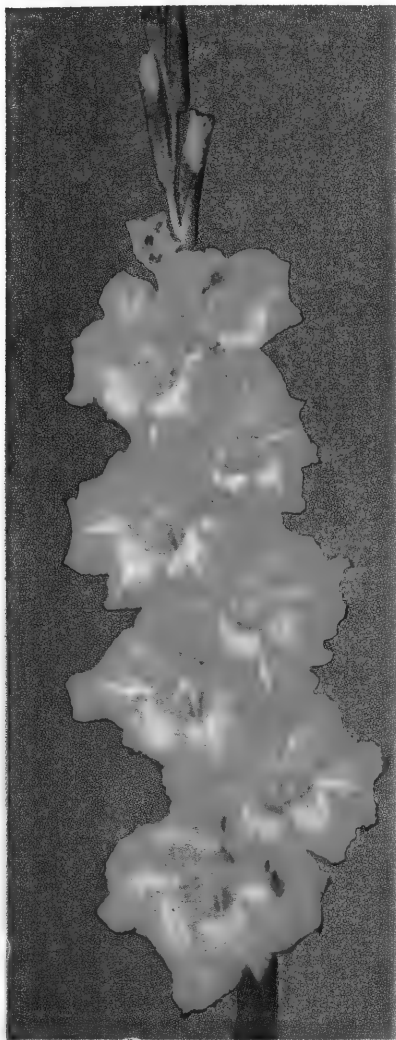


**EDITOR  
McFARLAND**  
*Clear brilliant pink*

**CRIMSON  
GLORY**



# Four New All-America GLADIOLUS . . .



All-America Gladiolus  
**MAYTIME**  
1957 Winner

These four Gladiolus have been selected as the finest new introductions of 1956 and 1957. They are simply gorgeous in size and color. Be sure to include all four in your order this year.

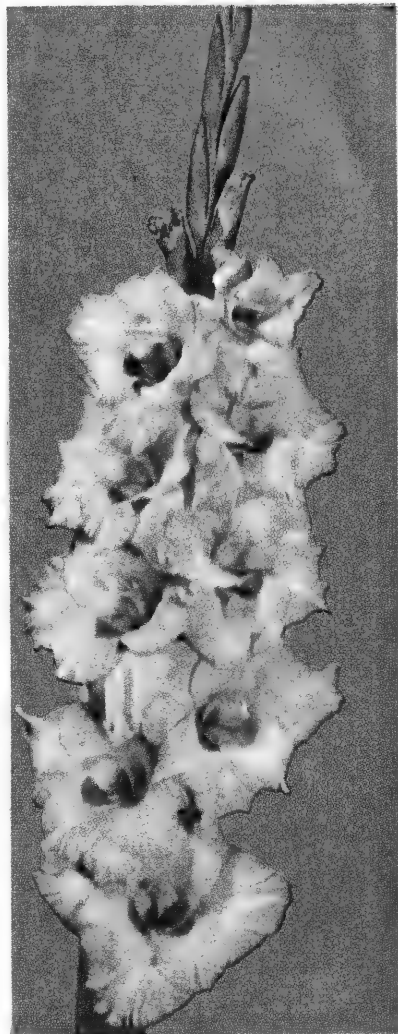
**CARIBBEAN.** 1957 *All-America Winner.* The delicate blue tones of this new variety present an unusual combination of rare blue-violet petals handsomely embellished by a rich, deep violet throat. It is the first ruffled blue-violet Gladiolus.

**MAYTIME.** 1957 *All-America Winner.* The gracefully ruffled, deep pure pink florets with their contrasting large white throats make this a most lovely Gladiolus. It opens 8 to 10 florets on spikes 5½ feet tall.

**ROYAL STEWART.** 1956 *All-America Winner.* The lightly ruffled florets of this variety are a light red and measure 5 inches in diameter. The long flower heads frequently carry up to 12 flowers open at one time. Royal Stewart has been an outstanding winner of top awards at shows.

**APPLEBLOSSOM.** 1956 *All-America Winner.* A Gladiolus of utmost delicacy of coloring, the predominant hue being snowy white with a faint touch of cream in the throat. A flush of cool rose-pink at the edges of the petals makes it a flower of exquisite beauty.

**Large bulbs of one variety or assorted, 50 cts. each; 6 for \$2.50; 12 for \$5.**



All-America Gladiolus  
**CARIBBEAN**  
1957 Winner

## SCHELL'S GORGEOUS TWELVE EXHIBITION PRIZE-WINNING GLADIOLUS

**BUCKEYE BRONZE.** A large, beautiful **rosy bronze**. This is a color that is popular everywhere. Try it.

**BURMA.** This is a delightfully ruffled **deep rose**. A variety in demand for exhibition and used by florists.

**ELIZABETH THE QUEEN.** A mammoth-flowering exhibition **lavender**, beautifully ruffled and somewhat needlepoint.

**FAIRYLAND.** A heavily ruffled Gladiolus, **medium rose** in color, that has great decorative value.

**FLORENCE NIGHTINGALE.** An excellent glistening **white**. A tall spike of 6 to 8 large, well-placed blooms. A fine midseason white.

**FRIENDSHIP.** A beautiful frosty shade of **pure pink**, blending to a waxy white and cream throat.

**KING LEAR.** This is a magnificent **clear deep purple**. It is nicely waved and ruffled and of great size.

**MOTHER KADEL.** A handsome **pure, clear yellow** without marking or the slightest bit of any other color, even in its deepest throat. Tall straight spike with 5 to 7 flowers open.

**OCTOBER SUNSHINE.** A fine variety. **Light orange**, shading to a yellow throat, gives it rich beauty. A good cut flower.

**RED PENNY.** Brilliant **red** flowers of excellent form. Tall grower, strong straight spikes.

**VANGUARD.** You will love this **creamy white** Gladiolus, and the red markings in its throat are beautiful.

**WAR PAINT.** This beautiful **dark scarlet** opens 10 flowers on a 22-bud spike. A tall straight grower, and a wonderful show flower.

**Our special prices for any of these twelve fine varieties or assorted.**

1st SIZE, clean, healthy, beautiful, big, sure-blooming bulbs, Prepaid	1,000	500	250	100	50	12
	\$65 00	\$35 00	\$24 00	\$12 00	\$7 00	\$2 25

# Have a Beautiful Lawn and Lots of Bright-Colored Flowers



A carpet of rich green for your outdoor living-room may be yours by sowing **good, clean, dependable quality Schell's Lawn Grass Seed**. It is really living when you have a beautiful velvet-green lawn and flowers around your house. It helps to make your house a **home** where all the family wants to be.

## This is the Day of Beautiful Homes!

Not just a place to stay overnight or to leave because some other place is more attractive. Any home, new or old, can be transformed into **the most beautiful spot in all the world** by establishing a **permanent lawn** around it of velvet green. **Use Schell's Quality Lawn Grass Seed** and have lots of annual and perennial flowers grown from **Schell's Quality Flower Seeds and Bulbs** in well-planned beds and borders.

Yes, you can have a lovely outdoor living-room with a thick, velvety green carpet of grass—a place where you and all the family will want to stay and play and rest and enjoy that tasty, appetizing, outdoor lunch that only Mother can prepare! What genuine joy and peace and contentment! There also you can breathe in God's rich, pure, refreshing, life-giving air!

**For Sure and Complete Success Always SOW SCHELL'S QUALITY LAWN SEED**  
**Positively the HIGHEST QUALITY IN SEED, Purity, Germination, and in Formula**

**Have a beautiful lawn.** Take time to do it right and thoroughly when making a new lawn or patching up. Don't call it work; it's play, it's fun, it's healthful exercise. Treat your grass as a living thing, which it is. Feed it, for it gets very hungry, but grass cannot talk and must starve and die if you fail to feed it and water it. Trim it carefully, be **sure** your mower is sharp. Get a good mower, hand or power, from us. A cheap, dull mower soon ruins a lawn; it tears the leaf and pulls the roots. The cut should be easy and clean. Patch up its "sore" spots, remove its enemies, the weeds, look at it, "talk" to it, admire it, love it.

**HERE IS A LITTLE COMMON-SENSE GRASS SEED TALK** that will be informative and helpful if you read it and remember it. It is this: Don't just buy lawn grass seed or any grass seed sold under high-sounding, attractive names just because the price is low. **Remember**, every good lawn seed mixture **should have in it all hardy grasses that will live and thrive and increase year after year, permanently**. The better it is, the more Kentucky Blue Grass, Fancy Red-Top (of the Bent family), Colonial Bent, Chewing's Fescue and White Clover it will contain. All grass mixtures must be labeled and show the analysis or percentage of each variety of grass in the mixture. We are proud to tell you our **Schell's Quality Lawn Grass Seed** contains **60% Kentucky Blue Grass, 15% Fancy Red-Top, 5% Colonial Bent, 15% Chewing's Fescue and 5% White Dutch Lawn Clover** to each 100 lbs.

**Look at the label before you buy cheap lawn seed.** See what it contains to allow it to be sold at so low a price. If it contains Timothy (a hay grass) and Domestic Rye Grass or Italian Rye Grass, remember these are **annual grass and eventually you will have to reseed your lawn**. If the label includes 20% or 30% inert matter, that means dirt, hulls and stems from which nothing grows. And see if there are any **weeds**. If you want Timothy or Domestic Rye Grass, buy these separately from us and save a lot of money. They are low-priced grasses. Write for prices on any Special Formula. We can quote competitive prices.

**For a Top-Quality, Permanent Lawn of Real Beauty to Last You For Years, Sow SCHELL'S QUALITY LAWN GRASS SEED and you will be glad you did.**

	1/2lb.	Lb.	2 lbs.	5 lbs.	10 lbs.	25 lbs.	50 lbs.	100 lbs.
Postpaid Prices (50-lb. and 100-lb. lots, Freight Prepaid)....	\$1 00	\$1 75	\$3 25	\$7 50	\$14 75	\$31 50	\$57 50	\$112 50
Store Prices.....	80	1 50	2 90	7 00	13 00	30 00	55 00	110 00

**A VELVET-GREEN CARPET OF GRASS is just as beautiful as that carpet indoors**

**TO HAVE A GOOD LAWN.** Prepare the soil well, work it up as fine as possible, then scatter over and rake in your fertilizer. Now sow the seed, beginning at one end and work back, raking the soil fine and even just before sowing the seed. Do not rake after sowing, but press the seed lightly into the soil by rolling or tamping. Sow the seed very evenly and **plenty** of it.

**DRYING OUT IS FATAL.** Keep the newly sown lawn moderately moist by light, mist-like sprinkling or by covering with cloth or burlap until the grass is through the soil. Allowing it to dry out, just when the seed has started to germinate, is fatal to the seed, and it cannot germinate a second time; it must be re-sown. Avoid too severe watering which packs the soil.

**FOR NEW LAWNS SOW 1 pound to each 100 square feet**, that is, 10 feet long and 10 feet wide. (For renewing old lawns, sow half this quantity.) Sow 200 pounds to the acre.

### Schell's Special Shady Place Lawn Seed

Composed of those hardy grasses which grow freely in shaded places and also give that rich, velvety green so desirable. This mixture may be sown under trees also. Sow same quantity as for sunny places. **Postpaid: 1/2lb. \$1; lb. \$1.75; 2 lbs. \$3.25; 5 lbs. \$7.50; 10 lbs. \$14.75; 25 lbs. \$31.50; Store Prices: 1/2lb. 80 cts.; lb. \$1.50; 2 lbs. \$2.90; 5 lbs. \$7; 10 lbs. \$13; 25 lbs. \$30.**

### SEPARATE GRASSES All Fancy Quality

*We never carry any second, third, or fourth grades  
 Prices subject to change*

The following are **store prices**. If ordered by parcel post add postage. If your general order is \$5.00 or more we will pay postage on the grasses.

**Kentucky Blue Grass.** 1/2lb. 75 cts.; lb. \$1.45; 2 lbs. \$2.80; 5 lbs. \$6.75; 10 lbs. \$13; 25 lbs. \$31.25; 50 lbs. \$57.50; 100 lbs. \$115.  
**Merion Blue Grass.** 1/2lb. \$1.85; lb. \$3.50; 2 lbs. \$6.90; 5 lbs. \$17; 10 lbs. \$33; 25 lbs. \$80; 50 lbs. \$150; 100 lbs. \$300.  
**Colonial Bent (Agrostis tenuis).** For lawns and putting-grounds. 1/2lb. 80 cts.; lb. \$1.50; 2 lbs. \$2.90; 5 lbs. \$7; 10 lbs. \$13.50; 25 lbs. \$32.50; 50 lbs. \$60; 100 lbs. \$120.  
**Poa Trivialis.** 1/2lb. 55 cts.; lb. \$1; 2 lbs. \$1.90; 5 lbs. \$4.50; 10 lbs. \$8.50; 25 lbs. \$20; 50 lbs. \$37.50; 100 lbs. \$75.

**Red-Top.** Fancy (*Agrostis alba*). 1/2lb. 65 cts.; lb. \$1.25; 2 lbs. \$2.40; 5 lbs. \$5.75; 10 lbs. \$11; 25 lbs. \$26.25; 50 lbs. \$47.50; 100 lbs. \$95.

**English or Perennial Rye Grass (Lolium perenne: Pacey's Short.)** 1/2lb. 25 cts.; lb. 40 cts.; 2 lbs. 75 cts.; 5 lbs. \$1.75; 10 lbs. \$3.25; 25 lbs. \$7.50; 50 lbs. \$14; 100 lbs. \$28.

**Chewing's New Zealand Fescue.** Tolerant of shade. 1/2lb. 50 cts.; lb. 90 cts.; 2 lbs. \$1.70; 5 lbs. \$4; 10 lbs. \$7.50; 25 lbs. \$17.50; 50 lbs. \$32.50; 100 lbs. \$65.

**Red or Creeping Fescue (Festuca rubra).** Shady places. 1/2lb. 50 cts.; lb. 90 cts.; 2 lbs. \$1.70; 5 lbs. \$4; 10 lbs. \$7.50; 25 lbs. \$17.50; 50 lbs. \$32.50; 100 lbs. \$65.

**Domestic Rye Grass.** A quick-growing annual grass, fine where immediate effect is desired rather than permanency. Also excellent for sowing over the garden in the fall as a cover-crop to turn under in the spring. 1/2lb. 15 cts.; lb. 25 cts.; 2 lbs. 45 cts.; 5 lbs. \$1; 10 lbs. \$1.90; 25 lbs. \$4; 50 lbs. \$7.50; 100 lbs. \$15.

**Meadow Fescue (Festuca pratensis: English Blue Grass).** Bright green. 1/2lb. 30 cts.; lb. 50 cts.; 2 lbs. 90 cts.; 5 lbs. \$2; 10 lbs. \$3.75; 25 lbs. \$8; 50 lbs. \$15; 100 lbs. \$30.

**Highland Bent.** 1/2lb. 80 cts.; lb. \$1.50; 2 lbs. \$2.90; 5 lbs. \$7; 10 lbs. \$13.50; 25 lbs. \$32.50; 50 lbs. \$60; 100 lbs. \$120.

**White Clover (Trifolium repens).** For lawns. 1/2lb. 80 cts.; lb. \$1.50; 2 lbs. \$2.90; 5 lbs. \$7; 10 lbs. \$13.50; 25 lbs. \$32.50; 50 lbs. \$60; 100 lbs. \$120.

# Schell's High Quality Seed Corn

We offer you here in both OPEN-POLLINATED and in Hybrids those varieties which in our experience and that of our thousands of customers, HAVE PROVED TO BE THE BEST. If and when better varieties are developed, we shall be the first to offer them.

See also pages 82 and 83 for Hybrid Varieties

OPEN-POLLINATED or STANDARD  
VARIETIES (Not Hybrids)

We have reduced prices for you

**Early Golden Surprise.** 90 days. Here is a **Corn** we very highly recommend. The ears average 12 inches long. The Corn is a very rich bright golden yellow color, grains deep and broad. Its cob is thin and the fodder averages 10 feet, with two fine ears on many stalks. It is an **early Corn**, maturing in 90 days with normal growing weather. Our seed crop of this variety is beautiful seed indeed. (See prices below.)

**Lancaster Sure Crop.** 100 days. A very dependable variety to mature under the most unfavorable growing conditions. **Lancaster Sure Crop** matures early (in about 100 days), the ears are very long, and the rich light yellow grains are of medium width and length. This variety averages 12 feet in height. The stalks are well supplied with broad leaves, making it a valuable silage Corn, while as a crib Corn it is one of the most popular everywhere. Our seed crop is **extra** fine. (See prices below.)

**Early Smoky Dent.** 75 days. The earliest **Field Corn**, ready to harvest 75 days after planting. A valuable variety for a quick Corn crop, for replanting other Corn crops when necessary, or to allow two crops, or for clearing the ground for fall seeding. The stalks grow 7 to 9 feet high, and the ears are 9 inches long, with 12 to 16 rows. It will mature also in New York, Vermont, and Maine. It has a distinctive color, a **beautiful dark reddish yellow**, and white cap. (See prices below.)

**Eureka Ensilage White.** 120 days. A great favorite for filling silos. Has a record of 70 tons of ensilage grown on one acre. Eureka is a smooth **white Dent Corn** with large kernels and large ears, while its fodder grows from 12 to 18 feet high, with heavy broad leaves. **Cut ensilage** when in blossom—watch the tassel. Better cut early than too late. (See prices below.)

**PUT STANLEY'S CROW REPELLENT** on all your Seed Corn before planting. It will protect your Seed Corn from crows, woodchucks, squirrels, gophers, moles, and other animals that destroy it. It is non-poisonous and will not injure the seed of any Corn. It will not kill birds or animals but it **will keep them away**; they will not touch seed treated with Stanley's Crow Repellent. It will not clog any planter and it will prevent seed from rotting in the ground and loss of crop due to these pests. 1-qt. can (enough for 4 bu. of Seed Corn) \$1.75, postpaid \$2; 1-pt. can (enough for 2 bu. of Seed Corn) \$1, postpaid \$1.25; ½-pt. can (enough for 1 bu. Seed Corn) 60 cts., postpaid 75 cts.

"Lancaster Sure-Crop." Ears average 12 to 14 inches long.

## PRICES ON ANY ONE OF THE ABOVE FIVE OPEN-POLLINATED VARIETIES

Prices are reduced \$1.00 Bu.	Bu. (56 lbs.)	½ Bu. (28 lbs.)	Peck (14 lbs.)	½ Peck (7 lbs.)	1 lb. or more (d)
POSTPAID: 1st and 2nd Zones (within 150 miles of Harrisburg)	\$9.45	\$5.25	\$3.10	\$1.90	\$0.50
POSTPAID: Beyond 150 miles up to 300 miles 3rd zone. (Beyond 3rd zone we ship Express collect.)	10.20	5.60	3.25	1.95	.65
PRICES AT OUR STORE: Or ship- ped Express or Freight Collect.	6.95	3.85	2.25	1.40	.30

(5 bu. @ 15 cts. per bu. less; 10 bu. @ 25 cts. per bu. less)

Always Plant the Best Quality Seed Corn, Schell's Quality Seed, and  
Harvest the Best, Biggest, Bumper Crop.

**Early Golden Surprise.** A great favorite of many of our customers.





## Schell's Wonder Hybrid K374

Again all records were broken as more Farmers planted this outstanding Hybrid Corn K374 than ever before in Pennsylvania, New Jersey, Delaware, Maryland and Ohio. These states planted tremendous increases over the previous year, while great numbers of orders were received from all over the United States where a 115-day corn could be planted.

Farmer friend, it is to your very great personal interests to try this Wonder Hybrid K374. You may have the same experience that Mr. Winemiller, York County, had. He wrote us:

"I never can tell you in words of what a wonderful crop I have of your K374 Hybrid. It is one more wonder added to the world. It went through the drought and windstorm,—and like you said—'it stands like a board fence.' Only a board fence could not take what that corn did. In my lush years I never had a crop like this one, giant ears, easy to pick, stiffest strong stalks, no smut. I want you to repeat my order for your Wonder Hybrid K374 for this is the corn for me as long as I live."—WILLIAM A. WINE-MILLER.

That is the way they write us about our K374 HYBRID.

Why don't YOU change for a bigger and better crop also? Why be satisfied with the one you have been planting when our Wonder Hybrid K374 may give you the grandest crop you ever grew as it did for Mr. Winemiller? Change this year. Surely you have nothing to lose and

yet much may be gained. Send your order now to us for this grand, good Hybrid K374. See our greatly reduced price—only \$10.50 per bu. plus postage.

## SCHELL'S WONDER HYBRID K374! It Stands the Most Severe Test!

Be Sure of Success—Order and Plant This Year Our Wonder Hybrid K374

There are hundreds of varieties of Hybrid Seed Corn—so many, in fact, that you could easily become confused if after reading about all of them, you then tried to decide which was best for you.

We sincerely believe we have solved that problem for you in sifting the number down to these four grand, good, proven varieties. Our Wonder Hybrid K374, we are convinced after many, many comparative tests in the field, is positively the best hybrid. You try it this year with any other, and see for yourself. U. S. 13 Hybrid is still the leading hybrid in actual bushels planted for a 120-day Corn. Then 4316, if you want a 100-day Corn; and if you must have a very early hybrid, then plant Wis. 355, which we think is the best 90-day hybrid.

## SCHELL'S WONDER HYBRID K374

115 days

Friends, here is indeed a wonderful Corn. We think it is the grandest Hybrid ever produced. Big ears 9 to 12 inches long. 18 to 22 rows of deep grain, an excellent feeding Corn. The foliage is very dark green, and retains this color when the ears ripen.

As to heat and drought resistance, it is not surpassed by any other. It's borer and chinch-bug resistant. Its strong stalks and good roots make it stand best of all—like a board fence, no stalks down, no ragged leaves, no suckers, no dropped ears, easy to husk, and a good picker Corn.

It is adapted to a wide range of soils from poor to high and for central southern and north central states where yields have been consistently very high. Matures medium early.

We wish we had space to print the many letters we have received from our customers telling how our Wonder Hybrid K374 produced the biggest and best crop of Corn they ever grew.

## SCHELL'S WONDER HYBRID K374

For a perfect stand be sure to use the plate that fits the seed size.

Large Flat Grade and Medium Flat Grade, same price. Mention which grade you want. Order early for good seed Corn will be in great demand this year.

PRICES AT OUR STORE when called for and when shipped by freight or express, not prepaid: Bu. \$10.50; 5 to 9 bu. @ \$10.35 per bu.; 10 to 25 bu. @ \$10.25 per bu.; 1/2 bu. \$5.50; 1/4 bu. \$3; 1/8 bu. \$1.75.

POSTPAID, TO YOUR FARM (WITHIN 150 MILES OF HARRISBURG): Bu. \$12.95; 1/2 bu. \$6.90; 1/4 bu. \$3.85; 1/8 bu. \$2.35.

POSTPAID PRICES BEYOND 150 MILES AND WITHIN 300 MILES. Bu. \$13.65; 1/2 bu. \$7.25; 1/4 bu. \$3.95; 1/8 bu. \$2.50.

# Hybrid Seed Corn

Everyone agrees that Hybrid Seed Corn is the best Seed Corn to plant, but there are many different varieties and strains. Every year, more and more farmers are planting our strains. They are finding that there is a big difference in growth and yield. Try the variety that will meet your needs. Whether it is a 90, 100 or 120-day Corn, you will be pleased with the results.

We expect an unusually large number of orders; therefore we urge you to get your order in as soon as possible.

One bu. plants 8 acres; 2 bu. 16 acres; 5 bu. 40 acres.

When you stop to think and consider that it costs you only about \$1.30 per acre to plant our high quality seed, why be satisfied with anything less than the best?

## New Improved U.S. 13 Hybrid Certified Seed

Do you know that U. S. 13 Hybrid is the largest selling hybrid in the world? More acres are planted with it than any other—but all U. S. 13 Hybrids are not alike. One of our customers owning and operating more than 5000 acres and who depends on us annually for hundreds of bushels of our U. S. 13 said, "**Your U. S. 13 is the finest I have ever seen and produces the most dependable crops year after year—better, far better than any other strain I have ever tried, and your seed of it is so very much better in uniformity, color, size and healthy germination.**" That pleases us, of course, for we strive to have better seed for you than any others' best, if we can, and the reason for this is the new **HY-2 inbred** and **expert attention to seed production, handling, grading, etc.** Yes, Hybrid Seed Corn production is a highly technical business. **Our New Improved U. S. 13 is far better than the old U. S. Try ours this year.**

**IMPROVED U. S. 13. 120 days.** Beautiful big golden ears. They have **20 or 22 rows of good deep grains.** Here is, without question, a most outstanding and most valuable Hybrid. Every farmer who grows it is tremendously enthusiastic about it for it has **everything** to be desired—**large ears, deep grains, good big stalks** with broad leaves, **sturdy and disease-resistant.** U. S. 13 has very wide adaptability and does well everywhere throughout this section of the East. See **prices below.**

## Hybrid Wisconsin 355

**90 days. A very fine extra-early Hybrid,** highly recommended by our Penna. State College of Agriculture. Very good ears, 14 rows, 8 to 9 inches long. A good yielder, sure to make a crop in the shortest season and where later varieties cannot mature, and where you plan to fall seed that field.

Most widely grown early hybrid. See **prices below.**

New Improved  
U.S. 13 Hybrid

## Hybrid 4316

**100 days.** This is a **very excellent early Hybrid** maturing in **100 days** and is adapted to soils of all fertility. **It won the Iowa State test for yield of the early class Hybrids.** Large ears rather low on the medium tall stalks good for hand or machine picking. See **prices below.**

### PRICES OF THESE THREE HYBRIDS ON THIS PAGE:

**Large flat grade, or Medium flat grade.** (Mention which you want).

At our store when called for and when shipped by freight or express, not prepaid: Bu. \$10.25; 5 to 9 bu. @ \$10.15 per bu.; 10 to 25 bu. or more @ \$10 per bu.; 1/2 bu. \$5.25; 1/4 bu. \$2.75; 1/8 bu. \$1.65.

Postpaid within 150 miles of Harrisburg: Bu. \$12.75; 1/2 bu. \$6.65; 1/4 bu. \$3.60; 1/8 bu. \$2.20.

Postpaid Prices beyond 150 miles and within 300 miles: Bu. \$13.40; 1/2 bu. \$6.95; 1/4 bu. \$3.75; 1/8 bu. \$2.30.

**Hybrid 4316**  
The best 100-day or Medium  
Early Hybrid.

Hybrid  
Wisconsin 355  
The best 90-day  
Hybrid.



## ***Have a BEAUTIFUL LAWN—a Schell's Quality Lawn!***

Your home, new or old, deserves the setting of a truly beautiful, velvety green carpet of lawn grass. A lovely lawn will enhance the beauty of your property and give it a cool, refreshing, inviting look. A beautiful, permanent lawn can be a satisfaction to you for years to come if you are careful to observe a few fundamental rules.

In building or repairing a lawn, prepare the soil well. Work your soil deep and fine, breaking up the lumps. For clay soils mix in Michigan Peat Moss and add plant food. (Wizard Brand Manure is a fine organic plant food, entirely weed free.) Rake the soil well, and then sow the seed evenly. Press it into the soil by tamping or light rolling.

### ***For Sure and Complete Success Always SOW SCHELL'S QUALITY LAWN SEED*** **Positively the HIGHEST QUALITY IN SEED, Purity, Germination, and in Formula**

We are proud to tell you that our Quality Lawn Grass Seed, which has been planted with success for many years, contains 60% Kentucky Blue Grass, 15% Fancy Red Top, 5% Colonial Bent, 15% Chewing's Fescue and 5% White Dutch Clover. These are all grasses which will make a fine permanent lawn—a turf of rich even green color that can withstand hot dry summers, cold winters and wet autumns and springs.

	<b>1/2 lb.</b>	<b>Lb.</b>	<b>2 lbs.</b>	<b>5 lbs.</b>	<b>10 lbs.</b>	<b>25 lbs.</b>	<b>50 lbs.</b>	<b>100 lbs.</b>
<b>Postpaid Prices.....</b>	<b>\$1 00</b>	<b>\$1 75</b>	<b>\$3 25</b>	<b>\$7 50</b>	<b>\$14 75</b>	<b>\$31 50</b>	<b>\$57 50</b>	<b>\$112 50</b>
<b>Store Prices.....</b>	<b>80</b>	<b>1 50</b>	<b>2 90</b>	<b>7 00</b>	<b>13 00</b>	<b>30 00</b>	<b>55 00</b>	<b>110 00</b>

**For other Grasses, see page 80**

# **WALTER S. SCHELL, Inc., *Quality Seeds***

***Central Pennsylvania's Largest Seed House***

**Tenth and Market Sts.**

**HARRISBURG, PA.**